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Basic Information / 基本情報

Duration / 開催期間

説明: ~年~月 から ~年~月まで

FROM MAY 3<sup>RD</sup>,2016 TO MAY 5<sup>TH</sup> 20

Staff / スタッフ

説明: 青年会議所メンバーの参加人数

例: 何人 ○○member

32 MEMBERS

Sponsors / 支援者

説明: 青年会議所以外のメンバーがいる場合のみ記載してください

例: ○○市ボランティア団体等

REGIONAL DEVELOPMENT BUREAU OF MINISTRY OF LAND INFRASTRUCTURE,  
METROPOLITAN AREA CREATING APPEAL PROMOTION DIVISION, CITIZENS' ACTIVITIES  
DIVISION, GREENING PROMOTION OF URBAN DEVELOPMENT OFFICE, FF OFFICE FOR  
PLANNING AND IMPLEMENTATION, VOLUNTEER OF COLLEGE STUDENT, HIROSHIMA SUP  
CLUB

Budget 予算

説明: ドルで表示してください。

例: 1万円なら one hundreded dollar

4, 765USD

Profit / Loss 利益 / 損失

説明: 基金を集めること以外は、0にしてください

0

In Which UN MDG best fit (if Apply)? UN MDGs の該当項目 (もしあれば)

説明:

NONE

Who is benefited? 誰の為に?

説明: 活動エリアに住み暮らす人々 人

HIROSHIMA CITIZEN 1.18 MILLION AND HIROSHIMA VISITORS

Objective 目的

説明:(例1)子ども対象の事業をベースにして、参加者とメンバーの意識を変革を促し、前向きな変化を創り出すため

IN BECOMING A MILESTONE FOR THE 40TH OF “HIROSHIMA FLOWER FESTIVAL” WHICH OLD MEMBER OF HIROSHIMA JC GREATLY INVOLVED IN LAUNCH, WE WILL WORK ON CREATING SMILE FOR VISITORS BY USING PLACES WHERE NORMALLY PEOPLE DOES NOT HAVE MUCH ATTENTION AND GIVING OPPORTUNITY TO EXPERIENCING THEM TO MAKE A FESTIVAL MORE CROWDED AND BUSTLED IN NEAR FUTURE,

Overview 概要

説明:必ず結果と合致しているはず

WE WILL ORGANIZE A BUSINESS IN TWO PARTS TO CREATE A NEW BUSTLE, TITLED 「HAPPY SMILE PROJECT 2016」

【WATERSIDE PROJECT】

●SUP (STAND UP PADDLE BOARD) EXPERIENCE

TO CREATING VISITORS SMILES AND BUSTLING, SHOWING SUP EXPERIENCING WHICH PRE-REGISTERED PARTICIPANTS ARE EXPERIENCED. FOR PARTICIPANTS, WE MAKE THEM RECOGNIZING APPEAL OF THE RIVER AND DISCOVER NEW HIROSHIMA APPEAL FROM THE RIVER.

●PARADE

“RIVER PARADE” WILL BE HELD AT THE RIVER THAT GREAT APPEAL OF HIROSHIMA. DURING PARADING, PARTICIPANTS EXPERIENCING SUP WILL RELEASE 300 ECO-BALLOONS. BY DOING A RIVER PARADE BY EXPERTS OF SUP IN ADDITION TO THE LAND PARADE, WE WORK ON CREATING NEW BUSTLE FOR “HIROSHIMA FLOWER FESTIVAL”.

【BALLOON PROJECT】

●OPENING RELEASE

WE WILL RELEASE 40 PIGEON SHAPED BALLOONS AS A 40<sup>TH</sup> ANNIVERSARY. AND WE WILL ALSO RELEASE 1,000 ECO-BALLOONS TO CREATE MUCH MORE SMILE FOR VISITORS

●BALLOON SHOW

MESSAGES FOR PEACE AND APPEAL OF HIROSHIMA WHICH WRITE ON LED-BALLOONS OR ECO-BALLOONS FROM VISITORS OF FLOWER FESTIVAL WILL BE EXHIBITED AT MEMORIAL PARK.

●BALLOON RELEASE

ON CLOSING CEREMONY, WE WILL GATHER THE PARTICIPANTS OF WATERSIDE PROJECT AND BALLOON PROJECT ALSO, ON LIGHTING CEREMONY, RELEASING 700 ECO-BALLOONS IN ONCE TO CREATE MANY SMILES AND CLOSING PROJECT.

Result 結果

説明:複数の短い文章になるように注意してください

目的がどのくらい達成できたか書いてください

上記の結果の想定外の結果を書いてください

上記の結果の確認方法を書いてください

検証結果を簡潔に書いてください

WE CREATED SMILE FOR VISITORS BY USING VARIOUS PLACES AND GIVING OPPORTUNITY TO EXPERIENCING. WE HAVE BUILT A BUSINESS AIMED AT CREATING NEW BUSTLE IN HIROSHIMA FLOWER FESTIVAL

**【BALLOON PROJECT】**

ON OPENING RELEASE AND FIRE FINALE WE COULD USE “SKY” AS A NEW SPACE. MEMBERS OF THE LOM COMMITTEE AND VOLUNTEER MEMBERS GAINED A SENSE OF UNITY AND MADE 1,000 BALLOONS WITH SMILE FACE. VISITORS SAID, “COME UP NEXT TIME TOO!” ”IT WAS GREAT 1,000 BALLOONS RELEASED ONCE”. WE CAN PRODUCE A LOT OF CHEERS AND A LOT OF SMILES OF VISITORS. AND, AT THE BALLOON EXHIBITION, PARTICIPANTS WROTE THE CHARM OF THE LOCAL AREA. PARTICIPANTS SAID, “I COULD RE-THINK MY CITY WHERE I LIVED” “I WAS GLAD I COULD KNOW THE CHARM OF ANOTHER PEOPLE’S TOWN.” WITH A SMILING FACE OF PARTICIPANTS UNDER CONSTRUCTING TIME, WE HAVE CREATED A LOT OF SMILES FOR VISITORS WHO SAW IT. WE ALSO RECEIVED MANY REACTIONS PEOPLE AT THE FLOWER FESTIVAL EXECUTIVE COMMITTEE SUCH AS “I WANT YOU TO DO NEXT YEAR,” AND “I CAN BECOME A POETRY OF THE FLOWER FESTIVAL”.

**【WATER EDGE PROJECT】**

WE UTILIZED A SPACE “RIVER” THAT HAS NOT ATTRACTED MUCH ATTENTION ON SUP EXPERIENCE. WE RECEIVED ANSWERS FROM 78 PARTICIPANTS “COULD BE SMILED FROM BOTTOM OF MY HEART” 12 PARTICIPANTS “COULD BE SMILED” THROUGH SUP, TOUCHED THE RIVER WHICH IS ONE OF THE ATTRACTIONS OF HIROSHIMA. MANY PEOPLE FELT THE RIVER WAS ONE OF THE NEW ATTRACTIONS OF HIROSHIMA. WE COULD RECEIVE THE PLEASURE VOICES AND THE RIVER COULD BE A PLACE FOR NEW BUSTLING LIKE PARTICIPANTS SAID, “IT WAS FUN BEING ABLE TO SEE AND EXPERIENCED FROM THE THINGS UNUSUALLY.”” PLEASE PR AS A NEW TOURISM IN HIROSHIMA”” I COULD HAVE GOOD MEMORIES WITH MY CHILDREN”

ALSO, IN THE RIVER PARADE BY EXPERTS, WE HAD THE EFFECT OF PRIOR NOTICE AND WE CAN HOLD IT AMONG MANY AUDIENCE. AND, WE DID BALLOON-RELEASING FROM THE

RIVER AND NOW OF RELEASE WE RECEIVED A BIG CHEER FROM MANY VISITORS. WE COULD CREATE A LOT OF SMILES AND REACTIONS FROM PARTICIPANTS SUCH AS "I GOT INTERESTED IN SUP", "THE SMILE OF THE PERSON ON THE SUP WAS NICE AND I COULD SMILE MYSELF", "I SEEMED TO FUN, NEXT TIME I WANT TO PARTICIPATE" THESE WERE CONFIRMED WHILE THE QUESTIONNAIRE AND THE COMMITTEE MEMBERS TALKED WITH THE PARTICIPANTS DURING THE PROJECT AND AFTER THE PROJECT. WE GAINED REACTIONS MORE THAN EXPECTED AND THE PROJECT WAS FULLY ACHIEVED AND SATISFACTORILY.

<VALIDATION RESULTS>

USE SPACE THAT HAS NOT BEEN UTILIZED UNTIL NOW AND CREATING A BUSTLE IN PLACES THAT ARE NOT FULL OF BREATH, THOSE ACTIONS CREATED A LOT OF SMILES. I BELIEVE THAT SMILE WAS INFLUENCED TO PEOPLE AND IT COULD CREATE NEW BUSTLE AT THE FESTIVAL.

Actions Taken 行動

説明:

YEAR 2015

DECEMBER STARTING CONCRETE EXAMINATION OF PROJECT

YEAR 2016

APRIL 4TH LOM BOARD APPROVAL PASSED

APRIL 5TH STARTING RECRUITMENT WATERSIDE PROJECT AND VOLUNTEERS.

MAY 3RD 11:00-12:00 OPENING RELEASE

MAY 4TH 14:00-20:00 BALLOON EXHIBITION

MAY 5<sup>TH</sup> 11:00-21:00 RELEASING OF RIVER PARADE, FINALE RELEASE, BALLOON EXHIBITION

10:00-18:10 SUP EXPERIENCE, RIVER PARADE

JUNE DISTRIBUTION OF MINUTES AND REPORTS

JULY PROJECT VERIFICATION

Recommendations 考察や推奨

目的のうちどの部分が達成されたのか？

達成できなかった部分は、何か？

それは、なぜか？その改善策は？

UTILIZING SPACE THAT HAS NOT BEEN UTILIZED UNTIL NOW, SUCH AS "SKY" AND "RIVER", THIS PROJECT CREATES MANY SMILES, THE SMILING FACE THAT HAS BEEN INFLUENCED OTHER, CREATES NEW BUSTS AND ACHIEVES. OUR ALL GOALS ARE DONE.

Best Local empowerment program

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Objectives Planning Finance and Execution

目的・計画・財務・実施

What were the objectives of this program

このプログラムの目的は？基本情報に詳述して下さい ※200語まで

WHILE 65 YEARS, JCI HIROSHIMA HAS BEEN ENGAGED IN PROJECTS TO CREATE CROWDS FULL OF SMILES INVOLVING CITIZENS AND GOVERNMENT. TODAY, AT THE BIGGEST FESTIVAL IN HIROSHIMA SUCH AS "HIROSHIMA FLOWER FESTIVAL", WE HAVE CREATED A NEW BUSTLE SUCH AS "YOSAKOI" AND "PEACE CANDLE". TO, HIROSHIMA CONTINUE TO BE BUSTLED AND CONTINUE TO BE FULL OF VIBRANT, IT IS NECESSARY TO CREATE FURTHER BUSTLE INSTEAD OF MAINTAINING. WE BELIEVE THAT BY TAKING ADVANTAGE OF THE CONNECTION WITH THE "HIROSHIMA FLOWER FESTIVAL" ONCE AGAIN, WE CAN CREATE A BIG MOVEMENT BY DOING NEW INITIATIVES UTILIZING VARIOUS SPACES. CREATING A SMILE AND CREATING BUSTLE IS AIMED AT REVITALIZING THE COMMUNITY AND DEVELOPING IT TO APPEAL BY CONTINUING IT.

How does this program align to the JCI Plan of Action

この事業は、どのようにJCIの活動計画と合っていますか？

活動計画のどの部分に合致しているのか？合致している部分の詳述してください。\*

JCI Action plan のシートを参照 ※200語まで

WE FOUND "RIVER" AND "SKY" WHERE WE NEVER ATTRACTED FOR THE CREATION OF BUSTLE CREATES THE APPEAL OF THE TOWN AND LEADS TO THE DEVELOPMENT OF THE AREA IN THE END

WE INVOLVED THE ADMINISTRATION, MANY ORGANIZATIONS, COMPANIES, AND ACHIEVED BUSINESS OBJECTIVES.

TO CREATE AN OPPORTUNITY IN THE BUSINESS OF THIS TIME, 2017 PRIVATE ORGANIZATIONS WILL BE HELD THE BUSINESS INSTEAD OF US.

Part of the influence and connection of the JCI Action Plan was particularly agreed.

Was the budget an effective guide for the financial management of the project?

予算は事業の財務管理のための効果的なガイドになりましたか？

予算上の工夫と、予算の内訳の概算を記述してください ※150語まで

THERE WAS NO EXPENDITURE OUTSIDE THE BUDGET.

THE BREAKDOWN OF THE BUDGET IS AS FOLLOWS.

VENUE FEE	1,052 USD
PLANNING AND PRODUCTION COST	277 USD
PUBLIC INFORMATION FEE	301 USD
MATERIAL PREPARATION COST	115 USD
INSURANCE PREMIUM	266 USD
COMMUNICATIONS FEE	2 USD

DEVICES FOR RAISING FUNDS

BY COMMITTEE MEMBERS HANDMADE THAT THEY COULD MAKE, WE TRIED TO REDUCE EXPENDITURE

How does this project advance the JCI Mission and Vision?

どうやってこの事業は、JCIのミッションと、ヴィジョンを推進しましたか？

※ビジョンとミッションに分けて明確に詳述してください

※200語まで

TO FOSTER REGIONAL LOVE FOR CHILDREN AND YOUNG PEOPLE WHO ARE RESPONSIBLE FOR THE NEXT GENERATION TO FEEL THE APPEAL OF HIROSHIMA, TO GIVE OPPORTUNITY FOR TOWN DEVELOPMENT, TO FOSTER THE SMILE PROPAGATION, THE FASCINATION OF BUSTLE

INVOLVED CHILDREN AND YOUNG PEOPLE WHO ARE RESPONSIBLE FOR THE NEXT GENERATION. TELL THEM CAN POSITIVELY MAKE THE CITY OF HIROSHIMA

※写真4枚

SUP体験会(SUP Experience Meeting)



川のパレード (River parade)





願いを込めた風船展示 (Balloon display with a wish)



風船リリース (Balloon release)



## Balloon release



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Membership Participation メンバーの参加

By number,how many members were involved in this program?

事業のスタッフは、何人？数字で記載してください ※2語まで

**HIROSHIMA JC MEMBER: 32 (INCLUDING VOLUNTEERS)**

**LOCAL UNIVERSITY STUDENTS: 8**

**NPO ORGANIZATION: 2 PEOPLE**

**ADMINISTRATIVE OFFICIALS: 5 PEOPLE**

**COMPANY: 3 PEOPLE**

**HIROSHIMA SUP CLUB: 12 PEOPLE**

By percentage how many members of the Local Organization were involved in this program?

LOMメンバーの参加率は、何パーセントですか？ ※1語

**70%**

Describe the main roles of the participating members in this program

このプログラムで参加しているメンバーの主要な役割を簡潔に記述してください ※300語まで

<b>VICE PRESIDENT</b>	<b>1</b>
<b>DIRECTOR</b>	<b>1</b>
<b>SECRETARY OF DIRECTOR</b>	<b>1</b>
<b>COMMITTEE</b>	<b>8</b>
<b>TOTAL 11(PERSON)</b>	
<b>・VENUE MANAGEMENT, BUSINESS OPERATIONS</b>	
<b>WATER EDGE PROJECT, VENUE MANAGEMENT, RECEPTION, MAKE ORIZURU FLOAT, GUARD</b>	
<b>BALLOON PROJECT, VENUE MANAGEMENT, BALLOON MAKE, OPERATION BOOTH, SHOW</b>	
<b>COLLEGE STUDENTS</b>	<b>8</b>
<b>NPO ORGANIZATIONS</b>	<b>2</b>
<b>OFFICIAL OF ADMINISTRATIVE</b>	<b>5</b>
<b>ENTERPRISE</b>	<b>3</b>
<b>TOTAL 18 (PERSON)</b>	
<b>BALLOON PROJECT, VENUE MANAGEMENT, BALLOON MAKE, GUARD, OPERATION BOOTH</b>	
<b>HIROSHIMA SUP CLUB</b>	<b>12 PERSONS</b>
<b>WATER EDGE PROJECT, VENUE MANAGEMENT</b>	

※写真4枚

風船プロジェクト 風船作成 (Balloon project Balloon creation)



水辺プロジェクト 鶴オブジェ作成 (A waterside project Crane modeling)



A waterside project Setting up the venue



風船リリース 準備 (Preparation of balloon release)

Preparation of balloon release





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### Community Impact 社会への影響

How did the Local Organization measure community impact for this program  
どのように、LOMは、このプログラムのために地域社会への影響を測りましたか？  
※200語まで

**THROUGH THE PROJECT, WE RECEIVED QUESTIONNAIRES FROM 90 WATERSIDE PROJECT SUP EXPERTS AND 268 VISITORS, 60 BALLOON PROJECT PARTICIPANTS AND 184 VISITORS.**

**AS A RESULT, PARTICIPANTS AND VISITORS NOTICED THE RIVER CHARM OF HIROSHIMA, HIROSHIMA SEEN FROM THE RIVER SEEMED A LITTLE DIFFERENT FROM USUAL,**

**I GOT A SMILE FROM MY HEART,**

**I WOULD LIKE TO PARTICIPATE AGAIN NEXT YEAR**

**THE OPINION SUCH AS THE MAJORITY ACCOUNTED FOR.**

**IN ADDITION, IT WAS TAKEN UP IN THE MEDIA IMMEDIATELY AFTER THE PROJECT AND IN FY 2017, AND CREATED CLUES AND CITIZEN GROUPS CONTINUE TO DO BUSINESS IN 2017.**

Describe the actual community impact produced by this project  
このプロジェクトによって発生される実際の地域社会への影響を記述してください ※  
300語まで

**AS YOU CAN SEE FROM THE RESULT OF THE QUESTIONNAIRE "I WOULD LIKE TO CONTINUE IF YOU HAVE A SIMILAR PROJECT IN THE FUTURE" AND "I WANT YOU TO CONTINUE", CREATE A SMILE BY DISSEMINATING HIROSHIMA'S RIVER AND THE CHARM OF THE SKY TO THE PARTICIPANTS I MADE IT.**

**IN ADDITION, IT IS DECIDED THAT THE PRIVATE ORGANIZATION WILL CONTINUE TO HOLD IN THE YEAR 2017 AS WELL. AS A RESULT, WE CAN EXPECT GOOD IMPACT ON SIGHTSEEING AND ECONOMICS, WE CAN EXPECT FURTHER DISSEMINATION OF THE CHARM OF THE CITY OF HIROSHIMA.**

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### Impact on Local Organization LOM への影響

How did the Local Organization benefit from running this project?  
どのようにLOMは、この事業を運営することから利益を得たか？  
※200語まで

**LOM MEMBERS REAFFIRMED THE IMPORTANCE OF COLLABORATION BY BUILDING BUSINESS WITH ADMINISTRATION AND VARIOUS ORGANIZATIONS.**

**LOTS OF VISITORS "HIROSHIMA FLOWER FESTIVAL", INVOLVING A LOT OF CITIZENS LED TO KNOW THE LOM.**

How did the program advance the JCI Mission?

どのようにJCIミッションを推進したのか？ ※200語まで

**JCI HIROSHIMA ACTIVELY ACTED TO ATTRACT OTHER ORGANIZATION TO CREATING AN OPPORTUNITY FOR PARTICIPANTS TO RECONSIDER THE PLACES THAT HAVE NOT BEEN USED SO MUCH AND THE CHARM OF THE CITY OF HIROSHIMA. THOSE ACTIONS LED TO HOLDING EVENT ON 2017.**

How did the project advance the JCI Vision?

どのようにしてJCIヴィジョンを推進したのか？ ※200語まで

**JCI HIROSHIMA GAVE OPPORTUNITY FOR THE PEOPLE TO KNOW THE IMPORTANCE OF SMILE THROUGH THE PROJECT. PROJECT LEAD TO FINDING NEW ATTRACTIONS OF THE TOWN, AND CREATE BUSTLING, SUCH AS SUP EXPERIENCE AT RIVER AND BALLOON PROJECT AT MEMORIAL PARK.**

※写真4枚

水辺パレード (River parade)



川からの 風船リリース (Balloon release From the river)

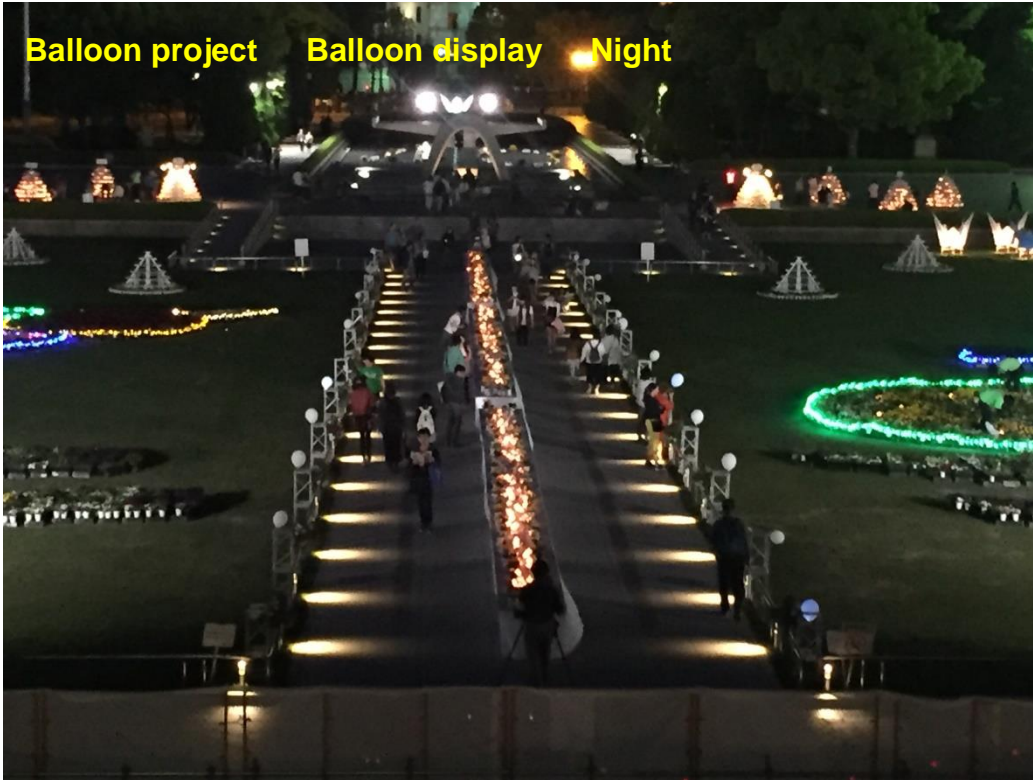




風船プロジェクト 風船展示(Balloon project Balloon display)



風船プロジェクト 風船展示 夜(Balloon project Balloon display Night)



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Long-term Impact of the Program プログラムの長期的な影響

What is the expected long-term impact of this project?

このプロジェクトの期待される長期的な影響は、なんですか？

※200語まで

WE COULD EXPECT THAT PARTICIPANTS FROM THIS PROJECT WILL BECOME CITIZENS WHO HAVING AN INTEREST IN THE APPEAL OF THE TOWN AND ACT BY THEMSELVES. AND, HAVING MORE INTEREST ON POWER OF SMILE AND KNOW IMPORTANCE OF PROPAGATION SMILE WILL MAKE FURTHER ACTION.

What changes Would you make to improve the results of this project?

このプロジェクトの結果を改善するために、どんな改善策がありますか？

※300語まで





# 立ちこぎボード 水の都楽しんで

2017ひろしまラフワータウンフェスティバル(F.F)が幕を閉じる5月3日、広島市中区基町の中央公園西側の本川で、立ちこぎボードの川下りレースや体験会がある。陸の催しと連動して「水の都・広島」を楽しんでもらおうと、愛好者団体の実行委員会が企画した。

## 来月3日本川でレースや体験会



サーフィン用に似たボードの上で立ちこぎ、パドルをこいで進む水上スポーツ「スタンドアップパドルボード(SUP)」。午

前後2時半からは水上パレードがあり、レース入出場者がボードに近い広島の魅力を発見している。見どころは、参加希望者は30日まで、MIZBEA(ミズベア)「プロジェクト」のホームページで申込書を入

が懸つ、事前に申し込みは参加できる。SUP体験会(午前9時15分から)は、実施。これは県内の愛好者団体が引き継ぎ、レースなどを新たに加えた。実行委員長の西川隆吉(さん52)は、西区は「街と川の距離が近い」ことをアピールしている。MIZBEA(ミズベア)「プロジェクト」のホームページで申込書を入

し、ファンズで遊ぶ。アドレスはhttp://mizbea.com/2017mizbea。ファンズは082-234-1317。西川さん(082)234-1144。



## SUP Experience Meeting



パレードから風船リリース

## Balloon release From the river

