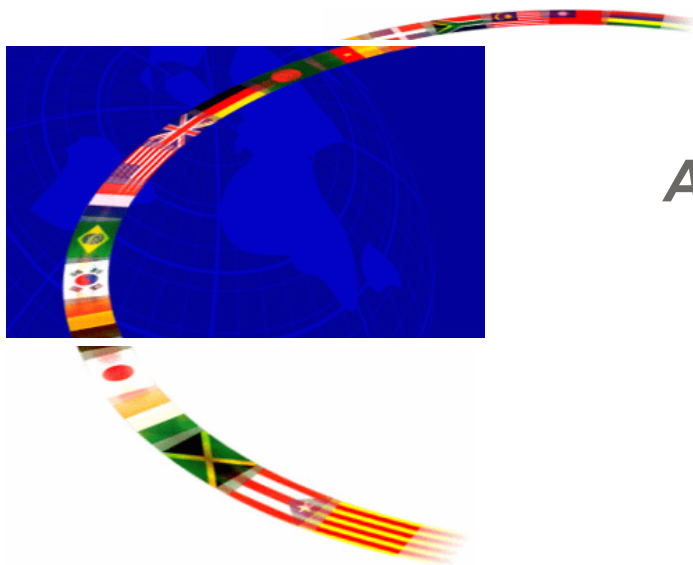




Junior Chamber International
Worldwide Federation of Young Leaders and Entrepreneurs



Awards Entry

2016 Asia-pacific Conference
SOCIAL ENTREPRENEURS
JCI JAPAN
Best Local Community Empowerment Program



Junior Chamber International
Worldwide Federation of Young Leaders and Entrepreneurs

Entry Information

Award Program:

Category:

NOM Information

National Organization:

National President:



Shigenari Yamamoto
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LOM Information

Local Organization:

President:

President Email: gian.furukawa@gmail.com

Basic Information

- Duration : October 31, 2015
 Staff : 85members
 Sponsors : Snow Peak, Inc., ASAHI-SHUZO SAKE BREWING CO.,LTD., Glocal Marketing, Inc., Bauhaus-Niigata.Corporat
 Budget : 29 hundreded dollar
 Profit / Loss : None
- In which UN MDG best fit (if apply)?: Develop a global partnership for development
- Who is benefited?: People living or working in Niigata
- Objective : To solve the tasks and problems in local societies by being **SOCIAL ENTREPRENEUR**, who progresses social contribution as business, and by brushing up his skills and gifts.
- Overview : By the requests from the panelists **four social entrepreneurs**, the participants were asked to behave as a social entrepreneur, and were expected to do activities as social entrepreneurs.
 Group age was ranging from 20 to 40 years old.
 They were expected to do action as social entrepreneurs through this experience.
This event was consist of two parts.
 In the first part, four social entrepreneurs **replied several questions from the participants.**
 In the second part, on the other hand, the four social entrepreneurs **asked the participants for replying the questions from them.**
 Participants were expected to **have behavior as social entrepreneurs.**
- Results : 143 people took part in this activity.
100% of them were satisfied with this event.
 94% of them could understand the contents of this event including the panelists' activities in the first part.
 One the other hand, all of them could not understand the contents of this event in the second part, because few people know the word and the concept of the social entrepreneurs.
 However, this activity focuses on the social entrepreneurs in this time, **could become a large mile stone for the holding of such event as this at regular intervals** because a large number of participants could understand that its necessity and wanted to take part in the events like this one.
- Actions Taken : May, 2015 Imaging
 June~, 2015 Building
 August~, 2015 Announcement
 October 31, 2015 Holding
 December, 2015 Report
- Recommendations : **The goal was achieved.**
 Besides this event, other events have been open under the theme of social entrepreneurs. Hoever, all of them could not understand the contents of this event in the second part, because few people know the word and the concept of social entrepreneurs.
 So we at first **found out the concept of the social entrepreneurs should be informed more.**

Award Category criteria

1

Objectives, Planning, Finance and Execution

- What were the objectives of this program? The goal is to solve the tasks and problems in local societies by being **SOCIAL ENTREPRENEURS, who progress social contribution as business, and by brushing up their skills and gifts.** Also, for the members in this construction party, the goal is **to grow up themselves through their studying more to instruct the participants.**
- How does this program align to the JCI Plan of Action? Success of the activity will bring below;
 ▪ The local economy is revitalized.
 ▪ One sustainable activity is constructed.
 ▪ A shared awareness of success in a purpose.
 The purposes above are consist of the activity guidelines of JCI.
- Was the budget an effective guide for the financial management of the project? The lecture fee didn't occur because of JCI member. Transportation cost was considered. Some kinds of costs occurred.
- How does this project advance the JCI Mission and Vision? **THE VISION** is to make networks including **SOCIAL ENTREPRENEURS, who progress social contribution as business, to solve the tasks and problems in local societies.** **THE MISSION** is for general citizens and JCI members **to provide some solution to the tasks and problems in local societies.**



Award Category criteria**2****Membership Participation**

By number, how many members were involved in this program? 12 people

By percentage, how many members of the Local Organization were involved in this program? 80%

Describe the main roles of the participating members in this program. Chairman, coordinators, a master of ceremony and the helps, receptors, meeting place guides.



Award Category criteria

3

Community Impact

How did the Local Organization measure community impact for this program?

By the questionnaire survey that we have done for the verification.

Describe the actual community impact produced by this project.

The goal is for the participants to solve the tasks and problems in local societies by being **SOCIAL ENTREPRENEURS**, who progress social contribution as business, and by brushing up their skills and gifts.



Award Category criteria**4****Impact on Local Organization**

How did the Local Organization benefit from running this project?

Making the networks including social entrepreneurs.

How did the program advance the JCI Mission?

Through making the networks including social entrepreneurs, **who progresses social contribution as business, to solve the tasks and problems in local societies.**

How did the project advance the JCI Vision?

We made **THE OPPORTUNITIES** to provide some possible solution to the tasks and problems in local societies for general citizens and JCI members.



Award Category criteria**5****Long-term Impact of the Program**

What is the expected long-term impact of this project?

We succeeded in making **the networks among social entrepreneurs**, who progress social contribution as business, JCI member.

The participants, to grow up themselves through their studying more, and to solve the tasks and problems in local societies.

What changes would you make to improve the results of this project?

Because few people know the word and the concept, **SOCIAL ENTREPRENEURS**, we at first noticed the concept of the social entrepreneurs should be informed more.

