

最優秀理事長
Most Outstanding Local President

LOM名

JCI Tokyo

申請担当者名

Kotaro Iwasaki

基本情報

理事長名

Basic Information

Mami Hatano

① リーダーシップ・動機づけ・インスピレーション

理事長がリーダーシップを発揮した事例を一つ記述してください

理事長がどのようにメンバーのモチベーションアップし、メンバーをインスパイアしたかを、一例を用いて記述してください

Leadership, Motivation, Inspiration of Members

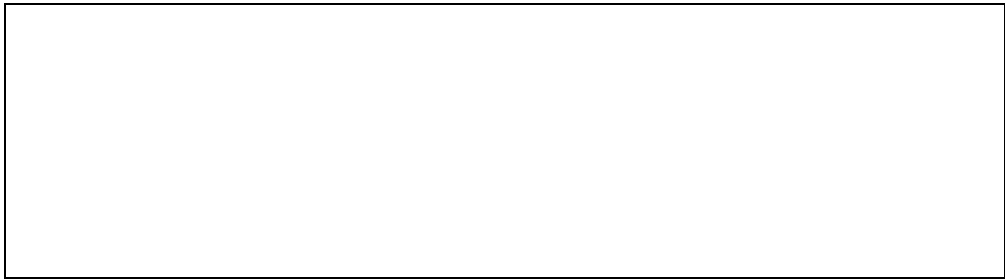
Please give an example of how this Local President acted as a leader

※200 単語まで

In the first General meeting of JCI Tokyo in 2017, Local President Mami had an interview with Governor of Tokyo City, Yuriko Koike, in front of more than 750 people such as JCI Tokyo members, Seniors, medias, other NPO members, other JCI LOMs/NOMs, politicians and people from their Government. She inspired the people by talking how JCI Tokyo take responsibility to create impact for the future in 2017, and discussing how to make Tokyo City better with the governor as young active citizen. The interview was reported in many medias. It successfully described It helped that the people understood value of JCI Tokyo movement and JCI Mission/vision/values. JCI Tokyo hold a project 'How do you find Tokyo?' by incorporating things they figured out from the interview. They successfully mobilized **about 9000 participants (including visitors from abroad)** and gathered **about 47,000 US dollars** from sponsorship in the project under her strong leadership. Name of the project had ranked in **"Top Twitter Trends"** for Japan in the day by people who got impact from the project.

Please give an example of how this Local President motivated and inspired members. ※200 単語まで

She inspired and motivated by creating opportunities and environments that the members could communicate between not only her and the members also between all members to achieve goal of JCI Tokyo movement 2017. She inspired JCI Tokyo members by sending messages such as various information, her global mindset in JCI Activities on Facebook continuously. She posted **490 posts** and got **72,991 likes** on Facebook during 2017. She developed Smartphone Application which is called "JC Adapta" and introduced it to JCI Tokyo to create platform where all **700 members** can make strong connection in JCI Tokyo. It made the members to have motivation to serve to the community in cooperation. She also actively connected people as many as possible to expand JCI Active Citizenship in Tokyo City and got more than **5000**



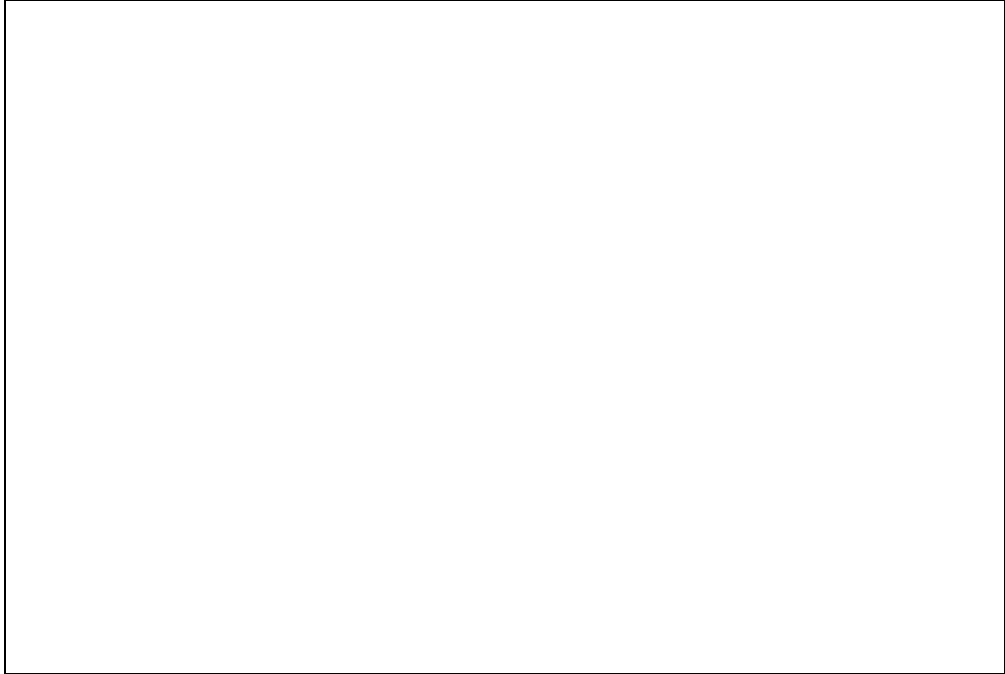
supporters of JCI Tokyo by establishing organization which is called “Tokyo Ambassadors” through Social Networks. It allowed JCI Tokyo obtained JCI Award in World Congress in Amsterdam. **190 new members** joined JCI Tokyo during the year by inspiration and motivation from her.

写真・図表 ※別途最終ページに1ページ4枚ずつ大きなサイズの画像を添付



② 地域社会への影響

理事長が地域社会のために行った活動を記述してください



この活動は地域社会にどのように貢献しましたか？

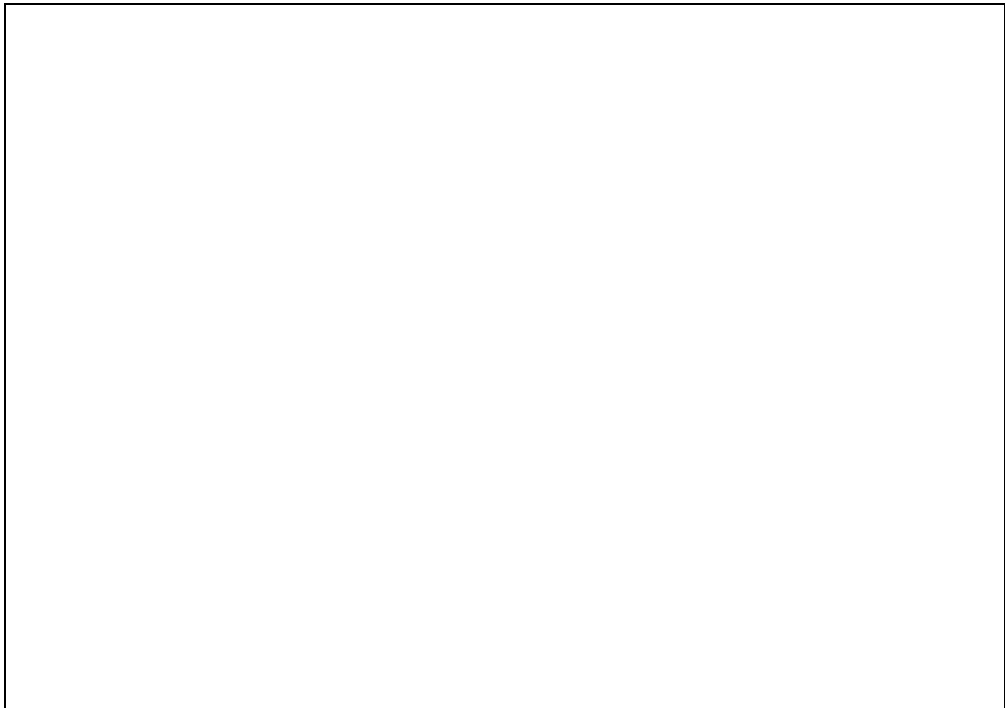
Community Impact

What work has this person done in their community? ※200 単語まで

Under Mami’s strong leadership, JCI Tokyo implemented **79 projects** and supported more than **90 community Projects** of other organization as an official supporter in total in 2017.

1. Raising people with a truly global perspective, who spread the Japanese mind of “WA” to the rest of the world.
She thought Tokyo people should be more globalized by using Tokyo Olympic and Paralympic in 2020 to make Tokyo city better. She provided opportunities to people in the community to learn Japanese culture and the mindset, and to realize how the people could use them to make the world better until 2020 through JCI Tokyo projects.
2. Promoting diversity management, thereby transforming diversity into an organizational asset.
Most of Japanese people are not familiar with accepting people who have different character traits for some reasons related to Japanese culture and environment of the Nation. She implemented **34 projects** to know people who have different character traits, such as foreigners, disabilities, LGBT and so on in JCI Tokyo projects. They mobilized **56,986 participants** in these projects. They got experiences to learn mindset and environment that those diverse people respectively have been living. The people realized values of living with diversity of people.

How has this work benefited the community? ※200 単語まで



1. The members and Tokyo people recognized how wonderful culture Japanese have and how important to spread it to rest of the world. One of the projects for raising people with a truly global perspective successfully mobilized about **9000 participants**, and gathered about **47,000 US dollars** from sponsorship in the project under her strong leadership. Name of the project had ranked in “Top Twitter Trends” for Japan in the day by people who got impact from the project. The project’s video got **36,228 views** in YouTube.
She gained degrees of recognition of value of JCI Tokyo movement for promoting Diversity Management by appearing in many kinds of Medias every month, such as TV programs, newspapers, magazines, Website of the government and so on. She inspired JCI Tokyo members how important Diversity Management is for leadership where diversification of values among people are gaining fast because of being globalizing and technological progressing. In **34 projects** she implemented, **56,986 people** got an opportunity to learn importance of Diversity and Inclusion.
2. Japan has been in Male dominated culture, but she showed leadership even in the environment. It inspired many people to accelerate promotion of participation by women.

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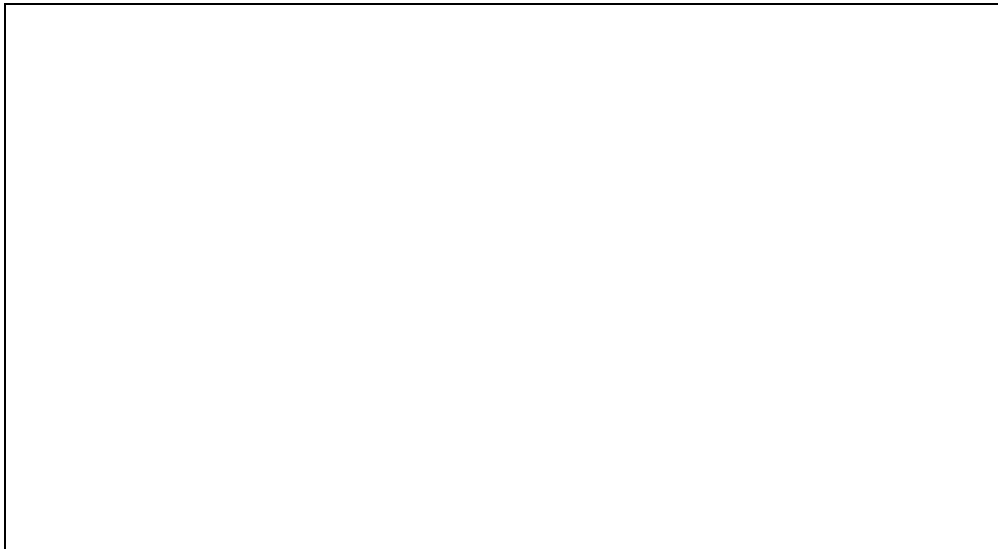


③ LOM への影響

JCIメンバーとしての理事長の責任（責務）を記述してください
※

Impact on Local Organization

What responsibilities did this person take on as a JCI member?
※200 単語まで



理事長はどのように LOM に貢献しましたか？

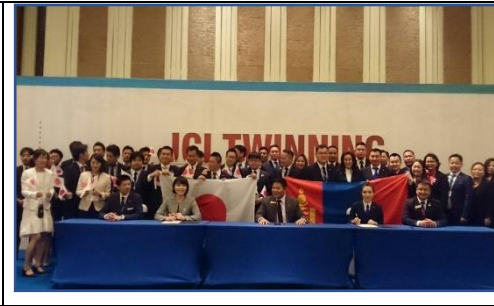
Mami always has taken responsibility to enthusiastically contribute for service to humanity with global prospective. She leaded **58 members from 13 countries** in Asia and Pacific Area to establish new National Organizations in JCI as an Asia and Pacific Development Council Chairperson in 2015-16. She has succeeded to establish JCI Myanmar as potential affiliation with the members in 2015. In her presidency, Mami has constantly provided development opportunities that JCI Tokyo members can get a truly global perspective for making the community better by using her international experience and network of people in international level as much as she can. The Smokey Mountain Project which is launched by **collaboration of JCI Tokyo and JCI Manila** was used the development opportunities in good way. JCI Tokyo **won “Best Inter-Organization Collaboration Project” in JCI Award 2017** by implementing the project. She leaded to formalize **Twinning between JCI Tokyo and JCI Ulaanbaatar Central in ASPAC** to make bonds of friendship in following JCI Values. She works on using her experiences and ability to **make JCI Strategic Plan** as a member of Strategic Planning Committee in 2018.

How did this member's contributions benefit their Local Organization? ※200 単語まで



JCI Tokyo has never had female president since JCI Tokyo was established in 1949. Because Japan has male dominated society, it has been hard to be a president for female members. Mami was the first female president of JCI Tokyo even though there were **only 14% of memberships are female**. Under her strong leadership, JCI Tokyo implemented **79 projects** and supported more than **90 community Projects** of other organization as official supporter in 2017. She also gained publicity of JCI Tokyo/JCI Japan/JCI and value of JCI movement in the community thorough implementing projects and **appearing in medias every month**. It made JCI brand well recognized and spread it to rest of the people. It motivated the members to take action to create impact in the community. She showed new role models of leaders to not only female members but also all members. It allowed JCI Tokyo to evolve towards new phase in organization of young active citizen. It refreshed public image of male dominated organization. **190 new members joined** JCI Tokyo in 2017. It was the largest numbers in these last few years in JCI Tokyo.

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④ JCI イベントへの参加

LOM イベント参加を記述してください

他 LOM、NOM、国際イベントやプロジェクトへの参加状況を記述してください

写真・図表 ※別途最終ページに1ページ4枚ずつ大きなサイズの画像を添付

Participation in JCI Events

Describe the member's participation in events and projects of their own Local Organization ※200 単語まで

Since joining JCI Tokyo in 2003, Mami has been actively participating events such as members meetings and works shops for development skills, and projects such as community projects, open forums and so on. In 2017, she participated **37 events** and **43 projects** of their Local Organization. She also participated some projects of other organization JCI Tokyo supported as an Official supporter.

Describe the member's participation in events and projects of other Local Organizations, the National Organization and Internationally. ※200 単語まで

Since joining JCI Tokyo in 2003, Mami has been actively participating events and projects besides events and projects of JCI Tokyo. She has participated **7 National Conventions, 7 Kyoto Conventions, 6 Summer Conferences** in Yokohama, **3 Kanazawa Conferences, 4 Tokyo block Council Conferences, 3 Kanto District Council Conferences** in JCI Japan. In international level, she has participated **8 World Congresses, 6 JCI Conferences of Asia Pacific Area (ASPAC), 3 JCI ASPAC Senate Golf, 1 JCI conference of Americas, 1 JCI Conference of Europe, 1 JCI Conference of Africa and Middle East.** She got **Grand Slam of JCI in 2013.**

Regarding to events of other Local Organization, she participated 3 events of other Local Organization in other countries, such as JCI Ulaanbaatar Central, JCI Taipei. She also participated 5 projects of other Local Organization in domestic in 2017



⑤ JCI 活動における JCI Values の実践

理事長は JCI 活動でどのように JCI Values を実践しましたか？

JCI 活動の中で理事長が最も大切にしていた JCI Values を記述してください

Exemplification of JCI Values in JCI Activities

How does this member exemplify the JCI Values in JCI activities? ※ 200 単語まで

That the brotherhood of man transcends the sovereignty of nations;
 She has been making strong bonds of friendship beyond transcends the sovereignty of nations by serving for everlasting world peace with members from all over the world in JCI.

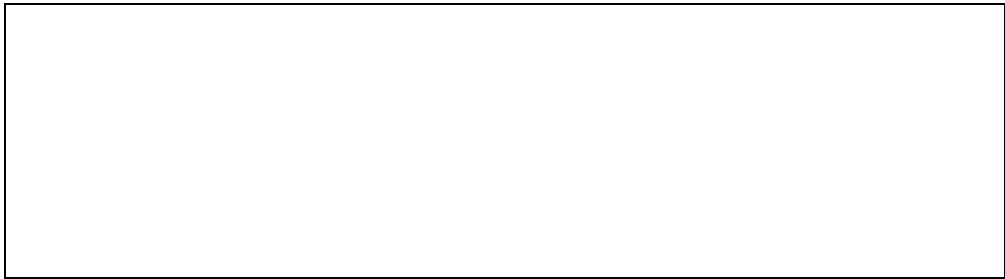
That economic justice can best be won by free men through free enterprise;

That government should be of laws rather than of men;
 JCI Tokyo implemented 42 projects for people in the community to increase awareness of their responsibility as a participant in sovereignty of Japan under her strong leadership. JCI Tokyo advocated to improve education program for kids to resolve challenges they figured out through projects.

That earth's great treasure lies in human personality;
and That service to humanity is the best work of life
 She implemented 34 projects to promote Diversity Management to improve part of Japanese culture that Japanese people are not familiar with Diversity and Inclusion.

Which JCI Value does this member exemplify most in his or her JCI activities? ※150 単語まで

That earth's great treasure lies in human personality;
and That service to humanity is the best work of life... Given her huge commitment to both the community and the Local Organization. According to the 2017 Gender Gap Index released by the World Economic Forum (WEF), **Japan was ranked 111th among 144 countries worldwide.** The data showed Japan is under-developed country in diversity and inclusion even though it was economically advanced. She has struggled the environment to provide her strong leadership for JCI movement and JCI Tokyo to make the community better by use of her personality and originality in JCI Tokyo where **only 14% of memberships are female.** In addition to this, she has contributed with enthusiastic for the community and the local organization to attain society where all people



who have different character traits can live with Pride and Confidence by implementing projects and providing her leadership.

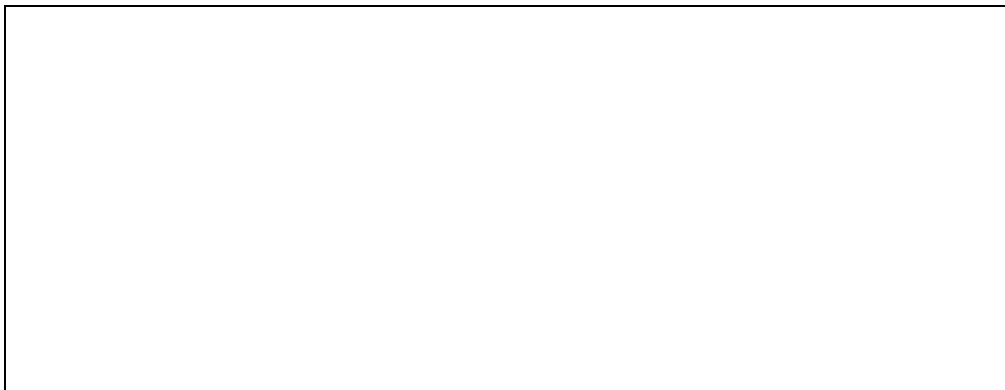
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141	0.000	00	0.000	100	0.000	00	0.000	00	0.000
142	0.000	00	0.000	100	0.000	00	0.000	00	0.000
143	0.000	00	0.000	100	0.000	00	0.000	00	0.000
144	0.000	00	0.000	100	0.000	00	0.000	00	0.000
145	0.000	00	0.000	100	0.000	00	0.000	00	0.000
146	0.000	00	0.000	100	0.000	00	0.000	00	0.000
147	0.000	00	0.000	100	0.000	00	0.000	00	0.000
148	0.000	00	0.000	100	0.000	00	0.000	00	0.000
149	0.000	00	0.000	100	0.000	00	0.000	00	0.000
150	0.000	00	0.000	100	0.000	00	0.000	00	0.000



⑥ 個人生活における JCI Values の実践

理事長は自身の生活の中でどのように JCI Values を実践しましたか？



理事長が自身の生活の中で、最も大切にしていた JCI Values を記述してください

Exemplification of JCI Values in Personal Life

How does this member exemplify the JCI Values in his or her personal life? ※200 単語まで

She believes "that earth's great treasure lies in human personality; and That service to humanity is the best work of life" in her personal life. She personally established "Women Empower Network of JCI Tokyo" which is organization to inspire both male members and female members to accelerate promotion of Participation by women in communities, companies and their government to make them better. She also has personally supported non-profit organization "Alon Alon" which has implemented advocacy and grassroots projects to increase salary of people who have intellectual disabilities and to support them to be independent by supporting projects and sponsorship. She has made speeches of the need of diversity and inclusion in many fields to promote it in her personal life.

Which JCI Value does this member exemplify most in his or her personal life? ※150 単語まで

Mami has been having **“service to humanity is best work of life”** as her belief since joining JCI 2003. She has put her enthusiasm and ability to work in commitment to make the community better and dedicate everlasting world peace. Especially, she has dedicated to support people in **vulnerable position such as disabilities, LGBT, Women and people who need help from others** to attain society where all people who have different character traits can live with Pride and Confidence. It has been allowed her to use a lot of experiences in JCI Activities to transform them into assets for contributing society in her personal life. She has been constantly working hard to provide development opportunities for others because she believe that it is her mission in her life to dedicate the community as young active citizen.

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写真・図表 【メンバーへの指揮・動機づけ・インスピレーション】

Had an interview with Tokyo city governor to inspire the members & people from different Sectors.



Posted 490 posts to motivate the members and got 72,991 "Likes" on Facebook.



Connected new 5,000 people in the community to make it better together!



Increased 190 membership in 2017!



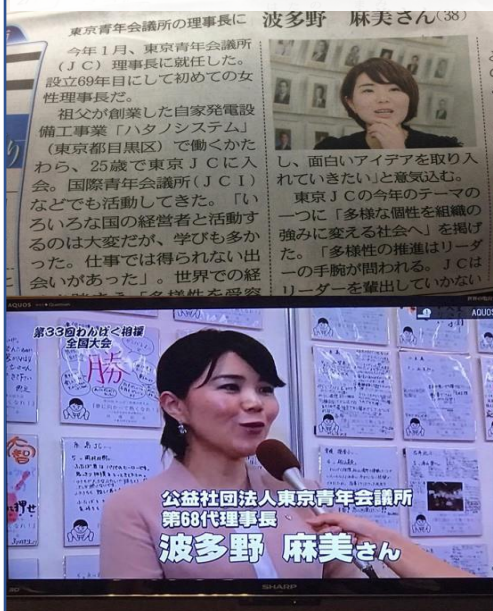
Educated kids to spread Japanese mind of WA to rest of the world for better future.



JCI Tokyo implemented 79 projects and supported more than 90 community Projects of other organization.



Appeared in media every month to promote JCI Tokyo movement!



JCI Tokyo implement 34 projects about Diversity & Inclusion.



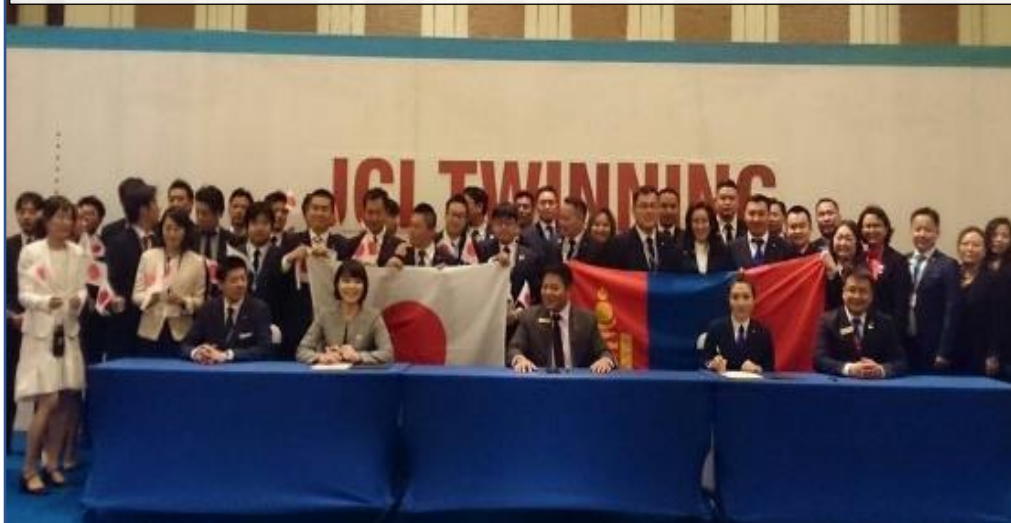
Transformed international experiences into assets of the Local Organization.



Showed strong Leadership as the first Female JCI Tokyo President.



Formalized Twinning with a LOM in abroad to create more impacts to both communities.



Provided international opportunities for the members to have global perspective.



Got Grand Slam Award in 2013.



Have actively participated international conferences



Kept bonds of friendship with sister chapters



Promoted JCI Tokyo projects to members in other Local Organization in abroad.



写真・図表 【JCI 活動における JCI Values の実践】

Libya	107	0.600	58	0.685	138	0.772	85	0.873	45	0.238
India	108	0.668	138	0.378	112	0.882	141	0.942	15	0.407
Sri Lanka	109	0.669	123	0.521	86	0.886	1	0.980	85	0.189
Guatemala	110	0.667	101	0.826	103	0.942	1	0.980	108	0.162
Nevis	111	0.664	110	0.569	116	0.826	116	0.969	80	0.162
Mauritius	112	0.664	113	0.595	89	0.902	1	0.980	116	0.090
Ghana	113	0.659	16	0.813	143	0.889	132	0.964	76	0.162
Japan	114	0.617	114	0.585	74	0.891	1	0.980	123	0.076
China	115	0.616	108	0.654	134	0.819	44	0.979	50	0.223
Senegal	116	0.612	4	0.864	142	0.714	131	0.964	129	0.060
Tunisia	117	0.651	121	0.446	90	0.966	71	0.975	95	0.216
Korea, Rep.	118	0.650	121	0.533	105	0.966	84	0.873	90	0.134
Gambia, The	119	0.649	108	0.627	127	0.896	122	0.968	104	0.108
United Arab Emirates	120	0.648	130	0.458	82	0.894	128	0.965	87	0.188
Suriname	121	0.646	47	0.718	123	0.829	134	0.963	125	0.075
Nigeria	122	0.641	37	0.728	106	0.815	94	0.972	136	0.052
Angola	123	0.640	119	0.562	139	0.783	84	0.978	39	0.262
Bhutan	124	0.638	103	0.622	123	0.818	137	0.958	134	0.066
Yemen	125	0.638	107	0.476	71	0.891	36	0.879	105	0.104
Bahrain	126	0.632	106	0.537	75	0.891	136	0.981	137	0.032
Algeria	127	0.629	132	0.442	107	0.857	106	0.870	86	0.145
Tanzania	128	0.628	136	0.383	117	0.834	43	0.879	89	0.205
Kuwait	129	0.628	125	0.518	52	0.896	117	0.969	141	0.037
Qatar	130	0.626	122	0.523	33	1.000	127	0.965	143	0.016
Turkey	131	0.625	138	0.471	101	0.865	58	0.877	118	0.088
Mauritania	132	0.614	134	0.417	131	0.853	107	0.870	57	0.214
Chad	133	0.611	114	0.525	132	0.836	131	0.969	138	0.102

Only 14% of membership are female in JCI Tokyo.



Japan was ranked 111th among 144 countries in Gender Gap in WEF.

Palau	143	0.546	143	0.359	136	0.892	140	0.945	95	0.127
Yemen	144	0.516	141	0.345	141	0.727	118	0.868	144	0.014

* New countries in 2017

Transformed her personality and character traits into assets of the organization even in male dominated culture



Held Diversity conference to learn diversity of people and its value.





Established Women Empower Network to accelerate promotion of participation by women

Appeared many events to motivate to take action to make the community better.



Made speeches to inspire people to promote Diversity & Inclusion.

Support Intellectual disabilities to increase their salary to be independent with happiness.

