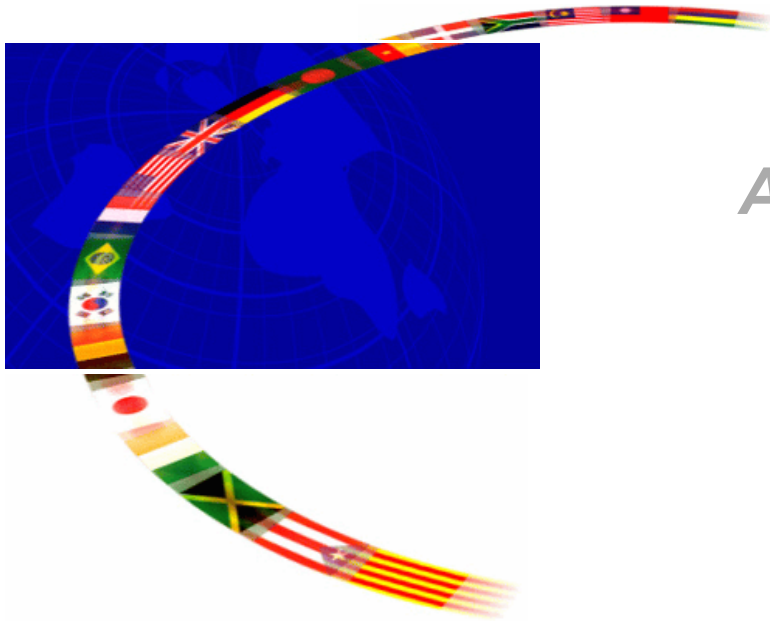




Junior Chamber International
Worldwide Federation of Young Leaders and Entrepreneurs



Awards Entry

2014 Jci World Congress
LOVE OF BELL
JCI JAPAN
Best Long-term Local Community Program



Junior Chamber International
Worldwide Federation of Young Leaders and Entrepreneurs

Entry Information

Award Program:

Category:

NOM Information

National Organization:

National President:



Kazuya Suzuki
E-mail: japan@jci.cc

LOM Information

Local Organization:

President:

President Email: eddy_0531@yahoo.co.jp

Basic Information

Duration : April 5, 17, 18

Staff : 74 members

Sponsors : Storytelling team (junior high school)

Budget : 45 hundreded doll

Profit / Loss : 0

In which UN MDG best
fit (if apply) : ?:

Who is benefited ?:

Objective : JCI Moriguchi Kadoma continue raising awareness of reduces traffic accidents.

We continue to develop the awareness of traffic safety of the participants. Participants attached to the school bag of the "bell of love".

"Bell of love" will sound in the region.

People, listen to the sound of the bell in the region.

And JCI Moriguchi Kadoma will continue raising awareness of road safety in the region.

Overview : 1. We visited the elementary school entrance ceremony of Moriguchi. We also visited the time of the class of elementary school in Kadoma.

2. We developed awareness of traffic safety in the elementary school freshman.

We were using a picture-story show for freshman elementary school for easy to understand.

3. We have distributed to elementary school freshman a "bell of love". It is filled with traffic safety in the "bell of love".

4. Elementary school freshman were all attached to the school bag
5. "bell of love".

6. "Bell of love" resounds. Awareness of road safety in the region continues to grow.

Consciousness of the people of the region will continue to change.

Results : 1. Elementary school freshman hear seriously.

Because we use the picture-story show.

2. Elementary school freshman of all were attached "bell of love"

3. to the school bag. 4. The sound of a bell is ringing in our region.

Because Elementary first grade continue to attach the "bell of love".

5. The bell rings of love each time, we can change awareness of traffic safety.

6. We have continued this project. "The bell of love" continue atached not only freshman elementary school. And continues ringing with the "bell of love" even when freshman went up grade the elementary school in our region.

This project has been carried out to continue in '40.

Raise awareness of traffic safety JCI Moriguchi Kadoma members has continued. Elementary first grade remember the "bell of love" even when it became a young man.

Movement of JCI Moriguchi Kadoma has become famous in the community.

Actions Taken : December 20, 2013

Committee held business " bell of love" first time

December 21, 2013

And adjustment to contact the Board of Education

January 14, 2013

Project Committee held "bell of love" second time

January 15, 2014

Description of the business to the elementary school principal meetings

February 11, 2014

Project Committee held "bell of love" third times

March 11, 2014

Project Committee held "bell of love" Fourth

March 18, 2014

Overview briefing project on traffic safety to JCI members Moriguchi Kadoma ,

practice Held of picture-story show

March 24, 2014

Check number of caravan let project briefing , reading to the local coordinator

April 1, 2014 March 25, 2014

Time , confirmation number of people , to each class of elementary school

April 5, 2014

Moriguchi elementary school (17 schools)

project implementation "bell of love"

April 17, 2014

Kadoma Elementary School (7 schools)

project implementation "bell of love"

April 18, 2014

Kadoma Elementary School (7 schools)

project implementation "bell of love "

Recommendations : Elementary school freshman rejoice very much when get a "bell of love".
And almost all of elementary school freshman attached "bell of love" in the school bags.

As a result, we can sound the bell resounds in the region.

However, sometimes children feel only bell.

It can not be said that to continue the awareness of traffic safety.

It is necessary to continue the awareness of when the children were given a ""bell of love". Remedy will continue to raise awareness of traffic safety.

Also to the age group of elementary school and later.

We should be necessary to follow continuously.

Award Category criteria

1

Objectives, Planning, Finance and Execution

What were the long-term objectives of this program?

1. We make a conscious reform for us to the description of the traffic safety to elementary school freshman. At first, JCI Moriguchi Kadoma member change the awareness for reduce the traffic accident.
2. Members of the awareness tell to the elementary school freshman, the consciousness becomes more stronger.
3. Through the cooperation with the field of education and elementary school, it is an opportunity to know the movement and awareness of JCI Moriguchi Kadoma in our region.

How does this program align to the JCI Plan of Action?

1. JCI Moriguchi Kadoma has a relationship with the Board of Education. So we can do the "bell of love" project in elementary school.
2. We cooperate with local organizations. Project "bell of love" has become famous in region.
3. This project became famous in the community. So awareness of JCI Moriguchi Kadoma is improved.
4. JCI Moriguchi Kadoma tell the traffic safety. Awareness of traffic safety can be improved in the region.
5. Elementary school students attach the "bell of love" that JCI Moriguchi Kadoma created. It will lead to the creation of a better society no traffic accidents.

Was the budget an effective guide for the financial management of the project?

JCI Moriguchi Kadoma Budget: 4500 U.S.Dollar.
 In 2014, JCI Moriguchi Kadoma is paying all of the budget of \$ 4,500.
 \$ 4,500 budget is required when carrying out we just to continue also in 2015.
 However, it is possible to earn money sponsored by the Board of Education, and media companies are involved.
 The project budget is reduced and various organizations relationship can be more strong between JCI Moriguchi Kadoma.

How does this project advance the JCI Mission and Vision?

MISSION: JCI Moriguchi Kadoma members learn of current traffic conditions, and we changes to reduce traffic accidents And provides opportunities for growth of JCI Moriguchi Kadoma members, and by the enlightening for traffic safety of elementary schools.

VISION: Collaboration with community groups and the Board of Education to

make the network of our project.

Award Category criteria

2

Membership Participation

By number, how many members were involved in this program? **JCI members**

By percentage, how many members of the Local Organization were involved in this program? **65%**

Describe the main roles of the participating members in this program.

1. The project description and adjustments to the elementary school **10 people**
2. Caravan storytelling and JCI members Moriguchi Kadoma : Adjustment and personnel scheduling . **5 people**
3. Explain the "bell love" project and traffic safety. **10 people**
4. Traffic safety awareness in elementary school, members in charge of the picture-story show. **79 people**

Award Category criteria

3

Community Impact

How did the Local Organization measure community impact for this program?

Elementary school students are wearing the "bell of love" was 0 people 40 years ago when we started this project. We distributed bell to elementary schoolchildren for 40 years to about 150000 people. Now, 12,000 elementary school children attach "bell of the love". Local people and parents of elementary school students are saying that we relieve to hear the sound of the bell. And, they are feeling that children are in road to school cheerful. Awareness of traffic safety has been rooted on an ongoing basis in the area. By this project is going to continue, JCI Moriguchi Kadoma is recognized as a organization of awareness from people in the community.

Describe the actual community impact produced by this project

Elementary school students are attaching the "bell of love" to school bags not only elementary school freshman. Many elementary school students are attaching "bell of love". Elementary school students hear the sound of the "bell of love" during growth. It became to raise awareness of traffic safety in elementary school. Also, raise awareness of traffic safety JCI Moriguchi Kadoma members followed by performing the exercise to continue 40 years. In addition, elementary school first grade I remember that of JCI Moriguchi Kadoma when it became a youth. They remember that I got a "bell of love" at the time of the first grade elementary school. It has also led to awareness of the JCI Moriguchi Kadoma.

Award Category criteria

4

Impact on Local Organization

How did the Local Organization benefit from running this project?

Movement of JCI Moriguchi Kadoma is perceived from cooperating with local organizations and the Board of Education. JCI Moriguchi Kadoma is recognized by a lot of people by doing this project in the elementary school entrance ceremony. JCI Moriguchi Kadoma is recognized from people in the community by performing on an ongoing basis. By continue in the long term, it will lead to member increase when the elementary school freshman became a youth. JCI Moriguchi Kadoma is cognition become a member increase.

How did the program advance the JCI Mission?

Moriguchi Kadoma JCI members learn of current traffic conditions. And it will change to reduce traffic accidents in the region. And, to provide opportunities for growth to JCI Moriguchi Kadoma members by enlighten a traffic safety awareness to the place in a variety of elementary schools.

Award Category criteria

5

Long-term Impact of the Program

What is the expected long-term impact of this project?

1. By having a sense of attention to a traffic accident from immature period of elementary school freshman, traffic accidents is reduced.
2. Elementary school students continue to attach a school bag for the "bell of love". Traffic accidents awareness is continuing.
3. Traffic accidents is reduced in the area of JCI Moriguchi Kadoma.
By continuously performed.
4. Awareness of JCI Moriguchi Kadoma is increased by promoting local organizations, cooperation with schools.
5. There is a continuation of the ongoing sense of want to reduce the traffic accident of JCI members Moriguchi Kadoma..
6. JCI Moriguchi Kadoma continue this project. And traffic accidents is reduced on an ongoing basis. So safe society to continue.
7. We make cooperation with leading and active citizens and community groups.
Then it is possible to continue to better areas together.
8. Community organizations and JCI Moriguchi Kadoma cooperate.
And this project can have many impacts to the region.

What changes would you make to improve the results of this project?

Is carried out in picture-story elementary school freshman and distribute the bell in April.
And, implementing a debriefing from the sixth grade to graduate from elementary school in March. Debriefing that did not have to encounter an accident by the bell.
And, we will make a habit to continue with a bell when you go on to junior high and senior high school students.
"What is this bell?" They are questions from a friend.
That the project will be spoken to the high school and middle school students.
I aim it.
"In fact, JCI Moriguchi Kadoma members gave to me this bell at the time of the elementary school first grade!"
such as make innovations like that.
Is considered to be possible that by doing so, it also leads to cognitive improvement in JC, it will lead to the expansion of the "bell of love" future.

