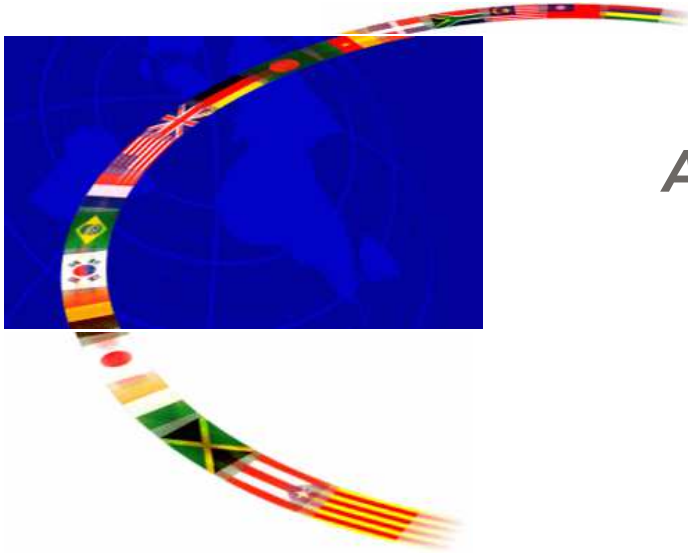




Junior Chamber International
Worldwide Federation of Young Leaders and Entrepreneurs



Awards Entry

2016 Jci Congress In Quebec, Canada
The future of business school ~Change society with
business man~
JCI Japan
Best Local Personal Skill Development Program



Entry Information

Award Program:

Category:

NOM Information

National Organization:

National President:



Shigenari Yamamoto

E-mail: japan@jci.cc

LOM Information

Local Organization:

President:

President Email: kawanaka@taiyu-con.jp

Basic Information

Duration : March – November , 2015

Staff : 350 member

Sponsors : economic professor, support group, major company aggressive

Budget : USD20,000

Profit / Loss : 0

In which UN SDG best
fit (if apply): ?:

Who is benefited ? : The general citizen which aims at flotation and aims at a skill rise as realization of new business and homo oconomics And also residents of Nagoya (city, population 22,000)

Objective : Objective1: That the general citizen which aims at flotation establishes a will as homo economics

Objective 2: That the general citizen which aims at flotation plans for a skill rise of a business

Objective 3: The general citizen which aims at flotation breaks through the next generation, and has the pride which tries to be opening.

These accomplishing objective brings a social entrepreneur up and develops an individual. And it leads to promotion of corporate social responsibility (CSR).

Much of the social innovation for which need is indispensable is born from a venture business to achieve better public opinion.

But the flotation rate which can be put in Japan is hanging over from knowledge in case of flotation, the ability and lack of experience.

The human resources who try to become the entrepreneur who emphasized to have an influence good for society with the sense of mission are to experience a large-scale economic crisis caused by the problem that the present capitalistic economy is structural, and also tend to be increased in Japan.

The human resources who would like to achieve a community service through business activity increase the human resources who try to become an entrepreneur seem to be one as well as the choices as flotation, and to live. But it can not be said that its social capacity is enough.

Even if Japan is expanding the foot of mountain of domestic flotation as well as puts it in the enterprise of existence, it is necessary to be bringing the homo economics which tries to achieve better public opinion up.

↓

A social entrepreneur is needed from society, and the homo economics which was equipped with ability that break through and holds the next generation will do the business activity which caught the economical benefit and a community service with unity.

↓

A social entrepreneur is that flotation and new business are achieved or that the individual he did skill finish of moves in a lively way, and rise is born in society.

↓

Innovation is born in Japanese society, and better public opinion will be achieved.

Overview : ① Lecture and group forum Sunday, March 22, 2015

JCI Nagoya lectured on a flotation support group representative about the form that it is desired as homo economics, charm of a social entrepreneur and the significance.

② Business seminar April-May, 2015

JCI Nagoya put all 4 times of business seminar into effect to establish a will as participants homo economics and plan for a business skill rise. JCI Nagoya had a professor talk about needs for the social entrepreneur achieving the idea with the importance of the financial mechanism as **Japanese-style capitalism** to catch the economic benefit and a community service as unity.

A participant had them make the future chronological table which becomes a road map its life, and JCI Nagoya put a forum into effect based on this.

One between the participant did the problem consciousness in itself and the prototypical experience work with which a desire is discussed because JCI Nagoya was conscious of the problem consciousness, the desire, the feelings, the advantage and the weak point a participant has clearly.

JCI Nagoya made catchphrase making seat with homework and discussed with an announcement of the contents by a participant.

JCI Nagoya had a representative of a flotation support group speak about how to pile up a will and a business.

JCI Nagoya did will making seat as a work and discussed about the contents.

JCI Nagoya had a secretary-general of a flotation support group talk about how to tell presentation.

③ Presentation meeting June 27, 2015

JCI Nagoya cut the next generation from a professor, and you did the lecture among which ale to participation draft beer was included about the necessary quality to become the homo economics which opens.

A participant put **presentation** of his business plan into effect, and JCI Nagoya did **imitation cloud founding**.

Every presenting JCI Nagoya received a comment from a professor and a representative of an enterprise support group.

④ Business agreement skull practice July-August, 2015

JCI Nagoya put all twice of business agreement skull practice into effect. I presented about participants business plan and discussed the plan to settle the problem that its held at present.

JCI Nagoya had other participants experience the service a participant offers actually.

⑤ Foundation support and rap session for partnership building September-October, 2015

JCI Nagoya did a group discussion for a participant to brush an individual business plan up.

⑥ A lecture November 15, 2015.

JCI Nagoya lectured on a flotation support group representative as generalization.

JCI Nagoya has express about thoughts of business and futures behavior target from a participant, future, and you also showed now that I am behaving by the shape that its called a like seal of blood using a vermilion inkpad that I am trying hard to improve myself each other as a comrade **with the same target** to achieve better public opinion.

Results : A participant including a JCI Nagoya member turn to better social realization.

< result(1)> the general citizen which aims at flotation could establish a **will** as homo economics.

< result(2)>the general citizen which aims at flotation could plan for a **skill rise** of a business.

< result(3)>the general citizen which aims at flotation could break through the **next generation** and have the **pride** which tries to be opening.

< basis of a result(1)> From a questionnaire result

It was study.I will can practice the thing learned about a will and behave. It was possible to have a will.

I could make them consider about the will.

It was meaningful time.Participants will around was heard, and it was a stimulus.

importance of having a **Will** was read.

< basis of a result(2)>

From a questionnaire result

You could notice a problem of your business.

I knew importance of the capital which is not seen.

It was possible to understand the meaning of the Japanese-style

capitalism.

It led to the **skill rise** in its business.

It was taut by the first time to present by the public, but it might be done.

It was study only by **new learning**.

You could plan for a **skill rise** of etc. and a business.

< basis of a result(3)>

From a questionnaire result

I found out that subdivision (of process) is necessary between the big will and the first one step on which I embark.

I thought I cooperated with my company with the same will, and settled social problem.

I was happy because I could get the place to which I appeal for my business contents.

that I will be cutting and be holding Hitoshi and young men, **CHANGE OF POSITIVE WAY**, it was possible to give a trigger and have pride in oneself.

Actions Taken : The behavior performed at the stage of preparations:

October 9, 2014

Agree in advance with a flotation support group representative of a JCI Nagoya graduate.

Registration to Tasaka cramming school
(the cramming school where a famous social entrepreneur is brought up in Japan)

November 21, 2014

For the Tokyo Stock Exchange part major company representative who is a specialist of a business administration of Niigata overall school, lecturer request

(But it was impossible by convenience of a schedule, so, you introduce the professor who is a specialist of economics.)

December 5, 2014

Agree in advance with the professor who is a specialist of economics.

December 15, 2014

Meeting with the Tokyo Stock Exchange part major company representative aggressive in entrepreneurs upbringing

January 9, 2015

Meeting with a flotation support group representative

February 9, 2015

Start-up request of WEB SITE and FACEBOOK

February 12, 2015

Participants recruitment handbill distribution starting

February 13, 2015

I participate in a PICC lecture and advertise PICC is the meaning of the capitalism promotion conference of public interests. (Not to catch an enterprise with social being and give priority to only the profit of the stock, but a customer, a client and a local community call the capitalism which emphasizes the public interests which are contribution to the whole stake holder capitalism of public interests.)

February 14, 2015

The recruitment PR which is a participant in a forum meeting place in JCI

Nagoya

February 17, 2015

The article carrying which is holding notice in Chubu Keizai Shinbun (the central part where the four prefecture Aichi and Tokai in Gifu, Mie and Shizuoka are made main force, the only financial newspaper)

February 19, 2015

WEB SITE and FACEBOOK formal page start-up

February 20, 2015

Formal LINE is a holding guide delivery.

February 24, 2015

Meeting with a JCI Nagoya member (content check and road map sharing)

February 25, 2015

Mail magazine delivery for Nagoya-city people

February 26, 2015

Mail magazine delivery for JCI Nagoya members

Behavior of the business day: March 22, 2015 Opening ceremony

The 1st time of April 10, 2015 Business seminar

The 2nd time of April 24, 2015 Business seminar

The 3rd time of May 11, 2015 Business seminar

The 4th time of May 21, 2015 Business seminar

June 27, 2015 Presentation meeting

The 1st time of July 8, 2015 Business agreement

The 2nd time of August 19, 2015 Business agreement

The 1st time of September 14, 2015 Foundation support

The 2nd time of October 22, 2015 Foundation support

November 15, 2015 The closing project

Recommendations : < achieved part>

Participation understood **Japanese-style capitalism** and the significance of the social entrepreneur.

After it was possible to learn a necessary thing I looked at myself again and to achieve a will as a business, it was possible to bring the human resources developing activity with executive ability up as a social entrepreneur.

< the point which is most>

The general citizen which aims at flotation established a **Will** as homo economics, and I planned for a **skill rise** of a business while breaking through the next generation and **cooperating** with my company with the same target as the pride which tries to be opening.

These results bring a social entrepreneur up and develop an individual as well as **connect** to promotion of corporate social responsibility (CSR).

The social entrepreneur who aims high is achieving the abundant public opinion which is to return its function to an area and is light while settling social problem.

The participation which is here actually succeeded to start **3 nursing home** using the thing learned by this project.

Some participation succeeded to start the **business school** which makes a real estate be activated using the thing learned by this project.

Moreover I am thinking it is possible to have a **big impact** upon all over the world when the business on which a vaccine to the developing country some participation proposed can be inoculated for 1 dollar succeeds.

Award Category criteria

1

Objectives, Planning, Finance and Execution

What were the objectives of this program?

that the general citizen which aims at flotation establishes a will as homo economicus.

that the general citizen which aims at flotation plans for a skill rise of a business.

the general citizen which aims at flotation break through the next generation, and have the pride which tries to be opening.

These accomplishing objective brings a social entrepreneur up and develops an individual as well as leads to promotion of **corporate social responsibility (CSR)**.

How does this program align to the JCI Plan of Action?

A partner heading to the same target **cooperates** to bring the human resources developing activity with executive ability as a social entrepreneur up, and I bear the **connection**, and I have an **impact** on society and spirit of a social entrepreneur is transmitting widely. The will of the participant **rises motivation** by practicing the knowledge I got on business, and further evolution is achieved, and it is long-term and better public opinion is being achieved continually.

Was the budget an effective guide for the financial management of the project?

About 99.13 % of the budget was assigned to a cost of a skill rise as a social entrepreneur.

As a result, it was possible to outlay for a budget plan faithfully.

Because financial management was performed by budget planning and the faithful execution very appropriately, a budget plan functioned as a very effective guide for financial management.

How does this project advance the JCI Mission and Vision?

JCI Nagoya **provided opportunities** to establish a **will** as youth homo economics actively for better social realization.

JCI Nagoya planned for a **skill rise** as a social entrepreneur, break through the **next generation** and **provided opportunities** with the **pride** which tries to be opening.

A participant was **positive changed**.

JCI Nagoya brought the talent with the executive ability up as a social entrepreneur, made its **connection** something firm and built a **cooperative** organization up.

Objectives, Planning, Finance and Execution

objectives of this program



participants

< the purpose(1) > that the general citizen which **aims** at flotation establishes a will as homo economics.
 < the purpose(2) > that the general citizen which aims at flotation plans for **a skill rise of a business**.
 < the purpose(3) > the general citizen which **aims** at flotation lead the next generation, and have the pride which tries to be opening.

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Objectives, Planning, Finance and Execution

JCI Plan of Action



participants

Economics professor
 A partner heading to the same target cooperates to bring the human resources developing activity with executive ability as a social entrepreneur up, and I bear the connection, and I have an influence on society and **spirit of a social entrepreneur** is transmitting widely.
 The will of the participant rises by practicing the knowledge I got on business, and further evolution is achieved, **and it's long-term and better public opinion is being achieved continually**.

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Objectives, Planning, Finance and Execution

Corporate social responsibility



participant

These accomplishing **objective brings a social entrepreneur up** and develops an individual as well as leads to **corporate social responsibility (CSR)**.

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Objectives, Planning, Finance and Execution

JCI Mission and Vision



participant

< JCI mission >
 JCI Nagoya provided opportunities to establish a will as youth **homo economics actively for better social realization**.
 JCI Nagoya planned for a skill rise as a social entrepreneur, cut the next generation and provided opportunities with the pride which tries to be opening.
A participant changed to a positive idea.
 < JCI vision >
 JCI Nagoya brought the talent with the executive ability up as a social entrepreneur, made its connection something firm and **built a cooperative organization up**.

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Award Category criteria**2****Membership Participation**

By number, how many members were involved in this program? 35Members

By percentage, how many members of the Local Organization were involved in this program? 46%

Describe the main roles of the participating members in this program. A JCI Nagoya member made the **Japanese-style capitalism** and the explanation to understand the significance of the social entrepreneur a participant.

A JCI Nagoya member **brought** the human resources developing activity with executive ability as a social entrepreneur up.

A JCI Nagoya member **gathered** the participants remark contents as a member by a workshop and a discussion.

A JCI Nagoya member **provided opportunities** to present in front of a party to the participants purpose announced at the **presentation meeting**.


A JCI Nagoya member planned for objective understanding of how participants business plan was estimated from society through **imitation cloud founding**.

A JCI Nagoya member **discussed** the plan to settle the problem that a participant plans for publicity of the business plan as well as holds at present.

Membership Participation

Training

JCI Nagoya



participant

A JCI Nagoya member made the **Japanese-style capitalism** and the explanation to understand the significance of the **social entrepreneur a participant**.
A JCI Nagoya member brought the human resources developing activity with executive ability as a **social entrepreneur up**.

Membership Participation

workshop and a discussion

JCI Nagoya



participant

A JCI Nagoya member gathered the participant's remark contents as a member by a **workshop** and a **discussion**.
A JCI Nagoya member discussed the plan to **settle the problem** that a participant plans for publicity of the business plan as well as holds at present.

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Membership Participation

presentation meeting



participant

A JCI Nagoya member **provided opportunities** to present in front of a party to the participant's purpose announced at the **presentation meeting**.

Membership Participation

cloud founding



participant

A JCI Nagoya member planned for objective understanding of how participant's business plan was estimated from society through imitation
cloud founding.

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Award Category criteria

3

Skills Developed

What skills were developed in this program? The ability to bear **innovation in Japanese** society as a social entrepreneur and **achieve better public opinion**. The presentation technology for a partner **to understand** his business.

How were these skills developed? Describe the methods and activities used. The human resources developing activity with executive ability as a social entrepreneur were brought up. Better public opinion achieved further evolution by a participants practicing the knowledge he got through a seminar, and was **long-term** and had an influence on a local community continually, and was achieved. The participant who has that **succeeded to start 3 nursing home** using the thing learned by this project.

The participant who has that **succeeded to start the business school** which makes a real estate be activated using the thing learned by this project.



Skills Developed

an influence on a local community continually

Rotation support



participant

The human resources developing activity with executive ability as a **social entrepreneur were brought up.** Better public opinion achieved further evolution by a participant's practicing the knowledge he got through a seminar, and **was long-term and had an influence on a local community continually,** and was achieved.

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Skills Developed

Describe the actual community impact produced by this project.

Rotation support



participant

The participant who has that succeeded to **start 3 nursing home using the thing learned by this project.** The participant who has that succeeded to start the **business school which makes a real estate be activated using the thing learned by this project.**

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Award Category criteria

4

Impact on Participants

What was the intended impact on the participants?

That the general citizen which aims at flotation establishes a **will** as economic expert.
 That the general citizen which aims at flotation plans for a **skill rise** of a business.
 That the general citizen which aims at flotation establishes breaks through to the **next generation**.
 That the general citizen which aims at flotation establishes have **pride** in yourself.
 Transmit a concept of a social entrepreneur in a local community.

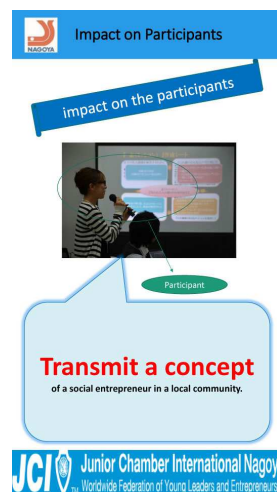
Describe the actual impact on the participants.

It is written on a questionnaire result that I thought I **cooperated** with my company with the **same will**, and settled social problem.

Though the general citizen which aims at flotation established a **will** as homo economics, cut the next generation and **cooperated** with my company with the **same target** as the pride which tries to be opening, it was a **skill rise** of a business.

The participant who has that succeeded to start 3 nursing home **using the thing learned by this project**.

The participant who has that succeeded to start the business school which makes a real estate be activated **using the thing learned by this project**.



Impact on Participants

Describe the actual impact on the participants.

JCI Nagoya



participant

It's written on a questionnaire result that I thought I **cooperated** with my company with the **same will**, and settled social problem. Though the general citizen which aims at flotation established a **will** as homo economics, break through the **next generation** and **cooperated** with my company with the **same target** as the **pride** which tries to be opening, it was a **skill rise** of a business.

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Impact on Participants

BIG RESULT!!

participant



participant

The participant who has that succeeded to start **3 nursing home** using the **thing learned by this project**. The participant who has that succeeded to start **the business school** which makes a real estate be activated using the **thing learned by this project**.

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Award Category criteria

5

Long-term Impact of the Program

What is the expected long-term impact of this project?

The connection with the social entrepreneur JCI Nagoya brought up, the sense of values new for Nagoya-city subjects and a JCI Nagoya member and, I notice and have stimulated.

As a result, it is long-term and, it is possible to promote the value of the **corporate social responsibility (CSR) continually** and expand, and **a chain of change of positive way** is spreading.

What changes would you make to improve the results of this project?


JCI Nagoya has to provide opportunities to establish the place about which mutual always **exchanges views** and **deepen the understanding** about mutual activity as well as a period of a project moreover it is long-term and the value of the **corporate social responsibility (CSR)** is promoted continually and, to **expand**.

I can think consciousness to social flotation in whole region sends the active contents of the social entrepreneur who brought up widely for **SNS** and gives Nagoya-city people regaining consciousness, and rises, and the effect of this project also **rises more**.

Long-term Impact of the Program

What is the expected long-term impact of this project?

JCI Nagoya




participant

The **connection** with the social entrepreneur JCI Nagoya brought up, **the sense of values new** for Nagoya-CITY subjects and a JCI Nagoya member and, I notice and have stimulated.

Long-term Impact of the Program

What is the expected long-term impact of this project?

participant



participant

As a result, it's long-term and, it's possible to promote **the value of the corporate social responsibility** continually and expand, and a chain of **change of positive way** is spreading.

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Long-term Impact of the Program

Improvement plan

JCI Nagoya




Student

JCI Nagoya has to **provided opportunities** to establish the place about which mutual always **exchanges views and deepen the understanding** about mutual activity as well as a period of a project moreover it's long-term and the value of the **corporate social responsibility** is promoted continually and, to expand.

Long-term Impact of the Program

Improvement plan

JCI Nagoya



participant

I can think consciousness to social flotation in whole region sends the active contents of the social entrepreneur who brought up widely for **SNS** and gives Nagoya-city people regaining consciousness, and rises, and the effect of this project also **rises more.**

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