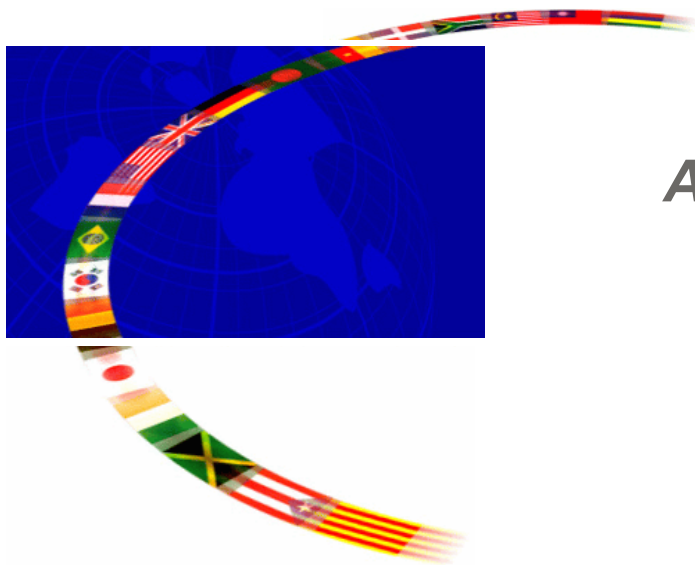




Junior Chamber International
Worldwide Federation of Young Leaders and Entrepreneurs



Awards Entry

2016 Asia-pacific Conference
JCI Sapporo 2015
JCI JAPAN
Most Outstanding Local Organization



Junior Chamber International
Worldwide Federation of Young Leaders and Entrepreneurs

Entry Information

Award Program:

Category:

NOM Information

National Organization:

National President:



Shigenari Yamamoto
E-mail: japan@jci.cc

LOM Information

Local Organization:

President:

President Email: y.nakamura@nakamura-syouten.jp

Basic Information

Duration : January 1th,2015-December 31,2015

Staff : 201member

Sponsors : Sapporo City(partner for town planning)

Budget : okkaido/sapporo cham

Profit / Loss : 465,800 dollar

In which UN MDG best
fit (if apply) : ?:

Who is benefited ? : 1,940,000 Sapporo civilities.

Objective : Increase the number of citizens who think and act for the city. In order to achieve this purpose the following aims were established by JCI Sapporo..

1. Increase interests of Sapporo citizens towards Sapporo city.
2. Bring up young global leaders.
3. Bring up children who can become leaders in future Sapporo.
4. Promoting JCI Sapporo members to understand the tradition and the history of JCI Sapporo.
5. Communicate with Sapporo citizens for them to think about being cooperative and environmental matters.

Overview : JJCI Sapporo held these projects as below.

To achieve purpose 1

1. Held a public debate;

Mayoral election was held at the expiration of Sapporo mayors term of office. This public debate was a good opportunity to let citizens know the thoughts of each candidate about future Sapporo.

2. Held award ceremony called "The Sapporo Smile Award" as a continuous project.

-The name of this project with the prefix "Sapporo Smile", the advertising slogan.Found and officially commended people who are making contributions to the region and to the world.

To achieve purpose 2

1. Held the project for bringing up global leaders.

-Made an opportunity to improve the awareness of Sapporo citizens to be global leaders through a lecture by the 14th Dalai Lama

2. Held a "Global Leader Seminar"

- Brought up young global leaders through twice of the seminar.

To achieve purpose 3;

1. Held a sumo tournament for children.

This sumo tournament for children started last year as a

continuous project.

To achieve purpose 4;

1. Held a seminar to improve the awareness of the JAYCEE members. -provided an opportunity for the Sapporo members to learn about JC and updated their original images and thoughts.

Conducted a study and training session and a welcome party for provisional registers. -Provided an opportunity for provisional registers to learn about the philosophy and the history of JCI Sapporo for them to be even more active in JC activity.

To achieve purpose 5;

1. Held regular meetings;"establishing social cooperatives", "creating pleasant surroundings in the next generation" and "creating the future Sapporo" -Held a lecture in Sapporo with the theme, "cooperation"and aimed to improve the awareness of Sapporo citizens.

The subject covered in this public lecture and panel discussion was mutual assistance.

•The subject covered in this public lecture and panel discussion was the improvement of energy loss. Succeeded to make citizen realize the importance to consider about our energy problems.

The subject covered in this public lecture and panel discussion was an aging society. Gathered many people who are from variety of fields and positions and shared the ideas to improve the awareness towards urban development.

Held an explanatory session as one of the ways to make this activity, "Sapporo vision" comes true.

Results : The result of summary 1;

1. We could raise their interests towards Sapporo city through this opportunity to let 360 citizens know the thoughts of mayor candidates.
2. We could raise their interests towards Sapporo city through this opportunity to let 411 citizens know about young people who are determined to achieve their dreams.

The result of summary 2;

1. We were able to improve the awareness of 1,853 Sapporo citizens include JCI members in the process of making them realize the possibilities to become global leaders with global visions through by the invitation of 14th Dalai Lama.
2. Brought up 124 global leaders through seminars.

The result of summary 3;

1. We made 68 children learn to be considerate and polite through the traditional sports, sumo.

The result of summary 4;

1. Improved awareness of all the current members to increase the number of members.
2. Most of the members understood the tradition and the history of JCI Sapporo and they now all want more people to become members. 64 people joined and the total number has become over 230.

The result of summary 5;

1. Provided the opportunity for 120 citizens to share their special characteristics and ideas and this improved their awareness to help each other more.
2. Succeeded to improve knowledge of 102 citizens about energy problems and spread some ideas.

Actions Taken : 1/9 Local Chapter New year party-144 people 72%

1/29 General Assembly-144people 72%

2/9 Membership Expansion Monthly meeting-141 people 70%

3/10 Open Forum-119 people 59%

3/18 The Mutual Assistance Society Establishment Monthly meeting-141 people 70%

4/3 Global Leader Development Monthly meeting-152 people 76%

5/9 Next Environmental Creation Monthly meeting-114 people 57%

6/11~14 ASPAC Participation-30 people 15%

6/1 Anniversary Of The Founding Monthly meeting-157 people 78%

7/3~10 JCI Academy Participation-2 people 1%

7/18~19 Summer Conference Participation-112 people 56%

7/28~31 Global partnership summit(GPS)-10 people 5%

8/19 Fostering Human Pathfinders Monthly meeting-119 people 59%

8/28~31 Sister City Social Exchange-70 people 35%

9/4~6 District Convention Participation-200 people 100%

9/2 September Special Action-125 people 62%

10/7 Future Of Sapporo Creation Monthly meeting-124 people 62%

10/28 New Member Welcome Meeting -126 people 63%

11/26 Award Banquet Monthly meeting-126 people 63%

11/3~8 World Congress Participation-65 people 32%

12/2 Graduation Ceremony-140 people 70%

Recommendations : Purpose 1;

-Provided an opportunity to let citizens understand the thoughts of mayor candidates to improve people's interests towards their region. There were 360 general visitors gathered despite the original expected number, 196, and 68% apparently understood the thoughts of mayor candidates according to 480 questionnaire forms.

-There were a lot of young people who are enthusiastic to achieve their dreams and have attractive visions in Sapporo. Those active youths increased a social circle and we succeeded to fill the city of Sapporo with very positive energies and dreams because of them. Many general visitors responded positively to question number 5, 8 and 13 in our questionnaire forms.

-Q5. Were you able to understand how valuable being enthusiastic about your dream is?
Yes-100%

-Q8. Were you encouraged to be active towards your dream?
Yes-84%

-Q13. Were you able to relate to the winner's future dreams and visions?
Yes-97%

Purpose 2;

-There were many opinions in questionnaire forms such as; I realized that "the way I think" has a core of the problem in everything. I realized the importance of "acting" more than only thinking other things. We made up citizens' minds to let them realize their possibilities to become global leaders with global visions through two seminars.

Purpose 3;

We succeeded to provide the opportunity for more children to learn discipline and politeness by establishing new departments under school age department and girls department.

Purpose 4;

The number of new members increased compared to a year before and it stayed over 60 two years in row.

Purpose 5;

90% answered that they understood our visions to be more cooperative about environmental matters all together and we succeeded to improve their awareness.

Award Category criteria

1

Strategic Plan

Briefly describe the main points of the Local Organization Plan of Action.

1. 1.Increase interests of Sapporo citizens towards Sapporo city.
2. Bring up young global leaders.
3. Bring up children who can become leaders in future Sapporo.
4. Promoting JCI Sapporo for the members to understand the tradition and the history of it.
5. Communicate with Sapporo citizens for them to think about being cooperative and environmental matters.

How has the organization advanced the JCI Mission?

JCI Sapporo suggested a positive change for Sapporo citizens and planed to make opportunities for development and growth of the city;

- Held a Public debate for 480 citizens to share their thoughts with each candidate as a preparation for the Sapporo mayoral election
- JCI Sapporo has been working on development and growth of the region and the society. Presented cooperation, environmental problems and an aging society as subjects in the public lecture.
- Prepared the opportunity to officially commend young people who are making contributions in the Sapporo Smile Award. That opportunity succeeded to make widely know of these young people who are enthusiastic about their dreams.

Promoted these JCI missions above.

How has the organization advanced the JCI Vision?

JCI Sapporo planed for citizens to be active to make their dreams to be realized and succeeded to raise interests of them towards the society through the project. Those active people stimulated the others and they made more people to be interested in this positive activity as a result

How has the Local Organization contributed to the JCI Plan of Action?

JCI Sapporo is inventing continuous impacts by creating active citizens who are considerate of the society

- Held "The Sapporo Smile Award" as a continuous project. -The name of this project with the prefix "Sapporo Smile", the advertising slogan. Found and officially commended people who are making contributions to the region and to the world.
- Invited the 14th Dalai Lama for the first time in Hokkaido for connection of the citizen, community and society to make an opportunity to widen international views of the Sapporo citizen.



Award Category criteria

2

Individual Development Programs and Results

<p>What project or projects has the Local Organization run to develop individuals?</p>	<p>Held a “Spreading JAYCEE meeting” for each member to be more considerate and be active towards inviting new members. Conducted a panel discussion and a presentation to discuss the importance of increasing number of members and to resolve any kinds of worries and questions of current members.</p>
<p>How did the organization impact individuals?</p>	<p>Practical skill up has produced in the activity of increasing the number of JCI Sapporo members. Succeeded to spread beneficial ideas of this activity and to make current members understand importance of the organization for the city</p>



Award Category criteria

3

Community Development Programs and Results

What project or projects has the Local Organization run to develop the community?

JCI Sapporo held the “Sapporo Smile Award” for the second time since a year before. “Sapporo Smile Award” is a project to find and commend people who are making contributions in these following 5 different fields; “fashion”, “food”, “living”, ”art” and “social and culture”. This project aims to let widely know the existence of people who are enthusiastic about their dreams and to increase those active people for filling this Sapporo city with brightness, positive energy and big dreams.

How did the organization impact the community?

Succeeded to raise their interests towards Sapporo city by widely spreading the opportunity to let everyone know the existence of people who are making contributions and enthusiastic about their dreams. People who took part in this project were stimulated and encouraged by those active people. The urban development would be more practical if more people desire to be active about their dreams.



Award Category criteria

4

International Development Programs and Results

What international project or projects has the Local Organization run?

1. JCI Sapporo has invited Dalai Lama from overseas and held a keynote lecture.
2. JCI Sapporo is affiliated with Tontegu JC for 42 years and had a social exchange in Sapporo.

What impact did the international development project have?

1. Made an opportunity to learn how to reduce energy loss by presenting concrete examples in a public lecture.
2. Companies from variety of energy fields exhibited; power retailers, renewable energy traders, petroleum industry, gas industry and motor vehicle industry. Presented them the current circumstance of the energy and informed some knowledge about deregulation of electric utilities for them to choose good way of retailing.
3. Writing and submission proposal for creation next generational environment.
4. Creating proposal including [Spread the guide of saving energy, Growing advisor of saving energy, Introduction energy pass] for creation next generation environment. Submitted to Cooperation of estate, cooperation of architecture and chairman of Sapporo city.



Invited the 14th Dalai Lama



Invited the 14th Dalai Lama



Invited the 14th Dalai Lama



Invited the 14th Dalai Lama

Award Category criteria

5

Economic Development Programs and Results

What project or projects has the Local Organization run to develop the economy?

1. Made an opportunity to learn how to reduce energy loss by presenting concrete examples in a public lecture.
2. Companies from variety of energy fields exhibited; power retailers, renewable energy traders, petroleum industry, gas industry and motor vehicle industry. Presented them the current circumstance of the energy and informed some knowledge about deregulation of electric utilities for them to choose good way of retailing.
3. Writing and submission proposal for creation next generational environment.
4. Creating proposal including [Spread the guide of saving energy, Growing advisor of saving energy, Introduction energy pass] for creation next generation environment. Submitted to Cooperation of estate, cooperation of architecture and chairman of Sapporo city.

How did the organization impact the economy?

- Sapporo citizens and companies changed to think positively about energy resource and local economy by holding Next Environmental Creation Monthly meeting.
- The energy EXPO invited some new entries to the energy conservation business. “Attendances – citizens and companies” and “Exhibitors – companies and organizations” also constructed some networks for concrete business chances and new business entries.
- Confirmed with Sapporo city that; “Being aware of reducing energy loss and share ideas all together” and “Try to make even one or two concrete suggestions practical with Sapporo city administration



