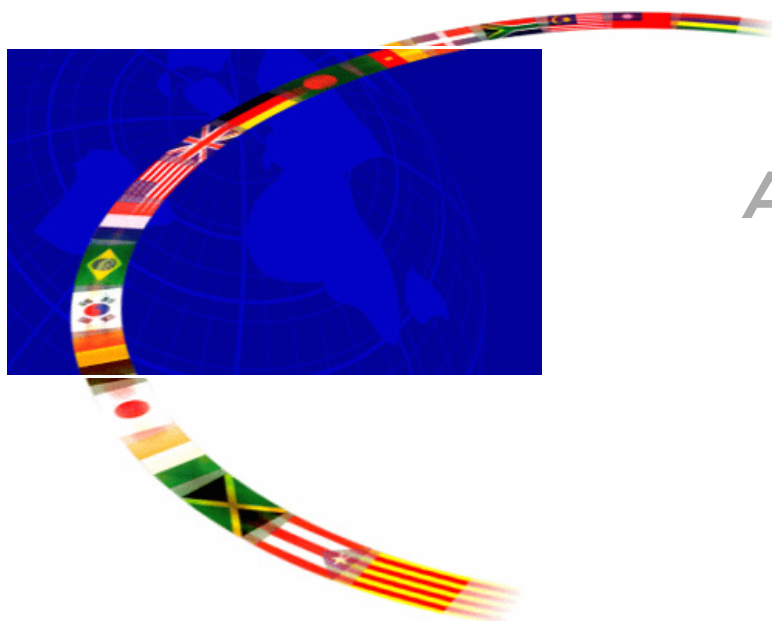




Junior Chamber International
Worldwide Federation of Young Leaders and Entrepreneurs



Awards Entry

2014 Asia-pacific Conference
Kids make "FASHION SHOW" by themselves!
JCI JAPAN
Best Local Personal Skill Development Program



Junior Chamber International
Worldwide Federation of Young Leaders and Entrepreneurs

Entry Information

Award Program:

Category:

NOM Information

National Organization:

National President:



Kazuya Suzuki

E-mail: japan@jci.cc

LOM Information

Local Organization:

President:

President Email: tatuakiokamoto@gmail.com

Basic Information

Duration : From May 25,2013 to June 30, 2013

Staff : 169

Sponsors : Sponsorship: Gifu Prefecture, Gifu City, Education Committee of Gifu City,
+20 company

Budget : \$16,191.79

Profit / Loss : 0

In which UN MDG best
fit (if apply): ?:

Who is benefited ? : Three hundred elementary school pupil at fourth, fifth and sixth grader who live in Gifu City, Mizuho City, Yamagata City, Motosu County and Hashima County.

Objective : As a career experience, children by themselves construct one event.
To expand their own future dreams.
To make them learn the importance of bond of people from fellows participating together and the adults who support them.
To make them cultivate the importance of fellows and mind of concerning others.
To give them the opportunity to consider what they should do at present in order to achieve their dreams.

Overview : We thought out the project in which all children construct the event of fashion show from the apparel industry which is one of main industries of Gifu City.
We opened The "FASHION SHOW" by Children
We executed the career experience of eighteen occupations through the Fashion Show.
The participating children learned not only techniques but zeal to work and what is challenging, etc. from lecturers from pre-learning session to preparation session toward the Show for a month.
At the Show, the participating children constructed each role of occupation by cooperating and helping each other and felt achievement and delight.
In addition, children knew the importance of fellows and raised mind of concerning others.
In post-learning session, children was able to confirm by reviewing each experience by all children that regardless of kind of jobs workers work by feeling it important to act for others, to be appreciated and to be said "Thank you"
We hope that children can know the joy and severity of each occupation not by experiencing various jobs many times, but by experiencing one job for a long time.

Results : **Pre Learning Session:** To learn the importance and purpose of job. By "listening" feel.

Preparation Session: To feel directly attitude and pride of work. By "looking" experience

Show: To achieve the role of job experienced together with fellows By "Action" execute.

Post-Learning Session: Participants can expand the perspective by knowing and touching a lot of jobs.

Children could connect its future dream and hope.

<From questionnaire>

Children: The rate of withdrawal is 100% (All 300 people)

- I could learn about my future through this career experience.
- I could learn about other jobs which I did not experience through the presentation by each job held after the Fashion Show.
- I could deal with by having my own aim without giving up.

Parents: The rate of withdrawal is 75% (225 among 300)

- It was good because a child could think about and learn about the future. I think that it was a good opportunity in which a dream could connect with a real experience.
- I was surprised that the project looked like the real thing and was beyond my imaginings. I experienced nice event where I could not in my daily life by being taught by professionals.
- It was very meaningful activity which was created by various jobs altogether by aiming at one purpose.

Lecturers: The rate of withdrawal is 100%

- I could review my job again in order to make children to experience enjoyably, and I could connect such experience to my growth.
- This project was a kind of job I generally rejected because it was the first try and I could not see the completed form. However, by handling this project this time I could overcome the limitation of my job which I had decided without reasonable reason, and it helped my own growth.

At the end of this project, I could see the attitudes of having relationships with many people, having responsibility toward the job, concerning fellows and helping each other.

Through this project, we gave children, lecturers, JAYCEES, and even parents opportunities to change conscience newly and positively.

Actions Taken : In offering of participants, we largely offered by using, first and foremost, Homepage and various media such as leaflet, poster and regional advertisement magazines, etc.

April 15, 2013, The commencement of offering.

On the first date, 200 people applied, and on the third date more than 300 people applied whereas 300 was the enrolment limit.

May 25, 2013 Pre-Learning Session

(Children 286, Lecturers 21, Member of Japan Self Defense Forces 6, Firemen 8, JAYCEE of Gifu JC, 70)

We invited lectures from outside, and learned about job's importance and object by setting the lecture toward participating children at the theme "What is job?"

From May 27, 2013 to June 29, 2013 Preparation

Preparation was executed by children's dividing into eighteen jobs for a month.

Children could acquire the experience which they could not feel only by the lectures at the classroom by going to actual working locations, experiencing and feeling the real working location, and feeling each job and each person in charge.

June 30, 2013 The "FASHION SHOW" (Presentation of Career Experience)

(Children 300, Lecturers 100, parents 1000, JAYCEE of Gifu JC 152)

Through the "FASHION SHOW", we could know the structure of society existed by the connection of various jobs and people. In addition, we also could feel that all jobs are requested by the society.

June 30, 2013 Post Learning

By reviewing the experience by all participants, we confirmed that regardless of kinds of jobs every worker works its job by feeling it important to act for others, to be appreciated and to be said "Thank you." In addition, children expanded their own future dream and hope and thought about what they could do at present.

Recommendations : Schools, educational organizations and companies actually have difficulties in realizing this project because of some large burden. We think that, because of such aspect, this project is suitable for JC where the representatives from regional companies assemble. This project was realized because children who were raised in this region, companies acting in this region and JC who aimed to activate its region gathered. because we could comparatively easily gather volunteers and cooperative companies because of the contents of actions. This project was raised by each newspaper. In addition, this project was introduced by a lot of media such as broadcasting companies (Gifu Broadcasting Co., Ltd., and CCN Co., Ltd.) This project gave participating children opportunities to aspire working adults, to have dream and hope, and to concretely draw their ideal future images. Participating children could feel that every job is necessary and does not have any excellence or inferiority as well as knowing that various jobs and many people are connected each other and feeling the importance of fellows by constructing the fashion show by all participants. Participating children knew that adults worked with feeling of worth doing for delighting the people of other jobs and family members, etc. and making such people show appreciation, and found out that such mind was important. By completing the project, having the interest in the future, and having the positive experience, children, companies and JAYCEES had a step for having dreams and hope and considering what they can do at present.

Award Category criteria

1

Objectives, Planning, Finance and Execution

What were the objectives of this program? It is to make children expand their own future dream, and learn the importance of bond of others by fellows participating together and adults supporting them.
It is to raise the importance of fellows and mind of concerning others.
The objective is to give the opportunity of considering what they should do at present in order to realize their own dreams.

How does this program align to the JCI Plan of Action? By executing the "FASHION SHOW " from the apparel industry which is one of main industries in Gifu City we promoted economic justice in regional economy existing in JCI VALUE and children changed positively for achieving their own dreams.

Was the budget an effective guide for the financial management of the project? We made fees for lecturers lower by requesting regional companies to prepare lecturers.
We also made fees for location lower by leasing buildings owned by some administrative organization and facilities owned by some university.
We requested participants to pay the expense for materials necessary for career experience and the insurance fee for injury, etc.
We asked parents to come together with each child to the location and pick him or her up.

How does this project advance the JCI Mission and Vision? <ADVANCE OF JCI MISSION>
JCI Gifu stimulates children's curiosity to accomplish a project such as "FASHION SHOW " by themselves, gives children opportunity to get interested in their future and positive for their future, and make children positive change.
<ADVANCE OF JCI VISION>
Experiencing the fictional society, "FASHION SHOW ", children learn the social system and importance of group work. Also, local government, companies, JC, and children obtain dreams and wishes for the future and think about what we can do now.





Award Category criteria

2

Membership Participation

By number, how many members were involved in this program? **169 members**

By percentage, how many members of the Local Organization were involved in this program? **90%**

Describe the main roles of the participating members in this program. **Paying attention to children's injuries, the participating members support children when they do not understand teachers' advices and get in trouble with the preliminary works. Watching children's smile and attitude, the participating members learn their own influence for the children and their assisting role for children having what they want to be. we expect this project is not only for children but also for adults' motivation to work for local community.**



Program participant recruitment poster



Program participant recruitment flyers



Award Category criteria

3

Skills Developed

- What skills were developed in this program? The participating members took lectures about selected jobs, what they are doing, watched the working site, and learned the job to be in charge, which gets their motivation up for the preliminary works.
Experiencing the jobs they cannot usually do, children learned about the jobs they only know superficially. Also, they were stimulated by getting in touch with working tools by themselves. Children got curiosity of jobs and admiration for their teachers.
They absorbed skills on day by day and worked hard cooperating with colleagues and having responsibility. Toward the finale of career experience, children got their motivation up.
- How were these skills developed? Describe the methods and activities used. Experiencing the preliminary works, children acknowledged the significance and purpose of working.
Children studied about "FASHION SHOW " everyone got involved in, which enabled them to expand their image of "FASHION SHOW ".
Dividing into groups by job, the preliminary programs were held at three times.
Watching the working site through lectures, children were stimulated by learning with experience and touching with working tools.
Children got improving for their job on day by day and executed the works having sense of responsibility and cooperating with colleagues each other.
Toward the day of presentation about career experience, we found children's motivation for works getting up.
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May 25, 2013 Pre-Learning Session



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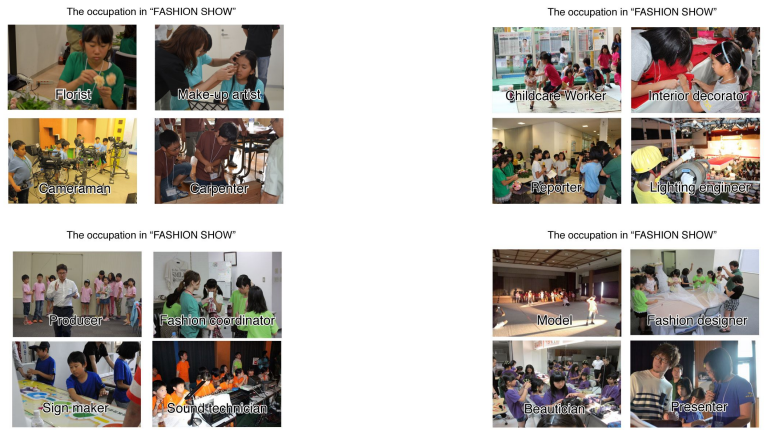
Award Category criteria

4

Impact on Participants

What was the intended impact on the participants? The intended impact on the participants is comprehension of valuable experience for children in the society that decreases opportunity for children to get in touch with adults' way of thinking and loses bonds of family or community.

Describe the actual impact on the participants. Looking at children's growth through the project, the participants feel the importance of project for making children grow up. Also, they feel necessity of opportunity for children to get in touch with adults' way of thinking in the society losing bonds of family or community.



Award Category criteria

5

Long-term Impact of the Program

What is the expected long-term impact of this project?

Through the career experience, children expand their own future dream and learn the importance of bonds with people from colleagues and adults. Experiencing the importance of colleagues and enhancing the mind of consideration, It increases the number of children having particular purpose to live on. We would like to continue giving them opportunity to think about what they can do for their dream of the future. Also, we believe such program will get more children familiar with local companies in the society that young people wish to move outside to the metropolitan areas.

What changes would you make to improve the results of this project?

This project is honored as grand prix of JCI AWARDS JAPAN 2013. To continue and expand this project, We need to share the advantage of this program further with local government and companies and try to give children opportunity to change positively. Through such process, It will build up big local network and contribute to the realization of JCI VISION.

May 25, 2013 State of "FASHION SHOW"



Looking back in fashion show



Smile and Serious look of the participants



Commemorative photo with all participants

