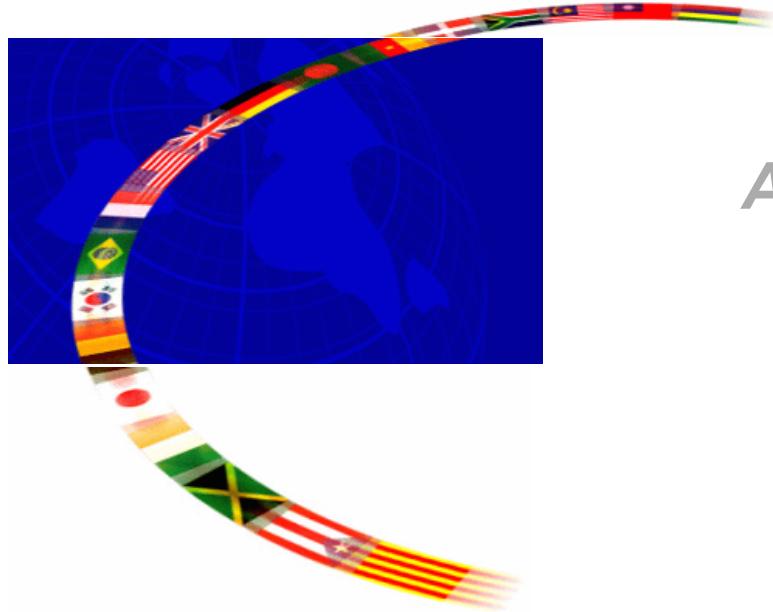




**Junior Chamber International**  
Worldwide Federation of Young Leaders and Entrepreneurs



## *Awards Entry*

2014 Jci World Congress  
**Road to the young active citizens**  
- the 3 step method for leadership training -  
JCI JAPAN  
Best Local Personal Skill Development Program



**Junior Chamber International**  
Worldwide Federation of Young Leaders and Entrepreneurs

#### Entry Information

Award Program:

Category:

#### NOM Information

National Organization:

National President:



**Kazuya Suzuki**  
E-mail: [japan@jci.cc](mailto:japan@jci.cc)

#### LOM Information

Local Organization:

President:

President Email:

### Basic Information

Duration : From July to November, 2013

Staff : 53 members

Sponsors : JCI Osaka Obs

Budget : US\$0

Profit / Loss : **None**

In which UN MDG best

fit (if apply): ?:

Who is benefited ?: 1,012 members of JCI Osaka

Objective : To JCI Osaka members leading citizens, our objectives are as follows:

1. **To get them to become more aware of leadership needed for leaders in local community.**
  - To get them to realize the importance of taking proactive actions.
2. **To get them to acquire organization management skills.**
  - To get them to learn how to send an idea and enhance people's motivation.
  - To get them to develop management skills, such as how to run a meeting and organize meeting materials.

Overview : **Step 1**

We made a handbook, "**Yarukkyanaide-sho** (means Have No Choice but to Do it)," and published it on the web. (August, 2013)

We included how to manage an organization, how to develop leadership and gave specific examples in the handbook.

Contents of the handbook are as follows:

- How to gather followers.
- How to communicate with followers, such as how to send a message and improve their motivation.
- How to write a project proposal and show examples.
- How to organize a meeting according to Robert's Proceedings Method.
- Cases of success and failure as a leader.

### Step 2

We held a seminar on how to take leadership by using the handbook. (Sep. 10th, 11th, 12th, 18th, 21st, 26th, Oct. 11th, 16th, and Nov. 20th, 2013)

Themes of the seminar are as follows:

- The need for a leader in a local community.
- How to act and behave as a leader.
- How to manage an organization, such as how to organize a meeting and prepare materials.

### Step 3

We held a presentation conference. In the conference, presenters showed examples of how they took leadership in their business and got actively involved in local community. (Jul. 9th, 2013)

Results : **JCI Osaka members enacted positive changes as below:**

As many as **167** members pursued the post of executive. This number

reached **20.5%** of new members in 2014.

Of the 13 members, were announced as the presenter of our presentation conference, a total of 5 members ran for board elections in 2013 and 2014. The number of election candidates of 2 years is in a total of 28 people, it is **2.2%** of the total members, but **38.4%** were candidacy from presenter experience. This is a number of **17 times**. The experience of presentation has become a great opportunity of the board election candidacy.

More JCI Osaka members built an organization to act for local community besides JCI activity, and led citizens as a leader, who **started social business**, **led 100 people** to clean their town or **organized the event** in order to activate the local community, etc.

Actions Taken : **Step 1**

Actions taken to make the handbook:

1. April, 2013
  - We decided on the table of contents and investigation items.
  - We made a list of OBs who had been actively involved in JCI Osaka's activities as a local community leader.
  - We screened them for a hearing.
2. From May to July, 2013
  - We interviewed them and conducted a hearing.
  - We wrote and proofread a draft.
3. Jul. 29th, 2013
  - We accomplished the handbook.
4. Aug. 6th, 2013
  - We published the handbook on JCI Osaka Website.

## Step 2

Actions taken at a seminar:

1. Sep. 10th, 11th, 12th, 18th, 21st, 26th, Oct. 11th, and 16th, 2013
  - We provided opportunities for all JCI Osaka members to learn about the need for a leader in a local community and how to act and behave as a leader.
  - Number of participants: from 30 to 150 people on each day
2. Nov. 20th, 2013
  - We held a seminar for JCI Osaka members asking for the post of executive. At the seminar, they could learn the methods of organization management as a leader.
  - Number of participants: Approx.150 people

## Step 3

Actions taken at a presentation conference:

1. From May to Jul. 20th, 2013
  - We chose one presenter each from 13 JCI Osaka Committees. (Each Committee has 30 to 110 members.)
2. Jun. 6th, 2013
  - We held an orientation.
3. From Jun. 20th to the day before the program
  - We closely examined and improved the presentation contents of each Committee.
4. Jul. 9th, 2013
  - We held a presentation conference.

## Recommendations :

- We could continuously and effectively get them to become aware of leadership by using the following 3 methods: learning by themselves using a textbook, understanding important points at a seminar, and getting motivated by their close friends' activities.
- We made a handbook as a tangible material. The handbook is our committee's precious possession for next year as well as this year.
- We included many specific examples in the handbook. It enabled them to learn not only the concepts but also putting them into practice.
- They learned important things at the seminar. By doing so, they could deeply understand the significance of leadership and how to manage an organization.
- They watched their close friends' activities, and could regard them as their own.

## Award Category criteria

### 1 Objectives, Planning, Finance and Execution

What were the objectives of this program? To JCI Osaka members leading citizens, our objectives are as follows:

1. To get them to become more aware of leadership needed for leaders in local community.
  - o To get them to realize the importance of taking proactive actions.
2. To get them to acquire organization management skills.
  - o To get them to learn how to send an idea and enhance people's motivation.
  - o To get them to develop management skills, such as how to run a meeting and organize meeting materials.

How does this program align to the JCI Plan of Action?

- We taught our members how JCI Mission, Vision and Value related to their activities by using a handbook at a forum. As a result, they got to be able to understand the relationship.
- We achieved their understanding of the significance of active citizenship as a local leader.

Was the budget an effective guide for the financial management of the project?

No budget was needed in order to run this program continuously and effectively.

How does this project advance the JCI Mission and Vision?

This program advanced JCI Mission and Vision as below.

JCI Mission	<p>We could get our members to acquire skills needed for a local leader such as leadership and organization management. Examples are as follows:</p> <ul style="list-style-type: none"> <li>• How to send an idea.</li> <li>• How to boost people's motivation.</li> <li>• How to run a meeting.</li> <li>• How to organize materials.</li> </ul>
JCI Vision	<p>The number of JCI Osaka members has increased who built an organization to act for a local community besides JCI activity, and led local citizens. Examples are as follows:</p> <ul style="list-style-type: none"> <li>• Executive Committee held an event to activate the community.</li> <li>• 100 people cleaned up the</li> </ul>



Staff meeting



13 presenters and support members participated



Orientation for the presentation conference



Preparation towards the day

## Award Category criteria

# 2

### Membership Participation

By number, how many members were involved in this program? **53 members**

By percentage, how many members of the Local Organization were involved in this program? **100%**

Describe the main roles of the participating members in this program.

#### Step 1 to make a handbook:

- We considered its organization.
- We listened to OBs who had been actively involved in JCI Osaka's activities as a local leader.
- We wrote a draft and proofread it.

---

#### Step 2 to hold a seminar:

- We screened lectures.

---

#### Step 3 to hold a presentation conference:

- We chose a topic.
- We held an orientation.
- We followed up speakers.
- We ran a presentation conference.



**Award Category criteria****3****Skills Developed**

What skills were developed in this program?

1. Members of JCI Osaka became more conscious of leadership needed for a local leader.
  - o They realized the significance of acting proactively.
2. Members of JCI Osaka acquired organization management skills.
  - o They learned how to send an idea and enhance people's motivation.
  - o They developed management skills, such as how to run a meeting and organize meeting materials.

How were these skills developed?  
Describe the methods and activities used.

1. We made a handbook, "Yarukkyanaide-sho (means Have No Choice but to Do it)," and published it on the web. (August, 2013)  
We included how to manage an organization, how to develop leadership, and gave specific examples in the handbook.

Contents of the handbook are as follows:

- o How to gather followers.
- o How to communicate with followers, such as how to send a message and improve their motivation.
- o How to write a project proposal and show examples.
- o How to organize a meeting according to Robert's Proceedings Method.
- o Cases of success and failure as a leader.

2. We held a seminar on how to take leadership by using a handbook. (Sep. 10th, 11th, 12th, 18th, 21st, 26th, Oct. 11th, 16th, and Nov. 20th, 2013)

Themes of the seminar are as follows:

- o The need for a leader in a local community.
- o How to act and behave as a leader.
- o How to manage an organization, such as how to organize a meeting and prepare materials.

3. We held a presentation conference. In the conference, presenters showed examples of how they took leadership in their business and got actively involved in local community. (Jul. 9th, 2013)



Presentor who work to contribute to the local



Presentor who acts to return the favor



Presentor who cleans the local area

## Award Category criteria

### 4

#### Impact on Participants

What was the intended impact on the participants?

The number of JCI Osaka members who act positively and lead an organization or an association was expected to increase.

Describe the actual impact on the participants.

As many as 167 members pursued the post of executive. This number reached 20.5% of new members in 2014.

Of the 13 members, were announced as the presenter of our presentation conference, a total of 5 members ran for board elections in 2013 and 2014. The number of election candidates of 2 years is in a total of 28 people, it is 2.2% of the total members, but 38.4% were candidacy from presenter experience. This is a number of 17 times. The experience of presentation has become a great opportunity of the board election candidacy.

More JCI Osaka members built an organization to act for local community besides JCI activity, and led citizens as a leader, who started social business, led 100 people to clean their town or organized the event in order to activate the local community, etc.



## Award Category criteria

# 5

### Long-term Impact of the Program

What is the expected long-term impact of this project?

- We made the handbook which is our precious possession. The number of people who act for an organization and a community as a leader is expected to increase.
- Our members who have acted as a local leader will make a big impact on other members and local citizens. The number of active citizens is expected to increase in the community.

What changes would you make to improve the results of this project?

- In the future, we would like to provide opportunities for people to know other people's activities who have acted as a local leader at a presentation conference. If our members and local citizens exchange their opinions with each other, they will become motivated to act positively. As a result, synergistic effects are also expected.
- We would like to include specific examples in the handbook so that people can take leadership effectively. Because of this, the value of the handbook is expected to enhance. (In order to achieve the goal, we published the handbook on the web, not on a booklet.)

