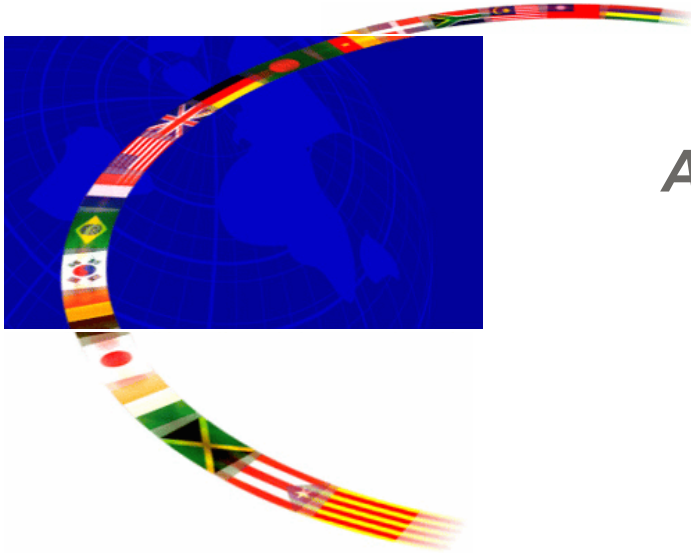




Junior Chamber International
Worldwide Federation of Young Leaders and Entrepreneurs



Awards Entry

2016 Asia-pacific Conference
Smoky Mountain Baseball Project ~Children create
positive change~
JCI JAPAN
Best Inter-organization Collaboration Project



Junior Chamber International
Worldwide Federation of Young Leaders and Entrepreneurs

Entry Information

Award Program:

Category:

NOM Information

National Organization:

National President:



Shigenari Yamamoto
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LOM Information

Local Organization:

President:

President Email: s.n.540529@gmail.com

Basic Information

Duration : From Dec 4, 2015 to Dec 5, 2015

Staff : 200

Sponsors :

- The Ministry of Foreign Affairs
- Baseball Officials
- Volunteer Community

Budget : 0

Profit / Loss : 0

In which UN MDG best fit (if apply) ?:

Who is benefited ?:

- Japanese citizens
- Philippines citizens
- JCI Tokyo
- JCI Manila
- JCI Membaers (World Wide)
- Supporters of the project

Objective : **JCI Tokyo** and **JCI Manila** jointly conducted this project with the basis of following objectives.

1. Giving hope and vision for future to the children who live slum area and cannot take even elementary education. Have them understand that their positive action can change their life.
(POSITIVE CHANGE)
2. Encouraging Japanese government and other influential private enterprises to participate in these job training projects, which **JCI Manila** continuously devote for eradicating poverty and hunger.
(ACTIVE CITIZEN)
3. Expanding the number of citizens who cooperate with this project by reporting how serious the poverty is in Philippines to all over the world. **(ACTIVE CITIZEN)**

Overview : **JCI Tokyo** and **JCI Manila** jointly conducted the following projects.

1. Press activity and support for job training facility
 - **JCI** members and supporters helped the children to gain job skills.
 - **JCI** members and supporters provided the children opportunities to interact with each other.
 - In order to gain more attention from media, **JCI Tokyo** invited Japanese government and Japanese former professional baseball players.
 - Many Japanese and Philippines medias, such as TV, radio and newspapers, broadcasted our project to all over the world.
2. Smoky Mountain Baseball Project
 - Golden Baseball Players Club members and **JCI** members donated baseball goods, taught baseball skill and had lunch with children from smoky mountain.
 - **JCI Tokyo** encouraged Japanese government and Golden Baseball Players Club to engage for the project to spread the words or broadcast it to all over the world.
 - Many media of Japan and Philippines reported and broadcasted about the project all over the world.
3. Baseball Academy
 - Golden Baseball Players Club and **JCI** members conducted baseball academy not only with the children from smoky mountain but also with kids from all over Philippines.
 - Practice game was taken place at the academy.
 - Children interacted through preparing lunch at baseball academy.
 - **JCI Tokyo** was cooperating with Golden Baseball Players Club, which baseball star players belong to, targeting media would report this project more.
 - Japanese and Philippine Media (TV, Radio and Newspaper) reported SMBP to the world.

- Results :
1. Summary of hearing from the children who participated
 - Children have learned that it is very important to have vision and dreams to the future and act positively to make dreams come true, practicing with famous baseball players.
 - Children have learned they can have dream just like other children from other cities in Philippines, playing with them in national athletic park.
 - Children have learned they need to have vision and conduct these visions to get their desired job. At the same time, they understood importance of work.
 - 15 children have got scholarship via baseball for studying at university.
 2. Summary of hearing from JCI members and volunteers who participated

Japanese government, golden baseball players club's members and other volunteers learned the real situation of poverty and hunger, interacting with the children from smoky mountain.
 3. Many medias broadcasted importance and necessity of quick action to eradicate poverty and hunger to all over the world.

Actions Taken :

- Jan. 2015: Start project planning
- March. 2015: Selection of JCI Tokyo members and staff meeting in Tokyo.
- April. 2015: The second staff meeting in Tokyo.
- August 2015: Meeting of JCI Tokyo staff and senior members.
- September 2015: The third staff meeting in Tokyo.
- October.2015 The inspection in Manila and staff meeting of JCI-Manila & JCI Tokyo in Manila.
- October 2015: Start to collect general participants of SMBP from Japan and Philippine.
- November 2015: Start to collect baseball goods for smokey mountain kids.
- November 2015: The 4th staff meeting of JCI Tokyo.
- November 2015: Prepare for action plan between JCI Tokyo and JCI Manila.
- December 2015: Project conducted. the actual schedule is described below.

SMOKY MOUNTAIN BASEBALL PROJECT schedule

Day1:

Orientation(at the hotel)
 Transfer by chartered bus
 Inspection tour in Smoky mountain and discussed with local residents(at smoky mountain dream filed)
 Donation reception baseball goods from Japanese 30 private people and 3 companies, total 400 items to the children who live in Smoky mountain.
 Baseball academy(day1). 100 of 150 children, boys and girls who live smoky mountain participated.

Day2:

Baseball game & academy(day2):
 20 selective players out of smokey mountain had competition game versus players of Adamson University.
 2 legendary Japanese baseball players, Mr Komada and Mr Kitabbebu taught baseball skill to 50 players from Smokey Mountain and Adamson University.
 Donated 100 balls and batting practice net to Smokey Mountain kids.
 evening of Day2: farewell party in Manila.

Recommendations : **[Accomplishment]**

1. Gathering supporters
 - Successfully gathered more than 5,000 people by using Social network.
 - Many citizens actually participated in manila. total number was 100 people from both countries.
 - successfully collected baseball goods from all over japan. (400

items)

2. Result of hearing inspection
 - Children learned it is very important to have vision and dreams to the future and act positively to make dreams come true, practicing the clinic with famous baseball players. (100%)
 - JCI Members decided to keep supporting and taking actions to eradicate poverty and hunger, talking and interacting with the children who live in Smoky Mountain. (100%)
3. Effect of press
 - Many media (via TV, Radio, Newspaper and Internet)) of Japan and Philippines reported and broadcasted about the project all over the world.
4. Obtain a scholarship.
 - Via the baseball scholarship, 15 boys and girls entered university.
5. Baseball technique enhancement
 - Their baseball technique has been improved and their softball team won the third position out of entire Philippine softball league.

[not accomplished]

1. only 100 of 150 children participated to the baseball academy.
This project couldn't reach 100% participation.
2. Only Japanese and Philippines media reported this project.

[action for improvement]

- Encouraging JCI Manila to investigate where children live in Smoky mountain, who will be our target for next projects.
- For increase supporters, JCI should precisely describe what are merits of this project.
- Encouraging other country's media to involve this project. that enhances credibility of this project.

Not only baseball but also other sports such as soccer and basketball organization should be involved. That enhances credibility of this project.

Award Category criteria

1

Objectives, Planning, Finance and Execution

What were the objectives of this program?

JCI Tokyo and JCI Manila jointly conducted this project with the basis of following objectives.

1. Giving hope and vision for future to the children who live slum area and cannot take even elementary education. Have them understand that their positive action can change their life. **(POSITIVE CHANGE)**
2. Encouraging Japanese government and other influential private enterprises to participate in these job training projects, which JCI Manila continuously devote for eradicating poverty and hunger. **(ACTIVE CITIZEN)**
3. Expanding the number of citizens who cooperate with this project by reporting how serious the poverty is in Philippines to all over the world. **(ACTIVE CITIZEN)**

How does this program align to the JCI Plan of Action?

- Joint project with JCI Tokyo and JCI Manila. **(Collaborate & Connect)**
- Enhance **POSITIVE CHANGE** of children through this project. **(Motivate)**
- Create synergetic effect and sustainable impact by lobbying influential party like Japanese government and other organization such as Golden Players baseball Club. **(Impact, Collaborate & Connect)**

Enlarge the number of citizens, who will be interested in eradication of poverty and hunger, by reporting the project all over the world. **(Connect)**

Was the budget an effective guide for the financial management of the project?

The all budget of this project was subsidized by donation.
Since the awareness of this project was widely spread, many people would like to support this 4 years passed project.

How does this project advance the JCI Mission and Vision?

JCI MISSION:
Successfully created **POSITIVE CHANGE** among the children, who live in slum area and cannot take even elementary education, by giving hope and vision for future.

JCI VISION:
Successfully expanded the number of **ACTIVE CITIZENS** who cooperate by reporting this project and

how serious the poverty is in Philippines to all over the world.



Award Category criteria

2

Cooperation between the Local Organizations

How did the two organizations work together? **JCI Tokyo** and **JCI Manila** jointly conducted the following project for eradicating poverty and hunger.

- **JCI Tokyo** and **JCI Manila** encouraged Japanese government and private companies to participate in this project, supporting **JCI Manila** to eradicate poverty and hunger in Smoky mountain.
- **JCI Tokyo** and **JCI Manila** actively enlarged the number of media in Japan and Philippine, aware of problems in Manila.

Describe how the tasks and planning of the project were divided between the organizations. **JCI Tokyo** and **JCI Manila** discussed and decided how to divide tasks below.

- Gathering supports from all over Japan.
result: 400 items and 2 former professional baseball players and 1 coach
- Informing to Japanese government, medias, and individuals.
- We planed the baseball academy itself.

JCI Manila

- They made plan that children got scholarship via baseball and entered university.
- Local accommodation planning. (transportation, hotel, police support, meals)
- Recruiting new local supporters and participants
- Supporting baseball academy ,reception party , and investigation in Smoky mountain.



Award Category criteria

3

Impact on Members and Contribution to the JCI Vision

How did the members of the Local Organizations benefit from running this project? **JCI Tokyo** members evolutionally change their mindsets, participating in the project and realized how serious the condition of the children who live in Smoky mountain is. They made their mind to keep supporting the **JCI Manila** project through becoming active citizens.

How did the program advance the JCI Vision? **JCI Tokyo** and **JCI Manila** successfully report the problem of slum, poverty and hunger to the world as leading organizations with global network.



Award Category criteria

4

Community Impact

How did the Local Organizations measure community impact?

[Result of hearing]

- Children learned how important to have vision and dream to the future, playing with world top baseball player whom **JCI Tokyo** invited.
- Supporters and participants decided to keep acting for eradicating poverty and hunger for next year, interacting with children from smoky mountain.
- 15 children won scholarship via baseball and entered university.

Describe the actual community impact produced by this project.

- Kids are encouraged and motivated to play baseball because of SMBP and Golden Baseball Players Club.
- Playing baseball teaches kids values and sportsmanship, because kids want to play baseball they are pushed to study and do well in school because they cannot play if they do not study well.
- Baseball gives children something constructive to do instead of being only street children stealing and doing drugs "rugby boys" Rugby is a glue that many kids smell to get high.

Because of Baseball, 15 kids have already entered university on a sports/baseball scholarship because of their good grades in school and their talent in baseball.



Award Category criteria

5

Long-term Impact of the Program

What is the expected long-term impact of this project?

1. To conduct the clinic yearly, and support the improvement of the Baseball teams in Manila to the highest levels.
2. To attract even more attention to this program and acquire long terms sponsors to be able to support and supply the needs of the Baseball teams in Manila. More and more kids to go to college through sports programs.
3. It is expected for other poor region to be supported like this project.
4. With better education level of Smokey Mountain kids, they would earn more and the area would be more peaceful.

What changes would you make to improve the results of this project?

1. To conduct a clinic not only with the Children, but the coaches as well in order to continue the lessons taught by the Japanese Superstar players.
2. To capitalize on this clinic to receive even more sponsors and media partners to attract more attention to the project to pursue even bigger goals such as the improvement and expansion of Smoky Mountain Baseball Project, and other needed facilities that contributes to the success of the Baseball teams in Manila.
3. To invite kids from Smokey Mountain to Japan for making them understand developed countries' situation, more motivated and have more selection of their life.

