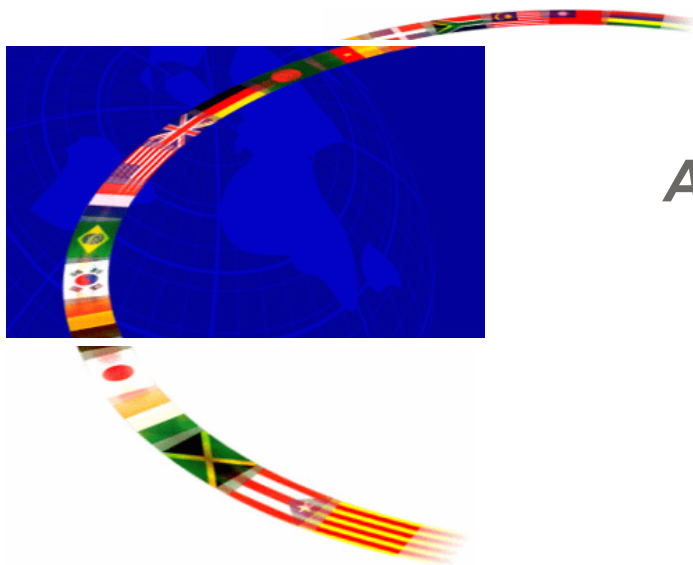




**Junior Chamber International**  
Worldwide Federation of Young Leaders and Entrepreneurs



## *Awards Entry*

2016 Asia-pacific Conference  
We need "GLOBAL LEADERS"  
JCI JAPAN  
Best Local Personal Skill Development Program



**Junior Chamber International**  
Worldwide Federation of Young Leaders and Entrepreneurs

### Entry Information

Award Program:

Category:

### NOM Information

National Organization:

National President:



**Shigenari Yamamoto**  
E-mail: [japan@jci.cc](mailto:japan@jci.cc)

### LOM Information

Local Organization:

President:

President Email: [y.nakamura@nakamura-syouten.jp](mailto:y.nakamura@nakamura-syouten.jp)

### Basic Information

- Duration : 1 Oct 2014 to 31 Dec 2015
- Staff : 19 members  
Hokkaido Prefecture
- Sponsors : Sapporo City  
The Sapporo Chamber of Commerce and Industry  
Liaison Office
- Budget : US\$ 119,100
- Profit / Loss : 0
- In which UN MDG best fit (if apply) ?:
- Who is benefited ? : 1.95 million people living in Sapporo
- Objective : To make "GLOBAL LEADERS" in citizens.  
JCI Sapporo defines "GLOBAL LEADER" as a person that has 3 faculties below.
- taking a worldwide view of things with common sense
  - providing new added value based on needs and seeds
  - promoting movement for innovation with citizens through finding local problems
- Overview : 1. Nowadays local superiority of Sapporo is decreasing in competition with all over the world.  
To develop the community in the future , JCI Sapporo decided to make "GLOBAL LEADERS" in Sapporo citizens.  
So we think "GLOBAL LEADER" is a following person.
- A person that can create new added value that is differentiated and is based on local specialty.
  - A person that can provide products or services needed by everybody in the world.
  - A person that can revitalize his local community.
2. To make "GLOBAL LEADERS" JCI Sapporo cooperated with companies and associations, and we organized following programs in that citizens join.
3. A LECTURE MEETING  
JCI Sapporo called in the 14th Dalai Lama that received the Nobel Peace Prize and had him talk to audience about peace in the world mixed with his various experience and career.  
By the lecture of this actual "GLOBAL LEADER", citizens came to notice that local problems should be solved by leaders in our own local community.  
Sapporo citizens analyze region distinguishing deeply and hand the method to reform leaying town. Besides US\$70 fee a participant was collected.
4. TOWN HALL MEETINGS  
JCI Sapporo held town hall meetings to prompt citizens to raise their ability and faculty in order to develop their community.  
One of these, JCI Sapporo had citizens experience an improve method of TOYOTA that is called "KAIZEN". TOYOTA is one of very famous companies in Japan, and through this method citizens noticed the necessity of detecting actual cause of problems and learned how to find the cause.  
Besides US\$30 fee a participant was collected.
5. IMPROVEMENT  
By these meetings, citizens in Sapporo came to have knowhow to make best result and have common consciousness.
- Results : 1. Citizens in Sapporo have changed positively to have motivation to become "GLOBAL LEADER".  
According to questionnaire, over 57% participants said that they should aim to be the "GLOBAL LEADER".
2. JCI Sapporo could make leaders locally that can develop their community with many citizens. Because, according to questionnaire, 66% participants said that they should create changes not only for themselves but also for many people around.
3. JCI Sapporo could make many leaders locally that can develop their community with a worldwide view of things. Because, according to

questionnaire, 50% participants said that they want to become leader in their community.

Actions Taken : 1 Dec 2014  
 start planning  
 For THE LECTURE MEETING by the 14th Dalai Lama  
 1 Jan 2015  
 brmeeting with Liaison Office of His Holiness the Dalai Lama for Japan & East Asia  
 6 Feb 2015  
 brmeeting with private companies about a meeting space  
 10 Feb 2015  
 brmeeting with Hokkaido Prefecture /meeting with the Sapporo Buddhist Association  
 12 Feb 2015  
 brmeeting with the Hokkaido Prefectural Police  
 25 Feb 2015  
 brpress release / notice on web site of JCI Sapporo  
 26 Feb 2015  
 brmeeting with guards from Ministry of Foreign Affairs of Japan  
 2 Mar 2015  
 brpress conference / recruitment for participants  
 25 Mar 2015  
 close of recruitment  
 3 Apr 2015  
 the lecture meeting by the 14th Dalai Lama  
 For THE TOWN HALL MEETINGS  
 9 Feb 2015  
 brmeeting with THE HOKKAIDO BANK,LTD.  
 18 Feb 2015  
 brmeeting with TOYOTA MOTOR HOKKAIDO,INC.  
 2 Mar 2015  
 brmeeting with a president of another private company  
 4 Mar 2015  
 brmeeting with The Sapporo Chamber of Commerce and Industry  
 27 May 2015  
 brmeeting for one town hall meeting  
 29 Jun 2015  
 town hall meeting  
 22 Jul 2015  
 meeting for the other town hall meeting  
 22 Aug 2015  
 the other town hall meeting  
 Through these programs citizens in Sapporo felt the importance of growing into the "GLOBAL LEADER", that caused their positive changes.

Recommendations : Objective achieved  
 1. Through these programs JCI Sapporo could make citizens take a worldwide view of things with common sense that can create new added value. Because, according to questionnaire, 57% participants said that it is necessary to be such citizen.  
 2. JCI Sapporo could make citizens find local problems and promote innovation with many people around. Because, according to questionnaire, 66% participants said that they should change their mind and act something to make their community better.  
 Objective not achieved  
 JCI Sapporo could not have citizens announce the importance of "GLOBAL LEADER" to many more people.  
 According to questionnaire, only 17% participants said that they should make other people "GLOBAL LEADERS".

## Award Category criteria

# 1

### Objectives, Planning, Finance and Execution

<p>What were the objectives of this program?</p>	<p>To make “GLOBAL LEADER” defined by JCI Sapporo as a person that has 3 faculties below.</p> <ul style="list-style-type: none"> <li>- taking a worldwide view of things with common sense.</li> <li>- providing new added value based on needs and seeds.</li> <li>- promoting movement for innovation with citizens through finding local problems.</li> </ul>
<p>How does this program align to the JCI Plan of Action?</p>	<p><b>MOTIVATE</b> JCI Sapporo provided opportunities to promote better changes based on learning leadership of the actual “GLOBAL LEADERS”</p> <p><b>CONNECT</b> JCI Sapporo connected citizens in Sapporo with leaders of the world and leaders in Japan.</p>
<p>Was the budget an effective guide for the financial management of the project?</p>	<p>For the lecture meeting of the 14th Dalai Lama To take opportunity to listen to the 14th Dalai Lama to many people, JCI Sapporo used a big hall with US\$70 fee a participant from information that other associations or JCI at the other region in that the 14th Dalai Lama is called. JCI Sapporo referred that between US\$70 and US\$100 a participant had collected at programs of other associations or JCI LOM in that Dalai Lama was called. For town hall meetings To take opportunity to make participants communicate with each other while eating and drinking, JCI Sapporo collect US\$30 fee a participant.</p>
<p>How does this project advance the JCI Mission and Vision?</p>	<p>Citizens in Sapporo have changed their mind and came to be the people that can do something actively for their community through consensus of solution of local problems. JCI Sapporo made a network of citizens and companies in Sapporo and provided opportunities to meet the real “GLOBAL LEADERS” for citizens.</p>



We need  
"GLOBAL  
LEADERS"  
of Sapporo



His Holiness  
the Dalai  
Lama and  
Tasaki  
President



His Holiness  
the Dalai  
Lama and  
citizen



His Holiness  
the Dalai  
Lama and JCI  
Sapporo

## Award Category criteria

# 2

### Membership Participation

By number, how many members were involved in this program? 19 members

By percentage, how many members of the Local Organization were involved in this program? 75.

Describe the main roles of the participating members in this program.

1. 10 members analyzed questionnaires
2. 19 members prepared and arranged for the meetings
3. 31 members guided at the meetings
4. 2 members assisted speakers at the meetings
5. 19 members assisted the 14th Dalai Lama



His Holiness the Dalai Lama and Tasaki President



2<sup>nd</sup> Global leader seminar of Sapporo



1<sup>st</sup> Global leader seminar of Sapporo



2<sup>nd</sup> global leader seminar group announced



## Award Category criteria

## 3

## Skills Developed

What skills were developed in this program?

1. A method of reconfirming local problems that is needed for a leader in a region.
2. Ability to take positive action for creating changes with people around and their community.
3. Technique of “KAIZEN” that is a method of discovering actual basic cause of a problem and of solving it.

How were these skills developed? Describe the methods and activities used.

By listening to the 14th Dalai Lama, citizens got an opportunity to change their disinterest in local community into interest in it and to take action positively.

By listening to Ms. Yuri Konno, a president of a private company, that is a leader in Japan, citizens got knowhow to find local new added value that is not discovered yet.

By experiencing “KAIZEN” that is a method of discovering actual basic cause of a problem and of solving it made by TOYOTA.



Attendant of His Holiness the Dalai Lama



Meeting of His Holiness the Dalai Lama of Sapporo



Before the meeting of His Holiness the Dalai Lama of Sapporo



Site management staff of His Holiness the Dalai Lama





**Award Category criteria**

**4**

**Impact on Participants**

What was the intended impact on the participants?  
 Changing their disinterest in local problems into interest in it.  
 Making leaders that develop his community.  
 Creating new added value based on local specialty with a worldwide view of things.

Describe the actual impact on the participants.  
 Participants came to take positive action to develop their local community because they reconfirmed their local problems  
 Participants came to want to be leaders that develop their community, that can be called positive change.  
 Participants came to get knowledge and ability to act definitely to discover local added value that is unknown.



Invite the Dalai Lama of Sapporo



His Holiness the Dalai Lama and citizen



His Holiness the Dalai Lama and Tasaki President



Appearance of the regular meeting of Holiness the Dalai Lama

**Award Category criteria**

**5**

**Long-term Impact of the Program**

What is the expected long-term impact of this project?

JCI Sapporo continues making people be leaders that develop their community and trying to find people that have ability to take action with people around. JCI Sapporo always interests in local specialty and is creating global human resources and local added value. JCI Sapporo reconfirms local problems and is finding way to increase local attraction with citizens.

What changes would you make to improve the results of this project?

Creating more opportunities to share our vision about local problems with many citizens in order to make people leaders that can develop their community. Though ability of foreign language is necessary to be “GLOBAL” leader, making “GLOBAL LEADER” is started with increasing number of young active citizens that can take action for local community.



Dalai Lama to the pope questioner of Sapporo



Dalai Lama to the pope questioner of Sapporo



His Holiness the Dalai Lama and citizen



2<sup>nd</sup> global leader seminar discuss

