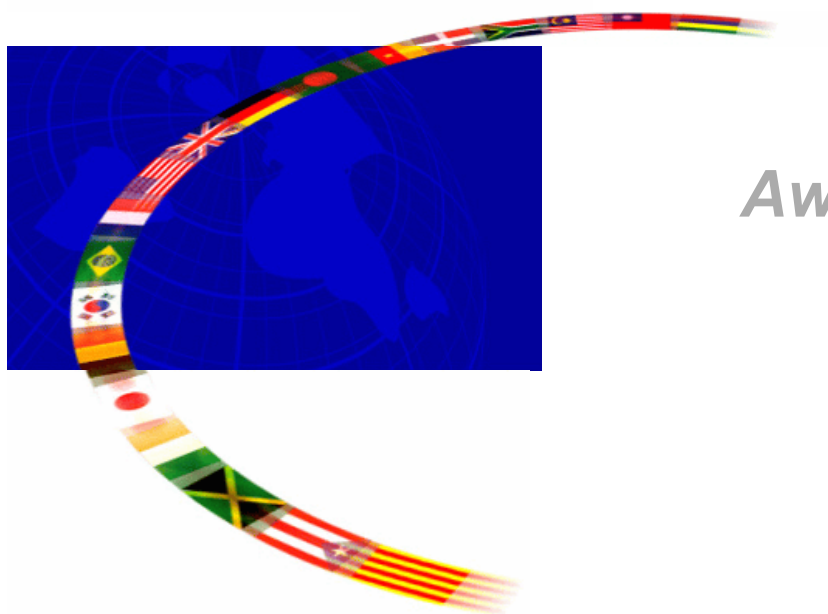




**Junior Chamber International**  
Worldwide Federation of Young Leaders and Entrepreneurs



## *Awards Entry*

2014 Jci World Congress  
The Project of The Memorial Service and Peace  
Promotion "Connecting The Memorial Lights With  
The Future"  
JCI JAPAN  
Best Long-term Local Community Program



**Junior Chamber International**  
Worldwide Federation of Young Leaders and Entrepreneurs

### Entry Information

Award Program: 2014 JCI World Congress

Category: Best Long-term Local Community Program

### NOM Information

National Organization: JCI JAPAN

National President:



**Kazuya Suzuki**  
E-mail: [japan@jci.cc](mailto:japan@jci.cc)

### LOM Information

Local Organization: JCI Nagaoka

President: naoto sada

President Email: [naonet@kikoshin.co.jp](mailto:naonet@kikoshin.co.jp)

### Basic Information

Duration : September, 2013 to August, 2014

Staff : 36 Members

Sponsors : Nagaoka City Office, Nagaoka Municipal Board of Education, Nagaoka air raid victims family meeting

Budget : 29468 US dollar

Profit / Loss : None

In which UN MDG best fit (if apply): ?:

Who is benefited ? : 280 thousand people living in Nagaoka City, especially a schoolchild and a junior high school student.

Objective : On August 1, 1945, Nagaoka suffered the air raid by the U.S. Forces. **At least 1485 people are killed in the Nagaoka air raid.**

69 years pass after the war, and people who experienced the Nagaoka air raid grew older, and have decreased every year. We need to tell many people including the young generation who bears the future next generation for the historical fact of the Nagaoka air raid which must never be repeated.

By carrying out the project of the memorial service and peace promotion, we have tried to achieve the purpose of the following two.

(1) By providing the children who bear the next generation with an opportunity to study the historical fact of the Nagaoka air raid, they consider **the importance of peace, notices the preciousness of a life, and have a wish in peace.**

In addition, on August 1 that had Nagaoka air raid, we get them to participate in floating of lanterns performed by Kaki-River in which many people passed away in the air raid.

Praying that their soul may rest in peace, we are made to strengthen a thought of them memorial service and a wish in peace more.

(2) **We will prepare the environment where citizens can continue peace study in the long term.**

Overview : Because there was no opportunity to learn the history of the region, many citizens that do not experience the war, does not have the knowledge about the historical facts of the air raid that struck Nagaoka in the past. We hold a sense of crisis in the historical fact of the Nagaoka air raid weathering.

In order not to weathering the historicity of Nagaoka air raid, It is important that get to learn the historical facts of Nagaoka air raid in children responsible for the next generation. And this peace study needs to be continuously performed to the children of the area.

We developed activity along with two lines. First is The peace education, and second is The preparing of peace promotion environment.

#### The peace education

By tell the historicity of Nagaoka air raid in children who will lead the next generation, **children considered the importance of peace, and noticed the preciousness of the life, and the wish in peace could be cherished.**

We conducted two programs in order to get children to study the historical fact of Nagaoka air raid, and get to think about peace.

(1) The peace study program **Hand Down The August 1, 1945**

(2) The peace study program of **Nagaoka air raid and the Kaki-river Floating Lanterns**

The children who participated in the peace study program, have them participate in the Kaki-river Floating Lanterns that takes place August 1. We get children to pour a lantern with feelings of mourning in Kaki-river in which many people passed away.

### **The preparing of peace promotion environment**

In order for citizens to share the history of the area, we must continue to tell the history of the area to the younger generation for a long period of time. We thought it required for citizens to build continuously the environment which can continue peace study, in order not to weather the historical fact of the Nagaoka air raid.

We conducted two programs in order that citizens learn about the historical fact of the Nagaoka air raid, and that children may have feelings of mourning to people which passed away in the air raid, and the wish to permanent peace.

#### **(3) Manufacture and distribution of teaching materials DVD **Hand Down The August 1, 1945****

#### **(4) Memorial program The 31th Kaki-river Floating Lanterns - **Connecting The Memorial Lights With The Future.****

Results : We made the children who will bear the next generation study the historical fact of the Nagaoka air raid, and carried out the program which has the importance of peace considered. And we provide an environment that is capable of citizens will continue to learn about peace continuously.

### **The peace education**

#### **(1) The peace study program - **Hand Down The August 1, 1945****

The peace studies project, 36 participants of the adult, 102 elementary and junior high school students of people Nagaoka city took part. Listen to the experiences from the air raid survivors, they learned about the horror of war. They have heard the wish for permanent peace with the people who were to lose the family. After hearing the air raid experiences, they considered that one could do, in order to achieve peaceful society, they wrote in writing.

#### **(2) The peace study program of **Nagaoka air raid and the Kaki-river Floating Lanterns****

The peace study program of Nagaoka air raid and the Kaki-river Floating Lanterns, 382 people elementary and junior high schools students of Nagaoka city took part. By participating in the lecture, they learned about the importance of peace and misery of Nagaoka air raid.

In addition, We urged the participation in the memorial service and The Kaki-river Floating Lanterns given to the children who participated in peace study program.

### **The preparing of peace promotion environment**

#### **(3) Manufacture and distribution of teaching materials DVD - **Hand Down The August 1, 1945****

We have produced - Hand Down The August 1, 1945 teaching materials DVD. We distributed this teaching-materials DVD to 61 elementary schools in Nagaoka, 28 junior high schools, and 9 library so that the historical fact of the Nagaoka air raid might be studied continuously and it might continue to consider and have got the importance of peace. The digital picture-book on the theme of the Nagaoka air raid was also recorded on teaching-materials DVD so that an elementary school low grade could also be studied.

#### **(4) Memorial program The 31th Kaki-river Floating Lanterns - **Connecting The Memorial Lights With The Future.****

The Kaki-river Floating Lanterns which is a memorial program which JCI Nagaoka undertakes every year became the 31th time this time.

By performing a memorial program continuously, we are working so that it may get with a thought of a memorial service to an air raid victim, and the wish to permanent peace to citizens.

3100 citizens who exceed last time participated in The 31th Kaki-river Floating Lanterns. They put feelings of mourning to many people who passed away in the Nagaoka air raid, and pour a floating lantern, and strengthened the wish to peace. Floating lanterns are the same as the number of the victim who has become clear now -- 1,485 pieces were passed.



Sep. 25 digital picture-book ;August 1. 1945 of That Summer; manufacture start

Oct. 20 as peace learning project, was held to nagaoka air raid experiences save project ;the august 1. 1945 handed down from generation to generation ;

Oct. 23 verification of statements impressions of children about ;The August 1. 1945 Handed Down From Generation To Generation ;

Nov. 26 digital picture-book ;The August 1. 1945 Of That Summer; completion

Dec. 2 teaching-materials dvd ;The August 1. 1945 Handed Down From Generation To Generation ; completion

from Dec. 3 to Dec. 10 teaching-materials dvd ; The August 1. 1945 Handed Down From Generation To Generation ; is distributed to 61 elementary schools, 28 junior high schools, and 9 library in nagaoka. year 2014

from Mar. 1 to Jun. 20 meeting with Nagaoka city office. 8 times in total. from Apr. 22 to Apr. 30 pr start of participation cooperation in elementary and junior high schools

from May. 28 to Jun.6 meeting with elementary and junior high schools to participate in the peace study program

Jun. 2 to vocational school students in nagaoka, and asked to design posters of the 31th Kaki-river Floating Lanterns

Jun. 17 press releases

from Jul. 8 to Jul. 17 the peace study program of the Nagaoka air raid and Kaki-River Floating Lanterns is carried out in 3 elementary schools and 2 junior high school in nagaoka.

Jul. 15 the briefings on Kaki-river pre-cleaning and Kaki-river Floating Lanterns to volunteer vocational school students in Nagaoka

Jul. 21 pre-cleaning of kaki-river is carried out with the volunteer of elementary and junior high school students and a vocational school student.

Jul. 23 appeared on the program of the local radio station, and the pr Kaki-river Floating Lanterns

from Jul. 24 to Aug. 1 the notice image of Kaki-river Floating Lanterns is broadcast in a local cable tv office.

Jul. 25 pr the 30th Kaki-river Floating Lanterns in news from municipal

Aug. 1 held memorial service ;the 31th Kaki-river Floating Lanterns - Connecting the Memorial Lights With The Future.;

Aug. 12 the hearing of the 31th Kaki-river Floating Lanterns is verified.

Recommendations : By 69 years after the war has passed, weathering is proceeding gradually memory of war damage. JCI Nagaoka continued from 1984 at the long period of time, and through The Kaki-river Floating Lanterns, it has worked so that citizens may know the historical fact of the Nagaoka air raid widely. We have raised a thought of a memorial service to a war devastation victim, thanks to the people who have been involved in post-war reconstruction, and the wish to permanent peace with many citizens. We thought it necessary to tell the children who is responsible for the next generation. Following: misery of the war and the historical fact of Nagaoka air raid, an air raid victims regret, grief of bereaved families left. We have conducted four program with the cooperation of Nagaoka City Office and Nagaoka air raid victims family meeting.

### **The peace education**

(1) The peace study program - **Hand Down The August 1, 1945**

(2) The peace study program of **Nagaoka air raid and the Kaki-river Floating Lanterns**

### **The preparing of peace promotion environment**

(3) Manufacture and distribution of teaching materials DVD - **Hand Down The August 1, 1945**

(4) Memorial program The 31th Kaki-river Floating Lanterns - **Connecting The Memorial Lights With The Future.**

By the expansion of these program, the following results were obtained.

(1) It has been requested by the Nagaoka City Office to continue as the memorial program Kaki-river Floating Lanterns next year or later.

(2) We received a demand from elementary and junior high school who participated in the program, and wanting to conduct lectures Kaki-river Floating Lanterns and Nagaoka air raids to continue next year or later.

(3) As a result of manufacturing teaching-materials DVD and distributing to an elementary school, a junior high school, and a library in the city, the environment where peace study about the Nagaoka air raid could be continuously performed in Nagaoka was prepared.

(4) The theater dealing with the Nagaoka air raid was manufactured in one elementary school and one junior high school which participated in the program. The peace play of the elementary school was performed towards citizens in the Nagaoka lyric hole.

We get the following comments from Nagaoka City Hall.

(1) It is especially wonderful also in the peace enterprise held in Nagaoka. We will continue and will want you to tell a thought of a memorial service to the historical fact and victim of the Nagaoka air raid to the Nagaoka citizen.

(2) As a city that is a nuclear-free peace city declaration, the activities of JCI Nagaoka is worthy of praise.

We get the following comments from Nagaoka air raid victims family meeting.

(1) In 68 years have passed since the Nagaoka air raid, memory of war is going to weathering, I appreciate that JCI Nagaoka held Kaki-river Floating Lanterns for 30 years, and commemorating the family who passed away in the air raid.

(2) Please continue to give me continuing Kaki-river Floating Lanterns succeedingly. We ask that you activities people living in Nagaoka to order not to forget, that our family died a result of the miserable war.

We get the following comments from an elementary school teacher embodying the lecture.

(1) I appreciate having told children the history of the Nagaoka air raid of the area in which one live.

## Award Category criteria

## 1

## Objectives, Planning, Finance and Execution

What were the long-term objectives of this program?

JCI Nagaoka has been carried out as Kaki-river Floating Lanterns memorial program since 1984. We have performed Kaki-river Floating Lanterns, in order to tell the Nagaoka citizen a thought of a memorial service to the air raid victims by the Nagaoka air raid, and the wish to permanent peace. However, 69 years passed after the war and people who actually experienced the Nagaoka air raid aged. They are decreasing in number gradually. It has become harder and gradually to convey to children the history of the war that struck the community. But we, also in order not to weathering the historical fact of Nagaoka air raid, we must tell this thing to children is responsible for the next generation.

The objective is to consider the importance of peace through the children who bear the next generation studying the historical fact of the Nagaoka air raid. And to get to participate in Kagi-gawa Floating Lanterns to children, to get praying for memorial to the many people that died in the air raid. In addition, it is to prepare an environment that is capable of citizens will continue to learn about peace in the long term.

How does this program align to the JCI Plan of Action?

We focused on collaboration among jci action plans. In order to run the project of the memorial service and peace promotion, we have been collaborating Nagaoka city office, Nagaoka air raid victims family meeting, Nagaoka war damage exhibit hall, and elementary and junior high schools in the city. By this collaboration, many participants were able to be far invited in to the project rather than having worked only by us. Moreover, we were able to let many people know the project of this memorial service and peace promotion by cooperating also with media.

Was the budget an effective guide for the financial management of the project?

We made civic participation fees zero, in order to get many citizens to participate in a project. In order to achieve this, we have devised the following budget.

A) From the trust relationship with the government obtained through the performance of Kaki-river Floating Lanterns over 30 years, carrying out of the project, I got a grant of 8000 US DOLLAR from Nagaoka city office.

B) The request for help from local media cable TV station, local radio station, and municipal paper, we went the publicity of each business for free.

As a result, many citizens have to admire this project more, the number of visitors 119% increased compared to the previous year.

How does this project advance the JCI Mission and Vision?

### Promotion of JCI MISSION

Nagaoka Citizen, including children living in the area, we provided the opportunity to learn the misery of war. By citizens and children are aware of the importance of peace, to get to know the preciousness of a life, and to raise the wish in peace throughout the project, we has prompted a positive change and growth to be **active citizens** aimed at the realization of a peaceful society.

### Promotion of JCI VISION

We have the opportunity to learn about the history of the community and citizens children in a local network for a global network aimed at the realization of a peaceful society.

Studying local history, we forced so that a participant get to know the preciousness of a life, and to raise the wish in peace. We grew up the participant and forced to become an active citizen aimed at the realization of a peaceful society.



Objective: By providing the children with an opportunity to study the historical fact of the Nagaoka air raid, they consider the importance of peace, notice the preciousness of a life, and have a wish in peace.



Objective: Praying that victim's soul may rest in peace, we are made to strengthen a thought of memorial service and a wish in peace more.



Objective: We will prepare the environment where citizens can continue peace study in the long term.



JCI Nagaoka will continue to grow the wish in peace to citizens.

## 2

## Award Category criteria

## Membership Participation

By number, how many members were involved in this program? **36 Members**

By percentage, how many members of the Local Organization were involved in this program? **78%**

Describe the main roles of the participating members in this program.

- General manager (1 person): Supervision of the entire project
- Assistant General Manager (4 person): Assistant the supervision
- Project chief (2 person): Leader of each program
- Negotiator (4 person): Negotiations with other organizations
- Sound and image design (2 person): Management of sound and video to be used in the project
- PR agent (6 person): Implementation of PR to citizens
- Site management (11 person): Construction of the venue
- Hearing (6 person): The hearing for the participant



2014.7.21 Pre-cleaning of Kaki-river by LOM members



2014.8.1 Memorial program The 31st Kaki-river Floating Lanterns  
- Connecting The Memorial Lights With The Future  
The member who controls traffic



2014.8.1 Members to prepare for the ceremony in Memorial program The 31st Kaki-river Floating Lanterns  
- Connecting The Memorial Lights With The Future



2014.8.1 Memorial program The 31st Kaki-river Floating Lanterns  
- Connecting The Memorial Lights With The Future  
Membership Participation

## Award Category criteria

## 3

## Community Impact

How did the Local Organization measure community impact for this program?

In the memorial service, as measured by the impact the rate of increase in the number of visitors and hearing to participants.

Why is the reason to which you participated in the memorial service?

- (1) In order to comfort the soul of those who passed away in the Nagaoka Air Raid. 46%
- (2) Wish realization of the peaceful world. 36%
- (3) Thanks to the person who did the reconstruction of the city after War. 13%
- (4) Because was invited. 5%

Do you want to participate in next year?

- (1) Yes. 89%
- (2) No. 11%

In addition, the number of visitors was 3,100 an increase of approximately 120% from 2,600 last year.

Describe the actual community impact produced by this project

This project especially focused on children. In order to get the children who bear the next generation to learn a wish in peace and preciousness of a life from the historical fact of the Nagaoka air raid, We got them to learn about the Nagaoka air raid.

We provided them with the opportunity to consider that one can do for peace. Furthermore, they participated in Kaki-river Floating Lanterns, and mourned for many people who passed away there.

We hope from the bottom of our heart they grow up and hand down the Nagaoka air raid to the next generation.

We have been focusing on environmental improvement, such as can be children and citizens, learn about Nagaoka air raid continuously in the future.

In addition, I can be expected that teaching-materials DVD that we have produced, peace learning about Nagaoka Air Raid is carried out in the future in elementary school and junior high school in Nagaoka.

Throughout the project, We let many citizens know about the Nagaoka Air Raid, so that the historical fact of the Nagaoka air raid may not weather. Think about the importance of peace, they became active citizens aimed at the realization of a peaceful society.



2014.8.1 Memorial program The 51st Katsuragi Floating Lanterns  
- Connecting The Memorial Lights With The Future  
The number of visitors was 3,100 an increase of approximately 120% from 2,600 last year.



2014.8.1 Memorial program The 51st Katsuragi Floating Lanterns  
- Connecting The Memorial Lights With The Future  
The Katsuragi mayor participated  
and He mourned for those who passed away in the Nagasaki air raid.



2014.8.1 Memorial program The 51st Katsuragi Floating Lanterns  
- Connecting The Memorial Lights With The Future  
Student volunteers of 55 people helped the set-up.



2014.8.1 Memorial program The 51st Katsuragi Floating Lanterns  
- Connecting The Memorial Lights With The Future  
Many participants mourned for those who passed away in the Nagasaki air raid,  
and strengthened the wish in peace.



## Award Category criteria

## 4

## Impact on Local Organization

How did the Local Organization benefit from running this project?

JCI Nagaoka has continued the project of a memorial service and peace promotion for 31 years. We continued at the long period of time of 31 years, and have managed a memorial service of those who passed away in the air raid, and peace promotion activities as continuing projects.

We have been obtained the trust of the highest degree from the families of those who died by air raids and Nagaoka City Office.

By this, we have often obtained cooperation money from Nagaoka City Office with the enterprise for citizens. Also We are quite popular also Nagaoka citizen. Citizens of many business that we plan have participated.

How did the program advance the JCI Mission?

The Nagaoka citizen centering on the children who live in the area studied the misery of war devastation, and we developed four programs as an opportunity to wake up to the importance of peace.

- (1) The peace study program – Hand Down The August 1, 1945
- (2) The peace study program of Nagaoka air raid and the Kaki-river Floating Lanterns
- (3) Manufacture and distribution of teaching materials DVD – Hand down the August 1, 1945
- (4) Memorial program The 31th Kaki-river Floating Lanterns – Connecting The Memorial Lights With The Future.

Cooperating with the Nagaoka city office, the elementary school, and the junior high school, we gave the opportunity to study the historical facts of the Nagaoka air raid which attacked the community to children. By this, we urged children to become an active citizen who aims at realization of peaceful society.



2014.7.8 The peace study program of Nagaoka Air Raid and Kaki-river Floating Lanterns in Kibou-ga-oka elementary school.



2014.7.8 General Manager to receive the interview of the TV station about The peace study program of Nagaoka Air Raid and Kaki-river Floating Lanterns in Kibou-ga-oka elementary school.



2014.7.10 The peace study program of Nagaoka Air Raid and Kaki-river Floating Lanterns in South junior high school.



2014.7.11 The peace study program of Nagaoka Air Raid and Kaki-river Floating Lanterns in Sakuraba elementary school.





## Award Category criteria

## 5

## Long-term Impact of the Program

What is the expected long-term impact of this project?

Long-term effects to be expected, is that the Nagaoka citizens, will create a community that can development a healthy citizens who tries to aim the realization of peaceful society that they learn from the tragic history of Nagaoka air raid.

- (1) By providing an opportunity for children can learn the history of the community, and were prepared environment for learning continuously, the historical facts of Nagaoka air raid will no longer weathering.
- (2) By learning the the historical facts of Nagaoka air raid, to know the misery of the war, children will get to know the preciousness of life, and to raise the wish in peace..
- (3) Thus, children tell the citizens thought about the wish in peace and preciousness of life and the importance of peace, and expand to a community with time.

What changes would you make to improve the results of this project?

By this project, the following improvements can be considered.

- (1) Although the schoolchild and the junior high school student were set as the main objects, extend an age and develop the programs for more citizens.
- (2) To help to be able to expand the project citizens on the theme of the history of Nagaoka Air Raid.
- (3) Use the mass media, such as a newspaper and television, and perform an effective promotion by citizens.
- (4) To activities by working closely with government and private organizations of other engaged in peace activities. And To expand the project to get to know the the historical facts of Nagaoka air raid more citizens.



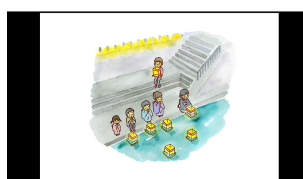
2013.10.20 The peace study program "The August 1, 1945 Handled Down From Generation To Generation"  
Air raid experiences By Tomi Karioko (Nagaoka Air Raid Victim's Family Meeting)



Nagaoka Air Raid experiences Air Raid chairman has recorded  
in teaching materials DVD "The August 1, 1945 Handled Down From Generation To Generation"



Digital picture-book "August 1, 1945 of that summer"  
The Nagaoka Air Raid scene



Digital picture-book "August 1, 1945 of that summer"  
The Kaki-Rise Tsuruo Nagaoka scene