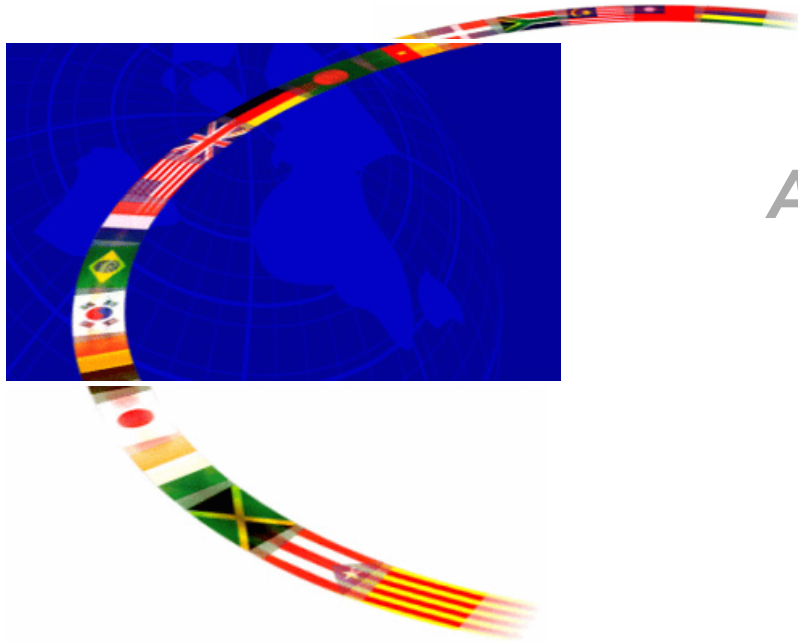




**Junior Chamber International**  
Worldwide Federation of Young Leaders and Entrepreneurs



## *Awards Entry*

2014 Asia-pacific Conference  
PCY [Peace Conference of Youth 2013]  
JCI JAPAN



**Junior Chamber International**  
Worldwide Federation of Young Leaders and Entrepreneurs

#### Entry Information

Award Program:

Category:

#### NOM Information

National Organization:

National President:



**Kazuya Suzuki**  
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#### LOM Information

Local Organization:

President:

President Email: [nori72nori72wanokokoro@gmail.com](mailto:nori72nori72wanokokoro@gmail.com)

### Basic Information

Duration : Jun.23 / Aug.20-25 / Oct.12-13 ,2013

Staff : 46 members

Sponsors : Embassy of Benin, Honorary Consulate of Cambodia, 26 universities, 36 organizations, etc.

Budget : US \$ 108,632

Profit / Loss : None

In which UN MDG best fit (if apply) : ? : Eradicate extreme poverty and hunger

Who is benefited ? : Future young leaders

Objective : .....

JCI Osaka moved forward with this program in hope that proactive future leaders will be developed through the series of programs being held with the following objective:

- (1) Understand the reality of the problems that occur in the world, and envision an ideal world that we should attain
- (2) To be able to have better mutual understanding of each other, even if they have different backgrounds such as nationality and religion
- (3) To have OMOIYARI.
- (4) To be proactively.

Overview : .....

The objective of

#### **PCY (Peace Conference of Youth)**

is to develop future leaders who are proactive and make positive impact with the aim of world peace.

In this program, we have future leaders from around the world go through a series of programs to discover what is necessary for world peace.

Students from all over the world stay in Japan for a week and have conferences with the aim of world peace.

To become aware of various issues in the world and realize that solving the issues leads to world peace.

To understand that there are difference in backgrounds such as people who have different cultures, nationalities and religions and to have deeper mutual understanding.

To provide opportunities for students to develop a sustainable action plan and put it into action.

[Contents of this program]

- (1) Call of applications for future leaders from around the world and go through the application process.
- (2) To provide opportunities for students to learn about world peace and obstacles to achieving world peace.
- (3) To provide opportunities for students from various countries to discuss with each other to understand each others values and background with the aim of world peace.
- (4) To provide opportunities for students to understand each other overcoming nationalistic issues.
- (5) To provide opportunities for students develop a workable action plan which would lead to world peace.
- (6) To provide opportunities for students to execute on the action plan they developed

Results : .....

We ran our PCY program for university students in the world who have motivation to be future leaders.

As a result, we could achieve the following;

- (1) They became aware of the actual situation and the background of

- various problems in the world.  
 (2)They could imagine an ideal world.  
 (3)They had consideration for others.  
 (4)They had motivation to work voluntarily.

We gave a questionnaire to participants to analyze the results.

1. Did you become aware of the actual situation of various problems in the world?

**Yes.: 88%**

2. Did you realize that the various problems were related to our own living environment?

**Yes.: 81%**

3. Could you find out what to do in order to solve the problems?

**Yes.: 74%**

4. Could you deepen your trust of other participants?

**Yes.: 100%**

Comments:

Through sharing our points of view with each other, we could experience variety of things.

We had a difficult time in the discussions because of different values.

However, we could deepen mutual understanding after the discussions.

We had to understand other participants with a different culture, when we had discussions with them.

Taking actual actions is more important than thinking.

Actions Taken :

Dec., 2012 Planning the "PCY 2013" program

Jan., 2013 Selection of JCI members and having staff meetings for "PCY 2013"

Feb., 2013 Having staff meetings about the theme and deciding an application outline.

Mar., 2013 Requesting cooperation from various organizations.

Apr., 2013 Recruiting participants

May, 2013 Selection process for domestic students.

Jun., 2013 Holding a seminar for domestic students and selection process of foreign students.

Jul., 2013 Recruiting participating organizations in PCY "Peace Conference 2013" and selecting them.

Aug., 2013 Holding "PCY 2013."

Sep., 2013 Preparing for PR activities

Oct., 2013 Presenting an action plan at the event in Osaka and PR activities.

Recommendations :

Global applicants exceeded

**3,600 students from over 100 countries**

Applications came from difference backgrounds.

From the 4 years the program has been held, the total participants have reached around 200 students. A strong global network is being developed. Students were introduced to various values, had discussions, and formed their opinions. It enabled them to become aware and realize many different things and allow room for personal growth.

This program received media exposure to help spread the following information:

- That JCI Osaka is holding programs to develop future leaders with the aim of world peace.

· To the local citizens that JCI Osaka is an organization trying to attain world peace.

As a result of the program, PCY participants could build an international network, motivate each other, and enhance their own qualifications through this program.

# 1

## Award Category criteria

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[Summary of project is uploaded on YOUTUBE.  
\(2m03s\)](#)

JCI Osaka moved forward with this program in hope that proactive future leaders will be developed through the series of programs being held with the following objective:

- (1) Understand the reality of the problems that occur in the world, and envision an ideal world that we should attain.
- (2) To be able to have better mutual understanding of each other, even if they have different backgrounds such as nationality and religion.
- (3) To have OMOIYARI.
- (4) To be proactively.

We provided opportunities for them to understand the concept of "OMOIYARI" and share this movement with people in the world with the aim of world peace. We developed them to be leaders. They were expected to make positive changes through being exposed to different values, and to impact others positively.

.....  
This PCY program aligns with the following JCI Plan of Action:

A. We held **PCY (Peace Conference 2013)**. At the conference, we showcased the achievements of the students who made action plans with the aim of achieving world peace. We also showed that we could develop local activities to in aim of world peace.

**(Impact)**

B. We provided opportunities for students with different nationalities and cultures to interact with each other and improve themselves. It motivated them to take further actions. **(Motivate)**

C. We held PCY main forum in collaboration with organizations involved in world peace. We also created

a system in which we can cooperate with each other with the aim of world peace. **(Collaborate)**

D. We implemented the PCY program in cooperation with local universities and voluntary organizations. As a result of this, we could deepen our relationship with them. **(Connect)**

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We analyzed our prior achievement and budget, and then aimed to increase the number of participating students.

We minimized the participants' expenses as much as we could. Because we covered their travel expenses, the number of applicants increased.

**Last year: 25 participants → This year: 60 participants.**

In order to increase participation of the local citizens and organizations, we covered the participation fee of local voluntary organizations in order to increase involvement. This enabled us to deepen our relationship with these organizations.

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We acted on the JCI Mission as below:

- We called for participation of students from around the world, and provided opportunities for them to seriously think about world peace.
- We encouraged students to interact with each other.
- Through understanding and respecting other students from different nationalities, cultures, and religions, they got opportunities to make positive change.
- They became active citizens who can work for their goal through presenting their action plan.

As a result of this, the participants are staying in touch with each other and have developed a strong global network and bond.

# 2

## Award Category criteria

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### [Summary of project YOUTUBE.\(2m03s\)](#)

We increased the awareness of peace through achieving the following:

#### **1. Preparation**

More people became aware of extended world peace through our recruiting activities.

- 46 members of JCI Osaka learned about world peace.

The number of applicants; 71 Japanese students and 3600 foreign students.

Applications requirement: application form, academic transcript, recommendation letter from a professional reference, and essays.

- 40 Japanese students, 10 foreign students staying in Japan, and 121 members of JCI Osaka learned about world peace with the aim of achieving effective results through our PCY program.

- We invited related local organizations to participate in our world peace forums.

#### **2. PCY**

We developed PCY members to become future leaders who have key roles in world peace.

##### A. Program for rediscovering the values.

- Learning about the relationship between our daily life and the world.
- Realizing that our activities can impact the world.
- Sharing our objectives with each other with the aim of permanent world peace.
- Taking sustainable actions with the aim of permanent world peace.

##### B. Group work



We created an action plan for achieving sustainable development which leads to the world peace.

### **3. Main forum**

We held a forum to provide opportunities for citizens to take action aiming to achieve permanent world peace.

- Provided a keynote speech regarding the importance of sustainable actions for world peace.
- Making participants aware of organizations involved in the world peace.

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The action plan was carried out in cooperation with many people and organizations. As a result of this, there was an increase in the number of citizens who take action with the aim of world peace.

#### **1. Cooperation with universities and voluntary organizations:**

They agreed with our program and recommended students to participate.

#### **2. Cooperation from PCY members in previous years:**

They passed down their experiences to participating students, and cooperated in group work in order to create PCY program plan, 2013. It helped the students develop their strong wills for building a relationship and mutual understanding, and achieving world peace.

#### **3. Local voluntary organizations, NPOs, and NGOs:**

They participated in our forum and showed citizens that they would cooperate and take action with us with the aim of world peace.

# 3

## Award Category criteria

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We developed students to be leaders who will take action with the aim of world peace. We expected citizens to act as below: • To understand that solving their everyday problems can affect world peace. • To have motivation to take action with the aim of world peace. We measured the impact of the above through a questionnaire to participants after the program, and the count visitors to our forum.

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We verified whether we could accomplish our objective through questionnaires of the 350 visitors to our forum.

1. Did you become aware of various world problems and become more concerned about these problems?

**Yes: 91%**

2. Did you realize that these problems were related to your own life environment?

**Yes: 94%**

3. Did you agree with the students who were involved in solving these problems?

**Yes: 97%**

4. Did you get motivated to take action if you had an opportunity?

**Yes: 91%**

# 4

## Award Category criteria

1. Through the collaborative relationship with local universities and voluntary organizations:

We could build a collaborative relationship with local universities and voluntary organizations through our members' activities.

2. **OMOIYARI** movement and JCI Mission:

Through participating in our PCY program, participants could share what they have learned regarding **OMOIYARI** movement and JCI Mission to local citizens.

3. Enhancement of visibilities of JCI Osaka and PCY program:

Our PCY program was broadcasted on local media. We could promote our activities through this.

4. Enhancement of members JCI qualifications:

JCI Osaka members deepened their understanding of **OMOIYARI** movement through implementing this program.

As a result of this, they could put JCI Mission in practice.

### [Training future leaders]

Participant students in PCY program learned about OMOIYARI movement and JCI Mission.

We provided opportunities for them to put them into practice so that they could be leaders.

- They had discussions about disagreements, and then obtained mutual understanding through sharing their life and time with each other.

- They had consideration and became aware of their impacts and responsibility.

- They had discussions with the aim of solving various problems, and planed what to do.

- They learned about the importance of putting their ideas into practice.

### [Providing opportunities for local citizens]

We held PCY 2013 main forum.

- We held this forum in cooperation with local citizens who play active roles in international interaction and world peace in the community.
- Participant students who had not been aware of their possibilities made positive changes. We showed their positive changes to citizens at the forum and had them become aware of their possibilities to do so.
- We provided opportunities for citizens to take action with the aim of world peace through students' presentation about PCY's plan of actions.

# 5

## Award Category criteria

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We developed future leaders who will take key roles in achieving world peace through this program.  
We expect the following long-term impacts;

1. PCY members take continuous action with the aim of permanent world peace.
  - PCY members are expected make continual action through their own network for the aim of world peace.
  - Their actions are expected to bring a direct impact on permanent world peace.
2. They are expected to deepen their mutual understanding and improve their OMOIYARI
3. Local citizens to understand our JCI Mission through our action plan.

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PCY should be an organization in which we take continuous actions and spread our movement so that it can keep pursuing permanent world peace.

In order to achieve this goal:

1. We should share our PCY program with more young people from all over the world and provide opportunities for them to participate in it.
2. We should call for a bigger help on local citizens and companies.
3. We have run the PCY program for 4 years and participant members have developed their network. We need to make this network more functional.
4. We should build a system for those who did not get selected to participate in the program still be able to contribute.
5. PCY should be an independent organization, not depend on JCI Osaka. It also should be a sustainable

and viable organization.

As a result of this, PCY can be an organization which continues to develop many leaders who will take action with the aim of permanent world peace.