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Basic Information / 基本情報

Duration / 開催期間

説明：～年～月 から ～年～月まで

**FROM MAY 20<sup>TH</sup> 2016 TO SEPTEMBER 18<sup>TH</sup> 2016**

Staff / スタッフ

説明：青年会議所メンバーの参加人数

例：何人 ○○member

**105 MEMBERS**

Sponsors / 支援者

説明：青年会議所以外のメンバーがいる場合のみ記載してください

例：○○市ボランティア団体等

**TAKAMATSU CITY BOARD OF EDUCATION**

**WINNER OF HUMAN POWER AWARDS, WINNER OF HUMAN POWER AWARDS IN TAKAMATSU CITY**

Budget 予算

説明：ドルで表示してください。

例：1万円なら one hundred dollar

**9,142US\$**

Profit / Loss 利益／損失

説明：基金を集めること以外は、0にしてください

**100US\$**

Which UN MDG best fit (if Apply)? UN MDGs の該当項目 (もしあれば)

説明：

**TARGET1: ERADICATION OF EXTREME POVERTY AND HUNGER**

**TARGET7: SECURING SUSTAINABILITY OF ENVIRONMENT**

Who is benefited? 誰の為に?

説明：活動エリアに住み暮らす人々 人

**420,000 POPULATION IN TAKAMATSU CITY**

Objective 目的

説明：(例1) 子ども対象の事業をベースにして、参加者とメンバーの意識を変革を促し、前向きな変化を創り出すため

**OBJECT:**

1. WE EDUCATE CHILDREN WHO LEARN THE IMPORTANCE OF THE FOODS, HISTORY, CULTURE. IN FACT, THE CHILDREN CAN IMPROVE THEIR CONSCIOUSNESS OF REGIONAL CONTRIBUTION AND ENVIRONMENTAL CONSERVATION.
2. WE SUPPLY THE OPPORTUNITY OF KNOWING THE LIMITED NATURAL RESOURCES FOR TAKAMATSU CITY CITIZENS.

Overview 概要

説明：必ず結果と合致しているはず

1. WE ORGANIZE A PROMOTION BETWEEN FOURTH GRADE TO SIXTH GRADE ELEMENTARY SCHOOL STUDENTS. 35 TAKAMATSU JC MEMBERS AND THE STUDENTS TOOK SEVERAL EXPERIENCES SUCH AS FARMING, FISHING, AND COOKING AT THE 2DAYS CAMP IN OGI ISLAND. MOREOVER, WE EXPLAINED REGIONAL HISTORY AND ITS BEAUTIFULNESS.
2. ON THE PROMOTION, THE PARTICIPATED STUDENTS MADE A REPORT OF THE EXPERIENCES, AND THEY DID A PRESENTATION TO TAKAMATSU CITY CITIZENS.

Result 結果

説明：複数の短い文章になるように注意してください

目的がどのくらい達成できたか書いてください

上記の結果の想定外の結果を書いてください

上記の結果の確認方法を書いてください

検証結果を簡潔に書いてください

**RESULT:**

1. THE PARTICIPATED STUDENTS LEARNED HOW DIFFERENT TO OBTAIN THE FOODS AND ITS IMPORTANCE. ALSO, THEY STUDIED REGIONAL ENVIRONMENTAL PROBLEMS, CULTURE, HISTORY ON THE DEBATE CONVERSATION. IN FACT, WE EVALUATED HOW THE STUDENTS CHANGED THEIR MIND TO BE POSITIVE CHANGE.
2. AFTER THAT, WE INFORMED AND PRESENTED THE STUDENTS' STUDIED REPORT AT TAKAMATSU CIVIC ACTIVITY CENTER FOR SEPTEMBER 1<sup>ST</sup> TO 30<sup>TH</sup>. IN ADDITION, WE SEND THE INFORMATION ON OUR 60<sup>TH</sup> ANNIVERSARY CEREMONY.

Actions Taken 行動

説明：Recommendations 考察や推奨

目的のうちどの部分が達成されたのか？

達成できなかった部分は、何か？

それは、なぜか？その改善策は？

WE PROMOTED TWO DAYS CAMPING FOR 35 STUDENTS WHO LEARNED REGIONAL HISTORY AND ATTRACTIVENESS. WE MADE NEW OPPORTUNITY OF THE REGIONAL PROBLEM. ALSO, THEY INTRODUCED ABOUT REGIONAL NATURAL RESOURCES ON THE PRESENTATION.

HOWEVER, WE SHOULD HAVE UTILIZED THE IMPACT OF THE SOCIAL NETWORK, AND WE SHOULD HAVE NEEDED TO PREPARED FOR A PROCESS OF THE PROGRAM.

Best Local empowerment program

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Objectives Planning Finance and Execution

目的・計画・財務・実施

What were the long term objectives of this program

このプログラムの目的は？基本情報に詳述して下さい ※200語まで

ON THE PROGRAM OF THE OGI ISLAND, WE INTRODUCED HOW WE ARE GOING TO INCREASE TAKAMATSU POPULATION. ALSO, HOW MUCH WE ARE GOING TO HAVE OUR TOWN LOVE FOR THE CHILDREN.

How does this program align to the JCI Plan of Action?The service to humanity is the best work of life.

この事業は、どのように J C I の活動計画と合っていますか？

※200語まで

• ACCORDING TO OUR PROGRAM ALIGN “THE SERVICE TO HUMANITY IS THE BEST WORK OF LIFE” , WE SUBMITTED TWO MISSIONS.

Was the budget an effective guide for the financial management of the project?

予算は事業の財務管理のための効果的なガイドになりましたか？

※150語まで

- ON FEBRUARY 2<sup>ND</sup> 2016  
TO INFORM THE INFORMATION BY TAKAMATSU JC WEBPAGE AND ITS FACEBOOK PAGE
- ON APRIL 18<sup>TH</sup> 2016  
PROMOTION ON TAKAMATSU CITY ELEMENTARY SCHOOL PRINCIPAL MEETING.
- TO MAY 20<sup>TH</sup> 2016  
ADVERTISE TO 12,000 STUDENTS (4<sup>TH</sup> GRADE TO 6<sup>TH</sup> GRADE) AT TAKAMATSU CITY ELEMENTARY SCHOOLS.

- ON JULY 4<sup>TH</sup> 2016  
MEDIA PROMOTION TO 20 MEDIA
- FROM JULY 19<sup>TH</sup> TO JULY 20<sup>TH</sup>  
INTERVIEW REQUEST FOR EACH PRODUCTION
- ON JULY 22<sup>ND</sup> 2016  
BROADCASTING ON NHK 「YUUROKU KAGAWA」 AT 6 P. M
- FROM SEPTEMBER 1<sup>ST</sup> TO SEPTEMBER 30<sup>TH</sup>  
EXHIBITED THE REPORT AT THE CIVIL ACTIVITY CENTER.

How does this project advance the JCI Mission and Vision?

どうやってこの事業は、J C I のミッションと、ヴィジョンを推進しましたか？  
ビジョンとミッションに分けて明確に詳述してください

※200語まで

**MISSION**

WE GAVE LOCAL CHILDREN AN OPPORTUNITY TO GROW THROUGH SEVERAL EXPERIENCES SUCH AS FARMING, FISHING, AND COOKING, AND WE ALSO GAVE THE PEOPLE OF TAKAMATSU AN OPPORTUNITY TO REALIZE THE LOCAL ATTRACTIONS.

**VISION**

THIS PROJECT JOIN THE PEOPLE OF UNDERPOPULATED AREA AND CHILDREN, THEN THE CHILDREN BUILD A BOND BETWEEN ISLANDS AND THE MAINLAND BY LEARNING LIFE AND ENVIRONMENTS OF ISLANDS.

※写真4枚

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Membership Participation メンバーの参加

By number, how many members were involved in this program?

事業のスタッフは、何人？数字で記載してください ※2語まで

**34 MEMBERS**

By percentage how many members of the Local Organization were involved in this program?

LOMメンバーの参加率は、何パーセントですか？%で記載してください

※1語

32 PERCENT

Describe the main roles of the participating members in this program  
このプログラムで参加しているメンバーの主要な役割を簡潔に記述してください ※300語まで

WE SUPPORTED MAINLY THE CHILDREN BY PREPARING A SUITABLE ENVIRONMENT AND TAKING CARE THAT THE CHILDREN DO NOT GET HURT AND HAVE ACCIDENTS. ALSO THE COMMISSION MEMBERS IN CHARGE OF THIS PROGRAM PUT TOGETHER THE GROUPS DIVIDED INTO 6, LED THEM TO THE GOAL, CONFIRMED THE SAFETY, GAVE ADVICE TO THEM FOR A PRESENTATION AND EXAMINED CAREFULLY MATERIALS FOR THE PRESENTATION.

※写真4枚

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Community Impact 地域社会への影響

How did the Local Organization measure community impact for this program  
どのように、LOMは、このプログラムのために地域社会への影響を測りましたか? ※200語まで

ON SEPTEMBER 18, 2016, PARTICIPANTS REPORTED THE PROJECT IN FRONT OF OVER 100 SPECTATORS. IN DOING SO, WE CONDUCTED A QUESTIONNAIRE SURVEY TO DETERMINE WHETHER THE PURPOSE OF THE PROJECT WAS COMMUNICATED TO THE CITIZENS, WHETHER THE CHILDREN LEARNED ABOUT THE ISLANDS IN THE AREA, NURTURE COOPERATION AND HOW GROWTH COULD BE MADE BASED ON THE VISITOR QUESTIONNAIRES I MEASURED THE INFLUENCE ON.

**【QUESTIONNAIRE RESULTS】**

NUMBER OF AUDIENCES ON THAT DAY:100 PEOPLE

QUESTIONNAIRE COLLECTION NUMBER:34 SHEETS

QUESTIONNAIRE COLLECTION RATE:34PERSENT

POINTS THAT REACHED THE PROJECT PURPOSE:

• BY COMMUNICATING THE CHARM OF THE ISLANDS TO CHILDREN AND SETTING UP A PLACE FOR LEARNING AND SENDING OUT, WE WERE ABLE TO INCREASE THE NUMBER OF CITIZENS WHO KNOW THE CHARM OF THE AREA.

• AT THE PLACE OF PRESENTATION, IN THE ANNOUNCEMENT PRODUCTION, WE WERE ABLE TO DISSEMINATE THE CHARM OF THE AREA TO MORE THAN 100 CITIZENS AND NURTURE ATTACHMENT TO THE REGION.

- I WAS ABLE TO FOSTER CHILDREN 'S ABILITY TO LIVE SUCH AS COOPERATION AND RESPONSIBILITY BY CREATING EXPERIENCES, MATERIALS AND ANNOUNCING.
- BY EXPERIENCING ON OGIJIMA AND CREATING DOCUMENT AND ANNOUNCING ABLE TO NURTURE CHILDREN 'S LIVING ABILITY OF COOPERATION AND SENSE OF RESPONSIBILITY WE WER ABLE TO NURTURE CHILDREN 'S LIVING ABILITY OF COOPERATION AND SENSE OF RESPONSIBILITY.
- THE MEMBERS WHO PARTICIPATED IN THE EXPERIENCE PROJECT WERE ABLE TO REAFFIRM THE CHARM OF THE AREA BY KNOWING THE CHARM OF THE ISLANDS AND NURTURE ATTACHMENT TO THE AREA.
- MEMBERS WHO PARTICIPATED IN THE EXPERIENCING PROJECT BECAME ATTRACTIVE PEOPLE BY TOUCHING ATTRACTIVE YOUNG PEOPLE 'S ACTIVITIES.
- I WAS ABLE TO TRANSMIT THE PROJECT ON THE HOMEPAGE AND SNS.

Points that did not reach the project purpose:

- I approached press release and each media, but only one company of NHK who to pick up on July 22nd and 23rd, the announcement on September 18 was only RNC · cable media company and could not start the event greatly through the media. As a result, we could not involve many citizens.

Describe the actual community impact produced by this project

このプロジェクトによって発生される実際の地域社会への影響を記述してください ※300語まで

THE CHILDREN WHO JOIN THIS PROJECT AND HOLD THE FUTURE LEARN THE REGIONAL HISTORY, ATTRACTIONS AND ITS BEAUTIFULNESS OF THE ISLANDS AND CULTIVATE THEIR FEELING OF COMMITMENT TO THE LOCAL. AS A RESULT, THE CITIZENS WHO HAVE A FEELING OF COMMITMENT TO THE LOINCREASE.

※写真4枚

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Impact on Local Organization LOMへの影響

How did the Local Organization benefit from running this project?

どのようにLOMは、この事業を運営することから利益を得たか?

※200語まで

AS THE RESULT OF THE INFORMING MANY CITIZENS ABOUT THE LOCAL ATTRACTIONS, TAKAMATSU JC EXTENDED THE PURPOSE OF THEIR ACTIVITY THROUGH TV STATIONS, WEBSITES AND SNS. ALSO, THIS PROJECT ACTUALLY STRENGTHENED THE BOND WITH THE WINNER OF HUMAN POWER AWARD.

How did the program advance the JCI Mission?

どのように J C I ミッションを推進したのか? ※200語まで

WE ORGANIZE A PROMOTION BETWEEN FOURTH GRADE TO SIXTH GRADE ELEMENTARY SCHOOL STUDENTS. 35 TAKAMATSU JC MEMBERS AND THE STUDENTS LEARNED REGIONAL HISTORY, CULTURE, ITS BEAUTIFULNESS AND THE IMPORTANCE OF FOOD THROUGH SEVERAL EXPERIENCES SUCH AS FARMING, FISHING, AND COOKING IN OGI ISLAND. MOREOVER, WE ADVANCED THAT THEY MADE A REPORT OF THE EXPERIENCES, AND THEY DID A PRESENTATION TO TAKAMATSU CITY CITIZENS.

※写真4枚

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Long-term Impact of the Programプログラムの長期的な影響

What is the expected long-term impact of this project?

このプロジェクトの期待される長期的な影響は、なんですか?

※200語まで

THE CITIZENS RECOGNIZE ANEW THE LOCAL ATTRACTIONS AND CULTIVATE THEIR FEELING OF COMMITMENT TO THE LOCAL. THEN THEY VISIT UNDERPOPULATED AREA, AND THE LOCAL REVITALIZE.

What changes Would you make to improve the results of this project?

このプロジェクトの結果を改善するために、どんな改善策がありますか?

※300語まで

TO GET MORE CITIZENS RECOGNIZED ANEW THE LOCAL ATTRACTIONS, A PREFECTURE AND A CITY MUST MAKE MORE PRESENTATION THROUGH MANY MEDIA. FOR THAT, JC MUST KEEP SERVING AS A MEDIATOR .

※写真4枚