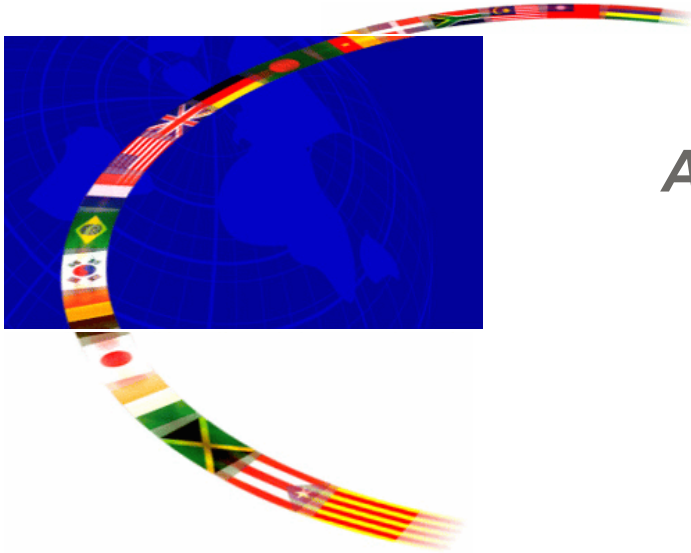




**Junior Chamber International**  
Worldwide Federation of Young Leaders and Entrepreneurs



## *Awards Entry*

2016 Asia-pacific Conference  
Children's future project ~Find the key to the future  
~  
JCI JAPAN  
Best Long-term Local Community Program



**Junior Chamber International**  
Worldwide Federation of Young Leaders and Entrepreneurs

### Entry Information

Award Program:

Category:

### NOM Information

National Organization:

National President:



**Shigenari Yamamoto**  
E-mail: [japan@jci.cc](mailto:japan@jci.cc)

### LOM Information

Local Organization:

President:

President Email: [kazumax78@gmail.com](mailto:kazumax78@gmail.com)

### Basic Information

- Duration : From May to September 2015 (finally to  
 Staff : 68 members
- Sponsors : College students, High school students, Public institutions, companies in  
 the area of JCI Nagahama
- Budget : 14,592 US dollars
- Profit / Loss : 0
- In which UN MDG best  
 fit (if apply) : ?
- Who is benefited ? : Citizens who lives within Nagahama JCI area especially children
- Objective : Area of JCI Nagahama is expected its population will be decreasing in the  
 future. Therefore the number of adults who develop the community of the  
 future will be decreasing as well. In order to solve this issue JCI  
 Nagahama changes an awareness of adults in a community in a positive  
 way and create the system of education that grow young adults who are  
 in charge of developing the community in a next generation within 5  
 years.
- Overview : JCI Nagahama developed 5 year plan for solving issues in the  
 community. One of the issues is decreasing of population. Since the  
 population of the city is decreasing a number of people who develop the  
 community will be decreasing as well in the future. Therefore we need to  
 grow and educate the children who are willing to stay in their hometown  
 or come back to their hometown eventually in the future and contribute to  
 the society. The survey of freshmen at high school indicates that they  
 don't know what to learn exactly even though they have a specific goal or  
 dream job. Also they want to come back to the town in the future even if  
 they get a job outside of the town. JCI Nagahama concluded that adults  
 should get involved with those children and know what they need and let  
 them have wide vision of their future. For the reason we provided job  
 opportunities for children where they can experience many things with  
 adults in the community.
- Results : JCI Nagahama surveyed all the parents of children who join the activity.  
 They all answered that their children now clearly understood what kind of  
 action they should take to get their ideal jobs. All of the parents except  
 one answered they agree with the idea of JCI Nagahama. JCI Nagahama  
 created the document report of the program to submit it to the chief board  
 of education in Nagahama City and Maibara City and asked their  
 opinions. As the result, JCI Nagahama obtained their promises of that  
 they will support the project from now on. JCI Nagahama was requested  
 by principle/vice principle association to inform the idea of education.
- Actions Taken : November to December 2014 : JCI Nagahama surveyed to the institution  
 of education and city council to know what is necessary to grow children  
 who develop and contribute to the community in the future. January  
 2015 : JCI Nagahama concluded that this kind of education should be  
 done by 16 years old in which children they finish their compulsory  
 education. February to March 2015 : JCI Nagahama surveyed all the 16  
 years old students within a city to know if they are aware of the issue. The  
 result is, 1) 60% of the students answered they have a ideal job in the  
 future. 80% answered they don't know what to learn exactly to  
 get their jobs. 2) 67% answered they want to come back to their  
 hometown in the future because they grow up there and they have  
 families and friends there. March 2015 : Based on issues mentioned  
 above, JCI Nagahama named the education required in the community  
 "Vision 16" and concluded we need to take these  
 action below. ① Let children think both their future and the future of their  
 community together and have wide vision. ② To achieve ①, adults of the  
 community should get involved with children and let children keep  
 challenging to get their ideal job. April 2015 ~ : JCI Nagahama  
 developed the program required for ①, and built a strong relationship with  
 high school students and college students and companies and members  
 of educational organization through discussion in order to accomplish ②.  
 July 25th to 26th : JCI Nagahama provided a program in which  
 students can experience jobs for two days. Through this activity, ①  
 Each child was required to experience five different jobs so that they

know the job they were not even interested in. ② Children had a chance to listen to people who work in the community and they learned what is necessary to get their ideal jobs. ③ Let the children imagine the future of the community and let them think what they hope to their community if they work there. ④ JCI Nagahama provided the activity to specify ③. ⑤ Children presented their dream and what they obtained with ④ to the parents and members of educational organization. ⑥ Through this program, JCI Nagahama informed the importance of "Vision16" to parents and members of educational organization and promoted to change their awareness. August 2015 : JCI Nagahama surveyed the parents of the students who joined the program. Also created the report of the program and interviewed to members of educational organization. September 2015 : JCI Nagahama informed the report of the program and idea of "Vision16" to vice principle association of elementary school and junior high school in Nagahama City and principle association of elementary school in Maibara City. JCI Nagahama evaluated the effect of the program based on the survey and interview, and discussed how to develop this program for the next year.

Recommendations : 1) To let the children have wide vision and specific process to their future. JCI Nagahama can provide an opportunity to children to experience various jobs whether they like it or not, and know the world they did know and have a wide vision. Children think about vision of their future changed their behavior in their daily life. However, children know only a part of society. JCI Nagahama must strengthen the vision children draw by letting them have wider vision. To achieve above, it is ideal that adults of the community directly teach children what they want to know. 2) Let children keep challenging by sustaining the education what JCI Nagahama consider it's important with adults of entire community. JCI Nagahama obtained agreement and cooperation against "Vision 16" by communicating with member of administrative educational organization including the superintendent of education in Nagahama City and Maibara City. JCI Nagahama obtained a cooperation from people who work in the community and offered children job experiences and what is necessary for getting job. JCI Nagahama gained an agreement from the parents by appealing the importance "Vision 16". However, the support from the community is limited. JCI Nagahama thinks it is possible to sustainably educate the children who will develop their community of the future by promoting "Vision 16" in the entire community. The above can be accomplished by developing a cooperative network with companies and groups as many as possible within the community.

## Award Category criteria

# 1

### Objectives, Planning, Finance and Execution

<p>What were the long-term objectives of this program?</p>	<p>JCI Nagahama provides opportunities where children expand their social vision by listening to people who work there and experiencing various jobs. Also JCI Nagahama provides opportunities to let children have vision against their future and future of the community by showing interest to their community with their future vision.</p>
<p>How does this program align to the JCI Plan of Action?</p>	<p>This program aligns to ‘COLLABOLATE’ of JCI Plan of Action. JCI Nagahama changes the way of education and raises and educates children who will develop the community of the future. It is necessary for them to raise and educate the next generations in order to develop the community sustainably. For the reason education out of school is important. JCI Nagahama creates a sustainable education system with not only members of educational organization, but college students and local companies as well. As mentioned above JCI Nagahama strengthens the interactive actions to create sustainable effect.</p>
<p>Was the budget an effective guide for the financial management of the project?</p>	<p>JCI Nagahama collected the expenses including food and insurance from participants of the program. (6,592 US dollars) JCI Nagahama was in charge of the rest of expenses. (8,000 US dollars) JCI Nagahama tightened the budget by making use of abandoned old school buildings. Also tightened the food expense by being supported by local companies. Food expense 5,999 US dollars Activity expense 3,924 US dollars Security expense 2,172 US dollars Facility expense 1,033 US dollars Publicity expense 930 US dollars Other expense 534 US dollars</p>
<p>How does this project advance the JCI Mission and Vision?</p>	<p>○ Promotion for JCI Mission JCI Nagahama provided an opportunity to children to have wide vision and know the process to achieve their goal in the future. JCI Nagahama provided an opportunity to children to deepen the relationship with adults in the community. JCI Nagahama provided an opportunity to children to think both their future and future of the community, and change their behavior. JCI Nagahama provided an opportunity to adults in the community to think how important to develop their community of the future. As the result, JCI Nagahama produced an opportunity to citizens to change the way of education of the community in a positive way ○ Promotion for JCI Vision JCI Nagahama developed the relationship between member of educational organization from government to change the way of education intercommunity. JCI Nagahama developed the</p>

relationship with other citizens and local companies to give the children wide vision. JCI Nagahama developed the relationship with college and high school students by offering them an opportunity to work on the activities with children. As the result, JCI Nagahama produced a network for changing education in the community by involving entire community.



## Award Category criteria

## 2

## Membership Participation

By number, how many members were involved in this program? 68 members

By percentage, how many members of the Local Organization were involved in this program? 74%

Describe the main roles of the participating members in this program. Members of JCI Nagahama prepared for what was necessary for the program. Members of JCI Nagahama performed the security and safety management. Members of JCI Nagahama prepared for all meals. In job experience-based program, members of JCI Nagahama ran the booth. Members of JCI Nagahama supported the booth ran by an outside cooperator in job experience-based program. Members of JCI Nagahama tutored children in a part of program that listen to people who work in the community. In the program that children embodied a future town, members of JCI Nagahama supported children. Members of JCI Nagahama performed dispatch of "Vision 16".



## Award Category criteria

### 3

#### Community Impact

How did the Local Organization measure community impact for this program?

JCI Nagahama made a report and interviewed a member of educational organization. JCI Nagahama carried out a questionnaire after the program. JCI Nagahama surveyed if there were any effect on other groups which inspected the program.

Describe the actual community impact produced by this project

Children changed their way of behavior and thought about one's future positively and concretely and came to take action. The parents changed their way of thinking and let their children participate in activities to think about positively for the future. After the program, JCI Nagahama interviewed the superintendent of education in Nagahama City and Maibara City and got an active evaluation for the program. With the support from both superintendents JCI Nagahama obtained an opportunity to present the program to principle/vice principle association. JCI Nagahama offered the job experience booth since JCI Nagahama was requested to support the project ran by elementary school in Nagahama City. The group which inspected the program carried out similar program later.



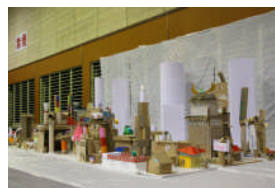


## Award Category criteria

# 4

### Impact on Local Organization

- How did the Local Organization benefit from running this project?
- JCI Nagahama obtained support and understanding of rule of JC from members of administrative educational organization. Also JCI Nagahama obtained an opportunity to establish "VISION 16" to members of administrative educational organization. JCI Nagahama cooperated with administratin and was able to build mutual collaborative relationships afterwards. JCI Nagahama obtained understanding from the parents by emphasizing the necessity of "VISION 16". JCI Nagahama accomplished to let the local companies understand the importance of "VISION 16". Also gained a cooperation of the program and was able to connect to the understanding of the significance of existence of JC. JCI Nagahama gave children satisfaction through 2-day program and let them have a strong interest in business after the next fiscal year.
- How did the program advance the JCI Mission?
- JCI Nagahama let children experience various occupations forcibly and let the field that I did not know open a field of vision so far. JCI Nagahama let you think about what was need for the future when oneself created it to children and let you learn from a local adult. I gave an opportunity to change a positive for children and I thought about the action that you should wake up and came to just in this way carry it out for own future. JCI Nagahama gave an opportunity to change a positive for a person concerned with education, a protector through the growth of the child.



**Award Category criteria**

**5**

**Long-term Impact of the Program**

What is the expected long-term impact of this project?

JCI Nagahama was able to form a strong base to establish a way of thinking of \"Vision16\" in the area of JCI Nagahama. By continuing and spreading this project, the idea of JCI establishes it as a local education guideline and is connected to what is carried out. And children receive this education in the community, JCI Nagahama raise and educate the talented person who develop the community in the future. Also it leads to sustained development in the community.

What changes would you make to improve the results of this project?

JCI Nagahama must provide more opportunities to children to expand thier vision in order to establish \"Vision16\" in the community. For its reason, it is necessary to build strong collaborative relationship with many companies and groups. JCI Nagahama has to expand the educational program in order to make \"Vision 16\" a more effective one. JCI Nagahama can give creativity to children by making the educational program that adopted entrepreneurship. Also JCI Nagahama can promote it strongly by involving members of educational organization.

