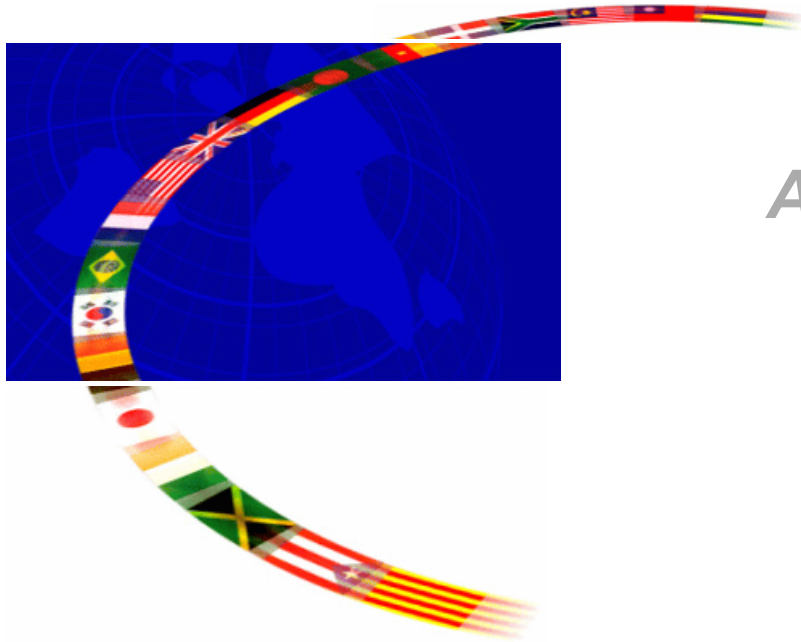




**Junior Chamber International**  
Worldwide Federation of Young Leaders and Entrepreneurs



# *Awards Entry*

2014 Asia-pacific Conference  
Norimasa Takehara  
JCI JAPAN



**Junior Chamber International**  
Worldwide Federation of Young Leaders and Entrepreneurs

#### Entry Information

Award Program:

Category:

#### NOM Information

National Organization:

National President:



**Kazuya Suzuki**  
E-mail: [japan@jci.cc](mailto:japan@jci.cc)

#### LOM Information

Local Organization:

President:

President Email: [ikejun@p-hokkoh.co.jp](mailto:ikejun@p-hokkoh.co.jp)

### Basic Information

Duration : From January 1 to December 31st 2013

Staff : 166 member

Sponsors : City of Sapporo(partner of city)

Budget : four hundred twenty

Profit / Loss : None

In which UN MDG best

fit (if apply): ?:

Who is benefited ? : 1.93 million city of Sapporo citizens

Objective :

## Norimasa Takehara ,President of Sapporo JCI

1. He makes the company to pursue the adaptable innovation to the change of time. He has firm a principal and belief and he makes required company of local change
2. He develops the urban environment to adjust the various life style. He creates safe living environments and attractive city of Sapporo
3. He campaigns the children glowing up healthy for good local community development
4. He keeps the identity as the Japanese living in Sapporo. He accepts many culture and develops ability to create new value. And he educate talent to have social contribution focus on next generation
5. He offers Sapporo citizens chance to use social resources
6. He holds seminars and training program in annual plan ,and gathers new member of the JCI Sapporo more and more.

Overview :

## He held on programs with Sapporo JCI of members

1. He provided a chance to use office worker and improvement of working conditions. He held on panel discussion and discussed business approach to work men and woman each other.
2. He provided students a chance three times for study about future of Sapporo. He created positive change the citizens to announce student of research results. He went on a tour of inspection for students announced good results of research.
3. He held on keynote address by Kageki Shimoda being most famous for novelist in Japan and read aloud the picture book. The picture book made deep human relationship. He donated the picture book to library and children's home
4. He programmed global human development program for 12 students of Sapporo at Thailand.
  - To attend a lecture by JAICA's staff at Thailand.
  - To make students of local and government officials understand by relationship.
 He made the students report and made the students announce for Sapporo citizens
5. He investigated Okadama air port is center of Sapporo but the customer was decreasing.
6. He made all 248 participants include 147 citizens participate.
7. He thought about future value at Okadama airport of Sapporo.
8. He made youth wants to participate in JCI participate about business seminar and program of reskilling.

In this way, He got more new members by let youth participate in activity to JCI Sapporo.

- Results :
- He provided opportunity management could work men and women to participant. Thus, the participant did active change to the management
  - He did an active change to **67 students**.
  - He gave positive change opportunity had a child
  - To positive change 97% the citizens participated.

He recognized to hope 87% more positive change. His project appear in Hokkaido newspaper and financial paper of Sapporo.

To help with the realization of his vision.

- He taught all of participant to power of understanding an international sense and other culture by global human development program. Result of questionnaire, he felt 88% citizens of Sapporo need to international communication and he recognized 84% wanted to mature of global human
- He campaigned the citizens did effective utilization of community resources.

He campaigned the citizens enhanced the function of Okadama airport of Sapporo and more **citizens of Sapporo** make it easy.

- He was enrolled **52 new members** by December 2013.

Actions Taken : January 9 Local Chapter New Year Party

January 17~19 JCI Japan New Year Convention

January 29 General meeting

February 19 Monthly meeting(recruiting new members and communicating among exciting members)

March 6 Monthly pre-meeting(Global human resource development)

April 23 Monthly pre-meeting(Future urban environment creation corporation)

May 25 Monthly meeting(Local ties creation committee)

June 11 Monthly meeting(Local chapter birthday party)

June 13~16 ASPAC

July 7~12 JCI Academy in Hiroshima

July 20~21 Summer conference

August 18 Monthly meeting(Global human resource development)

September 3 Monthly meeting(Future urban environment creation corporation)

September 6~8 Area convention

October 3~6 JCI Japan National Convention

October 16 Monthly meeting(Future urban environment creation committee)

October 28 Monthly meeting(Celebrating New members for join JCI)

November 4~29 World Congress

November 26 Monthly meeting(Award of JCI Sapporo)

December 4 Monthly meeting(Graduation Ceremony)

- Recommendations :
1. He collected more participant by internet of the commercial televising. Therefore, he provided more participant to opportunity an active change. He did active change so that can be active so many women of company He was not able to collect a lot age 20 to 29 participant He was not able to make understanding childcare leave system and work-sharing to Sapporo citizens. He gave cause that get interest students to community development. He was able to make students investigate about city problem and cause. He went on a tour of inspection more effective company by get cooperation of company in Sapporo. • He should provided to continue opportunity of future urban city environment creation for more students. He should appeal government for realize students make future urban city environment creation plan in future
    - He let citizens make a picture book. As a result, he built a relationship of strong trust with Sapporo citizens.
- He read the picture book for Sapporo's children at children's home and

kindergarten in Sapporo and then did positive change.

- He should have looked for the place to read many picture book.

He should have increased a picture shortened sentence of the picture book.

- He gave basic power to the participating student as global human from the stage explanation advance.

He made participating student grew up global human from the program is experience

He made participating student did presentation of result the program for Sapporo citizens.

He understood it as being important to grow up global human the Sapporo citizens heard the presentation from questionnaire.

He was not able to give language ability required for communication with people of a local for participating student all members of the program.

- He understood that Sapporo citizens hope LCC enter service at Okadama airport result of a hearing.

He understood that Sapporo citizens hope to improve air plain performance for jet noise result of a hearing.

He recognized the only 38% participants understanding that Sapporo Okadama Airport will give economic effects to Sapporo in this meeting.

He should campaign more citizens use to Okadama airport.

- He made to experience more youth for JCI activity, and hecollected new many members to creat active change and to creat positive activity.

He was not able to use web site and social work system effectively to recruit new members.

## 1

## Award Category criteria

## President Norimasa Takehara demonstrated strong leadership

1. He participated JCI project on his own initiative. Thus, he proved that increased to active members and grow up opportunity.
2. He provided opportunity grow up of members from JCI to 1, JCI Japan to 37 more Worker on loan.

## President Norimasa Takehara demonstrated strong leadership

1. President Norimasa Takahara called for member of JCI Sapporo participation by Attend ASPAC ,World congress on his own initiative. As a result, they attended ASPAC to 41, World congress to 15, and he provided opportunity feel themselves international organization of JCI.
2. He made public members recruiting new members of important and acted on his own initiative.



## 2

### Award Category criteria

President Norimasa Takehara held on keynote address by Kageki Shimoda to most famous for novelist in Japan and read aloud the picture book.

**The picture book made deep Sapporo culture.**

He donated the picture book to library and children's home.

He campaigned the citizens did effective utilization of community resources.

He campaigned the citizens enhanced the function of **Okadama airport** of Sapporo and more citizens of Sapporo make it easy.

President Norimasa Takehara let citizens make a picture book.

As a result, he built a relationship of strong trust **with Sapporo citizens.**

He read the picture book for **Sapporo's children** at children's home and kindergartenin Sapporo and then did positive change.

He understood that Sapporo citizens hope LCC enter service at **Okadama airport** result of a hearing.

He understood that Sapporo citizens hope to improve air plain performance for jet noise result of a hearing



He investigated Okadama air port is center of Sapporo but the customer was decreasing



He understood that Sapporo citizens hope LCC enter service Okadama Airport result of a hearing



He let citizens make a picture book.

He let citizens make a picture book for Sapporo's children at children's home and kindergartens happy and the community change



He built a relationship of strong trust with Sapporo citizens

# 3

## Award Category criteria

President Norimasa Takehara enrolled in JCI Sapporo since 2007, and he participated positively JCI activity and he challenged all asked position.

all asked position admission JCI Sapporo since 2007.

Volunteering City Creation Commission on 2007

Foster The Future For The Children Committee on 2008

Attractive Sapporo Research Committee on 2009

Public Information and Relations Committee on 2010

**Executive Board Member** on 2011

**Executive Vice President** on 2012

**President** on 2013

**As a result he was on his own initiative, Many of local chapter member is positive change.**

**That became big profits of LOM.**

1. The members came to be conscious to recruit new members.

Result, it realized to recruit 47 members. 2. Follow the last year, he sent out new leader for JCI Japan.

3. To proceed JCI 1 and JCI Japan 55 next year.

4. To apply award 5 to ASPAC on 2013. He provided opportunity understood



To apply award 5 to ASPAC on 2013



To make public members recruiting new members of important and acted on his own initiative.



To Proceed JCI Japan 55 next year



Follow the last year to sent out new leader for JCI Japan



## 4

## Award Category criteria

1. Program for recruiting new members and communicating among exciting members 111 members(percentage of attendance 68.5% )
  2. Program for Future urban environment creation corporation 109 members (percentage of attendance 67.3% )
  3. Program for create human relationship by picture book 98 members. (percentage of attendance 60.5% )
  4. Program for promotion of utilization of Okadama airport of Sapporo 101members (percentage of attendance 62.7% )
  5. Program for promotion of management to work men and women each other 104 members(percentage of attendance 64.6% )
  6. Program for global human development 99members(percentage of attendance 60.9% )
  7. Program for design to future's Sapporo 83members(percentage of attendance 51.2% )
  8. Reception for new year 123members(percentage of attendance 75.9% )
  9. Reception for graduation 120members(percentage of attendance 72.2% )
  10. Reception for local chapter birthday party 107members(percentage of attendance66.0% )
  11. Reception for newmembers106 members(percentage of attendance 65.4%)
- 1/17~20 JCI JAPAN NEW YEAR CONVENTION  
104members
- 6/13~6/16 ASPAC 41members
- 7/7~12 JCI ACADEMY IN FUKUYAMA 6members
- 7/20~21 SUMMER CONFERENCE 90members
- 9/6~9/8 AREA CONVENTION 107members
- 10/3~10/6 JCI JAPAN NATIONAL CONVENTION 70members
- 11/4~11/29WORLD CONGRESS 15members





## Award Category criteria

## 5

1. By order to perform "That government should be of law rather than of men" , he attended all executive board of the NOM.

2. After he was experienced the head of an executive committee on award of JCI Sapporo, He is positive change and is practicing to friendship with the world on 2012.

3. "That earth's great treasure lies in human personality" is considered as a belief and He provided opportunity to many international exchange.

He is considered as a belief "That the brotherhood of man transcends the sovereignty of nations"

He found out value of popular diplomacy with Korea in exist various problem incapable of solution by cross-national.

While he was president, he sponsored commemorative ceremony for sister city of JC 40 anniversary with JCI Dongdaegu.

He exchanged of opinions and grew up friendship of both countries. And he is practicing to world peaces.



**Award Category criteria****6**

He is thinking that local development provide local economy.

He is participating various business forum and city planning seminar in my public and my private life.

He is practicing to “That economic justice can best be won by free men though free Enterprise”

And He is continuing to practice activity of regional vitalization also left president .

He is considered as a belief “That service to humanity is the best work of life”

He has done active change around himself. He has done at home, at workplace ,with a friend and family. It has spread to the entire region by working a little movement .