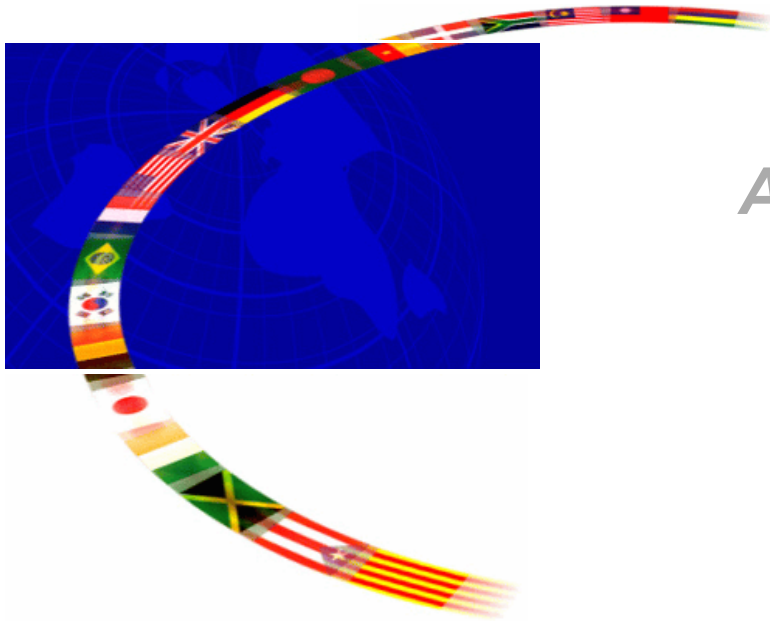




Junior Chamber International
Worldwide Federation of Young Leaders and Entrepreneurs



Awards Entry

2014 Jci World Congress
JCI SAPPORO
JCI JAPAN
Best Local Growth & Development Program



Junior Chamber International
Worldwide Federation of Young Leaders and Entrepreneurs

Entry Information

Award Program:

Category:

NOM Information

National Organization:

National President:



Kazuya Suzuki

E-mail: japan@jci.cc

LOM Information

Local Organization:

President:

President Email: ikejun@p-hokkoha.co.jp

Basic Information

Duration : From 30th of September 2014 to 1st of Fe

Staff : ALL

Sponsors : Hirokazu Ueda Siniors

Budget : 6,044 dollar

Profit / Loss : 0

In which UN MDG best
fit (if apply): ?:

Who is benefited?: Active citizens of Sapporo, age 19 to 38

Objective : **JCI Sapporo produces many leaders to make bright future of Sapporo.**

To achieve this,

- ①JCI Sapporo tells appeal and activity of JCI Sapporo and increase new members.
- ②JCI Sapporo strengthens the unity of members and creates positive change through gaining new members.
- ③JCI Sapporo motivates new member candidates after the enrollment.

Overview : **JCI Sapporo gained 60 new members, JCI Sapporo carried out following activities to bring back 200 members LOM.**

- ①JCI Sapporo enhanced the unity between members and held the sports interchange project for the purpose of raising awareness for increasing members.
- ②JCI Sapporo thought that the importance of increasing members needs to be recognized that it is mission for all the members of JCI Sapporo. Therefore we held a seminar to strengthen an incentive for increasing members and to understand the importance of increasing members. **(Mr.Hirokazu Ueda siniors is the great senior contributed to increase members was invited as a lecturer to the seminar for members)**
- ③JCI Sapporo held the seminar with the young businessman and a business exchange meeting to tell brilliance of JCI Sapporo to a citizen.
- ④**Members spontaneously held the new business exchange meetings several times.**
- ⑤JCI Sapporo told the history and brilliance of JCI Sapporo to new member candidate and held a workshop to raise a strong bond, activity will, a strong bond between new member candidate for after the enrollment.
- ⑥JCI Sapporo planed an initiation ceremony with new member candidates.

- Results :
- ①JCI Sapporo enhanced the unity between members, and shared a sense of purpose.
 - ②**The JCI Sapporo member gained deeper understanding about importance of the increasing members by the seminar and caused a positive change.**
 - ③JCI Sapporo deepened the interchange between businessman and members and lead to member expansion.
 - ④Each individual Members of JCI Sapporo made opportunities to tell JCI activities to citizens and lead to increase members.
 - ⑤JCI Sapporo succeeded to strength the bond between new member candidates and raised awareness for the enrollment.
 - ⑥New member candidates was involved in activity of JCI Sapporo, strength the bond with members and made enable to work smoothly on JC activity after the enrollment.

Actions Taken : From January to September 2014 Make hand out of recruiting new member
19th of March 2014 Seminar for members
30th of July 2014 Business exchange meeting with citizens

5th of July 2014 Plan/conduct of the first new member candidate training
1st of August 2014 **Business exchange meeting by spontaneous members**
22nd of August 2014 **Business exchange meeting by spontaneous members**
9th of September 2014 **Business exchange meeting by spontaneous members**
16th of October 2014 Plan/conduct of the second new member candidate training (schedule)
November 2014 Plan/conduct initiation ceremony

Recommendations : **JCI Sapporo succeeded to collect the kit of 65 persons at the point of 30th of September 2014.**

- ① JCI Sapporo was able to strengthen an incentive to increase members. Therefore, some members held business exchange meetings spontaneously and was able to tell citizens that activity and brilliance of JCI Sapporo.
- ② JCI Sapporo was able to raise activity will after the enrollment of the new member candidate. However, it was not all of the new member candidates, more many new member candidates should be joined.

Award Category criteria

1

Strategic Plan

What were the main objectives of the program?

JCI Sapporo produces many leaders to make bright future of Sapporo.

To achieve this,

- ① JCI Sapporo tells appeal and activity of JCI Sapporo and increase new members.
- ② JCI Sapporo strengthens the unity of members and creates positive change through gaining new members.
- ③ JCI Sapporo motivates new member candidates after the enrollment.

How does this program advance the plan of action of the Local Organization?

JCI Sapporo has decreased to 135 memberships from the peak of 460 in 2010. JCI Sapporo needs more than 200 members to perform projects organized, effectively and continuously. Now JCI Sapporo has 171 members, 18 members will graduate, it acquires 60 new members to bring back 200 members LOM.

Therefore we carried out following activities.

- ① JCI Sapporo thought that the importance of increasing members needs to be recognized that it is mission for all the members of JCI Sapporo. Therefore we held a seminar to strengthen an incentive for increasing members and to understand the importance of increasing members. (Mr.Hirokazu Ueda siniors is the great senior contributed to increase members was invited as a lecturer to the seminar for members)
- ② JCI Sapporo held the seminar with the young businessman and a business exchange meeting to tell brilliance of JCI Sapporo to a citizen.
- ③ Members spontaneously held the new business exchange meetings several times.
- ④ JCI Sapporo told the history and brilliance of JCI Sapporo to new member candidate and held a workshop to raise a strong bond, activity will, a strong bond between new member candidate for after the enrollment.

How does this project advance the JCI Mission and Vision?

Promotion of the JCI mission

1. JCI Sapporo provided the opportunity for each member to be able to work on increasing membership.
2. JCI Sapporo told brilliance of JCI Sapporo to new member candidates and provided the opportunity to be participated actively before the enrollment.

Promotion of the JCI vision

1. JCI Sapporo promoted increasing members to build a continuous network. It is the activity for the better future of citizens.



Award Category criteria**2****Involvement of Local Board of Directors and Members**

By number, how many members were involved? **ALL**

By percentage, how many members were involved in the program? **ALL**

How many Local Board members were involved in the project? **22**



Award Category criteria

3

Methods of Implementation

What methods and/or activities were used to grow and develop the Local Organization?

JCI Sapporo held the seminar which raises their motivation and tells the importance of increasing the number of jci sapporo members.(by ex-jci member Hirokazu Ueda) So, JCI Sapporo provided the opportunity to tell sapporo citizens the charm of JCI Sapporo, when JCI Sapporo ceated positive change and the member held a pan-industry social event positively. JCI Sapporo told the temporary new member the history of JCI Sapporo, and the charm of JCI Sapporo. and JCI Sapporo made new members' bonds, and held the seminer which raises their consciousnessbefore admission.

Which method/activity was the most effective in recruiting new members? Why?

JCI Sapporo can provide the citizens and thecity with more opportunities through an enterprise etc., by gathering more members .

Which method/activity was the most effective in developing current members? Why?

JCI Sapporo held two seminars for by increasing the unity of LOM, we and was participating actively in expanding membership to positive change.Once of them, the lecturer Hirokazu Ueda seniors was welcomed as a great senior of JCI Sapporo.

Episode of Ueda seniors mademostly the members positive change. Members chopped in the chest that you can really be used to grow to 200 people LOM JCI Sapporo and, to 500 people LOM. so, members held many times the cross-industry exchange meetings voluntarily.



Award Category criteria

4

Results Achieved

By number, how many new members were recruited by this program? **65 people**

Which objectives did the program achieve? **By the appeal of JCI Sapporo, was revived 200 people LOM.**
Through membership expansion, JCI Sapporo made positive change members. strengthen the bonds between members, JCI Sapporo, increased the activity willingness to join before the new prospective members.

What was the most important outcome of this program? **Many times the cross-industry exchange meetings small voluntarily. reviving 200 people LOM to understand the mission and our actions for new member. Thus, all members understood expected a continuous increase of the member.**



Award Category criteria

5

Long-term Impact of the Program

What is the expected long-term impact of this project?

“Growth of the people” is made by the self-help efforts and meeting new people, it is possible to continue with the originating further JC movement by building solid foundation organization. our JCI Sapporo movement can be larger force to promote.

JCI Sapporo is able to provide development more opportunities citizens and sapporo such as through business.

What changes would you make to improve the results of this project?

JCI Sapporo has not been famous yet. JCI Sapporo must inform the JCI Sapporo to many citizens by some seminars. and, JCI Sapporo should be made the members grow.

