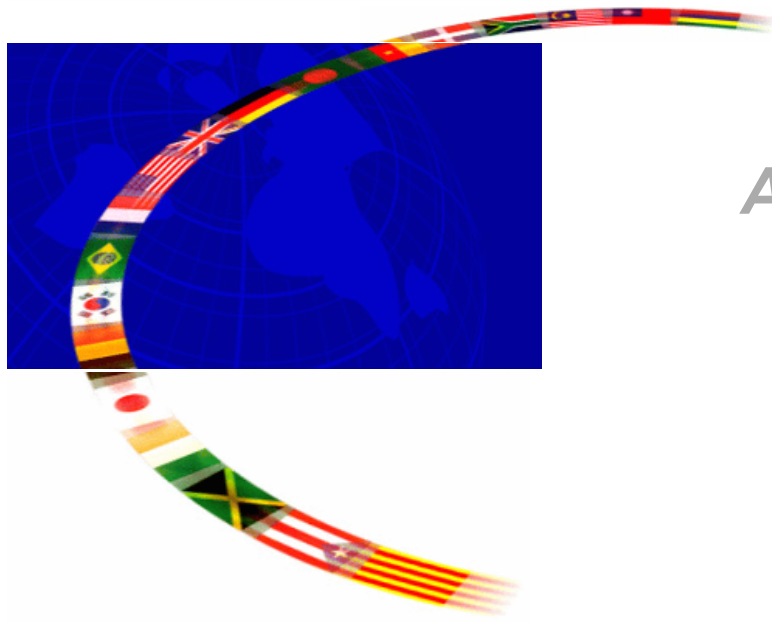




Junior Chamber International
Worldwide Federation of Young Leaders and Entrepreneurs



Awards Entry

2015 Asia-pacific Conference
Shine Our Future !~Asia Youth Exchange Program
in Fukuyama~
JCI JAPAN
Best Inter-organization Collaboration Project



Junior Chamber International
Worldwide Federation of Young Leaders and Entrepreneurs

Entry Information

Award Program:

Category:

NOM Information

National Organization:

National President:



Kosuke Shibata
E-mail: japan@jci.cc

LOM Information

Local Organization:

President:

President Email: kobayashi@bifuku.co.jp

Basic Information

Duration : July 25th ,2014~July 29th, 2014

Staff : 124 Member

Sponsors : Mayor of Fukuyama,Fukuyama City Hall,28 members of citizen volunteers,672 teachers and students

Budget : 35,500 dollar

Profit / Loss : None

In which UN MDG best fit (if apply): ?:

Who is benefited ? : 7.2 billion people who live in the world

Objective : JCI Fukuyama contributes to the permanent and lasting world peace. Therefore, the aim of the project is that the children, the leaders of next generation, can make an active contribution to the world peace. JCI Fukuyama positively involved to give those opportunities below.

1.Children realize the importance of mutual understanding for the permanent and lasting world peace by overcoming the differences of countries and cultures.

2.Children with the realization take actions for the permanent and lasting world peace.

3.The actions spread to the communities or to the world, and help to create POSITIVE CHANGE for the permanent and lasting world peace.

Overview : JCI Fukuyama **took actions below to achieve the permanent and lasting world peace.**

1.JCI Fukuyama invited 22 Asian children (5 from Malaysia, 4 from Indonesia, 4 from Taiwan, 4 from Mongolia, 5 from Cambodia,) and 10 escorts as the delegation of the project.

2.JCI Fukuyama carried out programs below.

Camp Program (Fukuyama Green Leaders School)

The participants were in camp with the members from Fukuyama Green Leaders school, which JCI Fukuyama manages. The participants promoted friendship by spending time together, such as sailing a cutter eating together, sleeping together.

Experience Program ~Realization of attractive points of Fukuyama~

•The program was taken place at Tomonoura, the noted area for its historical port and the scenes, to know the attractive points of Fukuyama. The participants and members of Fukuyama Green Leaders school walked around the area together and tried making Tai Chikuwa. * Tai Chikuwa is a broiled fish cake made of sea bream paste.

Homestay Program

The participants stayed with Japanese families as their family member for 3 days. Each participant experienced Japanese culture and attractive points of Fukuyama. (152 people from 30 families)

School Visit Program

The group of participants were divided in to 2 groups, and visited Ekiya Elementary School and Mino Elementary School. The participants had chances of international experience with students and teachers and parents. .The participants introduced their countries, danced the traditional Fukuyama dance together, and experienced Japanese culture.

Results : JCI Fukuyama provided opportunities to the children, the leaders of next generation, to take positive actions for the world peace.

1.JCI Fukuyama provided a chance to the children to realize the importance of mutual understanding by understanding and overcoming the differences among nations to achieve the permanent

and lasting world peace.

Questionnaire to Children

- I was able to build friendship with children of different language (90%)
- It is important to accept the differences of country each other and consider the things standing in the position of the other party (90%)
- We could achieve the world peace, if each country cooperate together (85%)

Impressions from Children

- I found that everyone is not the same, and deepen mutual understanding is important.
- I was able to make a lot of foreign friends, and I experienced cultural differences.
- I was able to learn a lot about cultural difference.

Feedback from Parents

- He became interested in the culture of various countries.
- She became person with independence, and began to see things more in an international perspective.

2.Children with realization take an action for the world peace.

Impressions from Children

- At the sight of Japanese to act out of any respect for each other, I also began to do so.

Feedback from Parents

- It seemed that he had been shocked to know that the children at the same age can speak English, which made him have an interest in learning English.
- A sense of independence aroused in her, and her behavior changed.

3.The action greatly affected the community and the world, to create POSITIVE CHANGE for the world peace.

- JCI Elite decided to hold the Asia Youth Exchange Program in Penang, Malaysia, from 7th -12th July,2015. The program is based on the program in Fukuyama.

Feedback from parents

- After coming back from Japan children still exchange with the host family and Japanese children through e-mail and facebook.
- Children told us what they had experienced through this program after they came back from Japan.They seem to be extremely happy when they talk about their experiences to their friends.

Actions Taken : **Action of 2013**

August-November: Planning Overview planning

Action of 2014

January-May : Overseas Recruitment

January-July: Construction of each program

April 9 : Media briefing of the project (15 participants media professionals)

June: Grants application and consent to Fukuyama City and International Association of Fukuyama City

June 6th : The meeting with overseas participants ASPAC at Yamagata

May-June : Pre-briefing in school visits program cooperation schools (4times)

April - August : Briefing Recruitment of participants in each country

April - June : Host Family Recruitment

May 2nd and 12th : Recruitment Briefing for host family

Jul 8th and 14th : Final briefing host family

Volunteer Recruitment and meeting : April-May

May 21st : Recruitment Briefing

June 14th and 22nd : Volunteer Association meeting

July 15th : Final Briefing for Volunteer

June 2 : Plenary Session of JCI Fukuyama

June 25 : 1st Executive Committee

July 16th : 2nd Executive Committee

1st JCI Asian Youth international exchange programs in Fukuyama

July 25th : Immigration

July 26th - 27th : Camp program

July 26th : The joint meeting / Members of each Local Organizations

July 27 to 29: Home stay Program

July 27 : Mayor courtesy visit

July 28: school visits program

July 29: Departure

Recommendations : It is clear that the children understood the **differences** between countries, and realized the importance of **mutual understanding** to achieve the world peace, by overcoming the differences. However, we need further evaluation on how the children acts for the world peace in the future. Also, it is needed to watch whether the actions of children **affect their communities and the world**, to create **POSITIVE CHANGE** for the world peace over years.

- JCI Fukuyama won **the award for the excellence** in international exchange category at **AWARD JAPAN 2014** held by JCI Japan. As a result, JCI Fukuyama had inquiries from other LOMs that **they want to do the same program**. We strongly believe that there are possibilities to **spread our movements worldwide**.
- JCI Fukuyama have **involved many citizens** of Fukuyama as volunteer staff to develop an awareness of citizens of Fukuyama
- This program enabled not only children but also many citizens to be **ACTIVE CITIZENS** with developed global awareness, by experiencing unusual international exchange offered by JCI Fukuyama. As a result, it brought the children and the citizens **the borderless mutual understanding and friendship**. LOMs that united managing the program were able to build partnership.
- By expanding the scale, the program is to be held 23rd -28th July in 2015, and nearly 50 delegates from 12 countries are to join the program. JCI Fukuyama is now building up the program by improving the contents through the close **cooperation** between JCI Fukuyama and JCI from participating countries.
- JCI Fukuyama, JCI Elite(Malaysia),JCI Boai(Taiwan),JCI Phnom Penh(Cambodia),JCI UlanBator(Mongolia) promoted **JCI Vision** by managing the program together to build up the **global partnership**. For the 2015 Asia Youth Exchange Program, JCI Fukuyama and JCI from participating countries have **constant communications by expanding the network** more after finishing the program in 2014.
- JCI Elite decided to hold the Asia Youth Exchange Program **in Penang, Malaysia**, from 7th -12th July, 2015. The program in Penang is based on the one in Fukuyama, which implies **the expanded movements** of JCI Fukuyama, and **the progress of contribution** to the permanent and lasting world peace.

The improvements should be modified to make this project **sustainable**.

1. Improvements to schedule of programs which is fit for the children
2. Strengthening of cooperation between the Local Organizations.
3. Budget cuts

With the great interest in this international program, **various media ran articles about information** of the program.

1. Newspaper (Circulation: 620 thousand copies in surrounded area)
2. Newspaper (Circulation: 420 thousand copies in surrounded area)
3. Local Information Magazine (Circulation: 120 thousand copies in surrounded area)
4. Local Information Magazine (Circulation: 80 thousand copies in surrounded area)

Award Category criteria

1

Objectives, Planning, Finance and Execution

What were the objectives of this program? JCI Fukuyama contributes to the permanent and lasting world peace. Therefore, the aim of the project is that the children, the leaders of next generation, can **take active contribution to the world peace**.

- Children realize the importance of mutual understanding for the permanent and lasting world peace by overcoming the differences of countries and cultures.
- Children with the realization **take actions** for the permanent and lasting world peace.
- **The actions spread to the communities and to the world**, and help to create **POSITIVE CHANGE** for the permanent and lasting world peace. JCI Fukuyama positively involved to give those opportunities above

How does this program align to the JCI Plan of Action? This program brought sustainable **impact** to children **motivating to become human resources** who contributed to the **future of region and global development**. This project was carried out by the **connection** and the **collaboration** of LOMs from various countries and **ACTIVE CITIZENS** of the community. This project definitely aligns the JCI Plan of Action.

Was the budget an effective guide for the financial management of the project? • The project cost seems high, but we enforced the budget for the future of children and to make the project sustainable. By clarifying the rationale of the budget and estimating the cost-effectiveness, the project was highly efficient.

- JCI Fukuyama explained this program to Fukuyama City. With their understanding, 5,500 dollar has been paid for this project as a grant.
- The majority of the budget has been accounted as the invitation cost.
- As improvement for the project of next year, travel cost is to be self-burden of the participants, and it will make this project sustainable.

□

How does this project advance the JCI Mission and Vision? JCI Mission
We provided following development opportunity to make positive change.

- Provide the opportunity of **international exchange to the children**, and create positive change to **develop human resources** that children who can play an **active role** in the international community of the future.

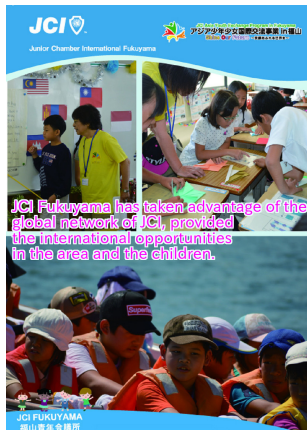
- 2.Provided opportunity to **run the project** and opportunities of **international exchange to the people**

of the region to develop human resources who can play a role as **ACTIVE CITIZENS** in Fukuyama.

JCI Vision

As the leading network of young active citizens, JCI Fukuyama took advantage of a global network of JCI, and provided the opportunity of international experience to **children and local community** for the **development of future** of Fukuyama.

- JCI Fukuyama and JCI Elite (Malaysia),JCI Boai(Taiwan),JCI Phnom Penh(Cambodia),JCI Ulan Bator(Mongolia) **conducted the project in cooperation** by establishing a **Global Partnership**



Award Category criteria

2

Cooperation between the Local Organizations

How did the two organizations work together?

JCI Fukuyama and JCI Elite(Malaysia),JCI Boai(Taiwan),JCI Phnom Penh(Cambodia),JCI Ulan Bator(Mongolia) **united together** to achieve the project. Preparation Step

- We took advantage of email and SMS to keep in touch closely.
- Each Local organization carried out **participant briefings, PR activities and Recruitment activities** in each country.
- JC members from each countries became the liaisons between the participants' parents and members of JCI Fukuyama.

During the Term of the Project

- In order to make sustainable impact, we held a **joint meeting** of JCI Fukuyama and each Local Organizations to discuss about budget and the timing, intentions of participation of next year project and problems of the current year.

Describe how the tasks and planning of the project were divided between the organizations.

JCI Fukuyama and other Local Organization divided the task and planning of the project

Roles of JCI Fukuyama

- Planning and preparation of all programs.
- Recruitment of domestic participants.
- Pre-training to domestic participants.

Roles of JCI Elite, JCI Boai, JCI Phnom Penh, JCI Ulan Bator

- Recruitment of overseas delegates.
- Screening of participants in each country.
- Pre- training to overseas Delegates.
- Responding to family of the overseas delegates and the escort delegates of each country to Japan.
- Escorting the delegates.
- Care to overseas delegates during the period.





Award Category criteria

3

Impact on Members and Contribution to the JCI Vision

How did the members of the Local Organizations benefit from running this project?

Through running this project, members of JCI Fukuyama have **united more strongly** and **energy of the organization** has been improved. Also, with the understanding to the movements, **the local administration** and **the institute of education** greatly supported the program such as the grant. The credibility and the recognition to JCI Fukuyama in the community increased by having **a meeting to exchange opinions** with the officers of the city hall, and the president being invited as a panelist at the education forum (2000 teachers in the city joined). This project is to expand and continue, and increased the significance of existence of JCI Fukuyama, which brought confidence and positive change in awareness. **JCI President Mr.Shine Bhaskaran** has come to Fukuyama and look over the report of this project. That encourage and motivate our member.

How did the program advance the JCI Vision?

This program enabled JCI Fukuyama to build up **internationally close network**, which gave great resources to the development of the program JCI Fukuyama. To expand the network is the big step forward to be the leading global network of young active citizens. JCI Fukuyama and JCI Elite (Malaysia),JCI Boai(Taiwan),JCI Phnom Penh(Cambodia),JCI Ulan Bator(Mongolia) conducted the project in cooperation by establishing a Global Partnership to advance JCI Vision.





Award Category criteria

4

Community Impact

How did the Local Organizations measure community impact?

1. We measure community impact by listening to the voices of Participants and people involved.

- Conducted a questionnaire to the children of Japan
- Conducted a questionnaire to the children of overseas
- Conducted a questionnaire to parents of children overseas
- Conducted a questionnaire to the host family
- Conducted a questionnaire to the teachers of elementary school
- Conducted a questionnaire to volunteer management
- Conducted a questionnaire to escort staff (JC members)

2. We measure the influence of this program from the numbers of times being featured in the media.

- With the great evaluation of this international program, various media dealt with the international program arranged by JCI Fukuyama.
- Newspaper (Circulation: 620 thousand copies in surrounded area)
- Newspaper (Circulation: 420 thousand copies in surrounded area)
- Local Information Magazine (Circulation: 120 thousand copies in surrounded area)
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Describe the actual community impact produced by this project.

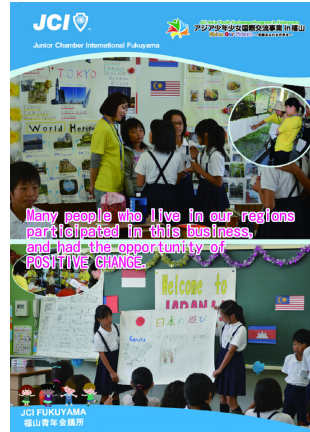
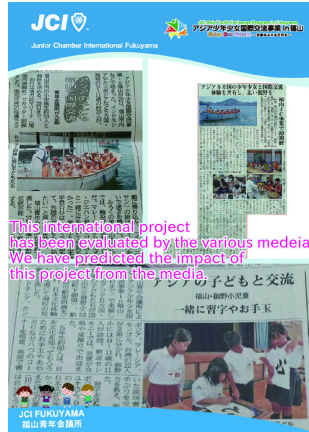
JCI Fukuyama offered opportunities of **POSITIVE CHANGE** to the people involved in the project operation from the community, joining programs below.

- 152 people of 30 host families).
- 28 international exchange volunteers and 45 participants to the camp from local elementary, junior high, high schools).
- 700 members of teachers, students and parents engaged in school visit program).
- 100 supporters of Japanese Culture Experience Program.

This program offered 1000 people the opportunity of **international exchange** that they cannot easily experience in the everyday life. This program contributed to the human resource development of more than 600 local children to succeed in the **global society** , by offering them the opportunity of international exchange.

With the understanding from the local administration and educational institutions, the president of JCI Fukuyama was invited to the Local Education Forum

as a panelist. More than 2000 teachers joined this forum. This project was interviewed from the local media including newspapers and information magazines, and the articles appeared. The movements of JCI Fukuyama was conveyed to many citizens and the community, to give a big impact to the local society.



Award Category criteria

5

Long-term Impact of the Program

What is the expected long-term impact of this project?

We provided an opportunity of **international exchange** and **mutual understanding** to children of 6 Asian countries (including Japan), and created positive change in consciousness of children. In the future, we believe that the children will play active role as Active Citizens who contributed to development of local community and the peace and prosperity of the world.

- We believe that we can make **sustainable impact to local community**, not only to Fukuyama also to local community of every participating country. To Achieve that, We will conduct the project continuously in next year.

JCI Elite is to hold the same program in Penang, Malaysia, in July 2015. The purposes of this program is wildly understood, and it becomes to be the model case and expand. It is expected that the same programs would be held all over the world. It is a big advance to achieve the permanent and lasting world peace.

What changes would you make to improve the results of this project?

1.Improvement about schedule of the each program

- The contents of the program were too much and schedule was so tight that constricted the exchange among children, and also caused tiredness and homesick of children.
- Host family complained because of the homestay period was too short.

How to improve →

- JCI Fukuyama will increase the amount of time to have leeway in the schedule of the program, so that children can interact freely.
- The extended day period of the program, to increase the time of the Home stay Program.

2.Strengthening of cooperation between the LOM

- This time, JCI Fukuyama member worked proactively in the planning and preparation of most of the program.
- Because that, the burden of JCI Fukuyama members was pretty heavy.

How to improve →

- It is necessary to strengthening system of cooperation and clarified the roles of each country.

3.Improvement about budget

- This year, Burden of JCI Fukuyama was too much on the budget, because JCI Fukuyama borne travel expenses of overseas delegates.
- We need to improve the issue to make the project sustainably.

How to improve →

- Travel expenses will be borne by each participant on next year. We will solicit sponsors in Fukuyama and each country.

