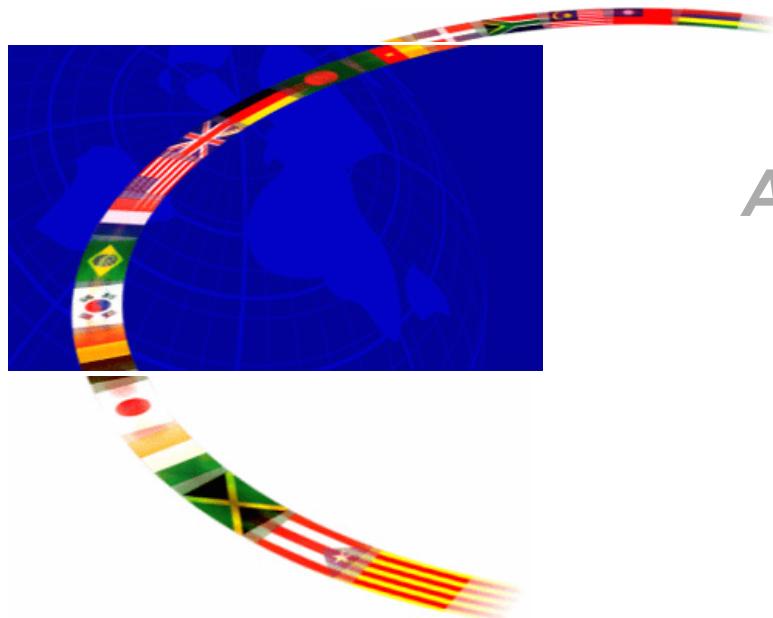




Junior Chamber International
Worldwide Federation of Young Leaders and Entrepreneurs



Awards Entry

2014 Jci World Congress
Kids Dream Works 2014 "the Fashion Show by kids"
JCI JAPAN
Best Local Personal Skill Development Program



Entry Information

Award Program:

Category:

NOM Information

National Organization:

National President:



Kazuya Suzuki
E-mail: japan@jci.cc

LOM Information

Local Organization:

President:

President Email:

Basic Information

Duration : From June 1 to June 29, 2014

Staff : 172 member

Sponsors : Gifu Prefecture, Gifu City, Education Committee of Gifu Prefecture, and, another 16 Companies

Budget : \$19,480

Profit / Loss :

In which UN MDG best fit (if apply) : Promote gender equality and empower women

- 300 elementary school students from 9 to 12 years old, who live or live in our Activity area.

Who is benefited ?:

- 600 guardians of children.
- 100 people of companies who cooperate with the program.

Objective :

- "Children"

In any environment, it is a positive change to be able to act proactively toward the realization of a dream of his own. Nurturing the hearts of compassion and the importance of fellow, And lead to improvement of co-ordination in the community and home.

- "JCI Gifu member"

Have a consciousness that continue to the action which is the sample of children, And Go to practice in family and community.

- "Guardians"

Take the children to communicate more than ever. By looking at the figure that the growth of the children in the program, to the awareness of positive education for children of the future.

- "Lecturer"

Re-recognition of the purpose and value of their work. Improvement of teaching skills.

- "Community"

To promote exchanges in between companies that participated in the program.

By In cooperation with local companies, to have an interest in the local industry to the children, It can be expected to prevent the outflow of young prefecture, to help local activation.

Overview :

- "About Fashion show"

It will create by only children as work experience event. Children will learn the process of experience along with the fellow, mutual support, is an accomplished thing.

To be the program of the whole area, we ask the people of the local companies Lecturer.

This program is considered a key industry in Gifu, the re-development of the apparel industry.

It get to learn to children the charm and fun of the profession.

- "Occupation of 13 to create the fashion show"

1. Model: 23 people

Lecturer: AI request Co., Ltd.

2. Make-up artist: 23 people

Lecturer: Berufort Academy of Beauty.

3. Hairdresser: 23 people

Lecturer: Samson Wins Co., Ltd.

4. Costume creator: 31 people

Lecturer: SAS office.

5. Costume coordinator: 23 people

Lecturer: BEE BOX Co., Ltd.

6. Presenter: 23 people

Lecturer: QUIFT

7. Reporter: 23 people

Lecturer: CCN Incorporated.

8. TV cameraman: 23 people

Lecturer: CCN Incorporated.

9. Sound technician: 15 people
Lecturer: APPRO Communication Co., Ltd.

10. Lighting technician: 15 people
Lecturer: Plus one Co., Ltd.

11. Stage creator: 23 people
Lecturer: Naito Construction Service Company.

12. Newspaper reporter: 23 people
Lecturer: Gifu newspaper.

13. Florist: 23 people
Lecturer: Kayuen co., Ltd.

Total: Children 300 people, 12 Cooperation Company

"Towards the fashion show"

- **Pre-learning (at 9:00-12:30 on June 1, 2014)**

To hear a story person who continues to challenge towards the dream of (FC Gifu Planning Public Relations Division, Mr. Mikihiro Hayashi), participants, measure the motivation for the program.

- **Experience Class (June 10 to June 28, 2014)**

13 Occupation × 2 hours × 3 days = Total 78 hours Visit the company actually three days each occupation, Children will learn not only technology, and enthusiasm for work, and charm from professional companies. In the experience class, children set a goal (Skill that want to get) every time.

- **Kids Dream Works 2014**

Work Experience recital "the fashion show by kids"
(at 9:00 to 15:00 June 29, 2014)

The fashion show creates by only children, To feel a sense of accomplishment in them.

- **Post-Learning (at 15:00 to 16:30 on June 29, 2014)**

By making up the program, Children get to feel that it is lead by many people and each occupation is essential.

Results :

- Pre-learning:
learn the meaning and purpose of work.
Listen --> feel
- Experience class:
It is for children, to know the attitude to work of adults. And experience the charm of the work.
Watch --> Experience
- Work Experience recital "the fashion show by kids":
The children run the fashion show along with fellow role of Occupation that have experienced.
Action --> Practice
- Post-Learning:
The children know about other occupations in the Fashion Show.
And they are widening the field of view of the future.
Looking back every occupation --> Children share work of experience each other in the fashion show.

From the questionnaire sheet

- Children who participated: Recovery rate 97%(297/300 people)
 - This experience has become the study of the future of myself.
 - Fellow nearby helped me even when no partner.
 - It could be that it work on without giving up with a goal in the

- program
- It was able to practice a lot every day, many times a challenge.
 - Children were positive change themselves so that it can act proactively toward the realization of a dream.
 - Not only their own growth, the caring fellow, it was possible to also help their growth.
- Guardian (Parents)
 - It was good being able to learn and think about the future. And It was become a good opportunity to dream and reality leads.
 - By making up the stage of the fashion show at all children, each one has been able to participate have a sense of responsibility.
 - It is felt sensibility children were thinking, it was like a real fashion show.
 - Now, children have a heart of compassion and the importance of fellow, and possible to act positively in everyday life.
 - Conversation in the home increases by participating in the program, it will lead to the improvement of communication skills, and children were positive change.
- Lecturer:
 - If learning by in this program is connected a little to the career choice of children in the future, and I am very happy as a lecturer.
 - It was given in consideration of the challenges for children. And, many children were carried out firmly. It was able to feel a sense of achievement, even though from the standpoint of the instructor. It was able to know other occupations that they have not experienced from the post-learning after the fashion show.
 - The children were able to be working on without giving up to their goal.
 - It was able to connect to the collaboration in the community, to promote exchanges in between companies that participated in the program.
 - By teaching the children, it was possible to think clearly the occupation of lecturer themselves again, and Consciousness as a lecturer was a positive change
- JCI Gifu member
 - It was create consciousness to take action which is the sample of children In home and community.
 - We could be a new experience of the children, and help lead to a dream of the future.

Actions Taken :

• **Program participant recruitment**

We did the recruiting widely using a variety of media, Homepage, flyers, posters, and local public relations magazines.

• **April 21, 2014 start recruiting**

- There were applicants with more than 180 people from the first day of recruitment.
- There was a final application of 366 people.

• **June 1, 2014 pre-learning**

(294 children, 15 lecturer, 99 JCI Gifu member)

We have invited lecturers, the children learned important to challenge towards the realization of a dream, the charm and the role of each occupation, And they learned the significance and purpose to challenge the occupation.

- **June 10 to June 28, 2014 Experience Class**

We were conducted Experience Class divided participants into 13 occupations. Children will visit the workplace of lecturer, And experience the field of professional, They got the experience that cannot feel usually in the classroom by touching the specialists of each occupation.

- **June 29, 2014 Kids Dream Works 2014**

Work Experience recital "fashion show by kids"

(297 Children, 35 Lecturers, 600 Guardians, 135 JCI Gifu members)

Through the fashion show that is realized achievements of each occupation come together, and support each other with colleagues to challenge themselves, we could achieve big things that cannot be alone.

- **June 29, 2014 Post-learning**

Look back on work experience at all children, it led to a positive change and its own sense of accomplishment of them. Also, the heart of compassion is born to the fellow that has supported during the program, And, Courage to challenge the realization of a dream was born

Recommendations : It is very difficult to implement in the only government, schools, and general companies this program. We think This program could be performed because JCI Active Citizen gathered. It was able to realize this program, children who grow up in local, companies active in local, Jaycee trying to activate the local, all gathered them.

Also, This program was able to gather easily volunteer cooperation companies from the spirit. It is one of the reasons it is successful this project has attracted the attention. This program was published in the newspapers. It has also been introduced in many media such as TV (Gifu TV, CCN).

Children longing to adults who continue to challenge. Children had hopes and dreams after this program. And, it was a chance to draw the image of the ideal future specifically. Program makes up the fashion show only by children. And they were learned that a lot of people and various occupations have committed connection. The children know, In carrying out the project such as fashion shows, any occupation is also necessary, there is no superiority to them.

After Performs work experience program, local children, JAYCEES, government, and companies, have hopes and dreams for the future, it was a positive change. It Led to a step to think that they can now for the future.

We give the opportunity of development and growth from the strengths of our own local area, even if the times going to change dramatically, It is necessary to continue to provide the Young active Citizen to create positive change.

Award Category criteria

1 Objectives, Planning, Finance and Execution

What were the objectives of this program? To create a positive change to act proactively toward the realization of a dream to children. Children get to know the importance of communication with fellow from work experience. To create a mind of compassion from adults who supported and the fellow who to learn together. Children realize that any profession is even important. Create a positive change to have the courage to keep trying, to the children. Children must to act the realization for their dream, we gives the opportunity to think what to do for them now.

How does this program align to the JCI Plan of Action?

Match to the Action Plan 2014

- Impact
Based on active Citizen framework, The reflection and verification of the program last year, Planning the program of this year, and run, And, it was could to increase the impact in the community.
- Motivate
It was possible to have a lasting impact on individuals by working with the local community.
- Collaborate
Give a sustainable impact to the participants by Jaycee's and instructors who work in the active in the local area.
- Connect.
Create a video of the program, publish on website and YouTube, began to make a sustainable impact.

Was the budget an effective guide for the financial management of the project?

- We made fees for lecturers lower by requesting regional companies to prepare lecturers.
- We also made fees for location lower by leasing buildings owned by some administrative organization and facilities owned by some university.
- We requested participants to pay the expense for materials necessary for career experience and the insurance fee for injury, etc.
- We asked parents to come together with each child to the location and pick him or her up.

How does this

- "ADVANCE OF JCI MISSION"

project advance
the JCI Mission
and Vision?

JCI Gifu stimulates children's curiosity to accomplish a project such as "the FASHION SHOW by kids", gives children opportunity to get interested in their future and positive for their future, and make children positive change.

- "ADVANCE OF JCI VISION"

Experiencing the fictional society, "the FASHION SHOW", children learn the social system and importance of group work. Also, local government, companies, JC, and children obtain dreams and wishes for the future and think about what we can do now.

Objectives, Planning, Finance and Execution	
	
Children who participated	JCI Gifu Member
	
Guardians (parents) of children who participated	Lectures of the local companies
	
Apparel industry was a key industry in local through the ages	Spinning mills still have a lot in local area

Objectives, Planning, Finance and Execution	
	
Public facilities that were used in the program	Transfers to the venue by the guardians (parents)
	
Local universities that were used in the program	Local companies that cooperated in the program
	
Children listen seriously to the lecture	Children listen to the character from the lecture by the occupation
	
TV cameraman at the studio of a TV station by a television company	Learn making for the stage creating
	
State of the fashion show	TV cameraman to shoot the model
	
Reflection in each occupation, and children in the program	Sharing the first and second of each occupation, and children in the program

Award Category criteria

Membership Participation

2

By number, how many members were involved in this program? **172**

By percentage, how many members of the Local Organization were involved in this program? **78%**

Describe the main roles of the participating members in this program.

- Committee members
Reflection of last year. The construction of the program flow. Budget management. Flyer, posters and web site creation for the participant recruitment. Web site creation of this program. Meeting with the instructors. Venue management. Auxiliary of the lecturer.
- JCI Gifu members
Acceptance. Security of parking. Guide of participant. Take Photo of program. Auxiliary of lecturer. Recovery of the questionnaire. Venue security



Meeting of the program committee responsible



For Recruitment of program



JCI Gifu Official Facebook page
<https://www.facebook.com/gifujc>



JCI Gifu Official Website
<http://www.gifu.or.jp>



Program Support of JCI Gifu Members



Meeting of the committee responsible members and lecturer at Post Learning



Meetings of members and lecturer at the experience class



In-depth discussions between the lecturers



Program Support of JCI Gifu Members



Members that assist lecturer



Members to the acceptance of the participants



JCI Gifu members support to the decoration of stage-decor at Experience Class



JCI Gifu members led to children



JCI Member work with the who join florist



JCI Gifu Member to communicate with children

Award Category criteria**3**

What skills were developed in this program?

- Children who participated
Courage to act towards the dream.
The importance of fellow.
To create mind of compassion.
 - Children were positive change themselves so that it can act proactively toward the realization of a dream.
 - Not only their own growth, the caring fellow, it was possible to also help their growth.
- Guardian (parents)
They were positive change themselves by looking at the appearance of the growth of children.
- Lecturer:
Led to the skills of teaching themselves to tell the children.
- JCI Gifu member:
It has created conscious to act which is the sample of children in their family and local community. It led to help to a dream of the future and New experiences for children.

How were these skills developed?
Describe the methods and activities used.

- Children:
Each time, they choose their own theme. And they tried to the challenge. When the challenges are difficult, They tried the challenges in cooperation with fellows.
- Guardian (Parents)
They pick children up at the venue during the program. They observed the work experience recital (the Fashion Show) and post learning. They try to communicate with children at home.
- Lecturer:
They have created a textbook voluntarily by through the reflection from the previous year.
- JCI Gifu member:
They assisted the Lecturers during the program, They were supported when the children were in need. They participated in the program between the children and Lecturers.



Skills Developed

Personal challenge

Newspaper reporter
Interviewed other occupation and they will write a newspaper article by themselves.

Costume creator
They are challenging How do they make a costume for the models.

Make-up artist
They will work to make up for friend by taught from instructor.

Presenter
they were practising to read many times the document at the show in front of everyone.



Skills Developed

Group challenge

Models
They were Practising that walking together with fellow.

Florist
They share the image to create a bouquet.

Lighting technician
They check each other the timing of lighting effects.

Sound technician
They will do their best in everyone by team!



Skills Developed

JCI Gifu Members, Parents, Lecturers

JCI Gifu members active in the program

JCI Gifu members active in the program

Many guardians (parents) visited to see the fashion show

Guardians looked seriously at the newspaper which written by children.

lecturer of hairdresser
watch to work of children

lecturer of newspaper reporter
teaching to children



Skills Developed

Group photo of the program

Photos of 13 occupation at program

Hostess **TV camera** **Stage crew**

Lighting technician **Sound technician** **Newspaper reporter** **Costume coordinator** **Florist**

Make-up artist **Model** **Presenter** **Costume creator**

Award Category criteria

4

Impact on Participants

What was the intended impact on the participants?

To create a positive change to act proactively toward the realization of a dream to children by learning to work.

Children get to know the importance of communication and they create a mind of compassion by work with fellow.

Describe the actual impact on the participants.

- Learn from actual work.
Children have become possible that could not be By the repeated practice.
Children became interested in various things.
Children got Willingness that to try something towards their dream.
- Through the cooperation by fellow.
Children were found fun making up the one thing everyone. Children were get the attitude to listen to the opinions for other people.
Children was able to assisting when the fellow in need.



Impact on Participants

Children



After the fashion show
The children wrote a profession which want to be in the future
to the star-shaped sheet. And they sticked it on the wall with everyone.



Children were to fill in the questionnaires



Impact on Participants

Parents



Parents got together a lot for the fashion show.
They in order to see how the growth of children at program.



Parents had really impressed to the figure of a child that has grown



Impact on Participants

Lecturers



Strong ties were born between JCI Gifu members and lecturer by this program.



Lecturers of smile which after the Fashion show was a big success.



Impact on Participants

JCI Gifu Members



One of JCI Gifu Members of smile which after the Fashion show was a big success.
We have the success of the program
between responses and Lecturers.
And build in human relationship,
we will continue to circulate in the sustainability.



Recognizes the importance of attitude as an adult
by Among JCI Gifu members interact with children.

Award Category criteria**5****Long-term Impact of the Program**

What is the expected long-term impact of this project?

- **Level up personal**
Children were positive change to be able to act proactively toward the realization to their dream in any environment. it is possible to create more active Citizen of future by continuing the program.
- **Cooperativeness**
Children cultivate the mind of compassion and the importance of fellow. and they will lead to collaboration in the community. Also, we can expect exchanges between companies that participated in the program.
- **Community:**
By In cooperation with local companies, to have an interest in the local industry to the children, It can be expected to prevent the outflow of young prefecture, to help local activation.
It increases awareness and a positive image of JCI. We get the sustained support of JCI, by maintain a close relationship with the sponsor. And promotes JCI movement.

What changes would you make to improve the results of this project?

“JCI Impact promotion”
In order to continue and expand this program future, continue to active change the Young Citizen of the more, It must convey clearly about the goodness of the program To the people of the local area by newspaper, TV, and radio.

“Collaboration”

It is possible to provide training opportunities for many children and the people involved in the program by cooperating with many companies and government in the future. And we are going to contribute the establishment of JCI vision to build a global network.

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Kids Dream Works 2014

Long-term Impact of the Program

State of the fashion show (1)

The Fashion Show starts.

13 occupations were introduced in the opening video.

Presenter, they will do my best to progress.

Lighting technician has to work.

It has been set up with a good feeling by lighting technician.

Model appeared.

Model determines the pose that they practiced.

Sound technician will demonstrate the results of practice.

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Kids Dream Works 2014

Long-term Impact of the Program

State of the fashion show (2)

They make a perfect pair.

TV cameraman to shoot the model in the stage side.

During the fashion show, business can look seriously the work of other occupation.

Model that is shining.

Model was a good job.

Model was a fine sister.

The venue filled with great clapping.

Article by newspaper reporter has been posted on the venue.

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Kids Dream Works 2014

Long-term Impact of the Program

The program introduced by Facebook

Pre-learning

Experience Class

report of the program at JCI Gifu official website

Article of the program of local newspaper

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Kids Dream Works 2014

Long-term Impact of the Program

State of meeting of government with JCI Gifu.

We provide a meeting with government every year from the basis of the active Citizen framework.