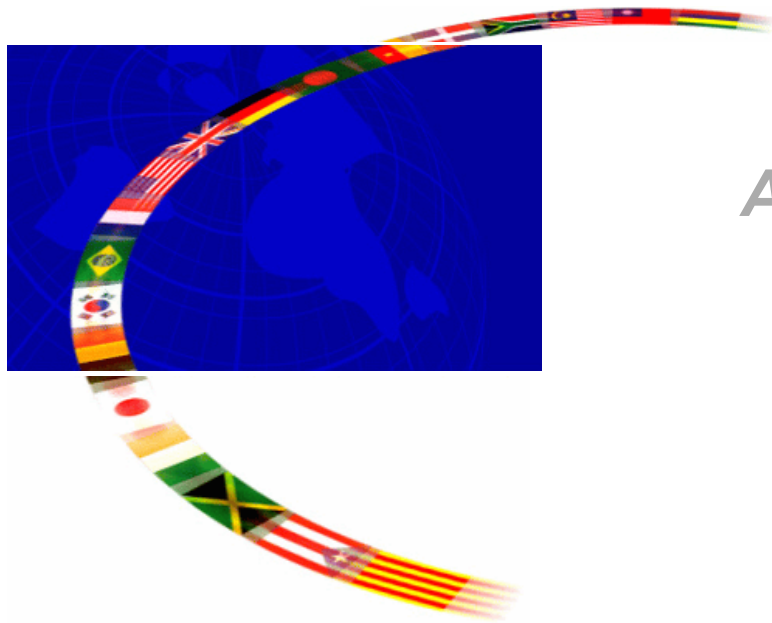




**Junior Chamber International**  
Worldwide Federation of Young Leaders and Entrepreneurs



## *Awards Entry*

2014 Jci World Congress  
Kazuya Suzuki  
JCI JAPAN  
Most Outstanding National President



**Junior Chamber International**  
Worldwide Federation of Young Leaders and Entrepreneurs

#### Entry Information

Award Program: 2014 JCI World Congress

Category: Most Outstanding National President

#### NOM Information

National Organization: JCI JAPAN

National President:



**Kazuya Suzuki**

E-mail: [japan@jci.cc](mailto:japan@jci.cc)

#### LOM Information

Local Organization: JCI Okazaki

President: matsuo tsunehiro

President Email: [mkaikei127@yahoo.co.jp](mailto:mkaikei127@yahoo.co.jp)

### Basic Information

Duration : From January 1st, 2014 to December 31st,

Staff : 27 members

Sponsors : NONE

Budget : NONE

Profit / Loss : NONE

In which UN MDG best  
fit (if apply): ?:

Who is benefited?: The 128 million people living in Japan. Our 32,292 members.

Objective : **As JCI Japan NOM's president, Mr. Suzuki will, towards the citizens of Japan, take action in order to fulfill the following objectives.**

**1. Express JCI's points of view and opinions to the next generation.**

**2. Increasing the number of people full of enthusiasm**

**3. And in doing so contribute to world peace.**

Overview : To accomplish the above, the following 5 elements are necessary.

1. Express the general population confidence as Japanese citizens.

2. Raise community leaders that promote a change in the citizen's way of thinking.

3. Think about the elements necessary for world peace and incorporate them into private diplomacy.

4. Create energetic local organizations that reach the national level.

5. Promote, at a national level, the energetic renovation of Japan through the actions taken by personnel of the different localities around Japan.

To express his confidence as a Japanese citizen the president has taken action under the motto "Service to humanity is the best work of life"

A. The president established 6 committees in order to accomplish this goal and presented the ideal state for Japan.

B. The president has provided the committee and the citizens an opportunity to increase their knowledge of the following topics:

1. Constitutional issues 2. Territorial issues 3. Energy issues. 4. Issues regarding the TPP 5. Electing a government based on their policy principles.

C. JCI Japan has deepened the relations with members of the National Diet and related ministries.

D. JCI Japan organized, over the course of two days, the Summer Conference 2014, aimed at its members and the general public. Total number of participants: 25,000. Members: 10,096.

2. In order to raise community leaders that take action the president took the following steps.

A. Established 9 committees.

B. Organized the 2011 Tohoku earthquake forum, which took place in situ. In addition, the president organized a memorial service for the victims.

General participants: 300, Member participants: 2,700.

C. JCI Japan held seminars aimed at educating the producers of the different localities. (12 seminars in total over a period of 22 days.) Number of participants: 180.

D. JCI Japan held seminars aimed at members with the goal of raising industry leaders in the localities. (32 seminars total over a period of 32 days) Number of participants: 180.

E. JCI Japan has found, via the distinguished actions of the local communities, young people who will participate, and by commending them, has sent their activities around Japan, creating an opportunity for them to develop their activities. (Japanese TOYP)

F. The president organized seminars aimed at recruiting new members at 54 locations. As of September 2014 1531 new members have joined.

G. The president has held round tables or lectures with the LOM presidents at 48 locations.

H. JCI Japan has, in order to promote the political participation of citizens, provided an opportunity to increase the voter turnout at elections.

3. In order to think about the elements necessary for world peace and incorporate them into private diplomacy, the president proposed the

following activities.

A. The president participated in every meeting of the JCI.

January 6th to 12th, 2014. JCI JEM/JBM

April 23rd to 26th, 2014. JCI American conference.

May 21st to 24th, 2014. JCI Africa- Middle East conference.

June 4th to 7th, 2014. JCI Asia Pacific conference.

June 11th to 14th, 2014. JCI Europe conference.

July 23rd to 25th, 2014. JCI Global Partnership Summit.

November 11th to 29th, JCI Global conference. (provisional)

B. JCI Japan assigned directors and employees to the JCI.

Financial Advisor to the JCI: Amagi Kazuki

JCI Vice president: Inaba Takahiro

Chairman to the conference on supporting U.N. projects: Hashimoto Ryusei

8 other people.

C. The president actively promoted the participation of the JCI members in the different JCI conferences.

Conference of the Asia Pacific, Registered participants: 8055.

Conference of the Asia Pacific (Details)

Japanese-Taiwanese Joint Executive Board Meeting, Mongolian-

Japanese Joint Executive Board Meeting, Japanese-Korean Joint

Executive Board Meeting, Japanese-Korean Joint Committee, Japanese-Macau Joint Executive Board Meeting.

Advisors meeting (20 participants/ held over 3 days)

APAC tea party for the oversea delegates

Tradeshaw (1000 participants/ held over 3 days)

ASPAC tea party (300 participants)

Delegates' night (200 participants)

JC Japan international forum (800 participants)

Program for mutual understanding (100 participants per day/ Twice in one day)

Festival for the healthy recovery of Tohoku No.1 (3000 participants)

Festival for the healthy recovery of Tohoku No.2 (3000 participants)

"Kizuna" Concert (800 participants)

Japan Night (5000 participants)

Global Partnership Summit

Global Partnership Summit (Details)

Reception for the Chairman

JCI Japan Chairman sympathy night.

Subcommittee Meeting: Improving the status of young people in society

Subcommittee Meeting: UN's millennium campaign from 2015 onwards

Subcommittee Meeting: Cooperating with different organizations in order to cause an impact

Subcommittee Meeting: Anyone can make the world a better place

Gathering of anecdotes and poverty experiences.

General meeting and keynote speech

Presentation of JCI Japan's Ambassador to the U.N. on juvenile issues.

My world briefing session

2014 Global Partnership Summit resolution report.

4. In order to create energetic local organizations that reach the national level the president proposed the following:

A. Established 3 committees in order to accomplish this goal.

B. Presented the members the plan for the present year in Tokyo.

(Number of participating members: 18,000).

C. To promote JCI Japan made use of the following media.

1. Websites 2. Facebook 3. Magazines (We Believe 12 issues in a year)

4. Press Releases 5. Newspapers 6. E-mail 7. Radio 8. Flyers 9. Free App (Line)

D. Held the "Local Producer's Forum" at the Summer Conference 2014.

5. In order to promote, at a national level, the energetic renovation of Japan by means of the actions taken by personnel of the different localities around Japan, the president thought of the following:

A. Established 5 committees in order to accomplish this goal.

B. Provided continuous support to the affected areas of the Great Tohoku Earthquake.

Visited the LOM of the affected areas, and assisted with the renewal and tree planting campaign.



C. JCI Japan held the 2011 Tohoku earthquake forum. Presented a message towards the future for the restoration of Japan. Held the Fukushima forum at Iwaki city, Fukushima. Invited the mayor of Iwaki city and presented the statue dedicated to the future restoration. (Participants: 2900)

D. JCI Japan held the seminar aimed at raising local producers. (12 seminars over 22 days). Number of participants: 1,100.

E. JCI Japan commended excellent project of LOM via the JCI Japan award. These projects were archived and published on the website.

F. JCI Japan strengthened the coordination between the social stock examination and the related local groups.

In order to promote the charm of the localities JCI twice held a market where various local specialties were gathered. (Total Booths: 200, Total number of participants: 37,500, General participants: 29,000)

Results : **1. Expressed his confidence as a Japanese citizen.**

A. Established 6 committees in order to accomplish this goal. Especially, by creating the committee for the creation of the new "Fukeiron" of Japan, the president compiled and sent the information in order to express the pride introduced to Japan, thereby proposing and promoting the desirable state of Japan.

B. The president has provided the committee and the citizens an opportunity to raise their knowledge regarding the following topics:

1. Constitutional Issues

Under the president's strong leadership JCI Japan held town meetings in 47 locations across Japan. Number of participants: 11,937.

Held the "Joint forum for the autonomous constitutional enactment and the autonomous nation foundation" at the Summer Conference 2014.

2. Territorial Issues

JCI Japan, under the president's strong leadership, spread amongst the members and the general public the awareness that the citizens, as sovereigns of their own country, should have regarding the national interests.

Presented the "Program for the raising of awareness regarding territory and territorial waters" aimed at young people in order for them to learn the importance of the territory, territorial waters and EEZ based on the basic knowledge and economic perspectives regarding territories and territorial waters of Japan.

3. Energy Issues

The president took action in order to establish secure and safe energy policies and energy literacy.

The "Environment and energy seminar" was held at the Summer Conference 2014.

4. Issues regarding the TPP

The president organized the economic national and business strategies aimed fulfilling a leading role in the international community.

Held the "Forum for the choice of the future of Japan" at the Summer Conference 2014.

5. Electing a government based on their policy principles

The president operated a website that compares the policies of the possible candidates in order to spread the concept of electing a government based on their policies amongst the citizens.

**2. In order to raise community leaders that take action the president took the following steps.**

A. Established 9 committees in order to accomplish this goal.

B. The president organized the 2011 Tohoku earthquake forum. Also he organized a memorial for the victims. General participants: 570, Members: 3,828.

C. JCI Japan, together with 1,100 members, held seminars aimed at educating the producers of the different localities. (12 seminars in total over a period of 22 days.)

D. JCI Japan held seminars aimed at the 180 members with the goal of raising industry leaders in the localities. (32 seminars total over a period of 32 days)

E. JCI Japan has found, via the distinguished actions of the local communities, young people who will participate, and by commending them, has spread their activities around Japan, creating an opportunity for

them to develop their actions. (Japanese TOYP)

F. The president organized seminars aimed at recruiting new members at 54 locations. As of September 2014 1531 new members have joined.

G. The president has organized round tables with the LOM's president at 48 locations. He has also held lectures at 27 locations.

H. In order to improve the political participation of the population, JCI Japan held the "Election Education Program Aimed at Voters of the Future." (Miraiiku)

### 3. The president incorporated into private diplomacy the ideas regarding the necessary elements for world peace, and came up with the following activities.

A. The president participated in every meeting of the JCI.

January 6th to 12th, 2014. JCI JEM/JBM

April 23rd to 26th, 2014. JCI American conference.

May 21st to 24th, 2014. JCI Africa- Middle East conference.

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Other 8 people.

C. The president actively promoted the participation of the JCI members in the different JCI conferences.

Conference of the Asia Pacific, Registered participants: 8055.

Global Partnership Summit

D. JCI Japan gathered the presidents and members of every country's NOM and held the Asia Pacific area conference at Yamagata city.

Number of participants: 8,055.

E. JCI Japan gathered the candidates for the NOM's presidency of every country and the Japanese members, and held the JCI ACADEMY at Handashi city. (Foreign delegates: 70, Japan delegates:79) Created the opportunity to establish a network after realizing the learning experience of the participants.

F. JCI Japan promoted the "Nothing But Nets" campaign

G. JCI Japan deepened the mutual understanding between Russia and Japan by preparing voyage to Russia aimed at college students, in order to develop talented people that will establish the basis for friendly relation between Japan and Russia in the next generation. As part of the private diplomacy, JCI held the continuous exchange program (Russian Mission).

### 4. The president created energetic local organizations that reach the national level

A. Established 3 committees in order to accomplish this goal.

B. Presented the members the plan for the present year in January in Tokyo. (Number of participating members: 18,000).

C. To promote JCI Japan made use of the following media.

1. Websites 2. Facebook 3. Magazines ("We Believe" 12 issues in a year)  
4. Press Releases 5. Newspapers 6. E-mail 7. Radio 8. Flyers 9. Free App (Line)

D. Held the "Local Producer's Forum" at the Summer Conference 2014.

### 5. Renewed Japan starting in the localities.

A. Established 5 committees in order to accomplish this goal.

B. Provided continuous support to the areas affected by the 2011 Tohoku earthquake.

Visited the LOM of the affected areas, and assisted with the renewal and tree planting campaign.

C. JCI Japan held the 2011 Tohoku earthquake Forum.

Sent a message to the future for the restoration of Japan.

The president held the Fukushima forum at Iwaki city, Fukushima. Invited the mayor of Iwaki city and presented the statue dedicated to the future restoration. ( Participants: 2900)

D. JCI Japan held the seminar aimed at raising local producers. (12 seminars over 22 days). Number of participants: 1,000.

E. JCI Japan commended excellent project of LOM via the JCI Japan award. These projects were archived and published on the website.

F. JCI Japan strengthened the coordination between the social stock examination and the related local groups.

In order to promote the charm of the localities JCI twice held a market where various local specialties were gathered. (Total Booths: 200, Total number of participants: 37,500 General participants: 29,000)

**Actions Taken :** The president participated in all the activities.

#### **January**

New Year's Convention for Asia (Taiwan and South Korea)

JCI Japan's New Year's Convention (Tokyo conference)

JCI JBM

#### **February**

Participated in the LOM's Board of Directors meetings 7 locations

#### **March**

Participated in the LOM's Board of Directors meetings 17 locations

Renovation forum

#### **April**

Participated in the LOM's Board of Directors meetings 17 locations

JCI America conference (Area A)

#### **May**

JCI Africa-Middle East conference

Participated in the LOM's Board of Directors meetings 7 locations

#### **June**

JCI Europe conference

JCI Asia Pacific Conference (Yamagata general meeting)

JCI Macao's 30th anniversary general meeting.

#### **July**

JCI ACADEMY

JCI MYE

JCI Global Partnership Summit

Summer Conference 2014

#### **August**

Visit to China (Sino-Japanese future amicable relations agreement)

#### **September**

Russian Mission (The Russia Youth Mission in Russia)

#### **October**

JCI Japan National Convention.

**Recommendations :** The president was able to produce excellent results in the 3 objectives he proposed for the present year. His projects have produced specific results, which in turn have contributed to raising the awareness of JCI Japan and the 696 national LOM organizations. Also, the president was able to explain the activities of JCI Japan to the media and the citizens. As a result of the 5 big projects, the number of energetic local collaborators increased, as well as the Japanese dignity. Also, it can be said that the raising of local leaders for the future, and the undertaking of private diplomacy that aims at world peace were a result of this year's JCI Japan efforts.

At the same time, the president has succeeded in strongly advancing the recovery from the 2011 Tohoku earthquake and, starting regionally, strengthening Japan.

JCI Japan believes in the importance of placing emphasis on future projects.

During the Summer Conference 2014 the president had the opportunity to talk with the Prime Minister of Japan, Shinzo Abe, regarding the JCI position on constitutional reform and the challenges the youth face in carrying Japan forward.

The president also had the chance to speak with a number of different people and created the occasion to spread the awareness of JCI Japan amongst the general public.



**Award Category criteria****1****Administration**

Did this National President achieve 100% Efficiency?

Yes, the president was able accomplish 100% of the objectives without compromise.

How did this National President effectively administer the organization?

- The president, in carrying out the projects, established 2 committees that would supervise the other committees. He established the financial examination meeting for the financial aspects and the regulation examination meeting for compliance with the public good.
- The president cooperated with “Japan Initiative” (A non-profit organization that makes policy recommendations not affiliated to any political party) in evaluating the work of all the members.

## Award Category criteria

## 2

## Leadership, Motivation, Inspiration of Members

Please give an example of how this National President acted as a leader.

The president displayed his leadership to all 696 national LOM chairmen.

## 【Background】

He addressed the questions and worries of chairmen from the local chapters.

(Examples: The decrease in membership, discrimination towards members of a different group. Questions regarding JCI Japan's activities and projects as well as the activities of JCI.)

## 【Activities】

The president conducted a survey aimed at the LOM chairmen regarding any questions and worries.

He analyzed the results of the survey and prepared answers accordingly.

He held discussions with the LOM chairmen at 48 different locations.

He held lectures in order to motivate the members at 27 different locations.

## 【Results】

The president raised the awareness of the LOM chairmen, which in turn made them display their leadership and this brought about an increase in members. At the national level 1415 new members joined.

He was able to convince LOM chairmen who were thinking of leaving the organization to stay.

There is a high possibility that the activities held by the president aimed at elementary school students in order to change their way of thinking will lead to a higher voter turnout.

Please give an example of how this National President motivated and inspired members.

## 【Background】

In the last election the voter turnout for people in their 20's was about 33%, a very low number that was perceived as a problem.

The insufficient education regarding their role and responsibility as sovereigns in the general education regarding duties can be seen as a cause.

There is a need to connect to a society that has political participation and can create its future.

There is also a need to promote the education of voters that have a high level of awareness regarding political participation.

## 【Activities】

Held the Miraiiku program aimed at younger generations in order to raise awareness regarding political participation at 66 locations nationwide.

(Number of participants: about 2000)

## 【Results】

Change in the participants of the Miraiiku program. Children answered that they believed that electoral participation is important.

Children answered that voting after careful consideration is very important.  
By participating in the program the children will vote in future elections with a better understanding of the electoral process.



## Award Category criteria

## 3

## Activities: Impact of Projects

What national projects achieved the greatest impact during the National President's tenure?

The president displayed his leadership to all 696 national LOM chairmen.

## 【Background】

He addressed the questions and worries of chairmen from the local chapters.

(Examples: The decrease in membership. discrimination towards members of a different group. Questions regarding JCI Japan's activities and projects as well as the activities of JCI.)

## 【Activities】

The president conducted a survey aimed at the LOM chairmen regarding any questions and worries.

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There is a high possibility that the activities held by the president aimed at elementary school students in order to change their way of thinking will lead to a higher voter turnout.

How was the National President involved in the organization's projects?

There were 22,937 participants (members: 7,315, general public: 4,622) in the seminars held across the country.

## Results of the survey

Question: Should the National Diet propose a reform on the constitution that defined this country?

Number of participants: 8,203

## Results:

1. Yes, it should. 6,090 (74.2%)

2. No, it should not. 914 (11.2%)

3. Does not know 1,199 (14.6%)

More than 80% of the participants supported the necessity of pleading for the enactment of a constitution.





## 4

## Award Category criteria

## Attendance at JCI Events

Describe the National President's attendance at national and local JCI events.

The president delivered lectures or speeches at the following LOM activities.

- ・ He participated in the New Year's party of 3 LOM (JCI Matsuyama, JCI Siogama, and JCI Sirakawa), there he presented to the LOM Chairmen the new organizations and beliefs for the new year.
- ・ He participated in the anniversary ceremony of 5 LOMs (JCI Numazu, JCI Nagoya, JCI Tokyo, JCI Nigata, and JCI Handa).
- ・ He inspected the restricted areas at areas stricken by the 2011 Tohoku earthquake in the Fukushima Prefecture and came to grips with the current situation. He also held a meeting with members of the Diet at the stricken area.

Describe the National President's attendance at international JCI events.

The president participated in every meeting of the JCI.

January 6th to 12th, 2014. JCI JEM/JBM

April 23rd to 26th, 2014. JCI American conference.

May 21st to 24th, 2014. JCI Africa- Middle East conference.

June 4th to 7th, 2014. JCI Asia Pacific conference.

June 11th to 14th, 2014. JCI Europe conference.

July 23rd to 25th, 2014. JCI Global Partnership Summit.

November 11th to 29th, JCI Global conference. (provisional)



## Award Category criteria

## 5

## Participation in JCI

How did the National President participate in national JCI activities?

The president participated in the following NOM activities.

New Year's Convention for Asia (Taiwan and South Korea)

Russia Mission (The Russia Youth Mission in Russia)

The general meeting for Asia area (Macao, Cambodia, Korea, Mongolia, Taiwan, Hong Kong=

How did the National President participate in international JCI activities?

The president raised the motivation that JCI Japan members have for participating in the activities.

As a result, the number of participating members in the Yamagata city's ASPAC general meeting was the largest to date.

