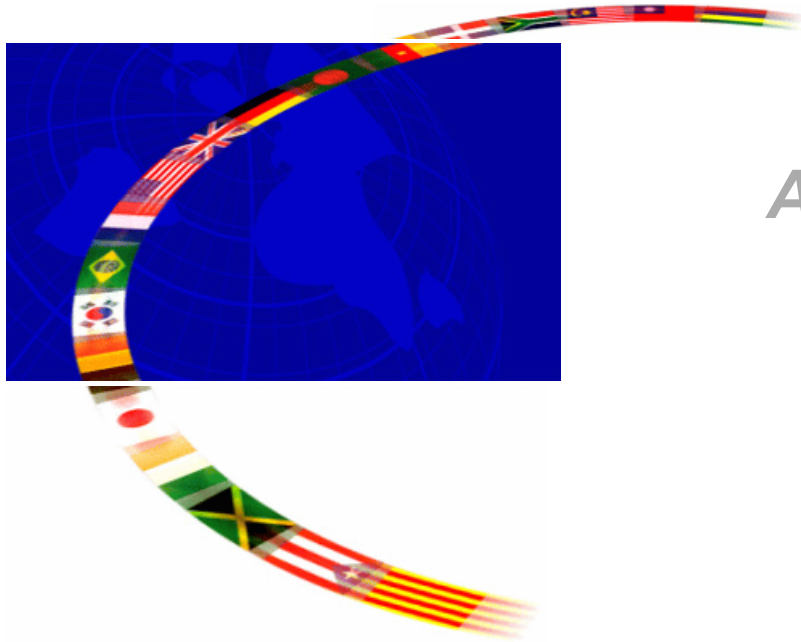




**Junior Chamber International**  
Worldwide Federation of Young Leaders and Entrepreneurs



## *Awards Entry*

2014 Asia-pacific Conference  
Power to achive MDGS from Yokohama  
JCI JAPAN



**Junior Chamber International**  
Worldwide Federation of Young Leaders and Entrepreneurs

#### Entry Information

Award Program:

Category:

#### NOM Information

National Organization:

National President:



**Kazuya Suzuki**  
E-mail: [japan@jci.cc](mailto:japan@jci.cc)

#### LOM Information

Local Organization:

President:

President Email: [cs@jp21.co.jp](mailto:cs@jp21.co.jp)

### Basic Information

Duration : JANUARY, 2013~DECEMBER, 2013

Staff : 1 6 memb

Sponsors : YOKOHAMA COSPONSORSHIP  
NINE ELEMENTARY SCHOOLS

Budget : 19,000 DOLLARS

Profit / Loss : 0 DOLLAR

In which UN MDG best fit (if apply) : ? : Reduce child mortality

3,700,000 YOKOHAMA RESIDENTS

Who is benefited ? : 100,000 YOKOHAMA ELEMENTARY SCHOOL UPPER-CLASSES CHILDREN

Objective : UN MDGS FIESTA ~EIGHT PROMISES CONTRACTED WITH THE WORLD~】

IT TIES TO \"ACTION\" WHICH GETTING TO KNOW BECOMES \"CONCERN\" AND SERVES AS AN INTENTION CANE OF DURABLE PEACE.

【UN MDGS COGNITIVE IMPROVEMENT PROGRAM】

BREW OF INTERNATIONAL-CONTRIBUTIONS CONSCIOUSNESS, AND CREATION OF AN ACTIVITY OPPORTUNITY

Overview : 【UN MDGS FIESTA ~EIGHT PROMISES CONTRACTED WITH THE WORLD~】

In order to cherish the feeling of contributing to the heart of the children of international city Yokohama in the area or international society, the on-site training enterprise which made UN MDGs the cut end with red brick on the Yokohama opening-of-a-port memorial day was planned.

Getting to know UN MDGs gets to know the poverty and tragic state in the world, and it serves as an opportunity to consider \"what he can do\", and can see the necessity for international cooperation with the intelligible index of a numerical value from the achieved aim.

Guidance from interesting contents is aimed at by carrying out a kids dance on the boards, A cooperation organization shares eight targets, respectively and A workshop and craft creation, The African quiz rally and stamp rally for connecting the maze and each booth which he follows while replying to the attraction and MDGs quiz which can realize importance of water were carried out, and it became an enterprise exceeding 30,000 visitors.

【UN MDGs cognitive improvement program】

The present condition in the world is told, using tools, such as an intelligible {picture-card show image describing one day of the family of Mali which contains all the elements of UN MDGs to the elementary school upper-classes child who begins study about Japan in the world, and the world, The program for 45 minutes for raising the talented people who will be able to carry out international contributions independently in the future was carried out, giving an opportunity to consider what you should do towards global peace. I held 30 lessons at nine elementary schools in Yokohama, and had 1000 or more persons take a lecture.

Results :

Actions Taken : 【UN MDGS FIESTA ~EIGHT PROMISES CONTRACTED WITH THE WORLD~】

While the recognition rate of MDGs led to stage fright cognition 70% or

more, there is a request of the further collaboration also from the organization which cooperated, and \"the side told [ that is got to know and ]\" became an enterprise with a spread from the carried-out questionnaire.

【UN MDGs cognitive improvement program】

THE CURRENT YEAR ALSO HAS THE REQUEST OF HOLDING AND I HAVE YOU GREATLY USING FOR AN \"INTERNATIONAL\" LESSON AND THE LESSON OF A CAREER CHOICE AT THE ELEMENTARY SCHOOL I WAS ALLOWED TO CARRY OUT.

Recommendations :

## 1

## Award Category criteria

**【UN MDGS FIESTA ~EIGHT PROMISES CONTRACTED WITH THE WORLD~】**

It ties to "action" which getting to know becomes "concern" and serves as the foundation of durable peace.

**【UN MDGs cognitive improvement program】  
BREW OF INTERNATIONAL-CONTRIBUTIONS  
CONSCIOUSNESS, AND CREATION OF AN  
ACTIVITY OPPORTUNITY**

IT IS A SOLUTION PROVIDER WIDELY  
ACCEPTED IN THE GLOBAL DIFFICULT TIME  
OF THIS GREATEST EVER WHEN ONE OF THE  
THREE TARGETS AND 1.8 U.N. MILLENNIUM  
DEVELOPMENT GOALS WERE DEFINED.  
IT IS ALIKE AND CORRESPONDS.

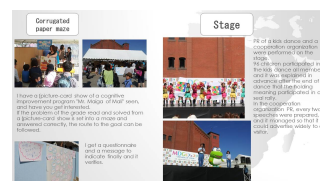
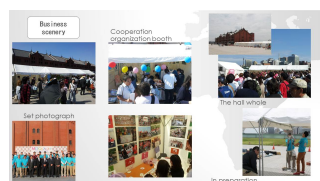
I ALSO CARRIED OUT THE STATEMENT OF  
ACCOUNT FOR THE AMOUNT OF A BUDGET  
AND THE SAME AMOUNT EXCEPT A RESERVE  
FUND.

**【Missions】**

A lecturer training program is prepared and an opportunity for oneself to be located on the platform and tell is offered.

**【Vision】**

AT HOME, IT GETS INTERESTED IN UN MDGS  
WITH LOW NAME RECOGNITION, AND THE  
SITUATION WHERE THE WORLD IS SET CAN  
BE GRASPED AND IT CAN CONTRIBUTE TO  
THE IMPROVEMENT IN CITIZEN  
CONSCIOUSNESS ON ITS OWN INITIATIVE.







# 3

## Award Category criteria

### 【UN MDGS FIESTA ～EIGHT PROMISES CONTRACTED WITH THE WORLD～】

Various enterprises, such as an every year "Yokohama child international peace speech contest", are held, it strives for brew of the opened heart which contributes to international society, and the schoolchild is concentrating on offer of an opportunity for him to be conscious of "international" in Yokohama.

While the holding same of a cognitive improvement program and holding of fiesta led to brew of a cosmopolitan outlook through MDGs and the cooperation with municipal government deepened, it contributed to achievement of the Yokohama educational vision deeply by providing the area with such an opportunity.

Moreover, not to mention the citizen who the target of eight MDGs(es) is indicated on the flier and the poster, and attended them, even if it does not compare and come by publishing at a city-owned subway all station, I think that there was an effect of cognitive improvement.

### 【UN MDGs cognitive improvement program】 IT WAS AIMED AT THE ELEMENTARY SCHOOL IN YOKOHAMA.

A FEW [ EVEN IF IT DOES NOT HOLD UP AND HOLD UP EACH TARGET OF MDGS, THERE ARE MANY ORGANIZATIONS WHICH TACKLE THE SAME VECTOR AND THERE ARE, BUT / THE ORGANIZATION WHICH TACKLES THE COGNITIVE IMPROVEMENT IN MDGS / THE PRESENT CONDITION ].

I REGARD THAT THERE IS A REQUEST OF THE ORGANIZATION, THE REQUEST FOR THE SECOND TIME FROM AN ELEMENTARY SCHOOL, AND BUSINESS PARTICIPATION WHICH OBTAINED COOPERATION AS MOVEMENT TO THE COGNITIVE IMPROVEMENT IN US HAVING SHOWN A SPREAD.







# 5

## Award Category criteria

MANY FORUMS WHICH 2015 OR SUBSEQUENT ONES IS ABOUT TO TACKLE ARE HELD, AND MDGS IS A PROBLEM WHICH MUST BE TACKLED CONTINUOUSLY.

THE RELATION WITH THE PERSON IN FIESTA SERVES AS BIG POWER OF FUTURE BUSINESS DEPLOYMENT, AND COGNITIVE IMPROVEMENT PROGRAM HOLDING 18 ELEMENTARY SCHOOL WHICH IS A TARGET THIS YEAR SERVES AS THE FOUNDATION OF HOLDING AT CITY 356 ELEMENTARY SCHOOLS.

THE RESULT OF A CURRENT YEAR ENTERPRISE WILL BE VERIFIED FIRMLY, WILL THINK THAT THE VIEW TURNED TO BRIGHT SOCIAL REALIZATION OF YOKOHAMA CENTERING ON THE COGNITIVE IMPROVEMENT PROGRAM WHICH BEGAN TO TACKLE FROM THE CURRENT YEAR BY SUCCEEDING RELATION HAS STARTED NOW AT THIS TIME, AND WILL AIM AT THE FURTHER HOLDING.

【EIGHT PROMISES CONTRACTED WITH THE UN MDGS FIESTA ? WORLD?】

Movement of continued holding and a venue

【UN MDGs cognitive improvement program】

Holding and a spread which were continued