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Basic Information / 基本情報

Duration / 開催期間

説明：～年～月 から ～年～月まで

August 19, 2016

Staff / スタッフ

説明：青年会議所メンバーの参加人数

例：何人 ○○member

225 people from the JCI Niigata members

Sponsors / 支援者

説明：青年会議所以外のメンバーがいる場合のみ記載してください

例：○○市ボランティア団体等

Niigata Prefecture; Niigata City; Niigata-nippo; Yomiuri Shimbun Niigata branch; Asahi Shimbun Niigata branch; Mainichi Shimbun Niigata branch; Sankei Shimbun Niigata branch; Broadcasting System of Niigata Inc.; Television Niigata Network co, ltd.; NST; N S T、The Niigata Television Network 21, Inc.; FM radio Niigata; FM PORT; FM KENTO; Niigata Chamber of Commerce and Industry; Niigata Prefectural Federation of Societies of Commerce and Industry; Niigata Association of Corporate Executives; Niigata City Multi-Enterprise Exchange Cooperative Union; Niigata New Business Conference

Budget 予算

説明：ドルで表示してください。

例：1万円なら one hundreded dollar

44 hundred dollar

Profit / Loss 利益/損失

説明：基金を集めること以外は、0にしてください

0

In Which UN MDG best fit (if Apply)?

UN MDGs の該当項目 (もしあれば)

ば)

説明：

Who is benefited? 誰の為に?

説明：活動エリアに住み暮らす人々 人

Management or senior executives who live in the activity area

Objective 目的

説明：(例1) 子ども対象の事業をベースにして、参加者とメンバーの意識を変革を促し、前向きな変化を創り出すため

Recognize local issues and make them realize that they are human resources who promote regional management. Based on that, extract local issues and improve their awareness of committing themselves.

Overview 概要

説明：必ず結果と合致しているはず

We interviewed 10 regional managers in advance. Based on that, we asked four managers to make a speech on regional management practicing regional management and having a great success in each industry as a panelist. We made a power session on how the region and companies are involved in the future, regional and business should be revitalized. We also created and distributed booklets on regional management.

Result 結果

説明：複数の短い文章になるように注意してください

目的がどのくらい達成できたか書いてください

上記の結果の想定外の結果を書いてください

上記の結果の確認方法を書いてください

検証結果を簡潔に書いてください

540 people including 242 citizens participated.

94% of the citizen participants answered that they understood it is important to have local management consciousness and to act in order to develop Niigata enterprises and revitalize the area.

93% of the citizen participants answered that they understood it is important to effectively utilize the characteristics and potential of the region through this forum.

99% of the JCI Niigata members answered that they understood regional management.

99% of the JCI Niigata members answered that it is important for them

to have a local management awareness and act, in order to develop the company in Niigata and to revitalize the area.

Citizen participants received impression that they learned very much, such as changing the angle, looking at things from different angles, and so on.

These verifications were extracted from questionnaire results.

Actions Taken 行動

説明：

January - March 2016; We created the project image and framework in the committee.

April - May 2016; We made the agenda.

June - August 2016; We announced our project and advertised it.

August 19, 2016; We held the project.

September 2016; We made the report.

Recommendations 考察や推奨

目的のうちどの部分が達成されたのか？

達成できなかった部分は、何か？

それは、なぜか？その改善策は？

We accomplished the purpose.

Since the meeting start time was earlier, there were many member late attendants, so there were improvement points such as how to remind in advance.

Since there was not enough time for question and answer, there were improvement points such as more time allocation.

Best Local empowerment program

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Objectives Planning Finance and Execution

目的・計画・財務・実施

What were the objectives of this program

このプログラムの目的は？基本情報に詳述して下さい ※200語まで

For citizen participants, we aim to recognize local issues again, aware that ourselves are people who promote regional management, and encourage them to act to solve problems.

For the JCI Niigata members, the aim is to lead citizens as a person responsible for regional revitalization and to raise their awareness of acting to solve regional problems.

How does this program align to the JCI Plan of Action

この事業は、どのようにJCIの活動計画と合っていますか？

活動計画のどの部分に合致しているのか？合致している部分の詳述してください。*JCI Action planのシートを参照 ※200語まで

By achieving the purpose of this project, the following effects can be obtained.

- Contributing to the development of regional economy.

Was the budget an effective guide for the financial management of the project?

予算は事業の財務管理のための効果的なガイドになりましたか？

予算上の工夫と、予算の内訳の概算を記述してください ※150語まで

Three lecturer charges (one free for senior members), a social gathering fee, a venue costs, and an accommodation fee of one instructor occurred.

How does this project advance the JCI Mission and Vision?

どうやってこの事業は、JCIのミッションと、ヴィジョンを推進しましたか？

※ビジョンとミッションに分けて明確に詳述してください

※200語まで

We created opportunities for the JCI Niigata members to understand the definition of regional management and to make them aware of themselves being local management talents.

We met not only four lecturers but also ten regional executives and established relationships with the JCI Niigata.

※写真 4 枚





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Membership Participation メンバーの参加

By number, how many members were involved in this program?

事業のスタッフは、何人？数字で記載してください ※2語まで

16

By percentage how many members of the Local Organization were involved in this program?

LOMメンバーの参加率は、何パーセントですか？ ※1語

78

Describe the main roles of the participating members in this program

このプログラムで参加しているメンバーの主要な役割を簡潔に記述してください ※300語まで

Setting up, operation, progress and assistance for a smooth progress of the forum.

※写真4枚





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Community Impact 社会への影響

How did the Local Organization measure community impact for this program
どのように、LOMは、このプログラムのために地域社会への影響を測りましたか？ ※200語まで

The main investigation method was a questionnaire to participants.

Describe the actual community impact produced by this project

このプロジェクトによって発生される実際の地域社会への影響を記述してください ※300語まで

The management or executives who participated in this forum were aware of regional management and take action, leading to the development of Niigata.

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Impact on Local Organization LOM への影響

How did the Local Organization benefit from running this project?

どのようにLOMは、この事業を運営することから利益を得たか？

※200語まで

There was no profit as money.

How did the program advance the JCI Mission?

どのようにJCIミッションを推進したのか？ ※200語まで

Understanding the definition of regional management and creating opportunities to make them aware that they are local management talents.

How did the project advance the JCI Vision?

どのようにしてJCIビジョンを推進したのか？ ※200語まで

The management or executives who participated in this forum were aware of regional management and take action, leading to the development of Niigata.

※写真4枚



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Long-term Impact of the Program プログラムの長期的な影響

What is the expected long-term impact of this project?

このプロジェクトの期待される長期的な影響は、なんですか？

※200語まで

Managers and senior executives who participated in this forum recognize the local issues and realize that they are talented persons who promote regional management and move to actions to solve them. It is expected that the company will lead to healthy management of the company and that the region will develop.

What changes Would you make to improve the results of this project?

このプロジェクトの結果を改善するために、どんな改善策がありますか？

※300語まで

Since it differs a little depending on participants, it is necessary to send messages in some way.

※写真4枚



Introduction book of regional management



Introduction book of regional management



Introduction book of regional management



Introduction book of regional management