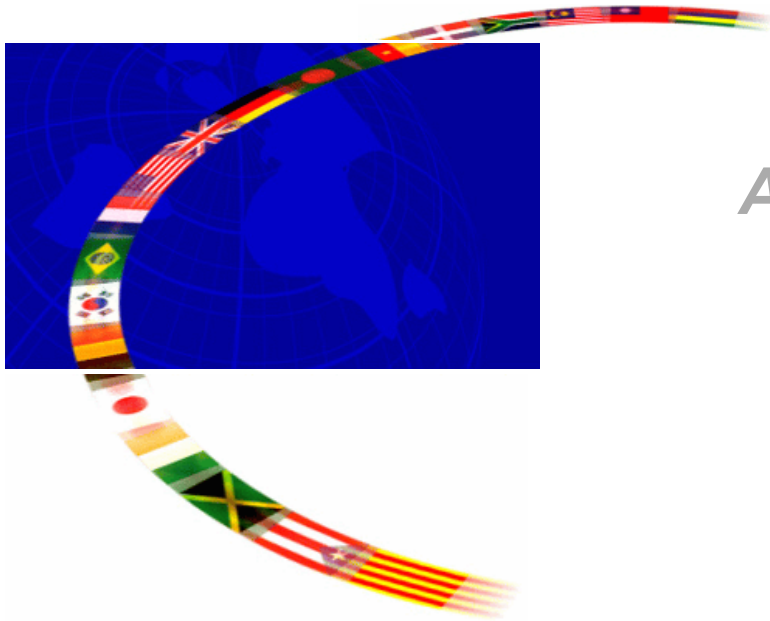




Junior Chamber International
Worldwide Federation of Young Leaders and Entrepreneurs



Awards Entry

2014 Jci World Congress
Put a fire in your mind
JCI JAPAN
Best Local Personal Skill Development Program



Junior Chamber International
Worldwide Federation of Young Leaders and Entrepreneurs

Entry Information

Award Program:

Category:

NOM Information

National Organization:

National President:



Kazuya Suzuki
E-mail: japan@jci.cc

LOM Information

Local Organization:

President:

President Email: office@tokyo-jc.or.jp

Basic Information

Duration : From September 13th, 2013 to September 1

Staff : 225 member

Sponsors : Students.

Budget : 230 hundred dollars.

Profit / Loss : 0

In which UN MDG best
fit (if apply) : ?:

Who is benefited ? : Student-centered young people, and JC members (approximately 700 people).

Objective : For young people who are responsible for the next generation to make decisions and to move into action.

Overview : Recently, Japan is proposing economic growth through 'Abenomics', however both politics and economy are in peril under the chaotic era. World media calls the wandering Japanese politics as "undecidable pronoun" since Japan cannot find the way to recover from the long economic recession, and continues the long-term stagnation "the lost 10 years" which is now called "the lost 20 years". One of the reasons for this situation is said that there is no leader who has ability to take action with strong belief. The same thing is said in the local community. People who want to actively improve the current situation by their own belief or action are decreasing and people with no interests nor energy are increasing. Under these circumstances, it is now sought-after the strong leadership who can move into action in the community and is demanded for rebuilding Japan.

Results : Morley Robertson who is researching world affairs by his eye and his foot taught us in an easy and macroscopic way, how predominant the young Japanese people are ever since they were born if you think in the world scale, how much advantage it is to live in a leveling society with universally spread internet, and to obviously look towards the world for starting a new business, while teaching us nicely but sometimes strictly the importance of pursuing and that nothing will start unless you start it, which made the audience have a new point of view for their goal and ignited their heart with great interest. Next, Osamu Mizutani who is famous for "night-round teacher" who is making steady efforts by night-rounding the delinquent juveniles talked about his actions and made us realize how important it is to make actions under belief and that one can move ones' feelings when you face them seriously. Last, we had a serious discussion with 3 JCI members, 6 students and Taizo Sugimura Facilitator who declares that "receiving a windfall" must be a word that is made for him. Mr. Sugimura taught us that it is important to always make an action without thinking about needless things and that it is better to have a light-foot because you will not know the details of that job until working, by giving examples of himself starting from a contracted toilet attendant to a securities salesman to a House of Representatives member to an entertainer but never making actions after making decisions but just did any jobs that was given to him and as a result, people surrounding him let him do the jobs. JC members also sparked the audiences' interest with their great variety of experiences, for example, starting a business from borrowing some money with just one paper bag, or working in America by thinking it is his/her role to connect the world and Japan when he/she was an elementary student. We succeeded in teaching students the preparation for going out to the society by answering their questions and worries. Also, we can say that we caught young people's interests by seeing the interested student who attended this conference actually supported the Tokyo Disaster Support Center for Oshima.

Actions Taken :

1. Presentation by Morley Robertson
2. Presentation by Osamu Mizutani
3. Discussion with Taizo Sugimura Facilitator/ JCI members/ students.

Recommendations : Almost all of the participants answered in the questionnaire that they would like to participate again. It will relate to educating future Japanese leaders, by inviting from all kinds of genre (economy, reconstruction,

environment and others). It encouraged all kinds of wills to make action by appealing to them like: let's open the way by yourselves, let's find the goal for objective, let's just make an action even if you can't find the objective, let's move with passion towards the goal, let's make an action internationally and with intelligence, let's become a person who loves people, have passion and who is demanded by people, let's act with passion even if you cannot see the future and let's be approved by surrounded people, let's contribute to the society, let's act with belief, let's love and be loved, let's not give up even after setback, let's challenge new things, making action is the most important, let's show the young ones your back; even though the reality is not easy.

Award Category criteria

1

Objectives, Planning, Finance and Execution

What were the objectives of this program? In recent Japanese society, many people have dream and hope for the future or have the spirit of wanting to improve the current situation by themselves, but not many know how to move into action. You must be courageous enough to make a decision and to progress forward especially when you are facing something big like standing on a watershed moment in your life. Your heart will be sparked when the objective is found after you've made the decision and acted positively. The action you've taken with your decision and belief will also spark other people's hearts. It is a very important aspect for leadership to make a strong decision and to act initiatively. The next step the young generations should take for rebuilding Japan is to act by making decisions.

How does this program align to the JCI Plan of Action? The solution for "Undecidable Japanese" to make decisions is to repeat making actions and experiences and to have confidence. In diversifying modern ages, occupations will have more types and the race will be from domestic scale to world scale. To live through this era, it is important to have the feeling to believe yourself and to have a new point of view to act. According to the survey, we succeeded in making them have all kinds of actions, by focusing on this point.

Was the budget an effective guide for the financial management of the project? Yes. It was a positive point for the project to make presentations to all kinds of assenting companies in order to achieve support money. Since we achieved this support money, we were able to find a convenient conference room with good transportation (90 hundred dollars for conference related fee) and to invite famous instructors (90 hundred dollars in total for reward).

How does this project advance the JCI Mission and Vision? Young ones who realized at this conference the importance of having hope for the future, acting by making decision will have the responsibility to act and the positive behavior not to fear the failure. This behavior having propagated to surrounding young people will reach to them the importance and courage of making decisions. Also the attended JCI members realized the importance of making decisions and acting positively by showing your back to the young ones. Moreover, expanding the business towards young people in each society committees will propagate to each society committees. The next thing a member who took a close look at themselves and achieved skills for decision making and acting which is important for leadership should do is to indicate the directions to the surrounding people and to act initiatively with love.



Award Category criteria

2

Membership Participation

By number, how many members were involved in this program? **30 memgers.**

By percentage, how many members of the Local Organization were involved in this program? **40%**

Describe the main roles of the participating members in this program. **The role is to make bigger the ignited spirit, by young people with ignited spirit acting and igniting the surrounding people. Also, about 30 members were involved in the operation.**



Award Category criteria

3

Skills Developed

What skills were developed in this program? **We were able to develop the skill of involving others, by achieving support money and therefore were able to gather supporting companies. We achieved the skill to establish a reliable relationship by creating with the students from the planning step. We realized that it is important to first make an action and for doing that, we have to ignite the heart and that light ignites the others' heart and finally becomes a big fire.**

How were these skills developed? **We started the plan in February and by involving many members' opinions, we built up the conference details. We borrowed young opinions such as small bits by involving students from May. Held a meeting once a week with the executive committee and students, detailed meetings with instructors from August. Picked-up details for questions and opinions until the end for the serious discussion. By seriously facing the others, we involved many groups and expressed our feelings.**

Describe the methods and activities used.



Award Category criteria

4

Impact on Participants

What was the intended impact on the participants?

Grows both mentally and physically the participated young next generations and let them become a leader who tracts the metropolitan or the area. In recent Japanese society, many people have dream and hope for the future or have the spirit of wanting to improve the current situation by themselves, but not many know how to move into action. You must be courageous enough to make a decision and to progress forward especially when you are facing something big like standing on a watershed moment in your life. Your heart will be sparked when the objective is found after you've made the decision and acted positively. The action you've taken with your decision and belief will also spark other people's hearts.

Describe the actual impact on the participants.

By reading the survey, what we can say for both JCI members and students is Mr. Robertson's and Mr. Mizutani's presentation were both favorable. The light for acting with belief or for living with love and support ignited many people's hearts. We can say that we caught young people's interests by seeing the interested student who participated in this conference actually attended for the support for Oshima in Tokyo Disaster Support Center.



Award Category criteria

5

Long-term Impact of the Program

What is the expected long-term impact of this project?

By JCI igniting each student groups and boosting exchanges, we will cooperate and act with more student groups. By continuing this, relationship will be built more and bigger and JCI network could cover young generations. As a result, the action we JCI made and the leadership will be propagated even to students who don't belong to any student organizations, and we could be the real leader with right action and leadership, therefore a bright and rich society could be close to becoming real.

What changes would you make to improve the results of this project?

Even though it ignited many "actions", JCI's conferences are not often proportional for details and mobilization when thinking about the way to move to action. For improving this, we should name open conferences something familiar so that anybody could participate such as "The Oth Grown-ups Entertainment", and make conferences look like it has different themes each time such as "Reconstruction", "Economy", "International Contribution", "Environment", or "Education". It is important to make the atmosphere and the conference culture that people could participate whenever they want to come. To do this, we think it is important to increase the number of people who are at least interested in our information, and to continue relating and giving information to the participants and the supporting groups, which will increase the reliability and name recognition and could ignite many peoples' hearts. We should continue the relationship with students who participated this time and announce them aggressively about the upcoming conferences and businesses.

