

## Basic Information / 基本情報 ページ 2

### Duration / 開催期間

説明：～年～月 から ～年～月まで

From Jan 1, 2016 to December 31, 2106

### Staff / スタッフ

説明：青年会議所メンバーの参加人数

例：何人 ○○MEMBER

133 members

### Sponsors / 支援者

説明：青年会議所以外のメンバーがいる場合のみ記載してください。文字数制限（半角英数 100 文字まで）があります。

例：○○市ボランティア団体等

Hiroshima Prefecture

Hiroshima-shi

### Budget 予算

説明：ドルで表示してください。

例：1 万円なら ONE HUNDRED DOLLAR

JPY 51,812,000

### Profit / Loss 利益／損失

説明：基金を集めること以外は、NONE にしてください

NONE

### In Which UN MDG best fit (if Apply)?

説明：UN MDGs の該当項目（もしあれば）

NONE

### Who is benefited? 誰の為に？

説明：活動エリアに住み暮らす人々

Hiroshima citizens 1,190,000 people  
Hatsukaichi-shi 110,000 people

## Objective 目的

説明：(例 1) 子ども対象の事業をベースにして、参加者とメンバーの意識の変革を促し、前向きな変化を創り出すため

With the basic idea of “Millions of heart walk together as one heart, forever together,” JCI Hiroshima made the following purposes.

1. Making town and people with “strength” and “kindness”
2. Integrated organizational operation
3. Participate the national convention with one heart

## Overview 概要

説明：小学生でも事業内容・運動が理解できるように、簡単な単語のみで事業の大まかな説明をして下さい。

### 1. To achieve Purpose 1

- 1) Setup a community place where young people, who have passion to continue challenging, are awarded and they can communicate with each other.
- 2) By cooperation with local community, searched a way of being as parent and child in school.
- 3) Citizens and foreigners participated in projects and held discussions about peace.
- 4) By using space of river and sky in Hiroshima city, SUP (standup paddle board) and balloon release were performed.
- 5) By dividing members of JCI Hiroshima, deepened knowledge of Hiroshima and executed regaining re-discovery attraction.
- 6) Expanded members for JCI Hiroshima and for the future community.

### 2. To achieve Purpose 2

By knowing the organization operation rules and history of the system, understood the meaning at much deeper level and implemented orderly. In addition, open meetings were held towards external participants, and the marketing activities were expanded.

### 3. To achieve Purpose 3

By based on the theme “strong, kind and flexible, Japan with “heart,”” JCI Hiroshima managed national convention as 4<sup>th</sup> time, the greatest number in the nation, for the first time in 31 years. Specifically, in addition to holding the convention ceremonies and large parties, but also JCI

President was invited to the Peace Memorial Project. For these events, not only Hiroshima prefecture, Hiroshima City and people in Hiroshima prefecture, but also 11 LOM parties in Hiroshima prefecture and LOM members got together to construct the national convention with one heart.

## Result 結果

説明：複数の短い文章になるように注意してください

目的がどのくらい達成できたか書いてください

上記の結果の想定外の結果を書いてください

上記の結果の確認方法を書いてください

検証結果を簡潔に書いてください

### 1. Result of Overview 1

- 1) By discovering young people with passion, send a message to each other and to outside and got understanding from the citizens.
- 2) By including the community, re-recognize the connection and the meaning of parent-and child relationship.
- 3) To create peace, we tried to understand the foreigners' value of peace, and also shared the value of peace and sent a message.
- 4) To view the city from different angle from usual, and re-recognize the charm of it, and made citizens smile to create liveliness in town.
- 5) JCI Hiroshima members' friendship and a relationship of mutual trust were strengthened.
- 6) To increase companions proactively for town and relationship making.

### 2. Result of Overview 2

JCI Hiroshima members actively participated in the activity by understanding rules and system. The connection with the citizens was strengthened, and by expanding marketing activity, it helped people understand JCI Hiroshima further and construct strong mutual trust.

### 3. Result of Overview 3

The National Convention in Hiroshima ended successfully without any big problems. Everyone's heart becomes one, such as Hiroshima prefecture, Hiroshima City, people in Hiroshima prefecture, 11 LOM parties in Hiroshima prefecture and LOM members. As a result, much deeper relationship was constructed. At Peace Memorial Project, due to President Obama's visit to Hiroshima in May 2016, more people were interested in Hiroshima and peace. There were more than expected effect, and consequently we were able to release message about Hiroshima and peace. As a result, young people who think about peace were increased.

## Actions Taken 行動

説明：大まかに、事業の調査、立案、会議の流れ、実施活動、事業後の活動について書いて下さい。日付も入れて下さい。箇条書きでも構いません。

|                    |   |
|--------------------|---|
| <b>2013</b>        | <b>Decided Management for National Convention in Hiroshima</b>                            |
| Jan. 28, 2016      | New year greeting party   |
| Jan. 21 – 24, 2016 | Participate Kyoko meeting   |
| Feb. 5, 2016       | Meeting (to make the team as one)   |
| Feb. 20, 2016      | Meeting (teamwork and leadership in a team)   |
| Mar. 5, 2016       | Meeting (Power of gathering, importance of trust relationship, Mind setup as a successor) |
| Mar. 13, 2016      | Family gathering  |
| Apr. 5, 2016       | Meeting (People's link design town)   |
| Apr. 20, 2016      | Meeting (one step forward by keeping one heart with prefectural inhabitants)              |
| May 3, 2016        | By utilizing space in town, execute projects to create smiles                             |
| May 4, 2016        | Opening of Hiroshima Awards 2016  |
| May 15, 2016       | Implemented a project to improve the quality of JCI Hiroshima Members                     |
| May 18, 2016       | Meeting (from a part timer to an owner)   |
| Jun. 2–5, 2016     | Participated ASPAC Gaoxiong Conference  |
| Jun. 18, 2016      | Participated in Chugoku region conference   |
| Jun. 20, 2016      | Meeting (aiming to setup community brand)   |
| Jun. 26, 2016      | Execute projects which parent and child use school and enjoy attraction                   |
| Jul. 5, 2016       | Meeting (until the movie “Biligyaru – girl on the bottom” is made)                        |
| Jul. 16 & 17, 2016 | Participated summer conference  |
| Aug. 5, 2016       | Meeting (there are people to protect)   |
| Aug. 20, 2016      | Meeting (reform athletic sports aiming towards Tokyo Olympics)                            |
| Aug. 22, 2016      | Executed discussion with media  |
| Aug. 27, 2016      | National Convention indignation meeting   |
| Aug. 27 & 28, 2016 | Performed Hiroshima Kids City 2017  |
| Sep. 4, 2016       | Executed projects to discuss peace with international students                            |
| Sep. 5, 2016       | Meeting (Organize ball communication)   |
| Sep. 11, 2016      | Participated Hiroshima block conference   |
| Sep. 20, 2016      | Meeting (graduate speech)   |
| Oct. 6–9, 2016     | National convention in Hiroshima (9 <sup>th</sup> Peace Memorial Project)                 |
| Oct. 20, 2016      | Meeting (graduate speech)   |

Oct. 30 – Nov. 4, 2016 Participate World convention Quebec conference

Nov. 7, 2016 Meeting (graduate speech)

Nov. 21, 2016 Meeting (graduate speech)

Dec. 10, 2016 Last meeting of the year

## Recommendations 考察や推奨

説明：目的のうちどの部分が達成されたのか？

達成できなかった部分は、何か？

それは、なぜか？その改善策は？

We achieved all purposes.

If we could ask more, by expanding members, we wanted to increase more companies. Rather than explaining of a burden of JCI, we could not explain enough what we could learn and grow from the experience. For the improvement measures, listen to and understand the merit of entering the JCI.

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## Most Outstanding Local Organization 個別項目

### Strategic Plan

#### 戦略計画

Briefly, describe the main points of the Local Organization Plan of Action.

LOM の行動計画の要点を簡単に説明してください。（使用英単語 300 語）

1. Making town and people with “strength” and “kindness”

2. Integrated organization operation

3. Participate in the national convention with one heart

How has the organization advanced the JCI Mission?

どのように、JCI ミッションを進めましたか？（使用英単語 150 語）

For all activities, each member from JCI Hiroshima had a role to play, learned something from it and gave an opportunity to grow. Also for those offered to help also gained and learned from the experience.

How has the organization advanced the JCI Vision?

どのように、JCI ヴィジョンを進めましたか？（使用英単語 150 語）

By giving a role to JCI Hiroshima, created a system where each member would spontaneously act by consulting with team members and developed leadership.

How has the Local Organization contributed to the JCI Plan of Action?

どのように、LOM は、JCI 行動計画に貢献しましたか？（使用英単語 200 語）

JCI Hiroshima contributed to JCI action plan as below.

To manage national convention, we executed anniversary event while sending a message for peace. In the event, the chairman of JCI Hiroshima visited atomic bomb museum, laid a wreath on the Memorial, and made a speech "Peace is possible" with a wish for peace.

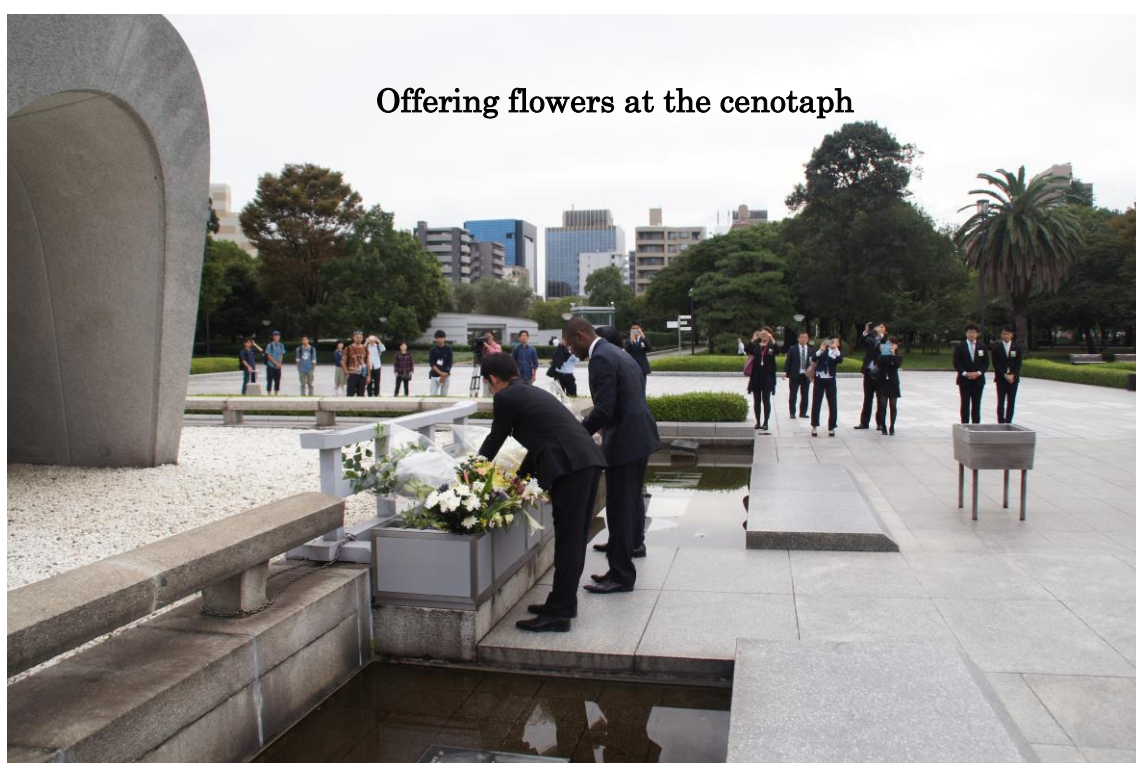
Upon above action, it influenced JCI members' value towards peace, and each country and JCI members cooperated and reinforced will to realize the peace.

画像データ四つ必要





Visited the Atomic Bomb Museum



Offering flowers at the cenotaph





## Individual Development Programs and Results

### 会員資質開発プログラムとその結果

What project or projects has the Local Organization run to develop individuals?

LOM は、個人を開発のために、どんなプロジェクトを運営しましたか？（使用英単語 200 語）

JCI Hiroshima has divided groups of 10 members based on different enrollment year, and performed rogaining to compete for scores by clearing questions and assignment. Later we held a social gathering.

How did the organization impact individuals?

どのように、組織は個人に影響を与えましたか？（使用英単語 150 語）

Each member thought, consulted with friends, cooperated, deepened friendship and executed project to re-discover the charm more about the city of Hiroshima.

画像データ四つ必要

Greetings by Membership Quality  
Improvement Committee Chairperson



Communicated with foreigners







## Community Development Programs and Results

### 地域社会開発プログラムとその結果

What project or projects has the Local Organization run to develop the community?

LOM は、コミュニティを開発するために、どんなプロジェクトを運営しましたか？（使用英単語 200 語）

Since the charm of the river was not fully utilized, JCI Hiroshima recruited young people at flower festival, which was the biggest sized event in Japan. They performed SUP (stand up paddle board) at the river and released balloon with message written for the peace.

How did the organization impact the community?

どのように、LOM はコミュニティに影響を与えましたか？（使用英単語 150 語）

By viewing Hiroshima city from the river, it gave an opportunity to understand Hiroshima better, and re-recognized the charm of the Hiroshima community. It made smiles among Hiroshima citizens, and the smile contributed the liveliness of the city. Consequently, this project was continued by the local groups and held in 2017.

画像データ四つ必要





Communicated with participants



Participant's wish for peace

Wishing for  
everlasting peace





## 国際開発プログラムとその結果

What international project or projects has the Local Organization run?

LOM は、どんな国際的なプロジェクトを運営しましたか？（使用英単語 200 語）

The teacher, who hugged President Obama, was a surviving victims of the atomic bombings, had a lecture on the changing mind and thoughts for the future towards Japanese university students and international students, who have different culture and value. After the lecture, they had group discussion over ideas for peace and thoughts and made a presentation. The presentation contents were exhibited in Hiroshima-shi and the hopes were delivered.

What impact did the international development project have?

国際的な開発プロジェクトには、どんな影響がありましたか？（使用英単語 1 5 0 語）

As inviting teachers who hugged President Obama and who shaken hands with the President, it was largely taken up by mass media. As a result, it influenced the citizens largely. It has large influence over the idea of peace, as international students communicate with their families, and also as citizens viewed exhibition contents.

画像データ四つ必要



Greetings by Peaceful Heart Legend Committee Chairperson



Holding discussion about peace



Summarized and presented thoughts for peace



Taking a commemorative photo with instructors



## Economic Development Programs and Results

### 経済開発プログラムとその結果

What project or projects has the Local Organization run to develop the economy?

LOM は、経済を開発するために、どんなプロジェクトを運営しましたか？（使用英単語 200 語）

To manage national convention, we executed anniversary event while sending message for peace. In the event, the chairman of JCI Hiroshima visited atomic bomb museum, laid a wreath on the Memorial, and made a speech "Peace is possible" with wish for peace.

How did the organization impact the economy?

どのように、LOM は経済に影響を与えましたか？（使用英単語 150 語）

By collecting 15,000 members of JCI Japan from all over Japan, hotels and restaurants are all fully booked in Hiroshima-shi and its neighboring towns. Also at touristy places, more visitors visited than usual. As a result, large economic effects were generated in the community.

画像データ四つ必要



Winning prize at AWARDS JAPAN2016



JCI Hiroshima President Jin Takami  
JCI World President Paschal Dike  
JCI Japan National President Shigenari Yamamoto



Some charming guests participated in  
the large party



Successfully achieved the best National  
Convention in history