

BASIC INFORMATION / 基本情報

DURATION / 開催期間

説明：～年～月 から ～年～月まで

Jun 12 2016～August 7 2016

STAFF / スタッフ

説明：青年会議所メンバーの参加人数

例：何人 ○○MEMBER

308 members

SPONSORS / 支援者

説明：青年会議所以外のメンバーがいる場合のみ記載してください

例：○○市ボランティア団体等

Supporting companies

- AUTOBACS SEVEN CO., LTD. (Capital \$312,000,000)
- H. I. S. CO., LTD. (Capital \$101,000,000)
- SUIKOUSYA CO., LTD. (Capital \$320,000)
- DOROQUIA HOLATHETA CO., LTD. (Capital \$92,000)
- patisserie GRANDIR
- UEGAKI-BEIKA CO., LTD.
- GRAM SHINSAIBASHI
- GRAM FUKUSHIMA
- GRAM HANKYU UMEDA NAVIO
- GRAM TENNOJI
- GRAM KITASHINCHI
- GOKAN CO., LTD
- OSAKA GYOKUROEN CO., LTD. (Capital \$ 92,000)
- ICHIGOICHIIE
- KOHANAN SHOJI CO., LTD. (Capital \$ 162,000,000)
- SEKISUI HOUSE CO., LTD. (Capital \$1,860,000,000)
- SAKAI SHOKAI CO., LTD. (Capital \$2,754,000)
- KIHIRA SERVICE CO., LTD. (Capital \$92,000)
- INOUE PROCESS CO., LTD. (Capital \$92,000)
- OCEANs LLC.
- FRANCE YA CO., LTD. (\$184,000)

-Social Welfare Corporation OSAKA City Social Welfare Conference
-Social Welfare Corporation OSAKA Volunteer Society
-Specified Nonprofit Corporation OSAKA NPO Center
-OSAKA Environment Department

BUDGET 予算

説明：ドルで表示してください。

例：1万円なら ONE HUNDRED DOLLAR

\$16,500

PROFIT / LOSS 利益／損失

説明：基金を集めること以外は、0にしてください

\$0

IN WHICH UN MDG BEST FIT (IF APPLY)? UN MDGs の該当項目（もしあれば）

説明：

N/A

WHO IS BENEFITED? 誰の為に？

説明：活動エリアに住み暮らす人々 人

Agents in OSAKA ex. Administration, Company, Organization

OBJECTIVE 目的

説明：(例1) 子ども対象の事業をベースにして、参加者とメンバーの意識の変革を促し、前向きな変化を創り出すため

We increase the people who think about the whole OSAKA and act for it.

OVERVIEW 概要

説明：必ず結果と合致しているはず

Osaka has various problems such as decreasing birthrate and aging of the population, the industrial decline by the overconcentration to Tokyo, a prejudice against foreigners. Osaka is a problem advanced city.
We must not think about only one's thing to solve a problem. We think about the whole Osaka and must act. And the action must be able to continue.
So, we have the project "M-1 Volunteer".
"M-1 Volunteer" = Act once a month for Osaka
STEP 1: Because OSAKA is a city created with civic power, we have people know the history of Osaka.

STEP 2: We have fieldwork (The campaign to beautify OSAKA by the power of all-out 2.7 million people of OSAKA.).

* We served by the company support all the cleaning tools, production expense of the uniform, fee to participate and giveaway.

* We got the authorization by administrative cooperation.

* Companies, OSAKA City Social Welfare Conference and OSAKA Volunteer Society gathered participants.

STEP 3: We have people think about the volunteer plan which use one's main profession.

STEP 4: We prepare to execute the volunteer plan.

SREP 5: We have people execute the volunteer plan of each person.

RESULT 結果

説明：複数の短い文章になるように注意してください

目的がどのくらい達成できたか書いてください

上記の結果の想定外の結果を書いてください

上記の結果の確認方法を書いてください

検証結果を簡潔に書いてください

1. We conducted a survey of fieldwork participants.

Q1: Were you able to learn Osaka spirit that serve for the public?

Q2: Were you able to learn that can obtain the result more than expected by cooperate with each other?

Q3: Were you able to notice that there is something which can do oneself by making volunteer plan?

→More than 90% of people responded "YES" all.

2. The number of the volunteer plan: 119

3. The number of the volunteer practice: 31

ACTIONS TAKEN 行動

説明：

Is there anything Osaka is lacking?

→It is consciousness that each one acts for Osaka.

At first, people try to simple work for the public benefit. (This is opportunities to think.)

↓

- We can't clean Osaka with several hundred people, because we can't get the approval of the police.

→We were able to have it by the cooperation of the administration and the police headquarters.

- Companies provide all the tools that use in a field work such as cleaning tools or uniforms.

→We must revolutionize the consciousness of companies.

↓

After the field work, we have people think about the volunteer plan which use one's main profession such as companies of field work.

↓

We ask cooperation of various organizations to carry out a volunteer plan.

EX1. We got cooperation of the Red Cross for chiropractic adjustment service.

Ex2. In order to open free dinner party for children who can't eat because there were not poverty and a relative, we got cooperation of Social Welfare Corporation OSAKA City Social Welfare Conference and restaurants.

↓

With the cooperation of various people, 31 volunteer plans were realized.

RECOMMENDATIONS 考察や推奨

目的のうちどの部分が達成されたのか？

達成できなかった部分は、何か？

それは、なぜか？その改善策は？

The consciousness that make to the future of Osaka by ourselves increased.

But it didn' t become the movement of the whole Osaka.

Companies don' t stay in CSR and must cooperate with administration and organizations.

Then, it becomes the profit not responsibility to solve a problem.

EX. The big industry with hybrid car was by the issue of effluent gas.

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部門 BEST LOCAL CSR PROJECT

OBJECTIVES, PLANNING, FINANCE AND EXECUTION 目的、計画、財務、実施

WHAT WERE THE OBJECTIVES OF THIS PROGRAM?

このプログラムの目的は？ ※200語まで

We increase the people who think about the whole OSAKA and act for it.

HOW DOES THIS PROGRAM ALIGN TO THE JCI PLAN OF ACTION?

この事業は、どのように JCI の活動計画と合っていますか？

※200語まで

This is a program that the person of various occupations binds this and solves a problem of Osaka.

Administration, companies, groups, citizens put oneself off to change Osaka and cooperated.

People acted to build the relations that assisted each other at the whole Osaka.

Administration, companies, groups, citizens made use of the specialty of own and cooperated to solve a problem of Osaka.

Because administration, companies, groups, citizens were connected, "M-1 Volunteer" was realized.

WAS THE BUDGET AN EFFECTIVE GUIDE FOR THE FINANCIAL MANAGEMENT OF THE PROJECT?

予算計画は事業の財務管理の為の効果的なガイドになりましたか？

※150語まで

We collected necessary money by companies and cloud funding, so JCI OSAKA hardly gave money. We used a little money that was gave by JCI OSAKA according to the budget.

HOW DOES THIS PROJECT ADVANCE THE JCI MISSION AND VISION?

どうやってこの事業はJCIのミッションとビジョンを推進しましたか？

※200語まで

We made a network in Osaka through “M-1 Volunteer”, and provided the opportunity when people acted for Osaka.

※画像4つ必要



COMMUNITY IMPACT 地域社会への影響

HOW DID THE LOCAL ORGANIZATION MEASURE COMMUNITY IMPACT FOR THIS PROJECT?

どのようにして、LOM は、このプロジェクトによる地域社会への影響を測りましたか？ ※200語まで

Questionnaire
Media exposure
The number of the participants
The number of the volunteer plans
The number of the volunteer plan practice

DESCRIBE THE ACTUAL COMMUNITY IMPACT PRODUCED BY THIS PROJECT

このプロジェクトによって発生した実際の地域社会への影響を記述してください。 ※300語まで

- Questionnaire;
 - Q1: Were you able to learn Osaka spirit that serve for the public?
 - Q2: Were you able to learn that can obtain the result more than expected by cooperate with each other?
 - Q3: Were you able to notice that there is something which can do oneself by making volunteer plan?
→More than 90% of people responded "YES" all.
- Media exposure;
 - It was on the news of the state television.
 - It was reported with two national newspapers.
 - The number of Facebook access; 210,589 access
- The number of the participants; 1,214 people
- The number of the volunteer plans; 119
- The number of the volunteer plan practice; 31
- We got a letter from the citizen who participated.
 - "I have dissatisfaction towards the society, but until now, I didn't think that should do something. But after participated "M-1 Volunteer, I think that Osaka is changed if I cooperate together. So, I will do whatever I can."
- We got a lot of demands that hope to continue "M-1 Volunteer".

↓
Absolutely, “M-1 Volunteer” has taken root in Osaka.

※画像 4 つ必要



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ALIGNMENT TO ONE OR MORE OF THE TEN PRINCIPLES THROUGH CONCRETE MEASURES

10 プリンシプルの一つ以上への具体的な取り組み

WHICH OF THE TEN PRINCIPLES OF CSR DID THIS PROJECT TARGET?

CSR の 10 の原則のうち 何をこのプロジェクト目標にしましたか？

※ 200 語まで

Environment

Principle 7: Businesses should support a precautionary approach to environmental challenges;

Principle 8: undertake initiatives to promote greater environmental responsibility;

HOW DID THIS PROJECT CONTRIBUTE TO THE PROMOTION OR IMPLEMENTATION OF THE TEN PRINCIPLES OF CSR?

どのように、このプロジェクトは、CSR の 10 の原則の実現または促進に関与しましたか？ ※ 300 語まで

Companies provide all the tools that use in a field work such as cleaning tools or uniforms.

→We must revolutionize the consciousness of companies.

※画像 4 つ必要



Chiropractic adjustment service with the Red Cross



Free dinner party for children who can't eat because there were not poverty and a relative.



Free yoga classroom



Free crystal ball concert

RESULTS ACHIEVED 結果

WHICH OBJECTIVES DID THIS PROGRAM ACHIEVE?

この事業は、どの目的を達成しましたか？

※ 200 語まで

Companies had consciousness that must take the lead in acting not thinking about only own company's profit to change Osaka because they have impacts.

As a result, companies took the lead in acting for “M-1 Volunteer” realization.

WHAT WERE THE CONCRETE RESULTS OF THE PROJECT?

具体的な結果は、何でしたか？

※ 300 語まで

- The number of the volunteer plans; 119
- The number of the volunteer plan practice; 31
- Companies provide all the tools that use in a field work such as cleaning tools or uniforms.

※画像 4 つ必要



IMPACT ON LOCAL ORGANIZATION LOM への影響

HOW DID THE LOCAL ORGANIZATION BENEFIT FROM RUNNING THIS PROJECT?

どのように、LOM は、このプロジェクトを運営することから利益を得ましたか？

※ 200 語まで

- The members who carried out “M-1 volunteer” in own company increased.
- The members who is sent on loan to NOM or become a staff increased.

HOW DID THE PROGRAM ADVANCE THE JCI MISSION?

どのように、プログラムを通じて JCI ミッションを促進したのか？

※ 200 語まで

- STEP1; We told the purpose of “M-1 Volunteer” to them well.
- STEP2; We let them think about what kind of suggestion to companies.
- STEP3; They negotiated with companies with own suggestions.
- STEP4; They came to act more positively because they saw that companies changed the consciousness by own explanation.
- STEP5; They became fun by getting cooperation of companies and gradually solving problems.
- STEP6; They became to act more positively because they saw the participants made fun.

※画像 4 つ必要



WHAT IS THE EXPECTED LONG-TERM IMPACT OF THIS PROJECT?

このプロジェクトの期待される長期の影響は、何ですか？

※ 200 語まで

It is important to continue with our efforts.
Administration, companies, groups that consciousness turned into increase gradually.
Then, innovation happens.
It becomes the profit not responsibility to solve a problem.
EX. The big industry with hybrid car was by the issue of effluent gas.

WHAT CHANGES WOULD YOU MAKE TO IMPROVE THE RESULTS OF THIS PROJECT?

このプロジェクトの結果を改善するために、どんな改善策がありますか？

※ 300 語まで

The consciousness that make to the future of Osaka by ourselves increased.
But it didn't become the movement of the whole Osaka.
Companies don't stay in CSR and must cooperate with administration and organizations.
Then, it becomes the profit not responsibility to solve a problem.
EX. The big industry with hybrid car was by the issue of effluent gas.

※画像 4 つ必要



