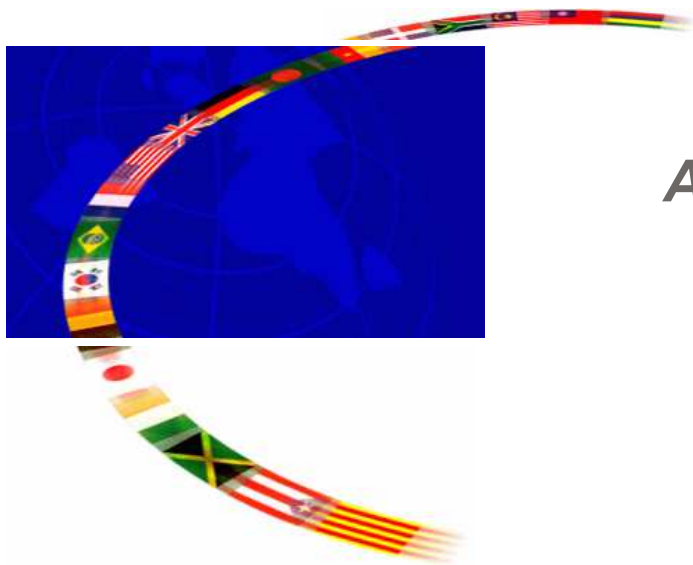




Junior Chamber International
Worldwide Federation of Young Leaders and Entrepreneurs



Awards Entry

2016 Jci Congress In Quebec, Canada
JCI OSAKA
JCI Japan
Best Long-term Local Community Program



Entry Information

Award Program:

Category:

NOM Information

National Organization:

National President:



Shigenari Yamamoto

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LOM Information

Local Organization:

President:

President Email: s-shirosaka@shoei-group.com

Basic Information

Duration : 2015/4/1~2015/12/31

Staff : 51MEMBERS

Sponsors :

Budget : \$7,300

Profit / Loss : 0

In which UN SDG best
fit (if apply) : ?:

Who is benefited ? : People living in Osaka

Objective :

Overview : We have noticed that the number of people who are interested in education of children are dramatically decreasing since increasing of the new clear family in modern society. We have undertaken to break through the situation which parents are too much relying on teachers in public elementary school and the parents tend to think it's the best way of education even though it's actually the worst way. These are how we undertook the project. 1. We explain how the current situation on education are critical. Then we require to cooperate with us. Administration, NPOs and enterprises. 2. We visit public elementary school to explain the importance of including responsible people in child education. 3. We hold the project with Administration, NPOs, and enterprises as a team. 4. We held the project through a year. 5. We make children to have interaction with the lecturers through 70 lectures in a year.

Results : 1. We sent out questionnaires. The revealed fact was that 90 % thought that a man and a woman should be involved to education about children. 2. More we hold the lectures, more demand from other public elementary school. And there total number became 70schools at the end. 3. We have succeeded to create 1211 active citizens who include the lecturers, teachers, parents and off course JC members through 70 lectures.

Actions Taken : March; Sending out faxes to 300 schools in Osaka city. March; Brought advertising and recruiting copies to the administration, NPOs and enterprises. April; Had an interview with school mistresses and school masters. We officially ask to accept our project. April; Had meeting with Osaka education board. May; Done presentation about the project to Osaka education board meeting. June to December; We undertake the project in public elementary schools.

Recommendations : JCI Osaka had succeeded local woman and man turn into positive and active citizens who became to be interested in child education and support. 1. Many man and woman are more tend to be deeply thinker especially about child education by joining the project. 2. The school teachers who attended the lecture thought communication with responsible people are also as important as child education. 3. We had succeeded to show and tell parents the importance of deeply communication with responsible people who are working in social world lively and let children learn the real work from them. 4. We had succeeded to let children notice how important to dream and think their own future. So they can choose what they want to do in the future and work on it harder than ever to get their dream come true.

Award Category criteria

1

Objectives, Planning, Finance and Execution

<p>What were the long-term objectives of this program?</p>	<p>The aim of this project is to create many opportunities for people who are responsible to grow active citizens in next generation. We value the people who think about next generation deeply and thoughtfully. We think that we need to maximize population of active citizens by this project for the better future. To accomplish, we need change their way of thinking into positive way such as below. 1. Let them notice that their positive and active action can effect children so much into good way. 2. Let them know that the current digitized world will not guide children into right way. We definitely need face to face communications to have better understanding of each other. Also, the interactive communication among local communities can reduce relating child crimes and lead children into right path. JCI Osaka provide the opportunities to creat positive change for responsible people who are basically the same generations as JCI members. Specifically, we provide the opportunities that responsible people to communicate with the children directly throughout our project called "real life lecturers" . In the "real life lecturers", a ordinarily working person teach and explain to public erementary school students what they do every day as a job.</p>
<p>How does this program align to the JCI Plan of Action?</p>	<p>It matches with JCI policy that to think about children\'s future and take some responsible actions to create active citizens to make better world. It is necessary to put weights on childhood education to children take next world when we have long distance point of view. We know that the begging direction makes big differences at the end. By responsible people, local man and woman, administration, NPOs and enterprises tie up strongly to hold the project, we are able to provide opportunities that creat active citizens and positive change within them and in the local society.</p>
<p>Was the budget an effective guide for the financial management of the project?</p>	<p>YES It become guidelines to think outcome of management cost effectively.</p>
<p>How does this project advance the JCI Mission and Vision?</p>	<p>JCI mission JCI Osaka has grown to stronger active citizens by leading local people to join the project positively. The local people has also grown to be active citizens who own the attitude of changing their local by their own hands. JCI vision JCI Osaka gave an impact by being the bond of tying up with administration,NPOs and enterprises. We have succeeded to involve so many people.</p>



Award Category criteria

2

Membership Participation

By number, how many members were involved in this program? 51 MEMBERS

By percentage, how many members of the Local Organization were involved in this program? 4%

Describe the main roles of the participating members in this program. Coordinator Venue preparation staff Public relations staff Client liaison Treasurer Trainer for first time lecturers Recruiting staff for lecturers



Award Category criteria**3****Community Impact**

How did the Local Organization measure community impact for this program?

We sent out inquiry surveys and analyzed the results from all the people who attended the lectures including parents, teachers lecturers.

Describe the actual community impact produced by this project

Promoting active and positive take action on local by active citizen



Award Category criteria**4****Impact on Local Organization**

- How did the Local Organization benefit from running this project? The members understood the importance and needs of continuously support. At same time they learnt the importance and difficulties of taking good care of children.
- How did the program advance the JCI Mission? Osaka JC LOM members has changed positively. They became more active to create bright future for children. They will maintain dare act to create better world.



Award Category criteria

5

Long-term Impact of the Program

What is the expected long-term impact of this project?

More local man and woman will care about the future of children. That will lead them them dare to act to create sustainable development in their locals to present better society for future generations. We will keep creating opportunities that to local man and woman join our meaningfull project and become a lecturer to tell their experiences at their work.

What changes would you make to improve the results of this project?

To involve more man and woman to success better society for future generations. We need to work out below lists. 1. To hold the project consistently and continuously. 2. To advertise the project effectively. 3. To step up the presentation skill for the lecturers. So, the students can listen and focus on your story for long time. 4. To have good amount of variety of lectures. So that more attractive to public erementary schools. 5. To tie up with many enterprises and NPOs. 6. To have good communication with the administration.

