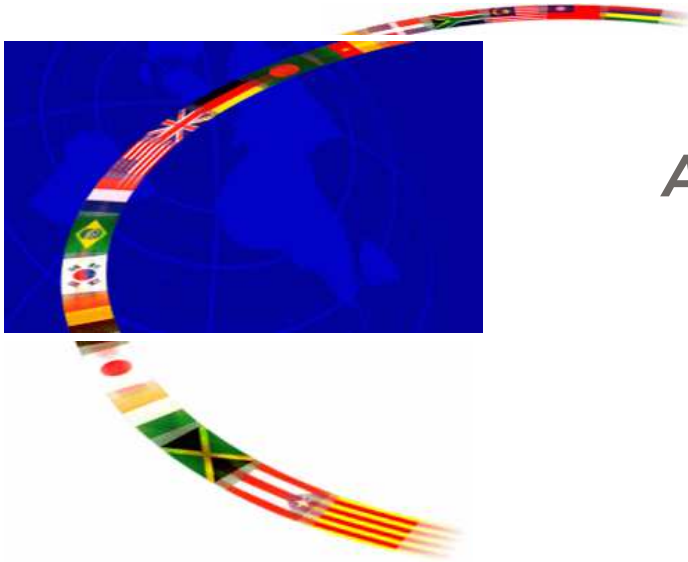




Junior Chamber International
Worldwide Federation of Young Leaders and Entrepreneurs



Awards Entry

2016 Jci Congress In Quebec, Canada
2016wannpakusumou
JCI Japan
Best Local Community Empowerment Program



Entry Information

Award Program:

Category:

NOM Information

National Organization:

National President:



Shigenari Yamamoto
E-mail: japan@jci.cc

LOM Information

Local Organization:

President:

President Email: s-shirosaka@shoei-group.com

Basic Information

- Duration : Publicity period: March 15th – April 1
 Staff : 623 member
- Sponsors : Osaka city, Osaka City Board of Education, Osaka City Sports and Welfare Association, Osaka Sports G
- Budget : US\$73, 533
- Profit / Loss : 0
- In which UN SDG best fit (if apply): ?:
- Who is benefited ? : • 113,684 students from national, private, and public elementary schools in Osaka, and from foreign elementary schools. • 4-6 years old pre-school children. • People living in Osaka city
- Objective : The objective is to produce many active children who can do as follows:
 • Have a big dream based on their free ideas. • Understand that people are supported by a connection between people. • Build good relationships with others with sincerity. • Keep trying to achieve their goals. • Become one of the cornerstones of co-creation full of sensitivity and creativity.
- Overview : 1. Workshop for becoming a referee and Orientation on Apr. 22nd, 2016
 • JCI Osaka let its members attend a lecture class for becoming a referee so as to avoid misjudgment in sumo wrestling matches. • JCI Osaka held an orientation for its members to tell them the schedule and the safety measures of the day. 2. Orientation on Apr. 30th, 2016 • JCI Osaka held an orientation for its members and cooperating organizations to tell them the schedule, their roles, and safety measures of the day. 3. Sumo wrestling tournament in Osaka city. Date and time: May 1st Sun, 2016 9:30 - 18:30 Venue: Osaka Prefectural Gymnasium (EDION Arena Osaka) [Kid Sumo Wrestling Tournament in Osaka City] Date and time: May 1st Sun, 2016 For 1st - 3rd grade elementary school students: Reception from 9:30, Opening Ceremony from 10:20, and Closing Ceremony from 15:10. For 4th – 6th grade elementary school students: Reception from 14:20, Opening Ceremony from 15:20, and Closing Ceremony from 18:30. For 4 - 6 years old pre-school children: Reception from 11:25 and Closing Ceremony from 16:40. This program is held for 1st-6th grade elementary school students and 4-6 years old pre-school children living in Osaka city.
- Results : [1] The target number of participants of non-JCI Osaka member was: 1,500 elementary school students + 500 pre-school children = 2,000 people. 20 volunteers + 4 judo therapists + 30 Judo Federations + 1 nurse = 55 people The number of pre-registered participants was 1,616. The number of participants was 1,473 elementary school students + 379 pre-school children = 1,852. JCI Osaka could not achieve the target number of 2,000 including pre-registered participants and pre-school children. However, 1,852 children participated, which was more than the number of last year's participants. The result of questionnaires showed that JCI Osaka could help participating children have consideration with their opponents in sumo wrestling matches and improve their sensitivity and creativity. By cheering for their friends and motivating themselves, many children became willing to try everything. In this way, JCI Osaka successfully produced many children who can be one of the cornerstones of co-creation. [2] The target number of participants of JCI Osaka members was 16 administrators + 413 members from other committees + 57 committee members = 486 people. The number of participants of JCI members was 16 administrators + 556 members from other committees + 51 committee members = 623 people. [3] The results of questionnaires to participating children were as follows: JCI Osaka received answers from 1,436 elementary school students. The results showed that JCI Osaka could achieve 83.2% of its goal on average. 1. Did you find your potential after watching the slide show about motivation? 60% of them answered "yes." 2. Did you do your best by being cheered by their friends and cheering them? 92% of them answered "yes." 3. Did you think you could reach your potential after attending the opening ceremony? 92% of them answered "yes." 4. Did you become willing to try everything by motivating yourself? 92% of them answered "yes." 5. Did you have consideration for

your opponents in sumo wrestling matches? 80% of them answered "yes." JCI Osaka received answers from 351 pre-school children (actually their parents asked their children and answered the questionnaires). The results showed that JCI Osaka could achieve 89.25% of its goal on average. 1. Did your child find his/her potential by talking about his/her motivation and dream? 89% of the parents answered "yes." 2. Did your child do his/her best by being cheered by others? 94% of the parents answered "yes." 3. Did your child become willing to try everything by motivating himself/herself? 91% of the parents answered "yes." 4. Did your child have consideration for his/her opponent? 83% of the parents answered "yes."

Actions Taken : Meeting at Osaka Prefectural Gymnasium on November 12th, 2015. Taking over from the Future Development Committee on November 16th, 2015. Meeting at Osaka Prefectural Gymnasium on January 13th, 2016. Checking equipment in a storehouse of Amashin Transportation Co., Ltd. on January 21st, 2016. Meeting at Osaka Prefectural Gymnasium on January 21st, 2016. Meeting at Osaka Prefectural Gymnasium on January 30th, 2016.

Recommendations : The goals that JCI Osaka could achieve were as follows: JCI Osaka successfully produced many active children who can do below as the cornerstone of co-creation: • To have a big dream based on their free ideas. • To understand that people are supported by a connection between people. • To build good relationships with others with sincerity. • To keep trying to achieve their goals. • To become more sensitive and creative. The result of the questionnaires showed that participating children had consideration for their opponents in sumo wrestling matches and became more sensitive and creative. Many of the children became willing to try everything through cheering their friends and being cheered by them, and motivating themselves. In this way, JCI Osaka could produce many active children who can be one of the cornerstones of co-creation. In addition, their parents watched them work hard and seriously in sumo wrestling matches and then realized that children had their own sensitivity and creativity. It means that JCI Osaka could foster children who will lead the future of Osaka. The goal that JCI Osaka could not achieve was none.

Award Category criteria

1

Objectives, Planning, Finance and Execution

- What were the objectives of this program? The objective is to produce many active children who can do as follows:
 - Have a big dream based on their free ideas.
 - Understand that people are supported by a connection between people.
 - Build good relationships with others with sincerity.
 - Keep trying to achieve their goals.
 - Become one of the cornerstones of co-creation full of sensitivity and creativity.
- How does this program align to the JCI Plan of Action? This program can cultivate children's sensitivity and creativity. JCI Osaka plans to create the community where its members nurture children in cooperation with local citizens, companies, organizations and the government so that children can have formative experiences continuously. For the reason set forth above, this program aligns to the JCI Plan of Action.
- Was the budget an effective guide for the financial management of the project? Since this program is held every year continuously, JCI Osaka could conduct it smoothly. The budget was allocated first to public relations cost, production cost, and fees for instructors, which helped JCI Osaka have a meeting with cooperative companies smoothly. Public relations cost: ¥1,720,000 Production cost: ¥3,450,000 Fees for instructors: ¥150,000
- How does this project advance the JCI Mission and Vision? JCI Mission Through this program, JCI Osaka members successfully produced many active children who can do as follows:
 - Have a big dream based on their free ideas.
 - Understand that people are supported by a connection between people.
 - Build good relationships with others with sincerity.
 - Keep trying to achieve their goals.
 - Become one of the cornerstones of co-creation full of sensitivity and creativity.
 JCI Vision Through this program, JCI Osaka fostered many active leaders, paid attention to children living in Osaka, and successfully produced many active children who can be one of the cornerstones of co-creation full of sensitivity and creativity.



Award Category criteria

2

Membership Participation

By number, how many members were involved in this program? **58 members**

By percentage, how many members of the Local Organization were involved in this program? **56%**

Describe the main roles of the participating members in this program.

1. JCI Osaka members received kid sumo wrestlers and latecomers, blocked intrusion by suspicious individuals, distributed questionnaires, and collected them. 2. They kept the kid sumo wrestlers in line at the waiting room and led them to the sumo ring. 3. They confirmed registration status and made a tournament bracket on the day. 4. They conducted sumo wrestling matches, kept the kid wrestlers in line near the ring, called over their names, and wrapped sumo belts around them. They also kept them safe in sumo wrestling matches. 5. They supervised and conducted the whole program, such as lost child announcement, claim management, lost property, literary hack, and rescue. They arranged an opening, closing, and awards ceremonies. They made a slide show and projected it on a screen. 6. They guided people at the venue and let them walk on one direction for security purpose and blocked intrusion by suspicious individuals.



Award Category criteria**3****Community Impact**

How did the Local Organization measure community impact for this program?

JCI Osaka used questionnaires to participating children to examine whether they could foster children's creativity and sensitivity or not.

Describe the actual community impact produced by this project.

By producing many active children who can be one of the cornerstones of the local community, JCI Osaka can realize Osaka with sincere co-creation.



Award Category criteria

4

Impact on Local Organization

- How did the Local Organization benefit from running this project?
- Children these days have fewer opportunities to learn through trial and error, and are losing creative thinking. In order to break the status quo, JCI Osaka stressed the need to foster children's sensitivity and creativity in the community. As a result of this, 623 JCI Osaka's members, 1,852 parents, 49 volunteers, and 127 companies agreed with JCI Osaka and cooperated with it. JCI Osaka could share its activities with more people through this program.
- How did the program advance the JCI Mission?
- Many children became willing to try everything through cheering their friends and being cheered by them, and motivating themselves. In this way, JCI Osaka could produce many active children who can be one of the cornerstones of co-creation.
 - Participating children had consideration for their opponents after their sumo wrestling matches. It means that JCI Osaka could foster children's sensitivity and creativity.
- How did the project advance the JCI Vision?
- By running this program and watching children's sumo wrestling matches, JCI Osaka members found that children's sensitivity and creativity were developed in the matches. JCI Osaka could help its members develop children's sensitivity and creativity.
 - Participating children had consideration for their opponents in their sumo wrestling matches. By watching this, JCI Osaka members became willing to develop children's sensitivity and creativity.



Award Category criteria

5

Long-term Impact of the Program

<p>What is the expected long-term impact of this project?</p>	<p>Through this program, participating children tried various things voluntarily and became more sensitive and creative. JCI Osaka expects that they develop their sensitivity and creativity, and grow up to be active citizens who can accept a diverse set of values.</p>
<p>What changes would you make to improve the results of this project?</p>	<p>JCI Osaka thinks that local citizens need to keep supporting children so that the children can have enough sensitivity to accept a diverse set of values. In order to do that, JCI Osaka needs to do as follows: <ul style="list-style-type: none"> ▪ To build a framework where active citizens are produced who can work seriously to nurture the development of children into mentally and physically healthy citizens. ▪ To keep holding the programs that create positive change in local citizens. ▪ To provide opportunities for local citizens to nurture the development of children into mentally and physically healthy citizens. ▪ To build a framework where children who have the future and adults with positive attitude respect each other. ▪ To build the framework in cooperation with local citizens. </p>

