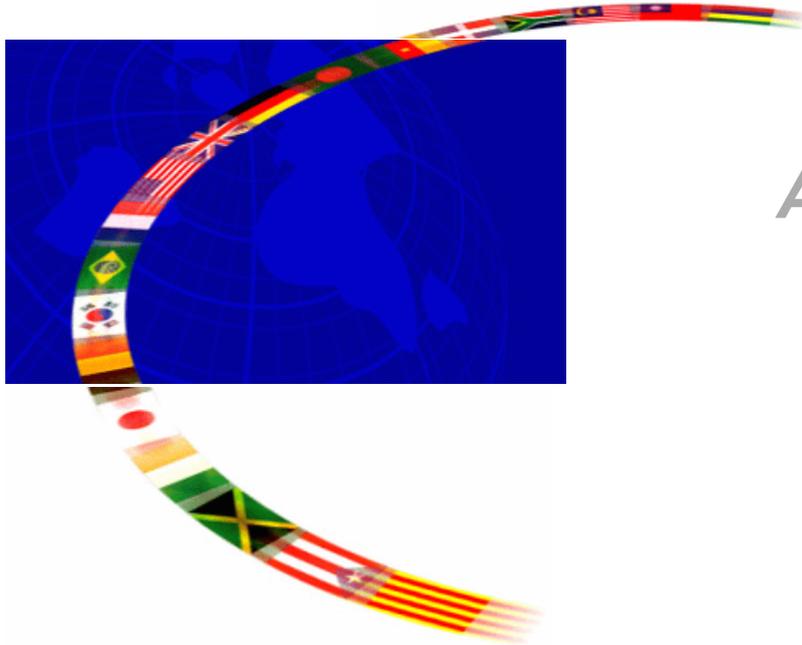




**Junior Chamber International**  
Worldwide Federation of Young Leaders and Entrepreneurs



## *Awards Entry*

2013 Asia-pacific Conference  
Education Through Creative Art  
JCI JAPAN  
Best Local Personal Skill Development Program



**Junior Chamber International**  
Worldwide Federation of Young Leaders and Entrepreneurs

### Entry Information

Award Program:

Category:

### NOM Information

National Organization:

National President:



**Kosuke Obata**

E-mail: [yu-ai2@oregano.ocn.ne.jp](mailto:yu-ai2@oregano.ocn.ne.jp);  
[secjic@mrh.biglobe.ne.jp](mailto:secjic@mrh.biglobe.ne.jp)

### LOM Information

Local Organization:

President:

President Email: [okakeizou@gmail.com](mailto:okakeizou@gmail.com)

### Basic Information

Duration : January - June , 2012

Staff : 10 members

Sponsors : Association of promotion of "Education through creative art"

Budget : 2600 US dollar

Profit / Loss : **NONE**

In which UN MDG best

fit (if apply): ?:

Who is benefited ? : 12500 children living in a hometown. and The parent

Objective : JCI Moka enforced the following things to provide the opportunity of Personal development to parent and child who lived in a hometown 1)JCI Moka provides the opportunity for children to obtain free creativity 2)The help of the parent is necessary so that children grow up better Therefore JCI Moka learns an idea of "Education through creative art" and provides the opportunity to reconsider child care to the parent It promotes self-reliance of the participant to carry out the above. It leads to the development of the community and peace of Japan [idea of "Education through creative art".]

"Education through creative art" is the art motion which SadaJiro Kubo proposed

When Kubo went to other country, he met many pictures painted by a child, Kubo was shocked by difference in expression with the Japanese picture painted by a child

It is difference in free self-expression in the picture Kubo proposed the idea that art raised creativity and spirit of self-reliance respect the intention of the child.

In addition, Kubo guarantee it and encourage freedom of expression. respect the intention of the child.

authenticate freedom of expression and praise it

Kubo carried out such an art education

These are ideas of Education through creative art

※Education through creative art is an idea totally different from the art education of the school

Therefore it is difficult to give the popularity

Mr. Shun Takamori who succeeded thought of Kubo works on a lecture in various parts of Japan

[sadajirou kubo]

born in 1909

1938, for an art study and collection to go over to other country

1952, A founder of "Association of Education through Creative Art".

He created a philosophy of "Education through Creative Art".

He helped creation of many art works through interaction of many artists.

He was

a commissioner of Venice Biennale,

a principal of junior college,

and

Art critic.

[Background]

Mr. Sadajiro Kubo is a prominent man in this region.

Mr. Kubo proposed the philosophy to promote creative human growth through art education.

JCI Moka has been promoting "Education through Creative Art" of the philosophy of Mr. Kubo.

We think it is needed to provide the opportunity of personal development of participants without constraint by verifying the past program.

Mindset of children should be changed to provide positive change to attitude children.

Children can grow better if adults change their mindset.

Future community will be richer in spiritual and more peaceful if children grow better.

Overview : JCI Moka implemented these program to provide the opportunity for personal development of parents and children.

- We learned about "Education through Creative Art" and values for personal development.
- We verified the past program. We planned the program that can transfer the philosophy of "Education through Creative Art" more efficiently.
- We added the program of local pottery making to promote more participation of family in the region.
- 235 parents and children in the region participated to our program.
- Responce of promotion of the program was very big. It was fully booked in only two weeks.
- In the program, parents attended the lecture of the philosophy of "Education through Creative Art".
- In the program, children played with clay for ceramics to grow a free creativity.

- Parents learned importance and difficulty of the philosophy of "Education through Creative Art" by implementing the philosophy.

Results : JCI Moka has succeeded in increasing the citizen who are aware of their independence and will act positively.

- From questionnaire after the program  
80% of children created art work with free idea.  
70% of parents answered that they will change their child-rearing method and will take new action.  
Parents have understood the meaning of the philosophy of "Education through Creative Art" especially.  
90% of participants answered that they will try to implement the philosophy.

It occurred POSITIVE CHANGE of parents to encourage independence of children.  
We are sure to come spiritual richness and peace in the region.

Actions Taken : December 19 ,2011: Executive committee learned about "Education through Creative Art"  
December 20, 2011 - January 20, 2012: Verification and discussion of the program .  
February 19 - April 10, 2012: Investigation of overview of the program.  
April 16, 2012: Promotion for the program (Flyers were distributed to schools)  
May 15, 2012: Checking for attendance. Preparation of the program.  
June 1 and 8: Rehearsal of the program.  
June 10: Holding the program (Participant - 109 children, 126 parents)  
Questionnaire and interviews for participants.  
June 29: Aggregation and verification of questionnaire. Interviews for cooperator.

Programme

12:45~: Start of reception

13:00~14:00: Children move the venue that can play clay. Clay playing is intended to grow creativity without constraint.

13:15~14:00: Adults participate lecture of the philosophy of "Education through Creative Art".

14:00: Adults move to the venue of clay playing.

14:00~14:30: Preparation of ceramic art  
14:30~15:50: Experience of ceramic art  
15:50: Closing meeting.  
16:00: Closing.

In this program, great result was obtained as personal development of parents and children.

- Because of growth of their creativity, children created clay works without constraint and old concept.
- To bring out creativity of children, their parents practiced the philosophy of "Education through Creative Art".

Recommendations : In this program, POSITIVE CHANGE was occurred on parents and children.

- We take it a result of planning that based on the step of growth.
- \* The step of growth is [ thinking -> speaking -> action -> reflection ].

Thinking: Parents think to practice the philosophy of "Education through Creative Art"

Speaking: Parents speak to teach children.

Action: Parents act as the philosophy of "Education through Creative Art".

Reflection: Parents reflect on their action in the program at writing of questionnaires

JCI Moka was able to do publicity work only a little. However, we were able to gather much participation applicants.

Many parent and child were able to be interested by having taken in the ceramic art that was local culture.

By the inquiry to a participant, there were parent and child who had not done a ceramic art experience more than 50%.

In addition, there was the popularity of Education through creative art, and there were many parents who were interested in program.

I was able to get an unexpected good result from the above-mentioned thing.

At the time of program, I promote that I adopt the local history and culture. In addition, I inspect past programs.

I was not able to provide the opportunity of the experience to many parent

and child without being able to cope in JCI Moka because there were unexpectedly many participation recruiters.  
For a reason, it is various results that I did not simulate at the stage of the program plan.

An unexpected bad result has left from the above-mentioned thing.  
In the case of the program, you should perform various simulations.

This program had a splendid evaluation from Education through creative art.

:This program was a few new action in conventional Education through creative art.

:Because I recommended a free action not to be seized with a concept in Education through creative art, I got the evaluation that this program was high in.

:The positive change of parent and child of the beginning and end was intelligible program. In this program, it was felt that a high evaluation was got.

## Award Category criteria

# 1

### Objectives, Planning, Finance and Execution

What were the objectives of this program? JCI Moka enforced the following things to provide the opportunity of the Personal Skills development to local parent and child

1)JCI Moka provides the opportunity so that children can develop free creativity  
 2)To increase children having spirit of self-reliance which can develop into Continuous in local area  
 The appropriate support, help of the parent is necessary for the growth of children  
 The person becomes a parent. However, there is not the person who becomes a parent after learning something  
 Appropriate, excellent guidance and idea are necessary for a parent  
 Therefore parents learn principle of "Education through creative art".

JCI Moka practices this program to let children get spirit of self-reliance  
 Personal Skills which is necessary for local development and world peace is spirit of self-reliance

How does this program align to the JCI Plan of Action? We act to create society more  
 We let a young generation awaken to individual social responsibilities and provide the opportunity to let you take action as a member of the communities  
 This activity accords with a JCI activity plan.

We provide the opportunity to produce free creativity and spirit of self-reliance to children  
The help of the parent is necessary to develop the independent spirit of children.  
To that end, I provide the opportunity to reconsider child care to parents

It promotes self-reliance of the participant to carry out the above.  
It leads to the development of the community and peace of Japan

Was the budget an effective guide for the financial management of the project? The budget was \$ 2600 for this program  
[The contents of expense]  
Expense of the workshop US\$58(For 100 people)  
Material cost of the ceramic art US\$1571(For 100 people)  
Lecturer costs US\$554  
Public information costs US\$417

[Method of the expense reduction]  
•The lecturer discounted his fee.  
•Because I used the network of the educational institution, I was able to reduce the expenditure of promotion costs  
•We decided to work out the material cost of the program from a budget,  
This did much expenditure, but there was impact as a participant became full of two weeks

[Improvement of expense reduction]  
We were able to reduce expenditure if we picked up the lecturer.  
It is also an opportunity to take the communication with the lecturer at this time

How does this project advance the JCI Mission and Vision? [Promotion of the JCI mission]  
JCI Moka performed the following things and promoted JCI mission  
JCI Moka does provide of development opportunities

and causes a positive change to a citizen.  
The parent did own PositiveChange.  
The parent cannot cause the change of the action  
of the child in the short term  
The child becomes BeBetter naturally if I give a  
parent PositiveChange.  
The parent receives the offer of the opportunity  
with the thought of an excellent child care guidance  
to make the future the better society

[Promotion of JCIvision]

JCI Moka performed the following things and  
increased young active citizens  
JCI Moka performed program which propelled  
reconsideration of the child care to make community  
of active citizens  
JCI Moka approached the group of cooperation. And  
we built the local network





practices this program to let children get spirit of self-reliance  
**Personal skills** which is necessary for local development and world peace is spirit of self-reliance



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The person becomes a parent. However, there is not the person who becomes a parent after learning something  
Appropriate, excellent guidance and idea are necessary for a parent  
Therefore parents learn principle of "Education through creative art".



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## Award Category criteria

# 2

### Membership Participation

By number, how many members were involved in this program? 10

By percentage, how many members of the Local Organization were involved in this program? 56

Describe the main roles of the participating members in this program. This program propels the positive change of the parent. And the parent gets Personal Skills which is necessary for education

[Personal Skills]

The parent learns an idea of "Education through creative art" to develop free creativity and spirit of self-reliance of children

It needs the appropriate help of the parent to promote spirit of self-reliance of children  
It is necessary for a parent to reconsider child care to have spirit of self-reliance of the child  
The positive change of a child and the parent leads to local development and world peace

[Plan of the program] 10 members  
The member learned "Education through creative art"

I inspected a past program and thought about a refinement  
The member performed the public information to the educational institution

[program execution]  
total conductor 1 member  
General manager of the program  
Instructions to the person in charge  
Support of the lecture 4 members  
The member is in charge of the master of ceremonies of the lecture  
supports the lecturer

[ Workshop of clay and the creativity] 5 members  
An instruction and observation to children  
The staff supports children to experience a workshop comfortably  
Practice of "Education through creative art"  
Support of a participant experiencing ceramic art  
supports the lecturer

The investigation into program. verification  
10 members  
interviewed the group which cooperated  
performed program verification and talked about a refinement



The member learned  
**"Education through  
creative art"**



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The parent learns an idea of  
**"Education through creative art"**  
to develop free creativity and  
spirit of self-reliance of children



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inspected a past  
program and thought  
about a refinement



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interviewed the group  
which cooperated  
**performed program  
verification and talked  
about a refinement**



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## Award Category criteria

### 3

#### Skills Developed

What skills were developed in this program? The participant learned "an idea of Education through creative art".  
As a result, I acquired "Personal Skills for development local in the next era" of child care to give a child spirit of self-reliance

In "Education through creative art," there is the program that children can acquire spirit of self-reliance  
The appropriate support, help of the parent is necessary to hold spirit of self-reliance of the child  
If a parent reconsiders child care, the child can do positive change  
The positive change of the parent creates better society

How were these skills developed? Describe the methods and activities used. JCI Moka had three community cooperate [Citizen]  
JCI Moka had a citizen understand that better society was a group to build  
The participant understood that own positive change led local development  
The participant of the program was able to change in active citizen  
[Association of promotion of "Education through creative art"]  
JCI Moka adopted a new idea for an existing program and carried it out  
JCI Moka suggested "ceramic art" of the local culture as a new thought

At suggestion of the ceramic art, I got much interest from a participant

This program is originally performed by drawing.

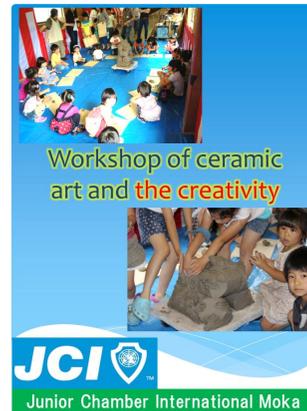
Other than a current program, JCI Moka was able to demonstrate that there was a joint ownership method of social movement

This obtained a high evaluation from the association [educational institution]

The public information got help from the educational institution

The educational institution felt the positive change of the participant and was given a good impression

JCI Moka was able to create the local network which became basic which became the international network



At suggestion of the  
**ceramic art**, I got much  
interest from  
a participant



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The educational institution  
felt the positive change of  
the participant and was  
given a good impression

**JCI**

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## Award Category criteria

# 4

### Impact on Participants

What was the intended impact on the participants?

JCI Moka had a participant sense importance of Personal Skills bodily

The parent realized that it was provided with children since free creativity and spirit of self-reliance were born

The parent learned importance of Personal Skills which changed a thought of the child care necessary for the growth of children

Describe the actual impact on the participants.

JCI Moka carried out a questionnaire after a program and had the following answers

The child was able to create it by a free idea. 80%  
The parent reconsiders one's child care and takes a new action 70%

A parent was able to acquire "Skill of the child care to give a child spirit of self-reliance"  
carry out "Skill of the child care to give a child spirit of self-reliance"

The parent who made this reply was 90%

JCI Moka understood parents who did Positive Change which fed spirit of self-reliance of children  
Between parent, supporter, Jaycee, Positive Change to The community which does sustained development occurred

had a participant sense  
**importance** of Personal  
Skills bodily



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The parent realized that it  
was provided with  
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The child was able to  
create it by a free idea.



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"Skill of the child care  
to give a child spirit of  
self-reliance"



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## Award Category criteria

# 5

### Long-term Impact of the Program

What is the expected long-term impact of this project?      Reproduction system in the region was developed that inspire POSITIVE CHANGE of citizens and create new citizens who practice POSITIVE CHANGE.

In this program, POSITIVE CHANGE have occurred on most of all participant.  
 Citizens became active citizens.  
 They re-produce new citizens on whom POSITIVE CHANGE will occur by using local community.  
 The community on which POSITIVE CHANGE have occurred and Promotion Association of "Education through creative art" will create POSITIVE CHANGE on parents and children in the world.  
 As the result, permanent world peace that is ultimate goal of JCI will be achieved.  
 Individual development is most important to achieve the ultimate goal.

What changes would you make to improve the results of this project?      We should have inform potential citizens on whom POSITIVE CHANGE will be occurred.  
 This program did not use mass media for promotion.

Promotion using mass media will create the opportunity that more people can get Personal Skills.  
 Promotion using mass media is one way to inform the importance of Personal Skills to citizens .

We should have been efforts to increase citizens to

do experience.

Capacity of the program was full in two weeks from beginning of offering.

It is because we did not do simulation in the planning phase .

We should have done various simulation in the planning phase.

In order to provide the opportunity, the program should have been divide into the morning and the afternoon.

