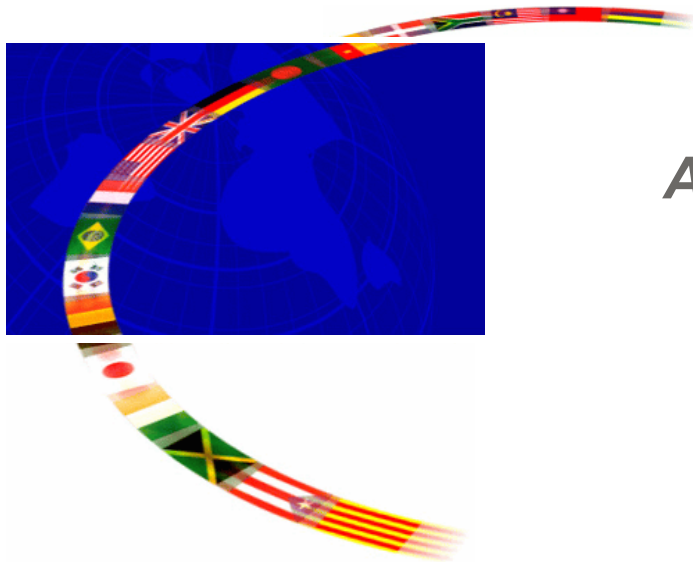




Junior Chamber International
Worldwide Federation of Young Leaders and Entrepreneurs



Awards Entry

2016 Asia-pacific Conference
President Hideaki Tasaki
JCI JAPAN
Most Outstanding Local President



Junior Chamber International
Worldwide Federation of Young Leaders and Entrepreneurs

Entry Information

Award Program:

Category:

NOM Information

National Organization:

National President:



Shigenari Yamamoto
E-mail: japan@jci.cc

LOM Information

Local Organization:

President:

President Email: y.nakamura@nakamura-syouten.jp

Basic Information

Duration : January 1th,2015-December 31,2015

Staff : 201 people

Sponsors : Sapporo City(partner for town planning)

Budget : \$517,000

Profit / Loss : None

In which UN MDG best
fit (if apply): ?:

Who is benefited?: 1,940,000 Sapporo civilities.

Objective : Increase the number of citizens who think and act for the city. In order to achieve this purpose the following aims were established by Tasaki Hideaki, the board of directors.

1. Increase interests of Sapporo citizens towards Sapporo city.
 2. Bring up young global leaders.
 3. Bring up children who can become leaders in future Sapporo.
 4. Promoting JCI Sapporo for the members to understand the tradition and the history of it.
1. Communicate with Sapporo citizens for them to think about being cooperative and environmental matters.

Overview : Tasaki Hideaki, the board of directors held these projects below.

To achieve purpose 1;

1. Held a public debate;
 - Mayoral election was held at the expiration of Sapporo mayors term of office. This public debate was a good opportunity to let citizens know the thoughts of each candidate about future Sapporo.
2. Held "The Sapporo Smile Award" as a continuous project.
 - The name of this project with the prefix "Sapporo Smile", the advertising slogan.Found and officially commended people who are making contributions to the region and to the world.

To achieve purpose 2;

1. Held the project for bringing up global leaders.
 - Made an opportunity to improve the awareness of Sapporo citizens to be global leaders through a lecture by the 14th Dalai Lama.
2. Held a "Global Leader Seminar"
 - Brought up young global leaders through twice of the seminar.

To achieve purpose 3;

1. Held a sumo match for children.
 - This sumo match for children started last year and kept it as a continuous project.

To achieve purpose 4;

1. Held a seminar to improve the awareness of the JAYCEE members.
 - provided an opportunity for the Sapporo members to learn about JC and updated their original images and thoughts.
2. Conducted a study and training session and a welcome party for provisional registers.
 - Provided an opportunity for provisional registers to learn about the philosophy and the history of JCI Sapporo for them to be even more active in JC activity.

3. Listed these 4 subjects below for all Japan LOM members including the Sapporo member, for the development of Sapporo city and for the future Japan.
 - A. Activate Sapporo city and provide positive changes to Sapporo citizens.
 - B. Make progress as Sapporo LOM.
 - C. Change whole Japan from Sapporo.
 - D. Provide opportunities for Japan LOM members to uplift their motivation and share information.

To achieve purpose 5;

1. Held regular meetings;“establishing social cooperatives”, “creating pleasant surroundings in the next generation” and “creating the future Sapporo”
 - Held a lecture in Sapporo with the theme, “cooperation”and aimed to improve the awareness of Sapporo citizens.
 - Held a lecture to improve the awareness about energy problems with the theme, “environment”.
 - Held a lecture with the theme,“an aging society” for improving their desire to realize a future vision of Sapporo.

Results : Tasaki Hideaki, the board of directors says;
The result of summary 1;

1. We could raise their interests towards Sapporo city through this opportunity to let 360 citizens know the thoughts of mayor candidates.
2. We could raise their interests towards Sapporo city through this opportunity to let 411 citizens know about young people who are determined to achieve their dreams.

The result of summary 2;

1. We were able to improve the awareness of all 1,853 Sapporo members and citizens in the process of making them realize the possibilities to become global leaders with global visions.
2. Brought up 124 global leaders through seminars.

The result of summary 3;

1. We made 68 children learn to be considerate and polite through the traditional sports, sumo.

The result of summary 4;

1. Improved awareness of all the current members to increase the number of members.
2. Most of the members understood the tradition and the history of JCI Sapporo and they now all want more people to become members. 64 people joined and the total number has become over 230.

The result of summary 5;

1. Provided the opportunity for 120 citizens to share their special characteristics and ideas and this improved their awareness to help each other more.
1. Succeeded to improve knowledge of 102 citizens about energy problems and spread some ideas.

Actions Taken : 01/09 Local Chapter New year party—144 people 72%
01/29 General Assembly—144people 72%
02/09 Membership Expansion Monthly meeting—141 people 70%
03/10 Open Forum—119 people 59%
03/18 The Mutual Assistance Society Establishment Monthly meeting

-141 people 70%
 04/03 Global Leader Development Monthly meeting— 152 people 76%
 05/09 Next Environmental Creation Monthly meeting — 114 people 57%
 06/11～14 ASPAC Participation—30 people 15%
 06/01 Anniversary Of The Founding Monthly meeting— 157 people 78%
 07/03～10 JCI Academy Participation—2 people 1%
 07/18～19 Summer Conference Participation—112 people 56%
 07/28～31 Global partnership summit(GPS) — 10 people 5%
 08/19 Fostering Human Pathfinders Monthly meeting-119 people 59%
 08/28～31 Sister City Social Exchange—70 people 35%
 09/04～06 District Convention Participation—200 people 100%
 09/02 September Special Action— 125 people 62%
 10/07 Future Of Sapporo Creation Monthly meeting — 124 people 62%
 10/28 New Member Welcome Meeting — 126 people 63%
 11/26 Award Banquet Monthly meeting—126 people 63%
 11/03～08 World Congress Participation—65 people 32%
 12/02 Graduation Ceremony— 140 people 70%

Recommendations : Tasaki Hideaki, the board of directors says;

Purpose 1;

-Provided an opportunity to let citizens understand the thoughts of mayor candidates to improve people's interests towards their region. There were 360 general visitors gathered despite the original expected number, 196, and 68% apparently understood the thoughts of mayor candidates according to 480 questionnaire forms.

-There were a lot of young people who are enthusiastic to achieve their dreams and have attractive visions in Sapporo. Those active youths increased a social circle and we succeeded to fill the city of Sapporo with very positive energies and dreams because of them. Many general visitors responded positively to question number 5, 8 and 13 in our questionnaire forms.

-Q5. Were you able to understand how valuable being enthusiastic about your dream is? Yes-100%

-Q8. Were you encouraged to be active towards your dream? Yes-84%

-Q13. Were you able to relate to the winner's future dreams and visions? Yes-97%

Purpose 2;

-There were many opinions in questionnaire forms such as; I realized that "the way I think" has a core of the problem in everything. I realized the importance of "acting" more than only thinking other thing. We made up citizen's minds to let them realize their possibilities to become global leaders with global visions through two seminars.

Purpose 3;

-We succeeded to provide the opportunity for more children to learn discipline and politeness by establishing new departments under school age department and girls department.

Purpose 4;

-The number of new members increased compared to a year before and it stayed over 60 two years in row.

Purpose 5;

-90% answered that they understood our visions to be more cooperative about environmental matters all together and we succeeded to improve their awareness.

Award Category criteria

1

Leadership, Motivation, Inspiration of Members

Please give an example of how this Local President acted as a leader.

Tasaki Hideaki, the board of directors demonstrated a great leadership here;

- Prepared the opportunity to officially commend people who are making contributions not only to Sapporo region but also to the world and widely conveyed the importance of being enthusiastic about having dreams by holding “The Sapporo Smile Award”.
- Invited the 14th Dalai Lama for the first time in Hokkaido for the “Global Leader Seminar” and made an opportunity to widen global views of 1853 young Sapporo citizens.
- Tasaki Hideaki, President of Sapporo lead all member and listed these 4 subjects below for all Japan LOM members including the Sapporo member, for the development of Sapporo city and for the future Japan.

1. Activate Sapporo city and provide positive changes to Sapporo citizens.
2. Make progress as Sapporo LOM.
3. Change whole Japan from Sapporo.
4. Provide opportunities for Japan LOM members to uplift their motivation and share information.

Please give an example of how this Local President motivated and inspired members.

Tasaki Hideaki, the board of directors;

1. Held a seminar to improve the awareness of the JAYCEE members. He succeeded to make members understand the tradition and the history of JCI Sapporo better. Expanding the association was his goal and he succeeded to make 64 people become new members by setting that clear goal.
2. Invited the 14th Dalai Lama for the first time in Hokkaido for the ”Global Leader Seminar” and made an opportunity to widen international views of the members. Succeeded to make them enthusiastic to be global leaders.





64 people joined and
the total number has
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Tasaki Hideaki, President
of Sapporo lead all member



Award Category criteria

2

Community Impact

What work has this person done in their community?

Tasaki Hideaki, the board of directors said;

1. “The Sapporo Smile Award” succeeded to carry the fact that citizens who are determined to achieve their dreams make the whole city attractive. Broadcasted the documentaries of prizewinners and let 40 thousands citizens know that how valuable being enthusiastic about your dream is.
2. Invited the 14th Dalai Lama for the “Global Leader Seminar” and made an opportunity to widen global views of 1853 young Sapporo citizens.

How has this work benefited the community?

1. “Sapporo Smile Award” succeeded to increase the number of citizens who understand the importance of being enthusiastic about your dreams.
2. Made an opportunity for the citizens to widen their international views and made them enthusiastic to be global leaders by holding the “Global Leader Seminar”.



The Sapporo Smile Award



lecture by the 14th Dalai Lama



Held the project for bringing up global leaders



Held the project for bringing up global leaders



Award Category criteria

3

Impact on Local Organization

What responsibilities did this person take on as a JCI member?

Tasaki Hideaki, the board of directors; Had become a member of JCI Sapporo in 2006 and been very enthusiastic to try on many different official positions. He succeeded to accomplish his duty and responsibility in the position that he was in charge of at last.

2006 Staff Of Developer Of Social Power Commission
 2007 Secretary Of Improvement JC Quality Commission
 2007 JCI Japan Hokkaido District council/[kindness] Grower Staff
 2008 Staff Of Next Environmental Creation Commission
 2008 Staff Of Team For Creation Future Of Sapporo
 2008 Staff Of JCI Affairs Committee
 2009 Staff Of Public Relations Committee
 2009 Chief Secretary Of JCI Knowledge Certify Committee
 2010 Chairman Of Second Membership Expansion Committee
 2011 Vice Chairman Of Membership Expansion Commission
 2011 JCI Japan Hokkaido District/Staff Of Central Area Management Committee
 2012 Chairman Of Future Sapporo Vision Creation Committee
 2012 JCI/Global Communication Committee
 2013 Chairman Of Membership Expansion Commission
 2013 JCI/Chairman Of Selection Of Future Energy Committee
 2014 Auditor/JCI Japan Hokkaido District council/Audit Officer
 2015 President
 2016 Immediate Past President

How did this member's contributions benefit their Local Organization?

LOM members became to have more positive thoughts and the LOM gained a big profit by the result of him taking the initiative in this activity.

1. LOM members became to hope increasing the number of members and made it come true by increasing 64 more people as new members.
2. 32 people transferred to JCI Japan after that year.



64 people joined and the total number has become over 230



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64 people joined and the total number has become over 230

Award Category criteria

4

Participation in JCI Events

Describe the member's participation in events and projects of their own Local Organization.

-New Year Reception 144people 72%
 -Events For Membership Expansion 141people 70%
 -Public Debate 119 people 59%
 -Events Of The Mutual Assistance Society Establishment 141 people 70%
 -Events Of Global Leader Development 152 people 76%
 -Events Of Global Leader Development 114 people 57%
 -Anniversary Of The Founding 157 people 78%
 -Events Of Future Of Sapporo Creation 119 people 59%
 -Events Of Advirtisement For The Future Of Sapporo 125 people 62%
 -Events Of Aging Society 124 People 62%
 -New Member Welcome Meeting — 126 people 63%
 -Graduation Ceremony— 140 people 70%

Describe the member's participation in events and projects of other Local Organizations, the National Organization and Internationally.

01/10 Otaru Chapter New year party
 01/12 Eniwa Chapter New year party
 01/13 Tomakomai Chapter New year party
 01/22~01/25 Kyoto Annual Meeting
 02/15 Hokkaido Area Winter Conference
 05/24 Hpkkaido JC Forum
 05/31 Wakkanai Chapter Anniversary Of The Founding
 06/09 Otaru Chapter Anniversary Of The Founding
 06/10~06/17 ASPAC Malaysia Edision
 07/11~07/12 Request Returning 4 Islands Ceremony In Nemuro City
 07/18~07/19 Summer Conference In Yokohama
 07/29~08/02 GPS
 08/09 Visiting Abashiri For District Convention
 09/04~09/06 Hokkaido District Convention In Abashiri
 09/24~09/27 Japan Area National Convention In Hachinohei
 11/05~11/08 World Congress In Kanazawa
 11/15 Muroran Chapter Anniversary Of The Founding

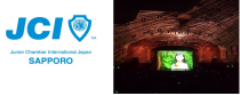
12/22 Japan Area Humanity Committee Last Monthly Meeting



other Local Organizations, the National Organization and Internationally



other Local Organizations, the National Organization and Internationally



other Local Organizations, the National Organization and Internationally



other Local Organizations, the National Organization and Internationally

Award Category criteria

5

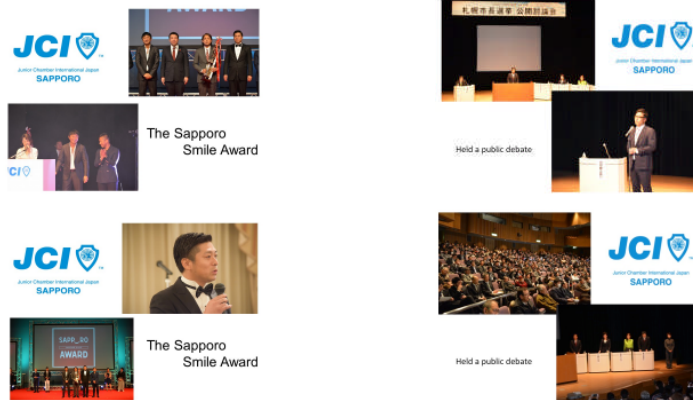
Exemplification of JCI Values in Personal Life

How does this member exemplify the JCI Values in JCI activities?

1. He held the debate by Sapporo mayor candidates in order to carry out the idea of 「THAT GOVERNMENT SHOULD BE OF LAWS RATHER THAN OF MEN」

Which JCI Value does this member exemplify most in his or her JCI activities?

1. 「THAT EARTH’S GREAT TREASURE LIES IN HUMAN PERSONALITY 」 has been his belief. He told that human individuality is valuable and how fantastic being enthusiastic about your dream is through “The Sapporo Smile Award”.



Award Category criteria

6

Exemplification of JCI Values in JCI Activities

How does this member exemplify the JCI Values in his or her personal life?

He actively participates in many business forums and seminars for urban development in order to develop the region and to revitalize the economy.

He also take part in the local professional soccer team as a director by following his belief;“**THAT ECONOMIC JUSTICE CAN BEST BE WON BY FREE MEN THROUGH FREE ENTERPRISE**”

Which JCI Value does this member exemplify most in his or her personal life?

Even after he left the position of the board of directors, he keeps making contributions to the local professional soccer team working as a director. “**THAT SERVICE TO HUMANITY IS THE BEST WORK OF LIFE**”is now also his belief and keeps trying to cause a positive revolution in lives.

