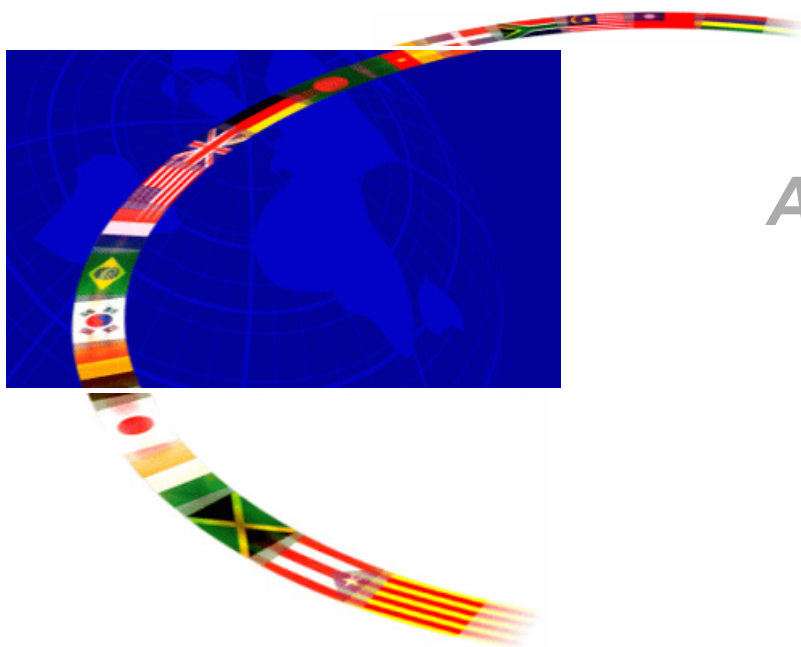




**Junior Chamber International**  
Worldwide Federation of Young Leaders and Entrepreneurs



## *Awards Entry*

2014 Asia-pacific Conference  
Global Network in our community  
JCI JAPAN



**Junior Chamber International**  
Worldwide Federation of Young Leaders and Entrepreneurs

#### Entry Information

Award Program:

Category:

#### NOM Information

National Organization:

National President:



**Kazuya Suzuki**  
E-mail: [japan@jci.cc](mailto:japan@jci.cc)

#### LOM Information

Local Organization:

President:

President Email: [uratakgt@yahoo.co.jp](mailto:uratakgt@yahoo.co.jp)

### Basic Information

Duration : April –September 2013

Staff : 17 members

Sponsors : Ishikawa Pref., Kanazawa City, 5 governmental organizations, 8 universities

Budget : 4,722 dollars

Profit / Loss : 0

In which UN MDG best fit (if apply): ?:

Who is benefited ? : Kanazawa City 460,000 citizens

Objective : JCI Kanazawa aims to develop global networks of young active citizens in the community.

1. JCI Kanazawa creates opportunities for citizens to improve the awareness of global contribution.
2. JCI Kanazawa builds recognition of JCI and UNMDGs among citizens.

Overview :

- A. **JCI Kanazawa did these things mentioned below.**
  1. JCI Kanazawa researched and studied problems young citizens in the community had.
  2. JCI Kanazawa focused on multicultural problems Japanese students in university and foreign students had.
  3. JCI Kanazawa organized training courses in which these students could transcend problems between their multiple cultures and build a trusting relationship.
  4. JCI Kanazawa informed these students of training courses and called for participation.
- B. **30 Japanese students and 20 foreign students took the following training courses.**
  1. Understand each other's differences in their nationalities, languages, races and cultures.
  2. **Improve the awareness of global contribution** by talking about various world problems United Nations suggests.
  3. **Recognize JCI and UNMDGs.**
  4. Share what is learned in training courses with many citizens.
- C. **JCI Kanazawa called for participation from citizens and held the following International Presentation Contest.**
  1. Students who took part in the training organized opportunities where many citizens would **improve the awareness of global contribution and recognize JCI and UNMDGs.**
  2. They talked about their own way of communication split into teams.
  3. They provided opportunities for many citizens to **improve the awareness of global contribution and recognize JCI and UNMDGs.**
- D. **Citizens had the following opportunities by taking part in International Presentation Contest.**
  1. Recognize the importance of global contribution and **improve the awareness on it.**
  2. **Recognize JCI and UNMDGs.**
  3. **Change their awareness of global contribution** by talking about it with students in each team and make a presentation.

- Results :
1. In the questionnaire asking whether they transcended the problems between their multiple cultures and built a trusting relationship, 66% of the students who took part in the training courses answered 'Yes, very much' and 31% answered 'Yes.'
  2. In the questionnaire asking whether they improved the awareness of global contribution, **83% of 100 citizens** who took part in International Presentation Contest **answered 'Yes, very much' and 17% answered 'Yes.'**
  3. **In the questionnaire asking whether they recognized JCI and UNMDGs, 78% answered 'Yes, very much' and 22% answered 'Yes.'**
  4. Students who took part in the training courses transmitted its contents, **JCI movement and UNMDGs from the website to the world.**
  5. They were accessed **6,000 times from ten countries in two months.**

- Actions Taken :
- Apr. 3  
JCI Kanazawa called for students who would join the training courses.
  - May 11  
JCI Kanazawa interviewed 65 students who applied and 50 students became members.
  - May 18  
Training Course 1 Understand Each Other
  - May 25  
Training Course 2 Improve the Awareness of Global Contribution
  - Jun. 1  
Training Course 3 Recognize JCI and UNMDGs
  - Jun. 21  
Training Course 4 Share what was learned in the training courses with citizens
  - Jul. 6  
JCI Kanazawa held International Presentation Contest
  - Aug. 23  
JCI Kanazawa and students had a meeting for the coming year.
  - Sep. 18  
JCI Kanazawa gave LOM members a suggestion of the coming year's project.

Recommendations : **JCI Kanazawa accomplished the following goals.**

**'Mutual Understanding'**

1. Japanese students in university and foreign students talked about differences between each other's nationalities, languages, races and cultures and understood each.

**'Improve the awareness of global contribution and recognize JCI and UNMDGs'**

1. They talked about various problems United Nations suggests and shared each other's ideas.
2. As a result, they improved the awareness of global contribution and recognized JCI and UNMDGs.

**'Provide opportunities for citizens to improve the awareness of global contribution'**

1. JCI Kanazawa improved the citizens' awareness of global contribution by providing opportunities to join International Presentation Contest.

**'Build recognition of JCI and UNMDGs among citizens'**

1. JCI Kanazawa provided opportunities for citizens to participate in International Presentation Contest.
2. Citizens built recognition of JCI and UNMDGs by participating in it.

**'Develop global network in the community'**

1. Through carrying out the above activities, they transcended the problems between their multiple cultures and built a trusting relationship.

# 1

## Award Category criteria

JCI Kanazawa provided opportunities for citizens to change their awareness in order to develop global networks of young citizens in the community.

This project aligns to JCI Plan of Action in the following respects.

‘The organization now recognizes that young active citizens are asked to be involved in the community as a matter of today.’

### **‘Develop young active citizens’**

1. Japanese students in university and foreign students who participate in JCI Kanazawa’s projects talk about differences in each other’s nationalities, languages, races and cultures and take training courses to understand each other.
2. Those students who understand each other learn the importance of improving the awareness of global contribution and building recognition of JCI and UNMDGs through training courses.
3. They act together toward the goal of sharing what is learned in training courses to citizens.
4. They build a trusting relationship and positively work on projects with JCI Kanazawa by acting toward the same goal.

### **‘Young active citizens become engaged in the community on their own’**

JCI Kanazawa and students become engaged in the community on by improving the awareness of global contribution and communicating the importance of recognizing JCI and UNMDGs to citizens.

**JCI Kanazawa managed its finances properly in the following respects.**

### **‘Management of the rent for the venues’**

1. JCI Kanazawa obtained local government’s understanding of its program and used the venues of training courses for the students for free.
2. JCI Kanazawa used the venues inexpensively where many citizens improved the awareness of global contribution and shared the importance of

recognizing JCI and UNMDGs.

### ‘Management of students’ activity expenses’

1. JCI Kanazawa confirmed the effect of the material expenses needed for training courses beforehand and properly used them.
2. JCI Kanazawa confirmed in advance the expenses for the website on which students transmit their training courses to the world and properly used them.

### ‘Promotion of JCI Mission’

1. JCI Kanazawa conducted training courses where local Japanese students in university and foreign students worked together toward the same goal.
2. JCI Kanazawa provided opportunities for them to create **positive change** through the process, that is, to build a trusting relationship transcending the differences between their multiple cultures.

### ‘Promotion of JCI Vision’

1. JCI Kanazawa provided opportunities for students to communicate the importance of **improving the awareness of global contribution and building recognition of JCI and UNMDGs** to many citizens.
2. They **established the network** for trusting each other transcending the differences between their multiple cultures through the process.
3. They have grown to the point where they continue and develop the activities and organize plans to act with many citizens.







## 2

### Award Category criteria

17 members

100%

#### **JCI Kanazawa members played the following important role.**

‘Contact for cooperative organizations’

1. JCI Kanazawa obtained the understanding of its program from Ishikawa Pref. and Kanazawa City and used the venues for free.
2. JCI Kanazawa gained the understanding of the program from them and the cooperation for promoting participation in training courses from Japanese students in university and foreign students.
3. JCI Kanazawa gained the understanding of International Presentation Contest from them and they cooperated with promotion of citizens’ attendance.

‘Contact for students’

1. JCI Kanazawa visited universities and promoted Japanese students’ and foreign students’ participation in training courses.
2. JCI Kanazawa organized students who applied for training courses.
3. JCI Kanazawa organized those students’ attendance.
4. After the training courses, JCI Kanazawa summarized the questionnaire asking whether they transcended the difference between their multiple cultures and built a trusting relationship.

‘Contact for citizens’

1. JCI Kanazawa promoted citizens’ participation in International Presentation Contest.
2. JCI Kanazawa summarized the questionnaire asking citizens who joined whether they improved the awareness of global contribution

and whether they recognized JCI and UNMDGs.

‘Management of the website’

Students who joined properly managed the website on which they transmitted the content of training courses, JCI movement and UNMDGs to the world.



Presentation Competition  
to introduce Kanazawa's strengths

JCI Junior Chamber International KANAZAWA



Evaluation and Award in Presentation Competition

JCI Junior Chamber International KANAZAWA



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# 3

## Award Category criteria

**JCI Kanazawa measured what impact on the community it had by conducting the following questionnaires to 100 citizens who took part in International Presentation Contest.**

1. **Whether they improved the awareness of global contribution**
2. **Whether they recognized JCI and UNMDGs**
3. **Whether they think it necessary to continue this project for the community**

**This project created the following impact on the actual community.**

1. In the questionnaire asking whether they improved the awareness of global contribution, **83% of the citizens** who took part in International Presentation Contest **answered ‘Yes, very much’; and 17% answered ‘Yes.’**
2. In the questionnaire asking whether they recognized JCI and UNMDGs, **78% of them answered ‘Yes, very much’ and 22% answered ‘Yes.’**
3. In the questionnaire asking whether they thought it necessary to continue this project for the community, **83% of them answered ‘Yes, very much’ and 17% answered ‘Yes.’**
4. Three governmental organizations referred to this project and conducted their projects.
5. Two universities organized projects for Japanese students in university and foreign students using this project as a reference.
6. JCI Kanazawa obtained a promise from all the cooperative organizations that they would continue to cooperate in the coming year.



# 4

## Award Category criteria

### JCI Kanazawa had the following benefit from organizing this project.

1. LOM members realized the necessity of the project and increased their sense of participation because many citizens **improved the awareness of global contribution.**
2. JCI Kanazawa built recognition and **many organizations promised to cooperate in the coming year** as well because many citizens participated in this project.

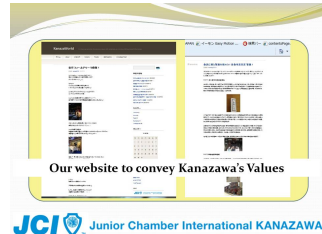
### Promotion of JCI Mission

1. JCI Kanazawa **focused on the problems that Japanese students in local university and foreign students could not build a trusting relationship because of the differences between their multiple cultures.**
2. JCI Kanazawa provided opportunities for them to talk about the differences between each other's nationalities, languages, races and cultures and understand each.
3. JCI Kanazawa conducted training courses to work together with them toward the same goal.
4. JCI Kanazawa created opportunities for **positive change** in the process through which they built a trusting relationship transcending the differences between their multiple cultures.

### Promotion of JCI Vision

1. JCI Kanazawa gave training courses to Japanese students in university and foreign students in which they **improved the awareness of global contribution and recognized JCI and UNMDGs.**
2. Japanese students in university and foreign students provided opportunities for many citizens opportunities to improve the awareness of global contribution and share the importance of recognizing JCI and UNMDGs.

3. They **built a network** to transcend the differences between their multiple cultures and trust each other through the process.
4. They have grown to the point where they continue and develop the activities and organize plans to act with many citizens.



# 5

## Award Category criteria

**The expected long-term impact of this project is as follows:**

1. JCI Kanazawa **gains cooperation of many other organizations** and **develops global networks** of young active citizens in the community by continuing this project in the coming year.
2. JCI Kanazawa **develops global networks** of more young active citizens in various communities around the world by transmitting this project to the world.
3. JCI Kanazawa accordingly **improves the awareness of global contribution in various communities around the world and builds recognition of JCI and UNMDGs.**

**The measures to improve the results of this project is as follows:**

**JCI Kanazawa needs to develop more citizens who have improved the awareness of global contribution.**

**JCI Kanazawa conducts the followings in order for more citizens to join this project.**

1. JCI Kanazawa transmits this project to citizens through publication.
2. JCI Kanazawa continues the project in which citizens improve the awareness of global contribution.
3. JCI Kanazawa reports the results of the project to individual organizations to gain their cooperation in the future.
4. Citizens who have created **positive change** talk to people close to them about the importance of improving the awareness of global contribution.



Government Organizations and Universities Visit  
**JCI** Junior Chamber International KANAZAWA



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