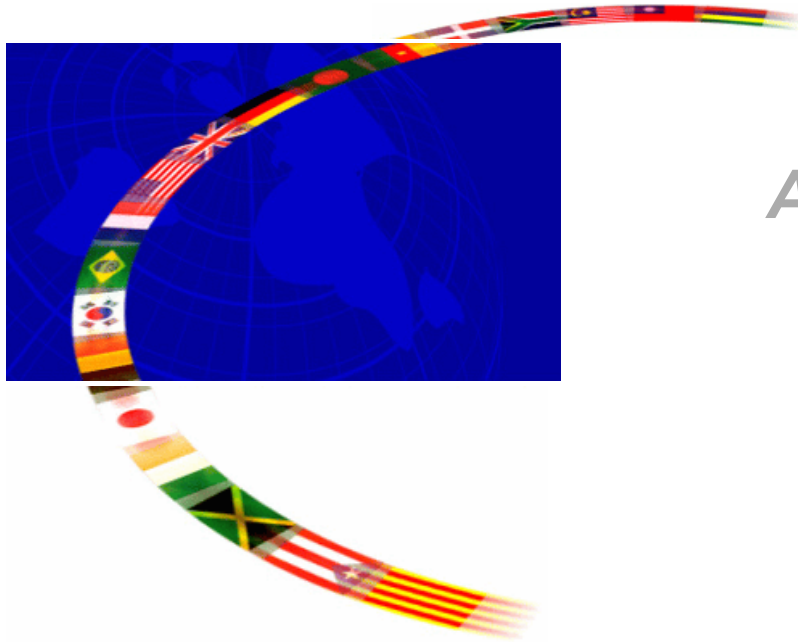




**Junior Chamber International**  
Worldwide Federation of Young Leaders and Entrepreneurs



## *Awards Entry*

2014 Asia-pacific Conference  
Development of global human resource  
JCI JAPAN



**Junior Chamber International**  
Worldwide Federation of Young Leaders and Entrepreneurs

#### Entry Information

Award Program:

Category:

#### NOM Information

National Organization:

National President:



**Kazuya Suzuki**  
E-mail: [japan@jci.cc](mailto:japan@jci.cc)

#### LOM Information

Local Organization:

President:

President Email: [ikejun@p-hokkoh.co.jp](mailto:ikejun@p-hokkoh.co.jp)

### Basic Information

Duration : 20th of December 2012 to 18th of August

Staff : 17 members

Sponsors : JICA Hokkaido, Sapporo International Hokkaido, Hokkaido Thailand Club,  
Sapporo Chamber of Commerce

Budget : 27,050 US Dollar

Profit / Loss : 12,000 US Dollar

In which UN MDG best fit (if apply) : ? : Develop a global partnership for development

Who is benefited ? : 1.93 million citizens of Sapporo City and 42,000 college students in Sapporo

Objective : To create international city "Sapporo", JCI Sapporo widely spread the importance of developing global human resources.

To create **the city contributes to the world** through contacting and cooperating, JCI Sapporo inspire the citizens to **make positive change** for social contribution.

- Overview :
1. 100 members of JCI Sapporo took a lecture about developing true global human resources program recommended by JCI Japan and learned the difference of own culture to other countries culture at the monthly meeting in March.
  2. 100 members of JCI Sapporo took an examination of Sapporo city guide hosted by Sapporo Chamber of Commerce and Industry and learned the history and culture of their own hometown Sapporo at the monthly meeting in March.
  3. JCI Sapporo gave an orientation seminar of developing global human resources to 10 students of Sapporo residence, and explained the essential elements of global human resources: comprehension of the world, Japan, Sapporo and communication skill.
  4. JCI Sapporo held the program of developing global human resources in Thailand for 10 residential students of Sapporo to master the essential elements for developing global human resources "comprehension of the world, Japan, Sapporo and communication skill" and **international sense** which is difficult to learn in own country, also deepen **the love of home town**.
  5. JCI Sapporo made 10 participated students in the program recognized their **change of self-consciousness** before and after the program of developing global human resources at the after program seminar.
  6. Monthly meeting in August
    - Part 1. Discussion on international cooperation at UN MDGs
    - Part 2. Lecture given by Ms. Kayoko Ikeda on present condition of the world and Japan, the method of developing global resources and **global benefit**

Ms. Kayoko Ikeda translated the world famous story **"If the world were a village of 100 people"** into Japanese.

Part 3. Presentation given by participants of the developing global human resource program on the process to become global human

resources, future and the importance of global human resources for becoming international city "SAPPORO".

- Results :
1. Monthly meeting in March  
JCI Sapporo expanded the ability of accepting different culture to know the world by learning difference between own culture and other cultures.
  2. Developing global human resources program advance seminar  
The participants understood meaning and purpose of this program as well as profoundly comprehended **the present condition of the world/Japan, identity as Japanese, history of Sapporo and climate/character/culture of the area.**
  3. Developing global human resources program in Thailand  
Participants heightened awareness and noticed of great significance for **mutual understanding** of expressing opinions/accepting diversity as a result of meeting local students in Thailand.  
Global human resources developed by deepening mutual understanding and **international sense** that cannot feel or learn in own country.
  4. Developing global human resources program following seminar  
Compared and examined the students' answers of questionnaire before and after of the program showed those students were developed as global human resources.
  5. Monthly meeting in August  
JCI Sapporo increased awareness of social contribution at UN MDGs.  
Setting and presenting their own objectives not only heighten their awareness but also make them take action.

2nd part of the monthly meeting, Ms. Kayoko Ikeda gave a lecture from the point of **global benefit**. This lecture delivered the message of essential element for training global talents to many citizens. Ms. Kayoko Ikeda translated the well-known story "If the world were a village of 100 people" into Japanese.

3rd part of the monthly meeting, students gave a presentation on the result of developing global human resources. Citizens understood the necessity of the activity and positive change by seeing students with a high level of awareness.

Questionnaire results showed **95% of the participants felt the necessity of development of global human resources to be "International City Sapporo"**.

**88% of the participants thought that it is important to do international exchange with knowledge of Japan and Sapporo.**

81% of the participants want to contribute to international cooperation as a member of global society.

Actions Taken : 2012  
20th of December

JCI Sapporo researched and planned a project on development of global human resources concerned about being aware of social contribution.

2013

22nd of January Meeting with staff of Sapporo International University

12th of February Meeting with staff of Sapporo International University

26th of February Meeting with staff of Hokkaido prefectural Ishikari area development Bureau and convention department and Sapporo city tourism/culture bureau

2nd of March Monthly meeting

19th of March Meeting with Japan International Cooperation Agency

27th of March Meeting with Sapporo International University

5th of April Meeting with Japan International Cooperation Agency

19th of April Meeting with Japan International Cooperation Agency and Sapporo International University

15th of May Meeting with Japan International Cooperation Agency and Sapporo International University

31st of May Meeting with Japan International Cooperation Agency and Sapporo International University

28th of June Start to invite participants for development of global human resource program

1st of July Close to invite participants for development of global human resource program  
Distribute handouts and posters

2nd of July Select participants of developing global human resources program

3rd of July Announcement about participants of developing global human resources

5th of July Orientation meeting and seminar of developing global human resources program

10th of July Confirmation of workshop contents in Thailand

15th to 19th of July Operation of the program in Thailand

26th of July Start making presentation file for August monthly meeting

31st of July Receive unofficial grant offer of community development from Hokkaido Prefectural Ishikari area development Bureau

6th of August Verification on participants after program

18th of August Monthly meeting

30th of August Submit a proposal for the community development grant of Hokkaido Prefectural Ishikari area development Bureau

12th of September Receive official grant offer

20th of November Submit result report for the grant

Recommendations : JCI Sapporo encouraged the importance of international cooperation and awareness of social contribution to participants by holding UN MDGs meeting.

JCI Sapporo contributed the participants to understand the possibility of developing global human resources that was shown at the presentation by participated students.

JCI Sapporo defined the essential elements of developing global human resources by learning cultural difference between own country and others at the monthly meeting in March.

Some members of JCI Sapporo took 10 students who live in Sapporo to Thailand. They developed the ability to think globally and deepened mutual understanding by communicating with foreigners in Thailand.

Improvement plan

Participants understood the importance of developing global human resources.

For the larger impact on citizens,  
Spread more widely to public,  
More related partners,  
Continue this project.

# 1

## Award Category criteria

To create international city “SAPPORO”, JCI Sapporo performed the things listed below.

1. JCI Sapporo offered an opportunity to learn the essential elements to develop global human resources.
2. JCI Sapporo communicated and deepened mutual understanding with some citizens of Sapporo in Thailand.
3. JCI Sapporo explained the importance of global human resources to citizens of Sapporo.

Members of JCI Sapporo influenced on students and citizens to think of global human resources who are **aware of social contribution** and to recognize international cooperation all related to world peace.

Our organization is **aiming 3** goals in 2013.  
To be widely accepted as a solution provider defined at UN MDGs in this most difficult time for the world.

The budget of JCI Sapporo was 27050 US dollars.

1. Project expense
2. Travel expense for students of developing global human resources program

The grant from local authority understood the project aim contributed to cut down the cost.

### Promotion of JCI Mission

JCI Sapporo provided an opportunity of learning different culture and interacting oversea to students and citizens.

JCI Sapporo developed students and citizens into global human resources who has an idea of **contribution awareness for society.**

JCI Sapporo created **positive change** of students and citizens to recognize the importance of the opportunity to act for current world contribution through **international cooperation activity of UN MDGs**.

#### Promotion of JCI Vision

JCI Sapporo developed global human resources for next generation by providing an opportunity of **international communication** to deepen international sense and mutual understanding, both is impossible to learn in own country.

JCI Sapporo succeeded to be understood by citizens of Sapporo the necessity of the activity by seeing the presentation of developed students.

To reach **permanent world**

**peace**, developing global human resources and working with universities/organizations who understands global issues and cooperation is linked to create global network.

JCI SAPPORO

Development opportunities



Positive change



Active citizens



JCI SAPPORO

Young active citizens



Positive change



Active citizens.







Positive change



Development opportunities



Leading global network



Developed student



Leading global network



Citizens understood



## 2

### Award Category criteria

17 members

60%

JCI Sapporo conducted things listed below to create positive change of the members at monthly meeting in March.

Meeting with 2 lecturers.

Planning a seminar for understanding history and culture of Sapporo.

Making videos of opening and ending along with the purpose.

JCI Sapporo conducted to collect participants for developing global human resources.

Meeting with related organizations

Distributing leaflets and posters 17 members

Meeting with staff in JICA Thai office

Meeting with staff of Sapporo International University

Arrange the venue

JCI SAPPORO



JCI SAPPORO





# 3

## Award Category criteria

Conducted a survey on citizens after monthly meeting in August.

Do you think it is important to develop global human resources for that our city Sapporo to be the international city SAPPORO?

What actions will you take for our city of Sapporo starting tomorrow?

Many of them agreed to our project, therefore the **impact seems large.**

The reports written by participated students of developing global human resources program and a survey on citizens show those opinions listed below.

81% of monthly meeting visitors thought to be global human resources

81% of monthly meeting visitors want to contribute as a member of global society for international cooperation

Students participated in the program thought communicating skill is the most important for global human resources.

Students participated in the program want to travel different countries, communicate with people all over the world, and see different culture and history.

Students participated in the program think **love for hometown leads to global benefit.**

Those reports and survey show the impact on community.

JCI SAPPORO

Impact on the public



Impact on the community



JCI SAPPORO

Appearance of change



Transformation of citizen



JCI SAPPORO

Impact on the community



Transformation of citizen



JCI SAPPORO

Understanding of international cooperation



Understanding of international cooperation



# 4

## Award Category criteria

JICA (Japan International Cooperation Agency)  
(UNDP United Nation Development Program)

JICA Sapporo  
JICA office in Thailand  
Sapporo International University  
Hokkaido Thailand Club

JICA office in Thailand gave a seminar and introduced to staff living in Thailand.  
JICA office in Thailand offered the interaction with students of Pittayakom School in Thailand, Hokkaido Thailand Club and government officials of Thailand.

JCI SAPPORO



JICA Thailand office



JICA Thailand office



JICA Thailand office

JCI SAPPORO



Exchanges with students



Thai students



Description Japanese culture

JCI SAPPORO



Japan Overseas Cooperation Volunteers



Hokkaido Thailand Club



Exchanges with students

JCI SAPPORO



Met with the Thai government officials



Transformation of consciousness



Exchanges with the Thai government officials

# 5

## Award Category criteria

The importance of global human resources spread to citizens that increase the number human resources aware of **social contribution and global cooperation**.

Increased the possibility for the students to get involved in international project at work in the future who were participated in this activity and developed international sense.

The thought of necessity to be **international city “SAPPORO”** will influence on economic composition of Sapporo.

Understanding and spreading the importance of global human resources who has **international sense** will develop the **knowledge of the world and the international sense of citizens** who sees the society from global point of view.

To be **international city “SAPPORO”** is leading to be an **essential city for the world**, this city is consisted of citizens who sees the society from global point of view and understands the importance of mutual cooperation with other countries.

Seeking more cooperation from different organizations for better program

Implement the program every year as a continuing project with good partnership with JETRO, the Ministry of Foreign Affairs and local authority for spreading the importance of developing global human resources

