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Basic Information / 基本情報

Duration / 開催期間

説明：～年～月 から ～年～月まで

May 14, 2016

Staff / スタッフ

説明：青年会議所メンバーの参加人数

例：何人 ○○member

234 people from the JCI Niigata members

Sponsors / 支援者

説明：青年会議所以外のメンバーがいる場合のみ記載してください

例：○○市ボランティア団体等

Niigata University; Social Collaboration Forum Ikarashi executive committee; Niigata Iju Keikaku, Inc.; "Always, Together." Voluntary screening executive committee; The students from Nagaoka University of Technology; WEST Niigata branch; Support

Budget 予算

説明：ドルで表示してください。

例：1万円なら one hundred dollar

310 hundred dollar (Total amount of the four committees)

Profit / Loss 利益/損失

説明：基金を集めること以外は、0にしてください

0

In Which UN MDG best fit (if Apply)? UN MDGs の該当項目 (もしあれば)

説明：

None

Who is benefited? 誰の為に?

説明：活動エリアに住み暮らす人々 人

People living in the activity area

Objective 目的

説明：(例1) 子ども対象の事業をベースにして、参加者とメンバーの意識を変革を促し、前向きな変化を創り出すため

To encourage participants to feel sympathy with efforts to feel close to the movement of the JCI Niigata and lead to the development of Niigata.

Overview 概要

説明：必ず結果と合致しているはず

Opening Ceremony with Video, Sound and Lighting,
Seminar 1; Seminar to consider parent's responsibility and role.
Seminar 2; Seminar to think about the possibilities of Niigata as disaster prevention / rescue city.
Seminar 3; Seminar to identify the world, think about Japan, Niigata viewed from the world.
The concert with talk session of the music group love Niigata.
Closing ceremony including photo of the day, retrospective edited video.
Exchange discussion between local college students and JC members.
Opening Kids' Square "Asobiba".
Screening of the movie "Always, Together."
Photo exhibition and fund-raising activities of the disaster which is Kumamoto earthquake in 2016.

Result 結果

説明：複数の短い文章になるように注意してください
目的がどのくらい達成できたか書いてください
上記の結果の想定外の結果を書いてください
上記の結果の確認方法を書いてください
検証結果を簡潔に書いてください

About the seminar;

- 100% of the people who took part in Seminar 1 understood the necessity of studying parenting.
- More than 93% who participated in Seminar 2 could feel that there is a possibility of Niigata economic revitalization with disaster measures.
- More than 88% of the participants in Seminar 3 learned the multipolarized international community and understood the importance

of thinking about the standing position of Japan and the region in the world from a bird's eye viewpoint.

About collaboration with music group from Niigata;

- Sharing local love through the concert and talk sessions.
- Sharing local love through ceremony exercises using photos and videos of the day.

About collaboration with local college students;

- Sharing visions towards the development of Niigata through interaction with JC members.
- Promotion of participation of children accompanying by the establishment of kids' square.
- Supporting entrepreneurship for local college students through providing content for children.
- The film screening gives local college students the opportunity to screen themselves and creates a chance to think about the connection of families to the viewers.

About disaster area support;

- We introduced activities of JC members and helped the affected areas by photograph exhibition and fundraising activities of the disaster area support activities of the Kumamoto earthquake.

About sending effect in social networking services.

- Contributing to the enhancement of the name recognition of the JCI Niigata.
- Contributing to the enhancement of the name recognition of this project.
- A lot of citizens wanted more such citizen-type project.

Actions Taken 行動

説明 :

January - February 2016; Negotiation and discussion with Niigata University which is the venue.

January - April 2016; Meeting with external cooperating organizations (other universities, high schools, function provision organizations)

January - April 2016; Planning seminars, meeting with lecturers.

January - May 2016; Public relations activities using multiple media, SNS, etc.

May 14, 2016; Project implementation.

June 2016; Make report.

Recommendations 考察や推奨

目的のうちどの部分が達成されたのか？

達成できなかった部分は、何か？

それは、なぜか？その改善策は？

We think that the point that the participants feel sympathy with the effort that the JCI Niigata's movement is closely connected to the development of Niigata can be accomplished almost by becoming a citizen unity through the project.

However, the number of participants could not reach the target number. In the PR method, it is necessary to improve including timing. From now on, we believe that it is important to make publicity and publicity activities together with members of the JCI Niigata, including general participants.

Best Local empowerment program

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Objectives Planning Finance and Execution

目的・計画・財務・実施

What were the objectives of this program

このプログラムの目的は？基本情報に詳述して下さい ※200語まで

The purpose of this project is to provide opportunities that become a large aggregate to change the future by learning and exchanging together with the members of the JCI Niigata and the citizens and to move the idea into action towards "the future of super bright, prosperous Niigata." The stage is the Niigata university that is the most traditional university's campus in Niigata.

We also aimed to encourage participants to feel the movement of the JCI Niigata closely.

How does this program align to the JCI Plan of Action

この事業は、どのようにJCIの活動計画と合っていますか？

活動計画のどの部分に合致しているのか？合致している部分の詳述してください。*JCI Action planのシートを参照 ※200語まで

We held several seminars and functions. By providing such learning and growth opportunities, we gave a positive change to the citizens.

The theme is "to deliberate the bright and rich future of the region." We have continued to influence the area by creating participants' opportunities to become active citizens.

In carrying out this project, we collaborated with external collaborating organizations like Niigata University and many others. By holding a seminar to promote international understanding of foreign lecturers, it helped to connect regional and international society.

Was the budget an effective guide for the financial management of the project?

予算は事業の財務管理のための効果的なガイドになりましたか？

予算上の工夫と、予算の内訳の概算を記述してください ※150語まで

Venue setup cost; 13,290usd
Instructor-related expenses; 4,320usd
Material preparation cost; 900usd
Public relations expenses; 1,085usd
Miscellaneous expenses; 1,263usd
Reserve fund; 640usd

The budget was executed roughly on the budget.
Since we used several lecture halls in the university this time, we allocated more set-up expenses to use existing facilities and to add value to the production of sound, lighting etc. and space.
We also set up satellite venues in other classrooms so that people with children can feel free to participate in the seminar.

How does this project advance the JCI Mission and Vision?

どうやってこの事業は、J C I のミッションと、ヴィジョンを推進しましたか？

※ビジョンとミッションに分けて明確に詳述してください

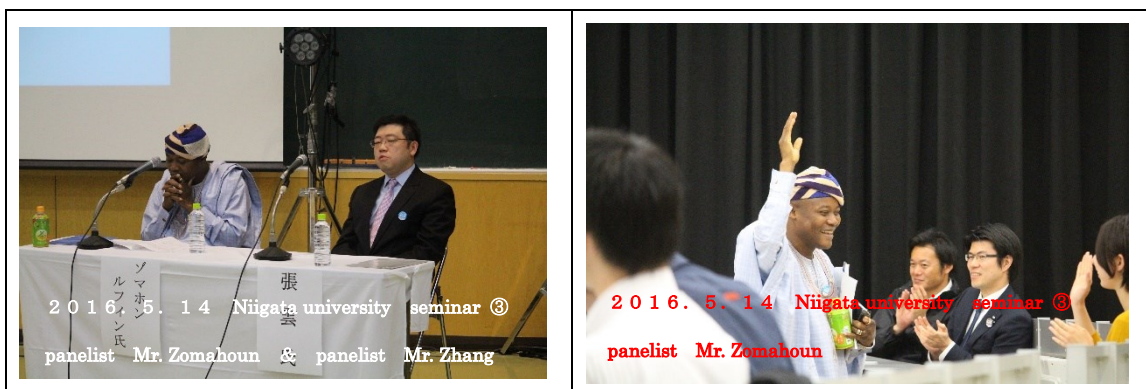
※200語まで

JCI mission; We have raised the awareness of tackling the development of Niigata by sharing a place where you can learn and grow multifaceted with citizens through civic unity projects. The JCI Niigata created opportunities for the region to demonstrate leadership.

JCI vision; The strong relationship created by collaboration between the JCI Niigata and industry, government and academia will continue to generate new business value through civic unity projects.

※写真4枚





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Membership Participation メンバーの参加

By number, how many members were involved in this program?
事業のスタッフは、何人? 数字で記載してください ※2語まで

17

By percentage how many members of the Local Organization were involved in this program?

LOM メンバーの参加率は、何パーセントですか? ※1語

79.4

Describe the main roles of the participating members in this program
このプログラムで参加しているメンバーの主要な役割を簡潔に記述してください ※300語まで

We arranged systematically members in order to divide into various operations, such as overseeing director, production director, customer in charge, seminar charge, external collaborative project manager. Also, by closely interacting with teams and emphasizing cooperation, we responded flexibly to problems that occur in real time. Because it is a large-scale project, we organized a team that can maximize the on-site strength of the day that can handle any situation.

※写真4枚



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Community Impact 社会への影響

How did the Local Organization measure community impact for this program
どのように、LOMは、このプログラムのために地域社会への影響を測りましたか？ ※200語まで

The main survey method is the questionnaire on each seminar and whole project for participants. In addition, we also refer to social networking services' postings such as twitter and Facebook.

Describe the actual community impact produced by this project

このプロジェクトによって発生される実際の地域社会への影響を記述してください ※300語まで

Together with general participants and the JCI Niigata' s members, this project creates opportunities to lead to community-based problem awareness and actions.

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Impact on Local Organization LOM への影響

How did the Local Organization benefit from running this project?

どのようにLOMは、この事業を運営することから利益を得たか?

※200語まで

There is no profit as money.
The great profits were the project' s impact and the smiles of general participants the JCI Niigata' s members.

How did the program advance the JCI Mission?

どのようにJCIミッションを推進したのか? ※200語まで

We have raised the awareness of tackling the development of Niigata by sharing a place where we can learn and grow multifaceted with citizens through civic unity projects.

How did the project advance the JCI Vision?

どのようにしてJCIビジョンを推進したのか? ※200語まで

We believe that the strong relationship created by cooperation between the JCI Niigata and industry, government and academia through the unified project will continue to generate new project value.

※写真4枚



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Long-term Impact of the Program プログラムの長期的な影響

What is the expected long-term impact of this project?

このプロジェクトの期待される長期的な影響は、なんですか？

※200語まで

Our project will produce a large positive energy that is integrated into the region leading to problem consciousness, improvement and action by continuing our conference project with our members, industry, government, academia and citizens.

What changes Would you make to improve the results of this project?

このプロジェクトの結果を改善するために、どんな改善策がありますか？

※300語まで

It is an improvement to continue this project in the future. We think that citizens also recognize this project greatly, and by joining the JCI Niigata's members and citizens, it will lead to an increase in the number of participants.

※写真4枚

