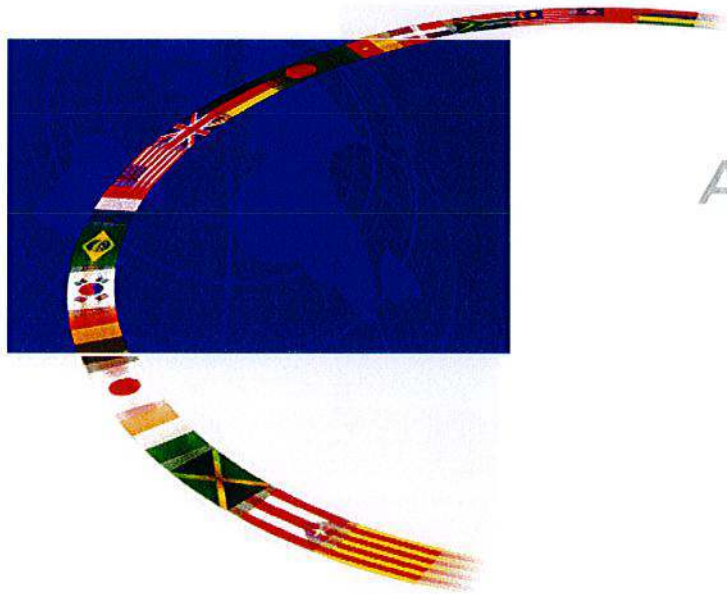




**Junior Chamber International**  
Worldwide Federation of Young Leaders and Entrepreneurs



## *Awards Entry*

2015 Asia-pacific Conference  
Summer Musical "The Wonderful Wizard of Oz"  
~Let's communicate our feelings!~  
JCI JAPAN  
Best Local Community Empowerment Program



**Junior Chamber International**  
Worldwide Federation of Young Leaders and Entrepreneurs

Entry Information

Award Program: 2015 Asia-Pacific Conference

Category: Best Local Community Empowerment Program

NOM Information

National Organization: JCI JAPAN

National President:



**Kosuke Shibata**  
E-mail: [japan@jci.cc](mailto:japan@jci.cc)

LOM Information

Local Organization: JCI Toyama

President: shingou nagaoka

President Email: [nagaokashingou@nagaokakougyou.com](mailto:nagaokashingou@nagaokakougyou.com)

## Basic Information

Duration : 21/7/2014~21/9/2014  
 Staff : 41 members  
 Sponsors : GEKIDAN FUDAI  
 VO.TAICHI UCHIYAMA  
 Parents  
 Board of education  
 Budget : 9,700\$  
 Profit / Loss : 0  
 In which UN MDG best fit (if apply) : ?  
 Who is benefited ? : 5th Grader At Elementary School~3rd Grader At Junior High School In Toyama City And Nakaniikawa-Gun,Members Of JCI Toyama  
 Objective : 1. To make participants have gratitude  
 2. To make participants get heart of caring  
 3. To make participants have acquired behavior attending with 1&2  
 4. To make members recognized that they should set an example to participants  
 5. To tell importance of 1&2 through members behavior  
 Recent years, there is less chance to deepen gratitude or heart of caring those people actually should have. Because of this, we can tell the lack of communication between family or neighbor, increase of egoist and so on. It is important that children know and feel gratitude or heart of caring, and have acquired behavior with this thoughts for above problems.  
 Overview : Produced and played the musical with 31 children (5th grader at elementary school~3rd grader at junior high school in Toyama city and Nakaniikawa-gun, members of JCI Toyama). Basically, 31 children moved mainly, and members of JCI Toyama was supported.  
 Raised children by distributing handbills at all targets in Toyama city and Nakaniikawa-gun.  
 We had an orientation and 2days training camp.  
 We had many lessons to the performance day, and also rehearsed before that day. After the performance, we had meeting with children and their parents.  
 Results : 1. To make participants have gratitude  
 2. To make participants get heart of caring  
 3. To make participants have acquired behavior attending with 1&2 We could see that participants recognized the importance of acquired behavior attending with gratitude or heart of caring by questionnaire survey result. Many parents told children's behavior was changed. Over 70% of the children felt that other participants could have acquired behavior attending with gratitude or heart of caring.  
 4. To make members recognized that they should set an example to participants  
 5. To tell importance of 1&2 through members behavior  
 About 4, we could not do perfectly. However, many members acted positively, and 80% of members could tell importance of 1&2 through members behavior.  
 Actions Taken : 11/6/2014~14/7/2014  
 Looking for participants  
 21/7/2014  
 Orientation  
 26/7/2014~27/7/2014  
 Training camp  
 28/7/2014~29/8/2014  
 Lessons  
 31/7/2014  
 Checking the hall  
 28/8/2014  
 Rehearsal

31/8/2014

Last rehearsal and performance

21/9/2014

Meeting with children and their parents

Recommendations : Most children could felt importance of acquired behavior attending with gratitude or heart of caring through this project. However, some of them was just filled with achievement.

We could make it:

Besides this project, children acted with gratitude or heart of caring in other situations. To tell importance of gratitude or heart of caring through members behavior.

We could not make it:

Some children could not felt importance of acquired behavior attending with gratitude or heart of caring.

We could not concentrate to tell the importance of gratitude or heart of caring from beginning, because of our preparedness.



**Award Category criteria**

**1**

Objectives, Planning, Finance and Execution

What were the objectives of this program?

In our opinion, it is necessary that children who will lead future should understand the importance of gratitude or heart of caring and act with that to make people, town and future with full of gratitude or heart of caring. Therefore, the objective. : to make children notice and learn of that through this musical and communication with deferent generation.

How does this program align to the JCI Plan of Action?

This program gives the chance of positive change for children to have acquired behavior attending with gratitude or heart of caring.

Was the budget an effective guide for the financial management of the project?

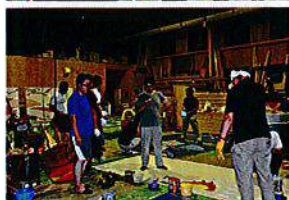
The budget was nine hundred and seventy thousand dollars (1\$=100yen). The profit was decreased because of less participants than originally scheduled. However it was still safe.  
Profit of entry: 2,813 dollars  
Carried over from last program: 6,887 dollars  
Total profit: 9,700 dollars

Cost for set up the hall: 4,917 dollars  
Cost for planning & produce: 793 dollars  
Cost for lecturer: 2,227 dollars  
Publicity cost: 548 dollars  
Cost for documentation: 77 dollars  
Cost for insurance: 903 dollars  
Sundry cost: 43 dollars  
Reserve fund: 192 dollars  
Total cost: 9,700 dollars

How does this project advance the JCI Mission and Vision?

**JCI MISSION**  
We gave children time to think about gratitude or heart of caring at each day's lesson.

**JCI VISION**  
We could have deepen exchange with each board of education.





**Award Category criteria**

**2**

Membership Participation

By number, how many members were involved in this program? **8 members**

By percentage, how many members of the Local Organization were involved in this program? **26**

Describe the main roles of the participating members in this program.  
Support for each children's group: 11  
For stage costume: 6  
Stage carpenters: 12  
Sound crew: 10  
Lighting crew: 2  
Total: 41



### Award Category criteria

## 3

### Community Impact

- How did the Local Organization measure community impact for this program?
- For participants: questionnaire survey at after each lesson.  
For parents: questionnaire survey at timely, hearing about influence at the orientation.
- Describe the actual community impact produced by this project.
- From questionnaire survey of after this program, children told that there is many timing to help other participants (heart of caring) and timing to tell thank (gratitude).  
Their parents voice: this program made them to think deeply about children again and changed behavior. Number of times were increased children say "thank you" compared to before this program. Behavior between family strengthened. Children changed to help parents a lot.



**Award Category criteria****4**

## Impact on Local Organization

How did the Local Organization benefit from running this project?

We could have time to tell about our activity to educational institution in Toyama, and also to parents of participants.

How did the program advance the JCI Mission?

Children changed positively to have acquired behavior attending with gratitude or heart of caring. Parents and supporters changed positively for communicating with children. Members of JCI Toyama changed positively to rethink importance about to have acquired behavior attending with gratitude or heart of caring.

How did the project advance the JCI Vision?

We gave the chance to build communication between our members and children and also their parents.

**Award Category criteria**

**5**

Long-term Impact of the Program

What is the expected long-term impact of this project? Children could have the chance to wide sphere activity by communicate with people of different generation.  
To spread the gratitude or heart of caring at school or home is leading to bright future.

What changes would you make to improve the results of this project? In our opinion, to have the situation of continuing good effect.  
There is limited number of participants, therefore we should going to give this chance to more people.