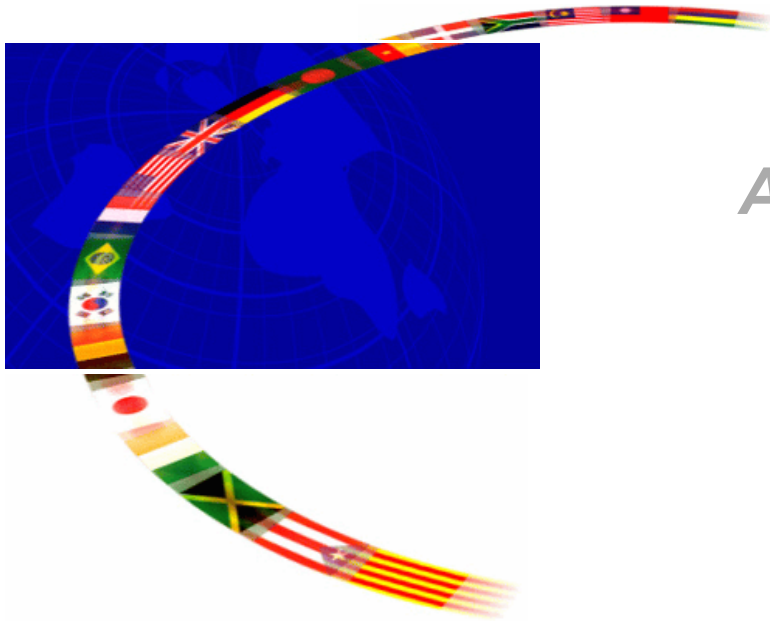




**Junior Chamber International**  
Worldwide Federation of Young Leaders and Entrepreneurs



## *Awards Entry*

2014 Jci World Congress  
Unite Local Organizations to impact the world.  
JCI JAPAN  
Best Inter-organization Collaboration Project



**Junior Chamber International**  
Worldwide Federation of Young Leaders and Entrepreneurs

#### Entry Information

Award Program:

Category:

#### NOM Information

National Organization:

National President:



**Kazuya Suzuki**  
E-mail: [japan@jci.cc](mailto:japan@jci.cc)

#### LOM Information

Local Organization:

President:

President Email: [yusuke@maruka-trans.co.jp](mailto:yusuke@maruka-trans.co.jp)

### Basic Information

Duration : July 25th ,2014~July 29th, 2014

Staff : 123 member

Host family : 32 families (160 people)

Sponsors : Volunteer Staff : 40 people

Elementary School students

Budget : 35,500 dollar

Profit / Loss : 0

In which UN MDG best  
fit (if apply): ?:

Who is benefited ? : 72 billion people who live in the world

Objective : **■Back Ground**

With the development of transportation network, globalization of the economy, the spread of IT technology, international exchange has come to be common even at the local level.

**It is necessary** to develop human resources who can play an active role in the **Global stage** and to build **partnership** among community that **transcends the nation**, When we consider about the development of the region for the future.

**JCI Fukuyama and JCI Elite(Malaysia),JCI Boai(Taiwan),JCI Phnom Penh(Cambodia),JCI Ulan Bator(Mongolia)** were carried out international exchange programs for the purpose of that:

**■Object-Global**

To develop human resources who contribute to **the peace and prosperity of the world**, build a **Global friendship and mutual understanding among children** to understand the importance of Global partnerships.

**■Object-Local**

To provide opportunities for international exchange to many citizens, including children that **empower citizens of Fukuyama to build global partnership to create the future of Fukuyama City** that can respond to the international community.

Overview : As we have held the 26th JCI Academy in Fukuyama, JCI Fukuyama strongly feels the importance of opportunities for international exchange in the local community, building the **global partnership for the development of the future of Fukuyama.**

JCI Fukuyama and JCI Elite (Malaysia), JCI Boai (Taiwan), JCI Phnom Penh (Cambodia), JCI Ulan Bator (Mongolia) have **built global partnership** to planned and implemented this project together.

**■summary of the project**

From **5** countries in Asia (**Malaysia, Taiwan, Mongolia, Cambodia, Indonesia**), We invited **32 people** (22 children as delegates and 10 people as escort staffs) to Fukuyama as the delegation of this project. During the Period, we planned and implemented a variety of programs to promote international exchanges with Japanese children and children from overseas.

**I . Programs during the period**

- 7/25 Immigration
- 7/26-27 Camp program  
Historical and cultural experience program  
Mayor courtesy visit
- 7/27-28 Home stay Program
- 7/28 School visit program
- 7/29 Departure

The project was held in the schedule of 5 days programs.

**II . All children who participated in this project**

-Learned a spirit of mutual understanding and mutual assistance by accepting each other the difference of the other country.

-Have developed an awareness of the importance of Global partnerships by building international friendship.

-Came to like Fukuyama and Japan more than before, by touching the history and culture of Fukuyama and Japan.

III. We have involved many citizens of Fukuyama as volunteer staff to **develop an awareness of citizens of Fukuyama.**

IV. In order to make this project sustainably, all of JCI members from each country cooperated together **to build Global partnerships.**

#### Results : I . **Verification of the achievement of the objective**

We have conducted a questionnaire to children, parents, teachers of elementary school, escort staff (JC members) after finish the projects.

##### **a.Questionnaire to children**

- I was able to build friendship with children of different language **(90%)**
- It is important to accept the differences of country each other and Consider the things standing in the position of the other party **(87%)**
- We could achieve the world peace, if each country cooperate together **(85%)**
- I would like to participate in this project again **(97%)**

##### **<Impressions from Children>**

- I was able to learn a lot about cultural differences
- At the sight of Japanese to act out of any respect for each other, I also began to do so.
- I found that everyone is not the same, and deepen mutual understanding is important.
- It was a great program! I was able to make a lot of foreign friends, and I experienced cultural differences. I would like to participate again!!

##### **b.Feedback from Parents**

###### **-Q: Is there any change on your child after participating the project?**

- Independence heart sprout, behavior has changed.
- communication skills of her seems like has developed.
- I became interested in that of Japan and Japanese.
- It seems he have shocked that children of the same age can speak English. It makes him to became interested in English.
- He became interested in the culture of various countries.
- she became person with independence, and began to see things in an international perspective more.
- She was quiet child ,but she told me a lot of things about her experience through the project. I can see that her communication skill has improved.

##### **c.Feedback from elementary school teachers in Fukuyama**

###### **—Q: Is there any change on your child after participating the project?**

- Japanese Children were surprised that most of children from overseas of the same generation can speak mother language and English. Some of Japanese children have been motivated to study English by this international exchange.
- Japanese children seems to be interested in the actual story about other countries from the oversea children of the same generation which they only learned from textbook.
- Even now, some children are interacting in the Facebook or e-mail. I think it was a great experience to broaden the field of view for children.

##### **d.Feedback from Escort staff (JCI members)**

- It was a great opportunity to stimulate the curiosity of children. They were surprised at the difference of each country and increase the interest in Japan ,and deepened the friendship between the children of each country.
- In school visit Program, it seems get stimulated from the difference of school situation in their country to see disciplined school student\'s action and school equipments.
- All the Delegates had spent whole times in Camp program with \"Buddy\" to help each other and to play together. It was great pleasure to have precious friend in other country for all delegates. It was great pleasure for



all delegates to have precious friend in other country.

- This project made great impact to all delegates and their families. I think that we learned what the world needs for creating a peaceful society which is helping each other, solving the problems with the mutual understanding of each country.

## II. Create Positive change to Citizens

- JCI Fukuyama recruited **40 people as international exchange volunteers**. We provided them the opportunity of international exchange throughout this project.

- In The home stay program **32 families ,160 people** gave us cooperation **as host family**. It was a great opportunity to learn each other's culture of each country, to built the friendship each other for host families.

- With the cooperation of two elementary schools in Fukuyama city, we held a school visit program. All students and teachers in each school cooperated together to plan and prepare welcome ceremony or class room program in order to welcome the overseas delegates. **As the result**, about **1000 people involved in this program**, and they built a global friendship and mutual understanding.

- We were carried out \"The history and cultural experience program\" with the cooperation of local citizens. **As the result**, we provided an opportunity to **100 local citizens** that promote local culture and charms to overseas.

### a. Questionnaire to Volunteer staff

- I found a rewarding sense of satisfaction with the planning and implementing for this project. **(83%)**
- I would like to engage in community activities more active than ever. **(72%)**
- I would like to participate the project as a volunteer next year. **(89%)**

### b. Questionnaire to Host family

- I was able to interact the mutual understanding with oversea delegates. **(54%)**

\*Most of them have felt language barrier and importance of speaking English.

- I was able to accept the differences of values and culture with overseas delegates. **(100%)**
- I was able to cultivate an international sensibility through the Home stay program. **(82%)**

## III. Unite Local Organizations to make sustainable impact!

### 【preparation step】

- We took advantage of email and SMS to keep in touch closely.
- Each Local organization carried out **Participant briefings, PR activities** and **Recruitment activities** in each country.
- Each Local Organization conducted study sessions for delegates in each country.
- Each LOM and JCI Fukuyama conducted brief meeting in ASPAC.

### 【During the term of the project】

- JCI Fukuyama reported every single scene of each program through Homepage and Facebook, in order to make parents of oversea delegates reassurance.
- In order to make **sustainable Impact**, we held a joint meeting of JCI Fukuyama and each Local Organizations to **discuss about** budget and the timing, intentions of participation of **next year project** and problems of the current year.
- We held a joint social gathering with escort staff(JCI members) and members of JCI Fukuyama to deepen friendship.

### 【After finish the project】

- We have already started to contact each country to discuss towards the project of next year.
- We plan to conduct joint meeting of each countries at the World Congress in Leipzig.

As the **Results** of the questionnaire and feedback from related parties above **Object of the project.**

- a. Build a **Global friendship and mutual understanding among children** to understand the importance of Global partnerships.
- b. To provide opportunities for international exchange to many citizens, including children that **empower citizens of Fukuyama to built global partnership to create the future of Fukuyama City.**

were **Achieved**

Actions Taken : **Action of 2013**

August-November : Planning Overview planning

**Action of 2014**

January-May : Overseas Recruitment

January-July : each program construction

April 9 : media briefing of the project (15 participants media professionals)

June : Grants application and consent to Fukuyama City and International Association of Fukuyama City.

June 6th : ASPAC at Yamagata tournament, meeting with overseas participants

June - July : Pre-briefing in school visits program cooperation schools (4times)

April-August : Briefing Recruitment of participants in each country

April-June : Host Family Recruitment

- May 2nd and 12th : Recruitment Briefing for host family

- Jul 8th and 14th : Final briefing host family

Volunteer Recruitment and meeting : April-May

- May 21st : Recruitment Briefing

- June 14th and 22nd : Volunteer Association meeting

- July 15th : Final Briefing for Volunteer

June 2: Plenary Session of JCI Fukuyama

June 25: 1st Executive Committee

July 16th : 2nd Executive Committee

**1st JCI Asian Youth international exchange programs in Fukuyama**

Immigration : July 25

July 26th to 27th : Camp program

July 26th : The joint meeting / Members of each Local Organizations

July 27 to 29: Home stay Program

July 27 : Mayor courtesy visit

July 28: school visits program

July 29: Departure

Recommendations : We have provided precious opportunities for international exchange to many citizens including the children. This project has created talented **Active Citizens** who have international sense.

We conducted various programs to facilitate international exchange for participants and Citizens.

As a result of that

I . All children who participated in this project

- Learned a spirit of mutual understanding and mutual assistance(OMOYARI)

- Have developed an awareness of the importance of Global partnerships.

-Came to like Fukuyama and Japan more than before. II .

We have involved many citizens of Fukuyama as volunteer stuff to

**develop an awareness of citizens of Fukuyama.**

III. All of JCI members from each country cooperated together **to build Global partnerships.**

**However, there were also some improvements.**

The improvements should be modified to make this project sustainably.

[There were three items of the following as the main improvements]

**I . Improvements to schedule of programs which is fit for the children.**

**II . Strengthening of cooperation between the Local Organizations.**  
**III . Budget cuts**

## Award Category criteria

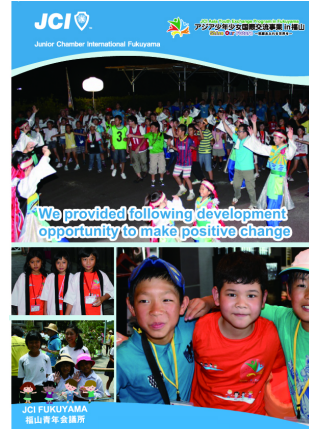
### 1

#### Objectives, Planning, Finance and Execution

- What were the objectives of this program?
- Object-Global  
To develop human resources who contribute to **the peace and prosperity of the world**, built a **Global friendship and mutual understanding among children** to understand the importance of Global partnerships.
  - Object-Local  
To provide opportunities for international exchange to many citizens, including children that empower citizens of Fukuyama to **built global partnership to create the future of Fukuyama City** that can respond to the international community.
- How does this program align to the JCI Plan of Action?
- We believe that This Project made **sustainable impact** to children to **motivate** to become human resources who contributed to the future of region and global development. And also, The project **connected** JCI Fukuyama members to Active Citizens and JCI members from various countries. We have **cooperated** together to carry out the project.  
Therefore, we are confident that the project exactly aligns to the POA of JCI.
- Was the budget an effective guide for the financial management of the project?
- The project cost seems high, but we enforced the budget for the future of Children and to make the project sustainable. By clarifying the rationale of the budget and estimating the cost-effectiveness, the project was highly efficient.
  - As a grant from Fukuyama, 5,500 dollar has been paid for this project.
  - The majority of the budget has been accounted as the invitation cost.  
As improvement for the project of next year, Travel cost better to be self-burden of the participants, and it will make this project sustainable.
- How does this project advance the JCI Mission and Vision?
- JCI Mission**  
We provided following development opportunity to make positive change
- Provide the opportunity of international exchange to the children, and create positive change to develop human resources that children who can play an active role in the international community of the future.
  - Provided opportunity to run the project and opportunities of international exchange to the people of the region to develop human resources who can play a role as Active Citizens in Fukuyama.
- JCI Vision**  
-As leading network of young active citizens, JCI

Fukuyama took advantage of a global network of JCI, and provided the opportunity of international to children and local community for the development of future of Fukuyama.

-JCI Fukuyama and JCI Elite(Malaysia),JCI Boai(Taiwan),JCI Phnom Penh(Cambodia),JCI Ulan Bator(Mongolia) conducted the project in cooperation by establishing a Global Partnership to promote JCI Vision.



Award Category criteria

2

Cooperation between the Local Organizations

How did the two organizations work together?

JCI Fukuyama and JCI Elite,JCI Boai,JCI Phnom Penh,JCI Ulan Bator united together to achieve the project.

【preparation step】

- Each Local organization carried out Participant briefings, PR activities and Recruitment activities in each country.
- Each Local Organization conducted study sessions for delegates in each country.
- Each LOM and JCI Fukuyama conducted brief meeting in ASPAC.

【During the term of the project】

- In order to make sustainable Impact, we held a joint meeting of JCI Fukuyama and each Local Organizations to discuss about budget and the timing, intentions of participation of next year project and problems of the current year.

Describe how the tasks and planning of the project were divided between the organizations.

JCI Fukuyama and other Local Organization divided the task and planning of the project.

Roles of JCI Fukuyama

- Planning and preparation of all programs
- Recruitment of domestic participants
- Pre-training to domestic participants

Roles JCI Elite, JCI Boai, JCI Phnom Penh, of JCI Ulan Bator

- Recruitment of overseas delegates
- Screening of participants in each country
- Pre-training to overseas Delegates
- Responding to family of overseas Delegates
- Escort delegates of each country to Japan
- Care to overseas delegates during the period







Award Category criteria

3

Impact on Members and Contribution to the JCI Vision

How did the members of the Local Organizations benefit from running this project?

Through running this project members of JCI Fukuyama  
-have united more strongly and energy of the organization has been improved.  
-have built many precious international friendship.  
-have built many connections with citizens of Fukuyama as collaborator.  
-have developed ourselves to interact with people of various countries and touch various values.

How did the program advance the JCI Vision?

-As leading network of young active citizens, JCI Fukuyama took advantage of a global network of JCI, and provided the opportunity of international to children and local community for the development of future of Fukuyama.

-JCI Fukuyama and JCI Elite(Malaysia),JCI Boai(Taiwan),JCI Phnom Penh(Cambodia),JCI Ulan Bator(Mongolia) conducted the project in cooperation by establishing a Global Partnership to advance JCI Vision





## Award Category criteria

## 4

## Community Impact

How did the Local Organizations measure community impact?

We measure community impact to listen to the voices of Participants and persons involved.

Conducted a questionnaire to the children of Japan  
 Conducted a questionnaire to the children of overseas  
 Conducted a questionnaire to parents of children overseas  
 Conducted a questionnaire to the host family  
 Conducted a questionnaire to the teachers of elementary school  
 Conducted a questionnaire to volunteer management  
 Conducted a questionnaire to escort staff (JC members)

Describe the actual community impact produced by this project.

Created Positive change to Citizens of Fukuyama

- JCI Fukuyama recruited 40 people as international exchange volunteers.
- In The home stay program 32 families ,160 people gave us cooperation as host family.
- With the cooperation of two elementary schools in Fukuyama city, we held a school visit program. About 1000 people involved in this program.
- We were carried out "The history and cultural experience program and about 100 local citizens involved in this program.

As the result of questionnaire, many **citizens of Fukuyama was impacted** by this project.



## Award Category criteria

# 5

### Long-term Impact of the Program

What is the expected long-term impact of this project? We provided an opportunity of international exchange and mutual understanding to children of 6 Asian countries (including Japan), and created positive change in consciousness of children.

In the future,  
We believe that the **children will play active role as Active Citizens** who contributed to development of local community and the peace and prosperity of the world.

We believe that we can **make sustainable impact to Local community**, not only to Fukuyama also to local community of every participating country. To Achieve that, We will conduct the project continuously in next year.

We believe that the Improvement of the quality of the each program and increasing of the participating countries makes **expand the Global partnership** and lead to **the development of regional and world peace**.

What changes would you make to improve the results of this project?

I .Improvement about schedule of the each program

–The contents of the program were too much and schedule was so tight.  
That constricted the exchange among children, and also caused tiredness and homesick of children.  
–Host family complained because of the homestay period was too short.  
● How to improve →  
· We will increase the amount of time to have leeway in the schedule of the program, so that children can interact freely.  
· The extended day period of the program, to increase the time of the Home stay Program.

II . Strengthening of cooperation between the LOM

–This time, JCI Fukuyama member worked proactively in the planning and preparation of most of the program. Because that, the burden of JCI Fukuyama members was pretty heavy.  
● how to improve →  
It is necessary to strengthening system of cooperation and clarified the roles of each country.

III . Improvement about budget

–This year, Burden of JCI Fukuyama was too much on the budget Because JCI Fukuyama borne travel expenses of overseas delegates.

We need to improve the issue to make the project sustainably.

● how to improve →

Travel expenses will be borne by each participant on next year.

We will solicit sponsors in Fukuyama and each country.