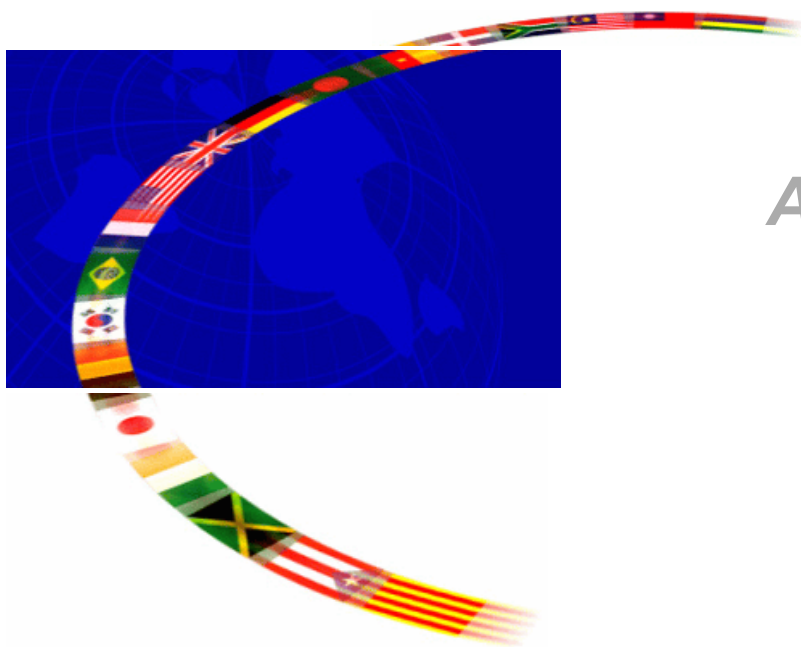




Junior Chamber International
Worldwide Federation of Young Leaders and Entrepreneurs



Awards Entry

2014 Asia-pacific Conference
OMOIYARI NANGOKU
JCI JAPAN



Junior Chamber International
Worldwide Federation of Young Leaders and Entrepreneurs

Entry Information

Award Program:

Category:

NOM Information

National Organization:

National President:



Kazuya Suzuki
E-mail: japan@jci.cc

LOM Information

Local Organization:

President:

President Email: s.r.s1222@gmail.com

Basic Information

Duration : 14/march/2013~12/november/2013

Staff : 9members

Sponsors : 26members

Budget : Twenty hundred dolla

Profit / Loss : 0

In which UN MDG best fit (if apply) : ? : Achieve universal primary education

Who is benefited ? : Children and citizens about 108000 people

Objective : The JCI Nangoku carries out the activity for the purpose of making the society which children can be brought up properly in the long term. To create such a society, all generations including children, parents, teachers, and all citizens need to make 'positive change' such as cooperating, caring about others and helping each other. So this OMOIYARI project can be the start line to make the positive change in our society. The individual purpose

(1)...Learning and remembering the song of OMOIYARI can make children to think about what OMOIYARI really means.

(2)...The details of the activity. (learning for the life of the person with hearing disability)the virtue in the life) · (learning for the lifestyle of children in the developing country and the warring country) · (learning for the traditional Japanese virtue)

Overview : activity summary

600 members of Yamada elementary school in Kami-city in 2011

Pre-action playing the song of OMOIYARI everyday at school 3 months before

1st section sign language class for 4th grade students

2nd section speech about sign language for all students and their parents

3rd section the concert of Ms. Emi Fujita who made the song of OMOIYARI All students and Ms. Fujita sang the song of OMOIYARI with sign language.

1000 members of Noichi elementary school in Noichi-city in 2012

Pre-action playing the song of OMOIYARI everyday at school 3 months before

1st section the concert of Ms. Emi Fujita for the children and their parents of kindergarten

2nd section sign language class for 5th grade students

3rd section speech about sign language for all students and their parents
Speech about the Donald McDonald's house in Kochi

4th section the concert of Ms. Emi Fujita who made the song of OMOIYARI

All students and Ms. Fujita sang the song of OMOIYARI with sign language.

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2nd section sign language class for 4th grade students

2nd section sign language class for 4th grade students

UN MDGs program for 6th grade students

time schedule

11:10~12:00

OMOIYARI concert(850 students, 450 parents)

14:05~14:50

For 6th grade class UN MDGs program (learning for the lifestyle of children in the developing country and the warring country)

For 5th grade class (learning for the traditional Japanese virtue)

For 4th grade class (learning for the life of the person with hearing disability)

For 4th grade class (learning for the life of the person with hearing disability)

Results : For 4th grade class (learning for the life of the person with hearing disability)

For 4th grade class (learning for the life of the person with hearing disability)

- When the students practiced the song at home, they could talk about OMOIYARI with their parents. So they could think about OMOIYARI more deeply.

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unexpected result

informed by school

1. After the OMOIYARI project, students started doing action by themselves.(the action is listed next)

2. They started picking up garbage on the way to school. Then, to stop throwing garbage, they started making sign for citizens.

3. To make their city more clean and beautiful, they grew flowers up and placed them in the city.

4. The school recommend the OMOIYARI activities for students and created their own program.

5. Some school had their own style of OMMOIYARI concert again.

Informed by their parents

After children started picking up garbage, much less people throw garbage.

Actions Taken : March · contact with school

- ask if they can play the song and start practicing at school.

April · coordinate schedule with school, search instructors for sign language class

- Budget deliberation on

May · The school started practicing the song of OMOIYARI
· Explain the program of OMOIYARI project (3programs and a concert)

June · confirm schedule and all contents of the program
· June 6, project performance
· By questionnaire, verified the effects

September · deliberation on account settlement

Recommendations : Achievement

1 Ms. Emi Fujita was a very popular singer in our generation, and most parents in the elementary school were close to our age. So children and their parent could have conversation easily and discuss about OMOIYARI, too. When they talk about OMOIYARI, they can realize that we need the traditional Japanese virtue such as OMOIYARI to make the world peace. So it can bring 'Positive Change' to our society.

2 We believe that learning OMOIYARI in an ordinal class is not enough for children to create 'Positive Change'. We're convinced if they could learn OMOIYARI by using the song in long term, it could settle OMOIYARI in the bottom of their heart. Then OMOIYARI can create people 'Positive Change'.

Unachievement
None

1

Award Category criteria

Recently we heard physical punishment became a big problem in our society. Do they have OMOIYARI? We doubt. Many adults harm children. Many children harm other children. We cannot let such a society be. People need to care others with OMOIYARI. If everybody could be reminded the virtue of OMOIYARI, we would care about each other. Then we would never have such a problem anymore. We think that children should learn such a virtue of OMOIYARI. Children need environment to learn and think about it. We believe children can be the one who could brighten our society and create the world 'Positive Change'.

1 Children who will bear the next generation could have local patriotism, moral sense and the virtue such as OMOIYARI.

2 Creating people who have readership of a country and a local

3 This program is based on JCI mission, JCI vision, and JCI value

JCI Nangoku has been learning about JCI spirits through all JCI activities. We always think about what JAYCEE has to do, where JAYCEE need to aim for the goals for the next generation. This time, through this OMOIYARI project, we reconfirmed that children need a right environment to grow up properly. We believe those children who experienced this activity will become the ones who will create such an environment for their kids as a JAYCEE someday.

2000 dollar
traveling expense 750 dollar、 sound connection cost 700 dollar、 lecture rewards cost 200 dollar

settlement of accounts difference 65 dollar

「JCI VISION」

This project reconnected JCI Nangoku and JCI Japan firmly, and create new network.

「JCI MISSION」

This project affects children, parents, and teachers to create 'Positive Change'



2

Award Category criteria

29

75%

- chairman
- construction person
- Instruction person
- record person
- public reaction and correspondence
- public reaction
- news relation



3

Award Category criteria

Tally survey by questionnaire
Researching the mass media

- 1 family communication
- 2 restraint of the bullying
- 3 affect the school environment to create Positive Change
- 4 interchange of teachers, parents, and children

4

Award Category criteria

Through this project, we create the firm network with local society, the mass media, school, and other educational institution. We could also inform about JCI Nangoku activity.

This project provided those children development opportunities. They learned people cannot live by themselves. People need to help each other and cooperate. We believe that those children will change and then affect other adults to create better society. So we are confident they will create 'Positive Change'.

5

Award Category criteria

We think that OMOIYARI project can break the mind of selfish and personal advancement. So that we can create better and safer society.

By learning other country, children could realize how happy, wealthy and convenient their life was, so they could appreciate their environment and other support. By learning the traditional Japanese virtue OMOIYARI, they're reminded it is very important to care about each other and cooperate. Through this project, they found themselves that they are the one who could change the world and save the world.

We have done these projects for children, mainly. To improve this project, we can rearrange to involve parents and other citizens.