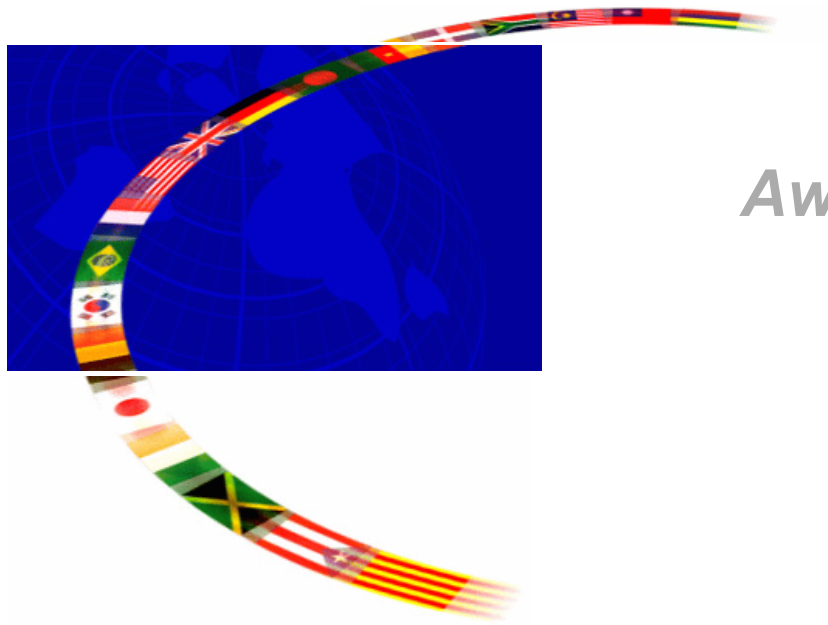




Junior Chamber International
Worldwide Federation of Young Leaders and Entrepreneurs



Awards Entry

2014 Jci World Congress
The sprout of peace !
JCI JAPAN
Best Local OMOIYARI Project



Junior Chamber International
Worldwide Federation of Young Leaders and Entrepreneurs

Entry Information

Award Program: 2014 JCI World Congress

Category: Best Local OMOIYARI Project

NOM Information

National Organization: JCI JAPAN

National President:



Kazuya Suzuki

E-mail: japan@jci.cc

LOM Information

Local Organization: JCI Osaka

President: Norimasa Nakatani

President Email: nori72nori72wanokokoro@gmail.com

Basic Information

Duration : Jun.23 / Aug.20-25 / Oct.12-13 ,2013

Staff : 46 members

Sponsors : Embassy of Benin, Honorary Consulate of Cambodia, 26 universities, 36 organizations, etc.

Budget : US \$ 108,632 (\$1=\\

Profit / Loss : None

In which UN MDG best fit (if apply) : ? : Eradicate extreme poverty and hunger

Who is benefited ? : Future young leaders

Objective :

JCI Osaka moved forward with this program in hope that proactive future leaders will be developed through the series of programs being held with the following objective:

- (1) Understand the reality of the problems that occur in the world, and envision an ideal world that we should attain
- (2) To be able to have better mutual understanding of each other, even if they have different backgrounds such as nationality and religion
- (3) To have OMOIYARI.
- (4) To be proactively.

Overview :

The objective of

PCY (Peace Conference of Youth)

is to develop future leaders who are proactive and make positive impact with the aim of world peace.

In this program, we have future leaders from around the world go through a series of programs to discover what is necessary for world peace.

Students from all over the world stay in Japan for a week and have conferences with the aim of world peace.

To become aware of various issues in the world and realize that solving the issues leads to world peace.

To understand that there are difference in backgrounds such as people who have different cultures, nationalities and religions and to have deeper mutual understanding.

To provide opportunities for students to develop a sustainable action plan and put it into action.

[Contents of this program]

- (1) Call of applications for future leaders from around the world and go through the application process.
- (2) To provide opportunities for students to learn about world peace and obstacles to achieving world peace.
- (3) To provide opportunities for students from various countries to discuss with each other to understand each others values and background with the aim of world peace.
- (4) To provide opportunities for students to understand each other overcoming nationalistic issues.
- (5) To provide opportunities for students develop a workable action plan which would lead to world peace.
- (6) To provide opportunities for students to execute on the action plan they developed

Results :

We ran our PCY program for university students in the world who have motivation to be future leaders.

As a result, we could achieve the following;

- (1) They became aware of the actual situation and the background of various problems in the world.
- (2) They could imagine an ideal world.
- (3) They had consideration for others.
- (4) They had motivation to work voluntarily.

We gave a questionnaire to participants to analyze the results.

1. Did you become aware of the actual situation of various problems in the

world?

Yes.: 88%

2. Did you realize that the various problems were related to our own living environment?

Yes.: 81%

3. Could you find out what to do in order to solve the problems?

Yes.: 74%

4. Could you deepen your trust of other participants?

Yes.: 100%

Comments:

Through sharing our points of view with each other, we could experience variety of things.

We had a difficult time in the discussions because of different values.

However, we could deepen mutual understanding after the discussions.

We had to understand other participants with a different culture, when we had discussions with them.

Taking actual actions is more important than thinking.

Actions Taken :

Dec., 2012 Planning the \"PCY 2013\" program

Jan., 2013 Selection of JCI members and having staff meetings for \"PCY 2013\"

Feb., 2013 Having staff meetings about the theme and deciding an application outline.

Mar., 2013 Requesting cooperation from various organizations.

Apr., 2013 Recruiting participants

May, 2013 Selection process for domestic students.

Jun., 2013 Holding a seminar for domestic students and selection process of foreign students.

Jul., 2013 Recruiting participating organizations in PCY \"Peace Conference 2013\" and selecting them.

Aug., 2013 Holding \"PCY 2013.\"

Sep., 2013 Preparing for PR activities

Oct., 2013 Presenting an action plan at the event in Osaka and PR activities.

Recommendations :

Global applicants exceeded

3,600 students from over 100 countries

.

Applications came from difference backgrounds.

From the 4 years the program has been held, the total participants have reached around 200 students. A strong global network is being developed.

Students were introduced to various values, had discussions, and formed their opinions. It enabled them to become aware and realize many different things and allow room for personal growth.

This program received media exposure to help spread the following information:

- That JCI Osaka is holding programs to develop future leaders with the aim of world peace.

- To the local citizens that JCI Osaka is an organization trying to attain world peace.

As a result of the program, PCY participants could build an international network, motivate each other, and enhance their own qualifications through this program.

Award Category criteria

1

Objectives, Planning, Finance and Execution

What were the objectives of this program?

.....
[Summary of project is uploaded on YOUTUBE. \(2m03s\)](#)

JCI Osaka implemented Peace Conference of Youth (PCY) so that local young citizens who are motivated to be future leaders could approach the following proactively and lead the next generation:

- (1)To understand the actual current situation in the world and envision an ideal world.
- (2)To deepen mutual understanding with people who have different nationalities and religions.
- (3)To have OMOIYARI.
- (4)To be proactively.

We provided opportunities for them to understand the concept of "OMOIYARI" and share this movement with people in the world with the aim of world peace.

We developed them up to be leaders. They were expected to make positive changes through being exposed to different values, and to create positive impact to others.

How does this program align to the JCI Plan of Action?

.....
 This PCY program aligns with the following JCI Plan of Action:

A. We held [PCY \(Peace Conference 2013\)](#). At the conference, we showcased the achievements of the students who made action plans with the aim of achieving everlasting world peace. We also showed that impact could be achieved through familiar and easy ways with the aim of world peace. **(Impact)**

B. We provided development opportunities for students with different nationalities and cultures to interact with each other and improve themselves. It motivated them to take positive actions. **(Motivate)**

C. We held PCY main forum in collaboration with organizations involved in world peace. We also created a system in which we can cooperate with each other with the aim of world peace. **(Collaborate)**

D. We implemented the PCY program in cooperation with local universities and voluntary organizations. As a result of this, we could deepen our relationship with them. **(Connect)**

Was the budget an

.....

effective guide for the financial management of the project?

We analyzed our previous year achievement and budget, and then aimed to increase the number of participating students to impact. We minimized the participants' expenses as much as we could. Because we covered their travel expenses, the number of applicants increased.

Last year: 25 participants → This year: 60 participants.

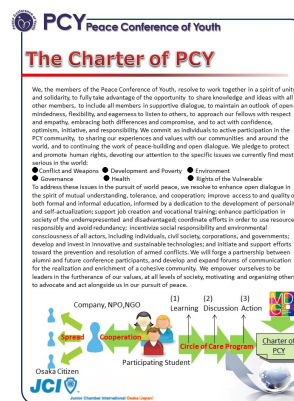
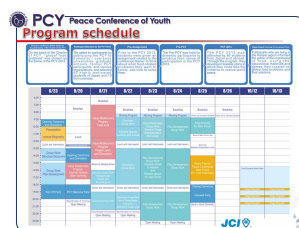
We covered the participation fee of local voluntary organizations in order to call attention to local citizens and companies, which enabled us to develop our collaborative relationship with these organizations.

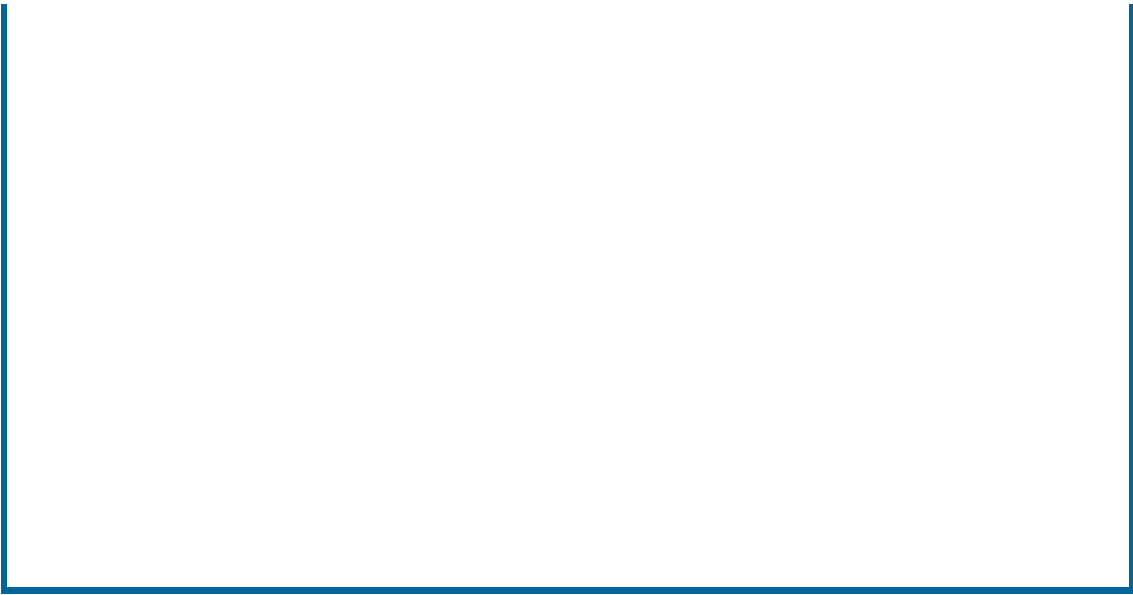
How does this project advance the JCI Mission and Vision?

We advanced the JCI Mission as below:

- We called for participation of students from around the world, and provided positive opportunities for them to think about world peace seriously.
- We encouraged them to interact and unite with each other.
- Through understanding and respecting other students from different nationalities, cultures, and religions, they got opportunities to make positive change.
- They became active citizens who can work for their goal through presenting their action plan.

As a result of this, they kept a strong relationship with each other after the program. They also built an international network among students from all over the world.





2

Award Category criteria

Cooperation for the Sake of World Peace

How did this project extend the presence of peace in your community?

.....

[Summary of project YOUTUBE.\(2m03s\)](#)

We extended the impact of peace through achieving the following:

1. Preparation

More people became aware of permanent world peace through our recruiting activities.

- 46 members of JCI Osaka learned about world peace.
- We shared our program with universities and voluntary organizations. The number of applicants; 71 Japanese students and 3600 foreign students. Applications requirement: application form, academic transcript, recommendation letter from a professional reference, and essays.
- 40 Japanese students, 10 foreign students staying in Japan, and 121 members of JCI Osaka learned about world peace with the aim of achieving effective results through our PCY program.
- We called for participation in our forum on the local organizations who contribute to world peace.

2. PCY

We raised PCY members to become future leaders who have key roles in world peace.

A. Program for rediscovering the values.

- Learning about the relationship between our daily life and the world.
- Realizing that our activities can impact the world.
- Sharing our objectives with each other with the aim of permanent world peace.
- Taking sustainable actions with the aim of permanent world peace.

B. Group work

We created an action plan for achieving sustainable development which leads to the world peace.

3. Main forum

We held a forum to provide opportunities for citizens to take action aiming to achieve permanent world peace.

- Giving a lecture about the importance of sustainable actions for world peace.
- Making them aware of organizations involved in the world peace.

How was cooperation used to promote peace?

.....

The action plan was carried out in cooperation with many citizens and organizations. As a result of this, there was an increase in the number of citizens who

take action with the aim of world peace.

1. Cooperation with universities and voluntary organizations:

They supported our program and promoted brilliant students' participation in our PCY program.

2. Cooperation from PCY members in previous years:

They passed down their experiences to participating students, and cooperated in group work in order to create PCY program plan, 2013. It helped the students develop their strong wills for building a relationship and mutual understanding, and achieving world peace.

3. Local voluntary organizations, NPOs, and NGOs:

They participated in our forum and showed citizens that they would cooperate and take action with us with the aim of world peace.



Award Category criteria

3

Community Impact

What was the intended community impact?

We raised local students to be leaders who will take action with the aim of world peace. We expected citizens to act as below:

- To understand that solving their everyday problems can affect world peace.
- To have motivation to take action with the aim of world peace.

We judged the impact above by survey of a questionnaire to participants after the program and the number of the visitors to our forum.

Describe the actual community impact produced by this project.

We verified whether we could accomplish our objective by questionnaires to 350 visitors to our forum.

1. Did you become aware of various world problems and become more concerned about these problems?

Yes: 91%

2. Did you realize that these problems were related to your own life environment?

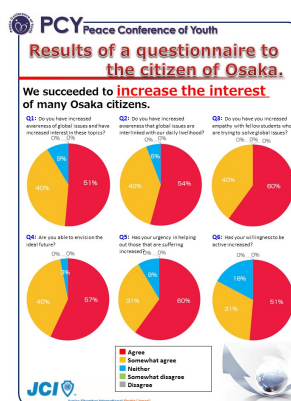
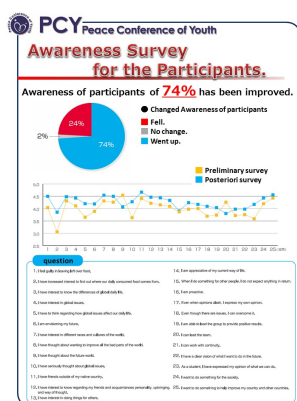
Yes: 94%

3. Did you agree with the students who were involved in solving these problems?

Yes: 97%

4. Did you get motivated to take action if you had an opportunity?

Yes: 91%





Award Category criteria

4

Impact on Local Organization

How did the Local Organization benefit from running this project?

-
1. Through the collaborative relationship with local universities and voluntary organizations:
We could build a collaborative relationship with local universities and voluntary organizations through our members' activities.
 2. **OMOIYARI** movement and JCI Mission:
Through participating in our PCY program, participants could share what they have learned regarding **OMOIYARI** movement and JCI Mission to local citizens.
 3. Enhancement of visibilities of JCI Osaka and PCY program:
Our PCY program was broadcasted on local media. We could promote our activities through this.
 4. Enhancement of members JCI qualifications:
JCI Osaka members deepened their understanding of **OMOIYARI** movement through implementing this program.
As a result of this, they could put JCI Mission in practice.

How did the program advance the JCI Mission?

-
- [Training future leaders]**
Participant students in PCY program learned about OMOIYARI movement and JCI Mission.
We provided opportunities for them to put them into practice so that they could be leaders.
- They had discussions about disagreements, and then obtained mutual understanding through sharing their life and time with each other.
 - They had consideration and became aware of their impacts and responsibility.
 - They had discussions with the aim of solving various problems, and planned what to do.
 - They learned about the importance of putting their ideas into practice.
- [Providing opportunities for local citizens]**
We held PCY2013 main forum.
- We held this forum in cooperation with local citizens who play active roles in international interaction and world peace in the community.
 - Participant students who had not been aware of their possibilities made positive changes. We showed their positive changes to citizens at the forum and had them become aware of their possibilities to do so.
 - We provided opportunities for citizens to take action with the aim of world peace through students' presentation about PCY's plan of actions.

PCY Peace Conference of Youth

Participant's universities and nationalities

Participants joined this program from **36 universities** and **18 countries**.

1. Kansai Gakuin University	17. Eritrea
2. Kansai Gakuin University	18. Australia
3. Kinki University	19. Ethiopia
4. Kinki University	20. Cambodia
5. Kinki University	21. Cambodia
6. Kinki University	22. Cambodia
7. Tokyo Metropolitan University	23. Cambodia
8. Osaka University of Economics and Law	24. Cambodia
9. Osaka Prefecture University	25. Cambodia
10. Chiba University	26. Cambodia
11. Toho College	27. Cambodia
12. The University of Tokyo	28. Cambodia
13. Tokyo University of Science	29. Cambodia
14. Doshisha Women's College of Liberal Arts	30. Cambodia
15. Doshisha University	31. Cambodia
16. Kansai Women's University	32. Cambodia
17. Kansai Women's University	33. Cambodia
18. Kansai Women's University	34. Cambodia
19. Kansai Women's University	35. Cambodia
20. Kansai Women's University	36. Cambodia




JCI Junior Chamber International Osaka Chapter

PCY Peace Conference of Youth

Cooperation of International Interact organizations

34 organization collaborates.



JCI Junior Chamber International Osaka Chapter

PCY Peace Conference of Youth

Cooperation of Companies and Government organizations

Companies

Kazuma Nishitsuji / My Farm, Inc. CEO
He is actively addressing food problems around the world. In the lecture, he discussed the process of his business from planning to implementation.

Tohshiro Nakamura / Kopernik, Inc. CEO
He has extensive experience in international development gained during his career with the United Nations. During the lecture, the participants came to understand his unique perspective through his lecture.

Government organizations

Zomahoun Dossou Cyr Rufin
/ Embassy of the Republic of Benin to Japan
Ambassador Extraordinary and Plenipotentiary
Meeting many Japanese after his arrival in Japan, he came to think that a spirit of mutual aid was inherent in the nature of Japanese people. He said that Japanese youth needed to extend "circle of care", and take the initiative to lead the world. This will be the shortest way, he stressed, to solve problems occurring around the world.

Honorary Consulate of the Kingdom of Cambodia in Osaka



JCI Junior Chamber International Osaka Chapter

PCY Peace Conference of Youth

Participating student's activity

The student who continues activity positively grew up.

Ani Minami
/ Wakayama University 2 grader
It participated in the Wakayama ASEAN project by selection in February, 2014. The present condition of Thailand or Laos was studied and the exchange with the student of a spot was performed.

Ryosuke Maehira
/ Doshisha University 4 grader
I would like to spread the merit of Japanese culture in the world. He thought that it was such and it subscribed for the plan of a company, and it obtained to brilliant. The hachibiki of the world is carried out in a lecture than May, 2014.

Yachi Kiyonori
/ Osaka Prefecture University master 2
It goes on to a graduate school and serves as representative of world cafe Kansai. The role of a facilitator which aims at self-actualization with a talk is played.

Risa Ashida
/ Kansai Gaidai University 3 grader
She aims at the interpreter taking advantage of an enterprise experience. She challenged the interpreter of the bidder from overseas in TOYP.



JCI Junior Chamber International Osaka Chapter

Award Category criteria

5

Long-term Impact of the Program

What is the expected long-term impact of this project?

.....

We trained future leaders who will take key roles in achieving world peace through this program.
We expect the following long-term impacts;

1. PCY members take continuous action with the aim of permanent world peace.
•PCY members are expected make continual action through their own network for the aim of world peace.
•Their actions are expected to bring a direct impact on permanent world peace.
2. They are expected to deepen their mutual understanding and improve their OMOIYARI
3. Local citizens to understand our JCI Mission through our action plan.

What changes would you make to improve the results of this project?

.....

PCY should be an organization in which we take continuous actions and spread our movement so that it can keep pursuing permanent world peace.

In order to achieve this goal:

1. We should share our PCY program with more young people from all over the world and provide opportunities for them to participate in it.
2. We should call for a bigger help on local citizens and companies to unite to impact.
3. We have run the PCY program for 4 years and participant members have developed their network. We need to make this network more functional.
4. We should build a system in which young people who cannot participate in the program can help participant students organize their program.
5. PCY should be an independent organization, not depend on JCI Osaka. It also should be a sustainable and viable organization.

As a result of this, PCY can be the organization which produce many leaders who will take action with the aim of permanent world peace.

PCYPeace Conference of Youth

The drawn action plan

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Thank you for participating!

JCI

PCYPeace Conference of Youth

The realized plan(Indirect Plan)

1. The handbill which spreads "AI FOOD".

2. Teaching materials - raise awareness of food importance

1) Awareness of global issues

2) Understand reasons of global issues

3) Food issues in Japan

4) To solve issues

5) Japanese culture changes the world

6) Engaging with the issues

3. Food education card game .

FOOD CARD with PRICE

EVENT CARD

Get aware of poverty issues, OMOYARI, and importance of food

COMPANY CARD with GDP

Thank you for participating!

JCI

PCYPeace Conference of Youth

The future plan(Direct Plan)

Quinoa is spread in the world and the structure of the direct activity to poverty is built.

Japan

Participating student

Test plantation

Send seeds

Develop farming know-how

WEBSITE (Multi-language)

Local Organizations companies

Plant cultivation

Internet sales

Store on internet

Thank you for participating!

JCI

PCYPeace Conference of Youth

For a bright future...

Japan

Member of society (Supporter's Club)

Participating student

Company

support

employment-entrepreneurship

Action

The country troubled with poverty

Sustainable solution

MDGs

Internet sales

Thank you for participating!

JCI