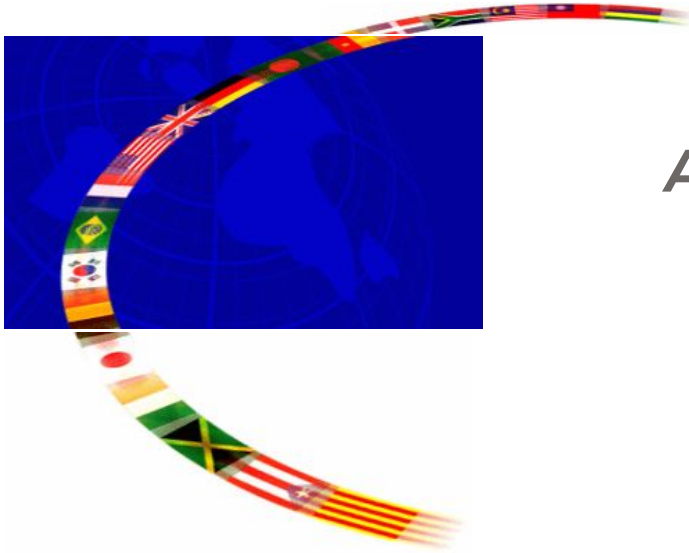




Junior Chamber International
Worldwide Federation of Young Leaders and Entrepreneurs



Awards Entry

2015 Jci World Congress
The Peace declaration of child ~Let's reach Niko-
Niko messege~
JCI JAPAN
Best Local OMOIYARI Project



Entry Information

Award Program:

Category:

NOM Information

National Organization:

National President:



Kosuke Shibata
E-mail: japan@jci.cc

LOM Information

Local Organization:

President:

President Email: etsushia@gmail.com

Basic Information

Duration : From May. 2015 to Aug. 2015

Staff : 33 members

Sponsors : Volunteer from local universities

Budget : 5,800 USD

Profit / Loss : 0

In which UN MDG best
fit (if apply) : ?:

Who is benefited ? : Citizen in Hiroshima City where is our focus of activity and also 7 billion peoples around the world.

Objective : JCI Hiroshima believes that it is important that every single citizen addresses make action in resolving their own immediate issues in order to achieve permanent peace in all over the world.

Therefore, JCI Hiroshima focused on our objective which people around the world take positive action in resolving their own immediate issues.

① Promote changes in the consciousness of proactive approach toward peace by resolving immediate issues by every single citizen. (Create an opportunity for positive change.)

② Promote citizen, who change their way of thinking, to take positive action toward world peace. (Create an active citizen for peace.)

③ Achieve peace in the world by increasing active citizen, who take positive action toward peace. (Create a positive change for peace in the world by active citizen.)

JCI Hiroshima has got engaged above in a positive manner.

Overview : JCI Hiroshima implemented a project as below in order for entire world to start taking positive action toward peace by addressing resolutions against their own immediate issues.

JCI Hiroshima conducted the open-air project for 50,000 visitors gathering at *Hiroshima Peace Memorial Park* (*1) on August 6th, which is the day to commemorate the dropping of the atomic bomb.

(*1) A number of victims of atomic bomb is interment at *Hiroshima Peace Memorial Park*.

The project is composed of:

I. Peace Tower

JCI Hiroshima assembled 1,000 messages from 1,000 students from elementary and junior high school in Hiroshima City, written the declaration of actions for resolutions for immediate problems on *small piece of sheet*. (*2),

We displayed these message sheets, which were put all the sheets together and make tower for displaying "*Tower* (*3)".

- Size of a sheet is 200mm (W) * 200mm (H) (*2)
- Diameter of the tower is 7,000mm. (*3)

II. Peace Message

JCI Hiroshima asked visitors to leaving message of declaration about their own behavioral objective for peace on the pig on shaped sheet. those messages are displayed at the place. pigeon as a symbol of peace.

III. Peace Animation

JCI Hiroshima showed an animation about immediate issues and peace.

Results : JCI Hiroshima provided the opportunity which encouraged citizen to take their action in making world peace come true.

As a result, we were able to increase in number of active citizen who are aim to achieve world peace.

I. Peace Tower attained:

- To receive children's voice through the display of messages.
- To foster awareness that resolving immediate issues could lead to peaceful world.

- To draw enthusiastic attract of visitors toward messages.
- To show the display of messages for 42,000 peoples out of 55,000 visitors of Hiroshima Peace Memorial Park on the day of project.

[Comments by participants]

- ☞ *I realized that it is important to find solutions by myself without leaving troublesome things to others.*
- ☞ *These messages motivated me to take action for something peace by receiving children's pure thoughts.*

II. Peace Message attained:

- Leading visitors to declare their own peace activities.
- Gathering gather thousand messages from visitors.
- Passing pass the 1,000 peoples of writers on next visitors.

[Comments by participants]

- ☞ *I will take an initiative to solve immediate issues around my community by communicating with others.*
- ☞ *I will express myself in a responsible manner toward immediate problems.*

III. Peace Animation attained:

- To share an awareness of the issue about our immediate problems.

[Comments of participants]

- ☞ *This animation strengthened my feeling for peace.*
- ☞ *My positive action toward peace will eventually lead the world to peace.*

Actions Taken : (Year 2014)

October:Discussion start-up about the project

(Year 2015)

May:Council passage by administrative board in LOM

June:Ask participating schools to produce messages of children.

- Collect one-thousand messages.
- Produce Peace Tower by putting all the sheets together.
- Produce Peace Animation.

August 6th:Implementation of the project

Recommendations : JCI Hiroshima could create the effective opportunity which made 42,000 citizen and visitors taken actions for peace by providing a first-step chance of involvement in achievement of world peace.

As a result, the project made more active citizen who pursue the goal of peace in the world.

It is backed up with comments by participants below:

- ☞ *I realized that it is important to find solutions by myself without leaving troublesome things to others.*
- ☞ *These messages motivated me to take action for something peace by receiving children's pure thoughts.*
- ☞ *I will take an initiative to solve immediate issues around my community by communicating with others.*
- ☞ *I will express myself in a responsible manner toward immediate problems.*
- ☞ *This animation strengthened my feeling for peace.*
- ☞ *My positive actions toward peace will eventually lead the world to peace.*

Also, participants declared through Peace Message as below:

- Working with friend and make good friendship.
- I will establish good relationship with my classmates.
- I will learn from the past, face the real and shape the future.
- I will try to talk to someone who is looked in troubling.
- I will smile for others'smile.
- I will express myself and carry out my word.

- I decide to become friendly to others, play nicely and take positive action.
- I will address anything for peace.

JCI Hiroshima rediscovered the significant changes in the consciousness of every single citizen.

The project also brought positive change many members in JCI Hiroshima toward world peace activities.

Comments by JCI Hiroshima members are below:

☞ JCI Hiroshima has achieved the creation of opportunity of changes in consciousness of a lot of citizen by delivering thoughts for peace to not only citizen in Hiroshima but also many visitors.

☞ I wish that participants from all over the world would start taking actions for peace when they go back to their own community or country.

☞ It is the memorable project that encourages people who visiting for Hiroshima Peace Memorial Park, to find hope in the next generation. JCI Hiroshima, whose hub is located in global peace city, is going to keep taking positive actions toward eternal peace in the world.

Award Category criteria

1

Objectives, Planning, Finance and Execution

<p>What were the objectives of this program?</p>	<p>JCI Hiroshima make the eternal peace in the world. Hence, JCI Hiroshima has set the objective for create a Bigger Impact through positive actions toward world peace by citizen in Hiroshima and people in the world who possess thoughts of Hiroshima.</p> <p>JCI Hiroshima got positively involved in actions below:</p> <ul style="list-style-type: none"> ① To promote changes in the way of thinking about importance of problem-solving actions by every single citizen in order to achieve peace world. <i>(Create an opportunity of positive change)</i> ② To foster participants' first-step action toward world peace. <i>(Create active citizen who aim to peace)</i> ③ To boost those positive chain-actions, which eventually lead to world peace. <i>(Create new active citizen who pass their positive change on people all over the world)</i>
<p>How does this program align to the JCI Plan of Action?</p>	<p>JCI Hiroshima provided the opportunity for citizens in Hiroshima, which lead citizens take actions for achievement in world peace, as a result, increased more active citizen who decided to start actions for peace.</p> <p>This program align to the activity plan of JCI which mentions about penetration of more understanding of JCI Mission, Vision and Value not only for current JCI members, but also for future JCI members, partners and stakeholders.</p>
<p>Was the budget an effective guide for the financial management of the project?</p>	<p>The project was implemented on the budget. Breakdown of expenditures are below:</p> <ul style="list-style-type: none"> • 2,100 dollar for site management • 3,109 dollar for planning and staging • 210 dollar for publication • 60 dollar for preparation of materials • 50 dollar for preparation of reporting
<p>How does this project advance the JCI Mission and Vision?</p>	<p>[Advancement in JCI Mission]</p> <ul style="list-style-type: none"> ① JCI Hiroshima provided an opportunity of positive change for participants to change their way of thinking toward achievement in world peace so that it is essential that every single citizen needs to approach their own problem-solving. ② Citizen who achieved positive change transformed themselves into active citizen who take actions for world peace.

[Advancement in JCI Vision]

① We increased active citizen in local community who are aim to world peace through this project. It also expands the local network which is basis of the global network.

② We, as leaders of local community, make participants realized that every single citizen needs to take positive action in order to achieve world peace. We, of course, took the leadership so that citizen can take positive action for peace in the world.



Award Category criteria

2

Cooperation for the Sake of World Peace

How did this project extend the presence of peace in your community?

JCI Hiroshima

- ① This project enabled to the way of thinking penetrate that peaceful world is established based on our own effort for future on August 6th in Hiroshima Peace Memorial Park, which are the most special day and place for Hiroshima.
- ② This project enabled to expand participants' thoughts for peace when they go back their own community or country.
- ③ This project made active citizen increased, and they created chain-actions which expanded the consciousness of peace to others.

How was cooperation used to promote peace?

1,000 messages from children made 42,000 active citizens through this project. Even if the power of influence from each person is small and limited, cooperation. And consistent would produce huge movement.



3

Award Category criteria

Community Impact

- What was the intended community impact?
- Address participants to determine their contribution for peace by transforming their peace declaration into action.
 - Address participants to expand their determination by re-realizing the meaning of existence of Hiroshima City as global peace city.

- Describe the actual community impact produced by this project.
- This project strengthened the connection with the local administration.
- The local administration has faced an issue how they pass to the next generation of the story of tragedy from atomic bomb and the power of reconstruction. Because people who experienced the bombing in 1945 have become 80's on average. JCI Hiroshima tried to make good relationship with schools: where provide peace-education for children, to creating the opportunity expanding peace activity. this trying got achievement from local admin by raising students' interests on peace.
 - This project gained recognition of JCI Hiroshima from local community. JCI Hiroshima succeeded gained more recognition from citizen all over the world by launching this project on the most appropriate day and place.
 - This project increased the consciousness of eternal peace by taking positive actions on immediate issues.

[Comments by participants]

☞ I have came up with a certain idea that we could establish eternal peace by a series of smallest things brought together.



4

Award Category criteria

Impact on Local Organization

How did the Local Organization benefit from running this project?

This project by JCI Hiroshima enabled to disseminate strong messages and our activity itself to the local community and the world.

Above leads to enlarge JCI Hiroshima's membership through increased existence value in Hiroshima. Furthermore, it will eventually bring more expansion of activities of JCI Hiroshima.

How did the program advance the JCI Mission?

JCI Hiroshima constructed this program to provide citizen an opportunity that they can grab a cue to make positive change which leads to increase more active citizen for achievement in world peace.

These active citizens produce the next active citizen around them by communicating their effort for achievement in world peace.

It eventually led a lot of communities to be given birth to positive change.



Award Category criteria

5

Long-term Impact of the Program

What is the expected long-term impact of this project?

- Participants of this project will transmit their positive behavior to others by taking peace activities on a continuous basis. The world will be fulfilled with service to humanity toward peace.
- Participants of this project will start a bigger movement toward peace in the future, which contains overfull hope because they were changed their way of thinking from peace based on prayer to peace based on creation.

What changes would you make to improve the results of this project?

- JCI Hiroshima would earn more recognition from citizen by enhancing collaboration with media.
- JCI Hiroshima would disseminate our message to much more people by extending term of activity.
- JCI Hiroshima would involve more citizen by strengthening the collaboration with the local authorities in launching this project at **Hiroshima Peace Memorial Park on August 6th.**

