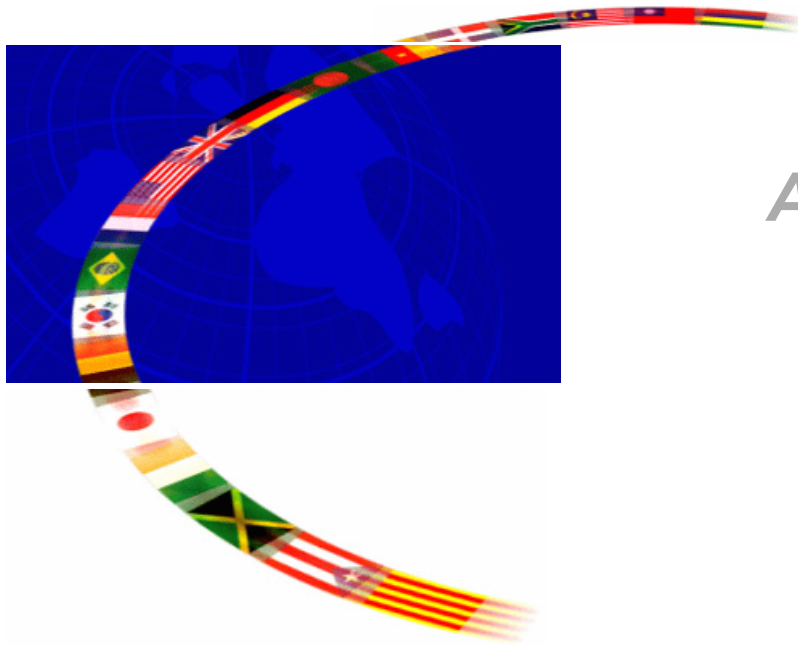




**Junior Chamber International**  
Worldwide Federation of Young Leaders and Entrepreneurs



## *Awards Entry*

2014 Asia-pacific Conference  
Walking 77 Kilometers - OMOIYARI is Lying Ahead  
of You  
JCI JAPAN



**Junior Chamber International**  
Worldwide Federation of Young Leaders and Entrepreneurs

#### Entry Information

Award Program:

Category:

#### NOM Information

National Organization:

National President:



**Kazuya Suzuki**  
E-mail: [japan@jci.cc](mailto:japan@jci.cc)

#### LOM Information

Local Organization:

President:

President Email: [katsuyoshi@daikiyo.co.jp](mailto:katsuyoshi@daikiyo.co.jp)

### Basic Information

Duration : July 27 - 29, and August 25. 2013

Staff : 10 members

Sponsors : Some students at a local university (Nihon Fukushi University) and citizen volunteers

Budget : 22,000 US dollars

Profit / Loss : None

In which UN MDG best fit (if apply): ?:

Who is benefited ? : Approx. 250,000 citizens living Handa city and the surrounding area

Objective : The object of this mission is to develop as many human resources below as possible in order to make this area a good place to live with mutual help.

1. A person who can think of the people on the other side and take some actions for them(mutual understanding and compassion)
2. A person who can help someone in trouble(doing what you should do)

JCI Handa was aware of the importance of the relationship again that you can help each other after the Great East Japan Earthquake.

We has been believing that its local society can turn into the good place to live by incorporating the policy above.

The area on which JCI Handa is based contains a lot of communities in which the residents are able to support each other due to organizations to hold local festivals in each community. More and more residents in the communities, however, are gradually becoming able to lead their life without supporting each other because of the recent lifestyle diversified and modernized.

We found it extremely important to develop as many human resources, especially from children, as possible.

Overview : JCI Handa had the children carry out the program through which the children help each other.

The children found it enjoyable and pleasant to help each other at the program.

We help the children make it to Positive Change by turning them into the ones who can support each other.

Finally, We succeeded in offering the children some chances to share the experience above with their friends.

We had the participants, who all were children, walk 77 kilometers together for three days.

We gave the children some requests at an appropriate time in order for them to carry out mutual help.

We divided the children into several teams. We and some volunteers from the local citizens helped the teams carry out the program.

- Day 1. We had the children know each member of the team that he/she belonged to(mutual understanding, compassion).
- Day 2. We gave the children some requests for them to help their team members, and had them look back on how they felt after their taking actions.
- Day 3. We provided the children with some opportunities that the children could help each other(do your duty).

A month later. We put on a meeting in which the children show each other

how much they helped others in their life after the program.

Results : Each of the children could help the other team members who joined the program. Each of the children could behave properly toward their family members or friends in their daily life thinking of them on the other side. Each of the children could decide to keep thinking of the others around them in the future. We managed to develop more children who could take an act to help the others.

### **Excerptions from the participants survey results**

1. 99 percent children found it important to support each other while walking 77 kilometers, and 76 percent out of the 99 percent children showed 'I understood the importance very much' in their answers.
2. 93 percent children showed in their answers that they became able to take actions to help others in their daily life after they joined the program.
3. 99 percent children showed in their answers that they would keep helping others in the future.

### **Excerptions from the parents of the participants survey results**

1. 83 percent parents showed in their answers that they be care aware of some acts that the children took that they knew the importance of helping each other.

Actions Taken : 2013

January - March

Conducting research in order to decide what theme should be chosen, and field survey

April - May

Conducting some field survey for carrying out the program

June

Visiting education boards and social welfare councils in the local towns to ask for participation in the program

June-July

Conducting the last field surveys (6 times)

June 26

Preliminary briefing session (for JCI team leaders)

July 4

Preliminary briefing session (for volunteer staff members and JCI Handa members)

July 14

Preliminary briefing session (for participants and their guardians)

July 27 - 29

Kicking off the program

August 25

Presentation of the program (for participants and their guardians)

August 25

Collecting participant survey papers

August 26 - 30

Evaluation of the survey and the program.

### **The Schedule on the day of the program (July 27 - 29)**

#### **July 27 (Day 1)**

6:30 a.m.

Leaving Handa City for Kosai City, Sizuoka Prefecture, by bus

- 9:10 a.m.  
Leaving Kosai City for the goal, dropping by three points for taking a rest  
Letting the participants tackle some requests to understand how the other team members were like.
- 6:00 p.m.  
Arriving at the first accommodation in Toyohashi City, Aichi Prefecture (which is 22 kilometers away from Kosai City), taking a bath, having dinner
- 7:30 p.m.  
Holding a general meeting and a team meeting
- 9:30 p.m.  
Going to bed

### July 28 (Day 2)

- 5:00 a.m.  
Waking up and having breakfast
- 6:00 a.m.  
Leaving the accommodation, dropping by five places for taking a rest  
Giving the participants some requests to positively help the team members on their way to the goal
- 6:00 p.m.  
Arriving at the second accommodation in Nishio City, Aichi Prefecture (which is 27 kilometers away from Toyohashi City), taking a bath, having dinner
- 7:30  
Holding a general meeting and a team meeting
- 9:30  
Going to bed

### July 29 (Day 3)

- 5:00 a.m.  
Waking up
- 6:00 a.m.  
Leaving the accommodation, dropping by six places for taking a rest
- 6:10 p.m.  
Arriving at the goal, Handa City (which is 28 kilometers away from Nishio City)
- 6:30 p.m.  
Welcome Home Ceremony, announcing the declaration for mutual helping
- 7:20 p.m.  
Closing the program

Recommendations : We succeeded in developing more children who could take an action for mutual helping.

These points below can be the critical reasons that led to the success.

1. We first let the children understand how the other team members. We let the children carry on understanding the other members, getting aware of the difference in the members, and taking actions. This action by us brought the children establish good relationship in each team.(mutual understanding, compassion)
2. We let the children think of how the other group members changed after they took action to help the other group members. The children got aware of their good change. The children came to know the children themselves and the others became happy by

their taking action to help each other. This result pointed to the further motivation for the children to keep taking action to help others. It also caused the children's voluntary action. (do your duty)

3. We let the children make a declaration for mutual helping, which managed to hold them accountable for thinking about mutual helping with their team members. (do your duty)
4. We created an ideal environment that made it easy for the children to help each other, which should have been the one that each children couldn't create alone or achieve alone.

In addition, our members, volunteer members, and local university students also found it important to have mutual understanding and compassion while they developed the children into human resources who can positively help others. They succeeded in becoming aware of the importance to develop not only children but also adults into such human resources.

We tried to make the parents involved in the program because it expected them to help the children take an action for mutual helping, and encouraged them to shift themselves to Positive Change. However, in fact, the target that we held 'walking 77 kilometers' had so strong impact that most of the parents couldn't help paying their attention to 'accomplishment'.

Participant survey from the parents showed that 40 percent parents talked about accomplishment at the comment column in which the parents could write about anything freely.

We asked all the parents to attend the brief session and explained the target of the program to them.

Most the parents seemed to understand the purpose of the program. However, there should be some room to reconsider how to make sure of the parents' understanding or how to let the parents involved in the program.

#### **The excerpts from the survey from which we reached the conclusion above**

They(the children) learned something: you can make it unless you stop it, not giving up is very important.

They(the children) seemed to become mentally/physically strong.

# 1

## Award Category criteria

In order to get our community developed, JCI Handa are going to produce as many people below as possible.

1. People who can think about someone/something on the other side and take some actions for them. (mutual understanding, compassion)
2. People who can help someone in trouble.(do your duty)

The point that this program can empower JCI Handa members in order for the members to make bigger impact which can meet the demand in the world.

We managed to carry out this program within the budget.

We used camping facility as accommodations, which we could reduce about 6,000 dollars.

Using such camping facility is effective not only in giving the children some chances to help each other but also in reducing the expense.

### **Promotion of JCI Vision**

We brought children some opportunities called "Positive Change", which could let the children think by themselves and voluntarily take some actions to help each other.

### **Promotion of JCI Mission**

We succeeded in expanding some local networks, especially the network with children, which should be a basis of the global network by organizing the programs for children.



Preliminary briefing session  
(making the team flag)



Departure ceremony



Briefing session  
(for parents)



Working Together  
(JCI Handa prepared colored T-shirt every team)



## 2

### Award Category criteria

1. people who can take some actions considering on the other side(mutual understanding and compassion)
2. people who can help others in trouble (do your duty)

These human resources above are the group of people who can take some actions with abilities for mutual understanding and compassion.

It means that they are carrying out OMOIYARI movement.

For peacekeeping, we have to spread the skill for mutual understanding and the mind about compassion. The activities by children through this program will help spread those things and help keep peace all over the world.

The volunteer staff members helped the JCI Handa members with the program in order to turn the children joined the program into the people with an ability to help each other.

In addition, the volunteer staff members themselves succeeded in realizing the idea for mutual understanding and carrying out the mind.

We held brief sessions for the guardians of the children in order for them to understand the program.

Consequently, we succeeded in developing more human resources who promote peace by making more people who can help each other.





# 3

## Award Category criteria

JCI Handa will develop as many people below as possible:

1. the people who can take actions thinking on the other side
2. the people who can help someone else in trouble

This activity will result in turning the area into the one in which the residents help each other and feel comfortable.

The children succeeded in taking actions to practically help their family members or friends.

The children decided to keep taking the actions to help others in the future.

The actions that the children take can make their family members or friends feel happy.

Their parents be care aware of the importance to help each other through their children's change.

Their parents are sure that they can change their mind and attitude with the change of the children.



Walking, walking !



Walking in the rain. (day 3)



Helping each other for the goal



GOAL !  
We waited with the parents of participants.

## 4

## Award Category criteria

**The value improvement of JCI Handa: the promotion**

Forming the network between children and us  
 Forming the network between the guardians and us  
 Obtaining reliability from the parents.  
 More and more children have been taking part in another activity that we organizes once they joined the activity.

**The improvement of the Jaycee's abilities**

Enlightening the other our members to the promotion of JCI Mission and OMOIYARI movement.

We succeeded in providing children with the opportunities to become someone who can think about others on the other side and help each other.

We provided the children with the chances of change called "Positive Change", which could help the children voluntarily think by themselves and obtain some abilities to take actions.

Obtaining the change called "Positive Change", a large number of the children made Young Active Citizen in the local communities.



Impression speech of the participants



After the closing ceremony  
 (The children met their parents.)



Presentation of actions in their daily life  
 (1 month later they had walked)

# 5

## Award Category criteria

The participating children came up with thoughts about the people around them such as their family members or friends and put the thoughts into practice. Those actions automatically matched the ones performed under OMOIYARI movement.

The children's actions can lead to offering another young people some opportunities to get "Positive Change".

In addition, when the participating children and Young Active Citizen influenced by the children grow to be parents, they will show their own children OMOIYARI movement.

This should lead the virtuous circle from generation to generation now and in future, and produce another Young Active Citizen with an ability in mutual understanding and compassion. As a result, these people can lead the local communities to peace, which should be the first step to lead nations and the world to peace.

(Providing parent generations with opportunities to join the activities)

The activities brought a good result for the parents who indirectly participated in the activities.

The more opportunities to let the parents join, the better results we are able to obtain.

Moreover, we can expect the participating children to grow "Be Better".

Through the project, the parents positively joined in the presentation meeting or gathering which was held after the project. They came to know how the children was changing on hand, and gave JCI Handa on the change.

This indicates that the children can effectively achieve their goals with the guide by the parents.

In order to achieve the goals that we plan, we think we should work on a couple of things below:

- A. Instituting measures to encourage parents to understand the description of the projects

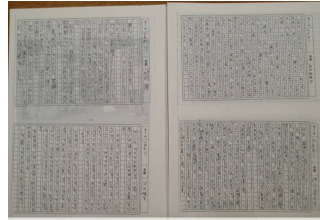
B. Providing parents with better questionnaires  
C. Enhancing the reliability for us from parents



Impression speech of the children's parents and citizen volunteers.



News release at the local cable television



Children's compositions



News release at the news paper