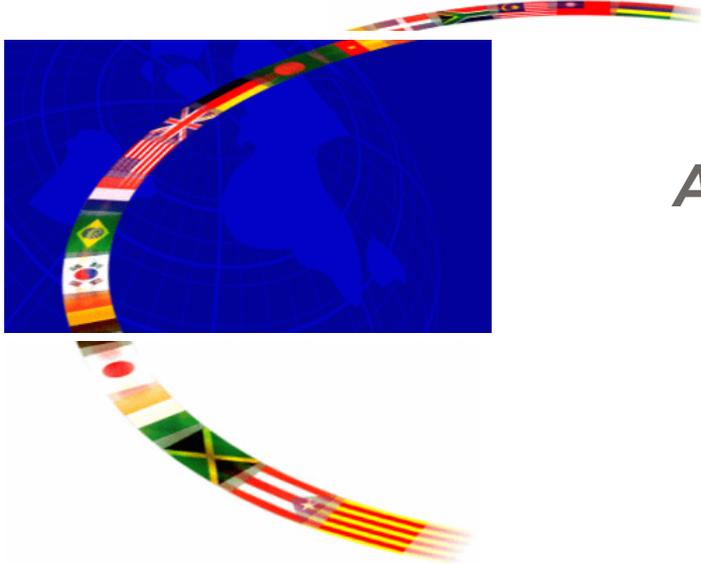




**Junior Chamber International**  
Worldwide Federation of Young Leaders and Entrepreneurs



## *Awards Entry*

2013 Asia-pacific Conference  
The start to children's future  
JCI JAPAN

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**Junior Chamber International**  
Worldwide Federation of Young Leaders and Entrepreneurs

### Entry Information

Award Program:

Category:

### NOM Information

National Organization:

National President:



**Kosuke Obata**

E-mail: [yu-ai2@oregano.ocn.ne.jp](mailto:yu-ai2@oregano.ocn.ne.jp);  
[secjic@mrh.biglobe.ne.jp](mailto:secjic@mrh.biglobe.ne.jp)

### LOM Information

Local Organization:

President:

President Email: [yoshinogawa@siren.ocn.ne.jp](mailto:yoshinogawa@siren.ocn.ne.jp)

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### Basic Information

Duration : 29.30 August 2012  
 Staff : 19  
 Sponsors : 0  
 Budget : 388US  
 Profit / Loss : 0  
 In which UN MDG best fit (if apply) : ?  
 Who is benefited ? : The junior high school student of the area  
 Objective : We JCI Yoshinogawa We have done projects for purposes listed below for 3 schools in our area. We offered 4 opportunities listed below. The students have enough knowledge for work, jobs and responsibilities. As participating in the internship program arranged by the local companies, they have an opportunity to find out more about local business. As experiencing the actual work, they have an opportunity to imagine clearly about their future. The students rediscover the potential of the local community, then we nurtured human resources for the local community for the next generation. he above.  
 Overview : The students, schools supporting in the community and adults have experienced things listed below. JCI Yoshinogawa invited the students from 3 school in our area divided into 10 groups. The students visited a company which they are interested in and are owned by some active members of JCI Yoshinogawa and senior members. Some active members of JCI Yoshinogawa and senior members set up an internship program for them. At a wood cutting company, they built a house sized of one-tenth. JCI Yoshinogawa had the students experience the companies original internship program. The students had a opportunity to try a job which they are interested in. The students had a opportunity to find out about the actual conditions and the responsibilities of the job which they are interested in. JCI Yoshinogawa organized a belief session to report about the internship program for the students. The students wrote a letter for themselves who are 20 years old to remember the feelings of working for the first time.  
 Results : Students had right knowledge for jobs, occupations and responsibilities. They got the opportunity to understand jobs that exists in Yoshinogawa by the work experience in local businesses. Students got the chance to have a clear image of future by practical experience. We provided students the opportunity that they think about a real future vision. Students, schools and Jaycees rediscovered the value of local community. We provided the first step of local development for ability of next generation in Yoshinogawa. We developed the network of people who support the future of this area. As a result we supported sustainable development of local community.  
 Actions Taken :  
 10 June 2012 committee is held. 03 July 2012 discussion with the president of Board of Education in our area. 08 July 2012 explain the project at Jr, high school principals association in our area. 13 July 2012 A committee is held. 22 July 2012 A discussion with 3 school in our area about the project. 25 August 2012 The first executive committee is held.

8September2012The second executive committee is held.  
 27September2012 A discussion with 3 school in our area about the project.  
 07October2012A consultation with 3 school in our area about the project.  
 14October2012The third executive committee is held.  
 28October2012The forth executive committee is held.  
 29.30October2012 Start the project.  
 14December2012A belief session for the internship program.

Recommendations : In a lot of areas in Japan, they are suffering from depopulation. A A decrease in the number of children and aging. B □The change of the industrial establishment. C□EThe human resources are transferring and Japan is becoming globalized. A lot of youths tend to not get a job in their local community, then go to urban areas. We took the lead in tackling the issue which disturbs the constant development of the local community. Its hard for small organizations to stand up against the decrease in the number of children and aging. By making an impact on creating human resources in the local area, we encourage the constant development of the local community. The students had a chance to find out about unique jobs in the local community, and the companies realized its important to make an appeal. Our purpose is to open up making a change and growth in the business field for the local youth. A We take a step forward to nurture human resources for supporting the local community for the next generation, and B We create human resources to consistently support the local community. Based on the JCI Missions, we act these 2 things

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#### Award Category criteria

# 1

We ,JCI Yoshinogawa, did following program for students of three junior high school of our region. We provided 4 chance. The students understand a better recognition of occupation, work and responsibility They can know regionally works through they experienced work experience program. They can image clearly their future through this experience of real work.They are found the potential of local community. This program developed new leaders who bring positive changes to local economic. These effort to following two thing under JCI Mission brought big chance.There are the first step to develop people who improve ability of member of local chapter.To create sustainable local community to produce next leaders for this region.

Promotion of JCI Mission JCI Yoshinogawa intended to make a chance to improve knowledge of work in the region of young people. We made a chance that junior high school students report their experience. We taught them about goodness of companies in the region. We provided a opportunity to create positive change on them. We made a opportunity for their

growth. Promotion of JCI Vision We taught junior high school students about importance of the occupation in the region. It was the first step that they find their future by understanding the occupation in the region. We created a network between entrepreneurs and companies that support local community and education of junior high school students. We created a local network between Jaycee, young people and schools in the region. This local network will be a foundation of global network.

JCI Yoshinogawa decided that the budget of this program is US\$330. It paid for accident insurance for every participants because junior high school requested preventing any trouble and injury during the work experience. These spending is not included in the budget. Members of JCI Yoshinogawa picked-up and returned the students by their car. Expenses that used for work experience program at the companies of members of JCI Yoshinogawa. Recommendation This program is for development of junior high school students in Yoshinogawa. We had a presentation for board of education and principals association. We might reduce the budget if we lobby local government and apply for grants of education.

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## Award Category criteria

## 2

19member

88%

External Affairs (President, Vice President, Chairman, Vice Chairman, Total 4 people) They made presentations about this work experience program for Board of Education and Principals Association. They did a campaign for junior high school. Team for Acceptance companies Selection (Vice President, Chairman, Vice Chairman, Committee, Total 10 people) They made a campaign and presentations about this program for companies of member and senior member of JCI Yoshinogawa. Team for Work Experience Program Development (President, Chairman, Vice Chairman, Committee and companies, Total 19 people) They supervised 10 programs which are proposed by 10 companies by considering the program can be worth for education of students. They implemented the program. Team for Work Experience Program Verification (President, Chairman, Vice Chairman, Committee and companies, Total 19 people) They verified the program by attending reporting meeting at local junior high schools.



## Award Category criteria

# 3

For Junior High School Students Students had a opportunity to improve their Personal Skills by knowing about following jobs. Construction of house at a wooden house construction company. Manners and knowledge for servicing to customers at a hotel. Nursing care operations at a long-term care facility. Building cleaning operations at a cleaning company. Manners and knowledge for servicing to customers at a jewelry shop. For Entrepreneurs Entrepreneurs developed their presentation skills by describing their work as easy as students can understand. e.g. At a wooden house construction company, they described their work from cutting wood to assembling. Entrepreneurs remembered gratitude that is usually not aware. e.g. At a hotel, they described their service that is as if it were air usually. Each participant company produced programs that junior high school students can understand the jobs and experience them. Each company had a good opportunity to remember meaning

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#### Award Category criteria

## 4

We intended following impact to local junior high schools students. They know there are a lot of worthwhile works. They understand meaning, responsibility and mission of work. They know details of work of members. Every participant company made programs that their usual business can be described and be to experience as easy as junior high school students can understand. Participants had a very good chance to remind meaning of their work through this program. Participants understand it is a very good chance to improve their service that they periodically implement work experience program to teach junior high school students.

Positive changes of junior high schools There were no chance to learn about occupation and work. Many junior high schools that participated this program requested to participate work experience program of JCI Yoshinokawa. At this program a participant hotel students developed new menu at restaurant with hotel. Many junior high school students and their parents visited the restaurant of the hotel for new menu of junior high school students The participant hotel won many new customers through this program.



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### Award Category criteria

## 5

Before this program member and senior of JCI Yoshinogawa thought that they did their best and they had high reputation from their customers. They had very good chance to create positive change through this program that they made their own work experience program and it carried out. Participants of work experience program of JCI Yoshinogawa can understand many good points of Yoshinogawa and work through experience of regional work. Participant company can have a good chance to notice improvements in them by accepting junior high school student.

Majority of participant company is belonging construction industry. Because of this situation schoolgirl had only a few choice of work experience place. That is nursing homes, jewelers and hotels. It is special that women work in construction industry. To promote more participation of companies to prepare more jobs can be experienced. To develop this program that children notice that they can not only work at classic company but also create new company. To increase participant company to teach the meaning of this project because supporting company was only company of members or seniors of JCI Yoshinogawa. To increase participant company by telling other organization meaning of this program These effort will realize bigger local network and can make contribute to realize JCI Vision

2012年度（社）吉野川青年会議所  
 地域の活性化事業  
 ～このまちを変えろのは君だ。～  
 企業募集のご案内

◎ 事業の**Guidance for increasing a participating company**  
 ◎ 2011年度実施されたまちあるき活動に続き、今年度の先導がメインだった  
 事業は単独ではなく実践の中で多くの事を感じてもらおうと考えてきました。  
 ◎ 本事業は「まちあるき」で実施するのではなく、企業に対して、業  
 ◎ 地に地元企業への**I want many companies to participate**  
 ◎ 目を向けてもらいたいと考えています。  
 ◎ また、この事業に対するご賛同をいただき「できれば2012  
 ◎ 年もお預けしたい」とのお言葉をいただきました。そこで私達、吉野川青年  
 ◎ 会議所では、昨年実施された「まちあるき事業」同様とさせていただきます。  
 ◎ 企業募集のご案内させていただきます。

