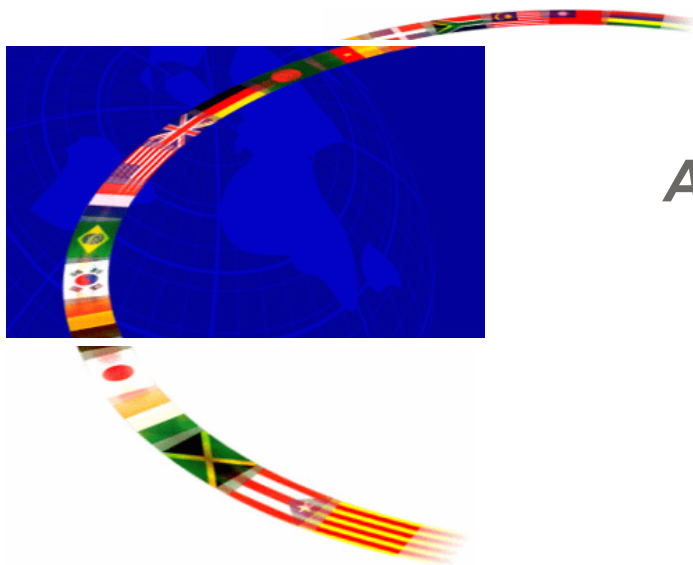




**Junior Chamber International**  
Worldwide Federation of Young Leaders and Entrepreneurs



## *Awards Entry*

2016 Asia-pacific Conference  
RE:DESIGN OSAKA  
JCI JAPAN  
Most Outstanding Local Organization



**Junior Chamber International**  
Worldwide Federation of Young Leaders and Entrepreneurs

### Entry Information

Award Program:

Category:

### NOM Information

National Organization:

National President:



**Shigenari Yamamoto**  
E-mail: [japan@jci.cc](mailto:japan@jci.cc)

### LOM Information

Local Organization:

President:

President Email: [s-shirosaka@shoei-group.com](mailto:s-shirosaka@shoei-group.com)

### Basic Information

Duration : Jan. 1 ~Dec. 31, 2015

Staff : 1111 membe

Sponsors : City of Osaka, Osaka City of Board of Education, Impe

Budget : 260,000USD

Profit / Loss : none

In which UN MDG best  
fit (if apply) : ?:

Who is benefited ? : 2.69 million Osaka citizens

Objective : Our objectives are as follows;

To increase a number of active people who make decisions on the basis of their own insight understanding the current situation.

To increase a number of active people with distinctive sensibilities of Osaka, who continue to challenge.

To establish international network that enables to familiarize value of Osaka with vivid sensibilities.

To enhance consciousness of Osaka citizens who educate children with creative imagination to their future.

To empower people to blow s new wind to City of Osaka continuously.

Overview : 1, Before the referendum that influence the future of our city Osaka, JCI Osaka conducted a questionnaire survey and issued leaflet that describes the outcome of the survey and expectation by expert of change due to the result of the election.

2, JCI Osaka provided the opportunity that encourages young people living in Osaka to become frontiers to transform Japan.

3, JCI Osaka provided young entrepreneurs with the opportunity that encourage to challenge to the world with their own strength.

4, JCI Osaka provided the citizens in Osaka with the opportunity that they give lectures to pupils at the primary school in Osaka city.

5, All members of JCI Osaka involved in recruiting young citizens to JCI Osaka, and JCI Osaka provided new members the opportunity that they plan and act as leader for the programs.

Results : 1, JCI Osaka managed to complete survey from over ten thousand citizens and to make them realize the value of their vote. As a result, voting rate reached to 66.83%, which is much higher than of the past election, 30~60%.

2, Through various group and field works, 54 young people accomplished the program and became the leaders who make change on the future of Japan.

3-1, JCI Osaka managed to build the network with not only sister LOM but also about three thousand young active foreign members.

3-2, JCI Osaka managed to encourage most Exhibitors to challenge something new having pride as a citizen of Osaka.

4, Through 70 times lecture, the number of parents visiting to the classroom kept increasing, which means that JCI Osaka helped them to make positive change.

5-1, JCI Osaka obtained 250 new members while our goal was 245 members.

5-2, 60 of new members out of 250 decided to become the active staffs that act as a core member of each committee.

Actions Taken : January ~ March, 2015: Expansion new member program

April~ December, 2015: Development program for new members

April ~ March 2016: Implementation of the program in which people working in society gives lecture to pupil in primary schools

6th June ~ 18th October: Implementation of the program in which young citizens takes group and field works together and are given lectures by a few famous leaders in Japan

17th June 2015: Implementation of LOM luncheon inviting the members of the sister LOMs.

7th and 8th November, 2015: Implementation of the program in which young entrepreneurs in Osaka appeal their own corporate cultures and food cultures at JCI World Congress Kanazawa.

Recommendations : 1, Due to lack of discussion about the means of public relations, the play counts on YouTube and 'Like' on Facebook did not reach our target number. The more discussion on the way of public relations including advertisement should be necessary.

2, Although the one of goal was educating as much people as possible, a few participants could not accomplish the program.

3, Due to inadequate prior announcements, the number of participants did not reach our target. The earlier announcement should be necessary.

4, JCI Osaka create the manual for lecturers, which enable anyone to become a lecturer. And holding the program on Saturdays encouraged the parents to join the lecture.

5, Good plan and action enables us to cooperate with the old JC members and as a result the target number will be achieved.

## Award Category criteria

# 1

### Strategic Plan

Briefly describe the main points of the Local Organization Plan of Action.	<ul style="list-style-type: none"> <li>-To perceive social issue as own concern</li> <li>-To respect unique characteristics of Japanese</li> <li>-To awaken a frontier sprit in yourself</li> <li>-To cooperate with citizen who has vivid sensibilities</li> <li>-To redesign Osaka taking initiative</li> <li>-To change Osaka into creative town with KANSEI value</li> </ul>
How has the organization advanced the JCI Mission?	<p>JCI Osaka advanced the JCI Mission as followed;</p> <ul style="list-style-type: none"> <li>-JCI Osaka provided children with the opportunity that they would realize that it is possible to achieve their goal even with people who have the different point of values.</li> <li>-JCI Osaka gave the opportunity that young people create new value along the era from ancient people of wisdom and knowledge.</li> <li>-JCI Osaka provided the opportunity that enables young people to achieve their goal by acting as leaders.</li> </ul>
How has the organization advanced the JCI Vision?	<p>JCI Osaka advanced the JCI Vision as followed;</p> <p>By cooperating with educational organization and enterprises, JCI Osaka built a system that increases the number of children with imaginable dream.</p>
How has the Local Organization contributed to the JCI Plan of Action?	<p>We made a handbook through which JCI Osaka members learned about how to manage our organization. We have trained them repeatedly with the use of this handbook. JCI Osaka members could acquire management skills. If they can manage JCI effectively, they can meet various requests and impact the world more strongly.</p> <p>JCI Osaka advanced a system that enables us to implement any program effectively by establishing the way of examination on plan and budget and the opportunity of evaluation and report for each program.</p> <p>JCI Osaka managed to obtain 250 of new members by spreading our activity to citizens with use of newspaper.</p>

By holding 65th anniversary event inviting old members of JCI Osaka, we improved the communication between current and old members.



## Award Category criteria

# 2

### Individual Development Programs and Results

What project or projects has the Local Organization run to develop individuals?

- JCI Osaka provided opportunities for new members to learn about other members' activities who had become a leader that year. In addition, they had opportunities to become a leader and accomplish one program.

- The handbook we made includes how to manage JCI Osaka. We held a training course for JCI Osaka members with the use of this handbook.

- We provided opportunities for adults in the community to give a lecture.

How did the organization impact individuals?

- JCI Osaka empowered existing members to become role models for new members. As a result of this, the number of new members who pursue the post of executive increased. In addition, the number of members who were cultivated to be a leader increased.

JCI Osaka encouraged not only the member with outstanding performance but also the others to be an active member by giving prizes



### Award Category criteria

## 3

### Community Development Programs and Results

What project or projects has the Local Organization run to develop the community?

-JCI Osaka provided the citizens in Osaka the opportunity that they give lectures to pupils at the primary school in Osaka city.

-Before the referendum that influence the future of our city Osaka, JCI Osaka conducted a questionnaire survey and issued leaflet that describes the outcome of the survey and expectation by expert of change due to the result of the election.

How did the organization impact the community?

-JCI Osaka managed to enhance consciousness of Osaka citizens who educate children with creative imagination to their future.

-JCI Osaka managed to increase a number of active people who make decisions on the basis of their own insight understanding the current situation.





## Award Category criteria

# 4

### International Development Programs and Results

- What international project or projects has the Local Organization run?
- By visiting Kanbodia, JCI Osaka provided the opportunity that enable young people to know the situation of poverty issue and to make action plan to solve those issue as if they were in the same position.
- What impact did the international development project have?
- The project empowered young people to become a person who creates new values and who keeps challenging based on his belief and imagining beneficial relations that people over the world sympathize each other.



## Award Category criteria

# 5

### Economic Development Programs and Results

What project or projects has the Local Organization run to develop the economy?

-In the JCI World Congress Kanazawa, JCI Osaka implemented the program in which young entrepreneurs in Osaka appeal their own corporate cultures and food cultures at OUMI ICHIBA, the most famous tourist spot in Kanazawa.

How did the organization impact the economy?

-Not only Japanese people but also the foreign people over 15,000 came to the event and as a result the culture of Osaka was widespread effectively.

-JCI Osaka managed to encourage most exhibitors to challenge something new having pride as a citizen of Osaka.

