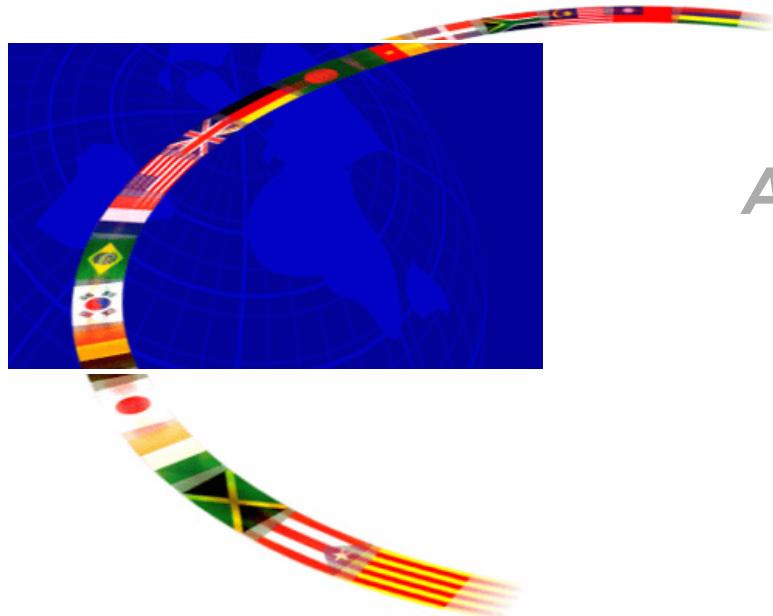




Junior Chamber International
Worldwide Federation of Young Leaders and Entrepreneurs



Awards Entry

2014 Jci World Congress
SAVE Your Life! Well-Prepared for Disaster
JCI JAPAN
Best Inter-organization Collaboration Project



Junior Chamber International
Worldwide Federation of Young Leaders and Entrepreneurs

Entry Information

Award Program:

Category:

NOM Information

National Organization:



National President:

Kazuya Suzuki
E-mail: japan@jci.cc

LOM Information

Local Organization:

President:

President Email: e.yokoyama@yokoyama-co.com

Basic Information

Duration : From Jan. 2013 to Oct. 2013

Staff : 13 members

Sponsors : Honorarily Sponsored by 9 organizations.

Budget : JAP*700,000-yen

Profit / Loss : Non-profit

In which UN MDG best

fit (if apply): ?:

1. Almost 400,000 citizens who lives in Toyota City
2. Local government officials of Toyota City

Who is benefited ?: 3. JCI Toyota members

4. JCI Japan
5. JCI

Objective : * Develop the networks of the organizations in order to prevent from the disasters.

* Introduce social activities to protect and reduce the risks from Fires and Earthquakes.

* Increase the awareness of preparation activities to keep away from disaster in daily life.

* Promote how to minimize the insuries and damages, when if it is occurred.

* Trained local chapter members of JCI Toyota to be the leader in their community in emergency situation from disasters.

Overview : Since it has been predicted by Japanese scientist that huge earthquake could be occurred any around the county of Japan in near future, JCI Toyota organized a preparation program to save the life from disasters.

The program was originally made by local chapter members and targeted to primary school students in Toyota city.

- 1) To educate young people how to reduce the risk when if it is occurred.
- 2) To provide opportunities to prepare for the disaster before it is occurred.
- 3) To create community networks for professional organizations regarding to the rescue, emergency, community service, schools, companies, and local peoples.
- 4) To prevent second human disaster.
- 5) To save ones life as many as possible.

The project was sponsored and collaborated with 9 organizations.

Including one honorary sponsorship from local government and eight other technically sponsorship and collaborations from local government and NGO.

1) Toyota City Council, Educational Division

2) Fire and Disaster Division HQ of Toyota City

3) Rescue Agency of Fire and Disaster

4) NGO -Project for prevention against disaster in Toyota City- 5) NPO -Venture-scout-

6) NPO -University student association for local community activities-

7) Toyota Red-Cross

8) NPO -Aichi Architect Association of Toyota Chapter-

9) Ecology and Sustainability Research-Study Agency of Toyota City

Results : There were 418 people involved and attended to the program on the event day.

Based on the hearings to the collaborated organizations after the project, it could have 100% full-answer that they could understood objectives and achieved the goal of the SAVE Your Life Program.

One of the organization approached to the LOM for further continuous collaboration, and project staffs attended to the meetings even after the project was done.

Actions Taken : * Jan-Mar 2013 : Approach to organizations for asking collaboration with JCI Toyota * Mar-Aug 2013 : Proposals of the project, joint meetings for 9

times

- * August 2013 : PR of the project
- * September 2013: Orientation Seminar for cooperated organizations
- * 12/Oct 2013: Event Day, Questionnaire for the participants
- * 15/Oct 2013: Analysis of the project
- * 16/Oct 2013: Review and Reporting to the cooperated organizations, conduct interviewing with the cooperated partners.

Recommendations : The program is highly recommended to any local chapters, since natural disasters and any other incidents could be happens in anywhere around the world. The key to develop the program is to collaborated with professional organizations in local community and areas and also National agencies.

From this project, it is expected to have long-term impact such as;

- 1) to develop the movement around the world by approaching to JCI Global Networks.
- 2) to reduce the risk of insures and death from the disaster.
- 3) to prevent secondary human disaster
- 4) to minimize the damage of local community from the Natural disaster such as earthquakes.
- 5) to expand the future possibilities all around the world to create positive change to protect and reduce damages from disasters

The increase of the collaborated organizations, it also expand the networks from local to the global.

The member developed opportunities for future prospect by forming different field of organizations to create positive change.

This project leads the community by giving service to the humanity to young active citizens in local, since safety and secure is substantial issues of the human life.

To save your life, JCI needs to promote preparation programs for disasters as much as possible by using global networks to create positive change.

Award Category criteria

1 Objectives, Planning, Finance and Execution

What were the objectives of this program?

- * Develop the networks of the organizations in order to prevent from the disasters.
- * Introduce social activities to protect and reduce the risks from Fires and Earthquakes.
- * Increase the awareness of preparation activities to keep away from disaster in daily life.
- * Promote how to minimize the insures and damages, when if it is occurred.
- * Trained local chapter members of JCI Toyota to be the leader in their community in emergency situation from disasters.

How does this program align to the JCI Plan of Action?

This project could make positive change not only members of JCI Toyota, but also any of others whom joined and cooperated together.

Throughout the project, members of JCI Toyota developed and gained opportunities to the other and to community to create positive change in training, giving support and providing service of their future needs.

The planning cooperation with JCI Toyota and other organizations, it create wide networks of local government, non- governmental organizations, non-profitable organizations, volunteers, students and people in the local community.

Was the budget an effective guide for the financial management of the project?

* The budget was proper amount to get the result. * All financial needs were prepared from local chapter and it was perfectly managed.

As a result, the budget was an effective guide for the successful implementation of the project.

How does this project advance the JCI Mission and Vision?

<< JCI Mission >>

We provided the following opportunities to develops and to create positive changes:

- * Empowered the community development cooperated by each single organizations together to achieve the social missions.
- * The leadership development of young people in the local communities.

<< JCI Vision >>

To be the leading global network of young active citizens.

Throughout to the project, it promote JCI movement to the community and increased the awareness of organizations.

Effective cooperation among the collaborated organizations, it developed long-term relationships for the future.



Award Category criteria**2****Cooperation between the Local Organizations**

How did the two organizations work together?

The proposal of the project was originally made by JCI members in local chapter. So that JCI Toyota lead the project, and other collaborated organizations took part of learning sessions during the program.

Announcement to the public and public relations were cooperated with all collaborated organizations.

Describe how the tasks and planning of the project were divided between the organizations.

The project was collaborated with 9 organizations in the local area, both from local government and non-government organizations.

- 1) JCI Toyota approached and promoted to several professionals both government and non-government organizations to share the knowledge and skills by collaboration.
- 2) JCI Toyota announced the project details to all primary schools in Toyota City
- 3) Each collaborated organizations took all responsibilities for the seminars and sessions.
- 4) It all made clear for their tasks and responsibilities when it is planning and gave them professionalism.





Staffs from collaborated sponsored organizations.



Volunteers from sponsored organizations.



Award Category criteria

3

Impact on Members and Contribution to the JCI Vision

How did the members of the Local Organizations benefit from running this project?

The project empowered 109 members from local chapters to assist and guide to prevent and prepared of disasters.

The members learned professional skills for preparation and protection from disasters from rescue agency.

It gained management knowledge of emergency situations through to the project.

How did the program advance the JCI Vision?

<< JCI VISION >>

To be the leading global network of young active citizens

The increase of the collaborated organizations, it also expand the networks from local to the global.

JCI Toyota leads the community by giving service to the humanity to young active citizens in local community, since safety and secure is substantial issues of human life.

The member developed opportunities for future prospect by forming different field of organizations to create positive change.





Award Category criteria

4

Community Impact

How did the Local Organizations measure community impact?

It was expected about 350 people to joined the project, however, there were 418 people came on the project day.

It gave interest to the family by using event and gaming methods more than serious talk-shows.

Based on the hearings to the collaborated organizations after the project, it could have 100% full-answer that they could understood objectives and achieved the goal of the SAVE Your Life Program.

One of the organization approached to the LOM for further continuous collaboration, and project staffs attended to the meetings even after the project was done.

Describe the actual community impact produced by this project.

- * Empowered the community development cooperated by each single organizations together to achieve the social missions.
- * The leadership development of young people in the local communities.



Award Category criteria**5 Long-term Impact of the Program**

What is the expected long-term impact of this project?

We made strong approach and big effort to keep the impact to the community and collaborated organizations.

From this project, it is expected to have long-term impact such as;

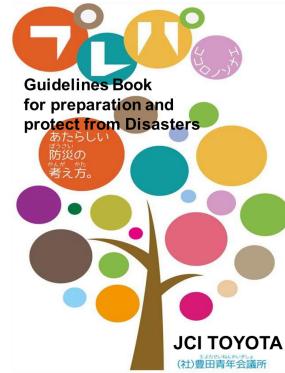
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- 5) to expand the future possibilities all around the world to create positive change to protect and reduce damages from disasters

What changes would you make to improve the results of this project?

It could have better relationships if we could have more meetings with collaborated and sponsored organizations. To having smooth and effective communications among newly known staffs, it is important to keep tight relationships.

The JCI movement for creating positive change could be possible with continuous approach of the program by themselves whom joined the project.





This program:
*Originally made by JCI TOYOTA
*Packaged for Kid's Learning
*Recommended to all countries
*Could be lead the world
*Giving impact to the society

