

最優秀 NOM 拡大開発プログラム
Best National Growth & Development Program

LOM 名

公益社団法人日本青年会議所 日本アカデミー委員会

申請担当者名

橋本和伸 (事業担当 VC)

基本情報

事業名

日本アカデミー研修

Basic Information

Name

Japan Academy Training

① 戦略計画

このプログラムの主な目的は？

次代のトップリーダーたらん人財を全国に誕生させるべく「目標に向かい我武者羅に行動し、社会を巻き込みながら好影響を与える人財の育成」を目的とし、各界のトップリーダーより学びを得ながら、それらをアウトプットする機会を平行させ、参加者の資質と意識の向上を図る。国内の地域の拡大と地域を再興させるためのリーダーを育成することで世界平和につなげていく事

このプログラムはどのように NOM の活動計画を推進しますか？

会頭所信に基づき、豪傑（日本各地 50 LOM より地域のリーダーとなる）人材を育てていくために活動計画を推進しております。

このプロジェクトはどのように JCI ミッションとヴィジョンを推進しますか？

※ミッションとヴィジョンに分けて記載

JCI Mission

なぜ青年会議所が必要なのか？を会頭や歴代会頭の講演から深化する事ができました。それは、地域に向けた運動に対し、より積極的な変化を求める気概へと変わりました。

JCI Vision

研修の一旦では、グローバリズム・グローバルリーダーとしてのスキルを学ぶ機会を設けた事で、世界と繋がる青年会議所の一員としての理解の深まりを得られました。

Strategic Plan

What were the main objectives of the program? ※200 単語まで

To make the next generation of top leaders nationwide
"Train human resources who can act strongly towards the goal, have a positive influence while involving surroundings"
In order to improve the qualities and awareness of participants, we will learn from top leaders in various fields and create opportunities to output at the same time.

How does this program advance the plan of action of the National Organization? ※200 単語まで

Based on the plan of action of the National Organization, we are promoting an action plan to cultivate talented people (becoming leaders of the region from 50 LOMs in all over Japan).

How does this project advance the JCI Mission and Vision? ※200 単語まで

JCI Mission

The reason for changing to a more positive change to the movement towards the area was able to deepen from the opportunity of the National President and Experienced by the National President on "why the Junior Chamber is necessary?"

JCI Vision

Once in the course of training, having an opportunity to learn the skills as globalism and global leader has deepened our understanding as a member of the Junior Chamber connected with the world.

写真・図表 ※別途最終ページに 1 ページ 4 枚ずつ大きなサイズの画像を添付

Strategic plan1

~Foster leaders to expand the domestic region and revive the region~



Fostering talented people who have the same positive influence as to involve the surroundings will lead to growth in Japan and the world
(From the Confidence of president Aoki)

We recruit 50 people from all over the country of Japan, who are willing to expand the region and revive the region

Strategic plan2

JCI Mission

Learning the significance of existence of JC from the president and the president of the past

JCI Vision

As a member of JC connected to the world, understand globalism and global leaders



② NOM 理事とメンバーの参加

参加メンバー数は？

96名

NOM メンバーの参加率は何パーセントですか？

83%

NOM の理事の参加人数は？

13名

写真・図表 ※別途最終ページに1ページ4枚ずつ大きなサイズの画像を添付

Involvement of Local Board of Directors and Members

By number, how many members were involved? ※2 単語まで

96member

By percentage, how many members were involved in the program? ※1 単語まで

83%

How many National Board members were involved in the project? ※1 単語まで

13

Overview and Number of Participants

Number of participants of NOM board of directors:13

Participation rate 83%

Number of participating members: 96



③ 実施方法

NOM の成長と発展のために、どのような手法を用い、どのような活動を行いましたか？

Methods of Implementation

What methods and/or activities were used to grow and develop the National Organization? ※300 単語まで

3泊4日の合宿スタイルでの研修を行った。
 エクスカーションを行いメンバー間の交流をはかった。
 セミナーのファンクションとしてJCと政治について、地域貢献について、日本経済について、リーダーシップについて、国家観について、人材育成について、地域経済について、各分野のトップリーダーを講師に迎えて研修を行い、懇親会の場も設けてセミナーの後でも、懇親とセミナーの深堀を行った。
 グループワークでは、10人5グループで地域の魅力についてのグループワークを行ったり、早朝のランニングを通してメンバー通しの絆を築いた。2人1組25組のグループでは総合戦略、理事長所信の作成を行った。

どのような手法や活動が、新入会員獲得のために最も効果的でしたか？

・各種セミナーにおいて、地域の課題を見出しそこに対しての対策をディスカッションする事で地域にインパクトを与える事が出来た。
 ・合宿を通じて様々なメンバーとコミュニケーションを取る事で全国での活動の成功事例を共有する事がNOMメンバーの拡大に貢献した。

どの手法や活動が、既存メンバーの成長のために最も効果的でしたか？

・参加メンバー50名が各々の地域をより良くする為の所信を作成し成長した姿を見せる事で、全国各地の既存メンバー3万人のメンバーに大きな刺激と良い影響をあたえた。また、このメンバーの中から14名が本年度理事長として地域のリーダーとして活躍している事。

写真・図表 ※別途最終ページに1ページ4枚ずつ大きなサイズの画像を添付

Promoting a change in the attitudes of participants from the domestic and returning to various places, it becomes a personnel who leads the surrounding as a proponent.
 Distributing participants in the country is directly linked to the growth of the Junior Chamber International.
 We will train readers quickly by learning from politics, economics, leadership, international affairs and fostering of local love for participants gathered from home in each section.

Which method/activity was the most effective in recruiting new members? Why? ※150 単語まで

Those participants admire the change to the significance and consciousness of the Junior Chamber Movement, so that they become longing for those who are enrolled.
 By getting learned in various cases, I can realize the many opportunities that JC possesses, that it is now possible to provide various opportunities to new candidate members and to communicate the view of the scale of JC connected in the world It was most effective.

Which method/activity was the most effective in developing current members? Why? ※150 単語まで

The academy members learned through this training created a belief in consideration of the problem that each region has. Moreover, being active as a president of LOM based on that belief made it possible to give very good stimulation and significance to many follower members.

<h3>Improve leadership</h3>  <p>Aoki Teruhiko JCI Japan President</p> <p>In order to finally lead the organization, you need skills and leadership. By integrating skills, you can set targets, form an organization, act without failing the goal, and guide the organization.</p> <p>As a culmination of this training, I learned a spirit and sense of responsibility as Jaycee for each participant who could become a hero again.</p> 	<h3>Knowledge strengthening lecture "JC and politics"</h3>  <p>Yoshitaka Ikeda 55th president of JCI Japan Members of the House of Representatives</p> <p>Knowledge on politics governing Japan is indispensable as a resource to work on the region and deepened his understanding of Japan from a political perspective</p> 	<h3>Improve leadership</h3>  <p>Rin Kobayashi International School of Asia Karuizawa (ISAK) Representative Director</p> <p>We took a tour of ISAK, got a lecture from president Kobayashi. Learned about fostering the leader "change maker" required for the next generation from an international perspective.</p> 	<h3>Improve organization's operational ability</h3>  <p>Haruo Miyagi Director Representative ETC of Specified Nonprofit Corporations Visiting professor at Tama University graduate school Think Tank Sophia Bank Partner</p> <p>From experience that young people have provided opportunities to challenge the "society-building site" with a long-term practical internship for 20's and 30's, the youth economic people also contribute to the community through the economy. From the viewpoint of human resource development, I gained a lot of learning.</p> <p>Required qualities for leaders who nurture people The qualities of leaders necessary for global society Learned about</p> 
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Knowledge strengthening lecture



Takeshi Okada
Vice Chairman of the Japan Football Association
FC Imabari management company "Imabari Co., Ltd.
Dream Sports" Representative Director
Outside director of Japan Enterprise
Professor Josai International International University

He is active as Japan national football team. After retirement, he headed the way of the leader and led the Japanese national team to the FIFA World Cup appearance for the first time, and in 1998 he will lead the FIFA World Cup main event. After that, he was engaged in social contribution through management of FC Imabari (JFL).



We have been able to combine people and companies and gain know-how from experience and experience on "community contribution through management"!

Knowledge strengthening lecture

In order to achieve the purpose, a wide view and a knowledge amount are indispensable in order to more clearly convey the purpose setting rationale only for the region but also for the economy, to lead the LOM. Information was improved to clearly convey the information.



Keisuke Hiwatashi
Representative Director, Hiwatashi Shachu Corporation
General director kyojunokai director
Outside Director, Regional Economy Activation Support Organization Ltd.
Learned the community development through regional economics which is required for the people who lead the area



Tsuneyasu Takeda
Political critic / writer
It is descendant of the former royal family Takeda family, thinking about the future of the country, and acquiring political science. Learning from Mr. Takeda who is active as a critic now changes even the attitude of thinking about the country. I learned politics and constitution, and I was able to gain a deep national view and knowledge related to the Constitution.

Improve mental strength

Talent who leads the organization must be a resolute figure to attract those who form the organization. And for that, we need to have a strong spirit without ups and downs

Group marathon



Knowledge Fixed Circuit Training



④ 成し遂げられた結果

この事業によって何名の新入会員が入会しましたか？（数字で）

該当なし

このプログラムによって達成した目的を記述してください

全国の会員に於ける青年会議所運動に対する意識変容・行動変容

このプロジェクトから得られた最も重要な結果を記述してください

稀有な経験やチームワークを駆使した課題の達成、また各界著名人からの直接的な学びは、通常の受講型の研修以上に深く受講者に届いたと考えます。また、それらをアウトプットし反復させる事で、各受講者の資質の向上に繋がったと考えます。

このプロジェクトに参加した 50 名のアカデミーメンバーから 14 名の理事長が誕生し、各 LOM 各地域でリーダーシップを発揮してアクティブシチズンを増やす活動を行っている事が、最も重要な結果です。

写真・図表 ※別途最終ページに 1 ページ 4 枚ずつ大きなサイズの画像を添付

Results Achieved

By number, how many new members were recruited by this program? ※2 単語まで

N/A

Which objectives did the program achieve? ※150 単語まで

Transformation of consciousness and action change of Junior Chamber movement in domestic members

What was the most important outcome of this program? ※150 単語まで

We believe that achievement of tasks making full use of valuable experience and teamwork, and direct learning from celebrity celebrities have reached the participants deeper than regular attendance type training. We believe that by outputting them and repeating them, we have improved the qualities of each participant.

It is the most important result that 14 Local President from 50 academy members who participated in this project were born and activities to increase active citizen by exercising leadership in each LOM region are the most important result.

Improve thinking capacity

Before setting goals and shifting to actions, it is necessary to select specific information and ideas on how to behave and reach the target and to unify the process.

By shaping ideas and learning thought processing to move them into action, we construct a clear process for leading organizations.

Creation of regional comprehensive strategy
Writing "regional charm 100"



Achievement

14 of the 50 presidents of LOM are born



Achievement

Improvement of qualities of participant



⑤ プログラムの長期的な影響

このプロジェクトによって得られると予測される長期的な影響を記述してください

青年会議所の一員としての気概を大きく得た会員が全国に増え続ける事で、一層価値の高い青年会議所運動が全国に展開されると考えます。

・このプロジェクトを継続して何年か行う事により、即戦力として活躍できる地域のリーダーを多く輩出する事が出来る。そのメンバーが各地で活躍する事により、地域の若者に様々な機会の提供をする事が出来、そうする事により会員拡大に繋がり、世界で活躍できる人材の育成となる。と考えられる。

このプロジェクトの改善点・改善策を記述してください

研修の意図として全国に限られた人材50名のみを対象とした事、また、内容を全てシークレットとした事で、周知が行き渡らず、また不明な為に参加を躊躇する会員が居たので、意義以外にも、多少の内容紹介を事前にふまえた周知活動を行うべきでありました。

写真・図表 ※別途最終ページに1ページ4枚ずつ大きなサイズの画像を添付

Long-term Impact of the program

What is the expected long-term impact of this project? ※200 単語まで

When the number of members who gained a great spirit as a member of Junior Chamber continues to increase all over the country, the Junior Chamber movement of higher value will be expanded nationwide
By continuing this project for several years, we can produce a lot of regional leaders who can be active soon. Through its active participation in various places, members can offer various opportunities to young people in the area, which will lead to members' expansion by doing so and to develop human resources who can be active in the world. it is conceivable that.

What changes would you make to improve the results of this project?

※300 単語まで

As the intention of the training was targeted only to 50 limited people nationwide, as the members did not reach the public due to the fact that all the contents were made secret, and there was a member who hesitated to join because of unknown, significance Besides that, we needed to do publicizing activities based on a bit of content introduction in advance.

Long-term impact of the program		Long-term impact of the program		Long-term impact of the program	
Members are offering various opportunities to young people in the area by active in various places		Members are offering various opportunities to young people in the area by active in various places		Members are offering various opportunities to young people in the area by active in various places	
<p>Participant of JCI Gifu</p> <p>President of LOM in 2018 Akifumi Nonomura</p> <p>I was able to gain knowledge about my town and it was very good for building a strategy</p> 	<p>Participant of JCI Namio</p> <p>President of LOM in 2018 Kahichi Suzuki</p> <p>Improved how to catch society in general and things, raising awareness to regard everything positively, attentiveness to the surroundings.</p> 	<p>Participant of JCI Hanno</p> <p>President of LOM in 2018 Junji Arai</p> <p>I could see what I should do for the town as LOM</p> 	<p>Participant of JCI Syoudoshima</p> <p>President of LOM in 2018 Tadokatsu Yagyuu</p> <p>It was a very good program including various lectures by various lecturers and various programs divided into teams</p> 	<p>Participant of JCI Gnowan</p> <p>President of LOM In 2018 Yasushi Miyakuni</p> <p>Thoughts and behaviors have changed drastically with me before taking classes</p> 	<p>Participant of JCI Saitama Cyuuou</p> <p>President of LOM in 2018 Kiminori Sato</p> <p>Everything I learned at the Academy of Japan is used directly</p> 

Strategic plan1

～Foster leaders to expand the domestic region and revive the region～



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Strategic plan2

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As a member of JC connected to the world, understand globalism and global leaders



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Number of participants of NOM board of directors:13

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Improve leadership



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Knowledge strengthening lecture "JC and politics"



Yoshitaka Ikeda
55th president of JCI Japan
Members of the House of Representatives

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The qualities of leaders necessary for global society
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Achievement

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Achievement

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Long-term impact of the program

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President of LOM in 2018
Akifumi Nonomura

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