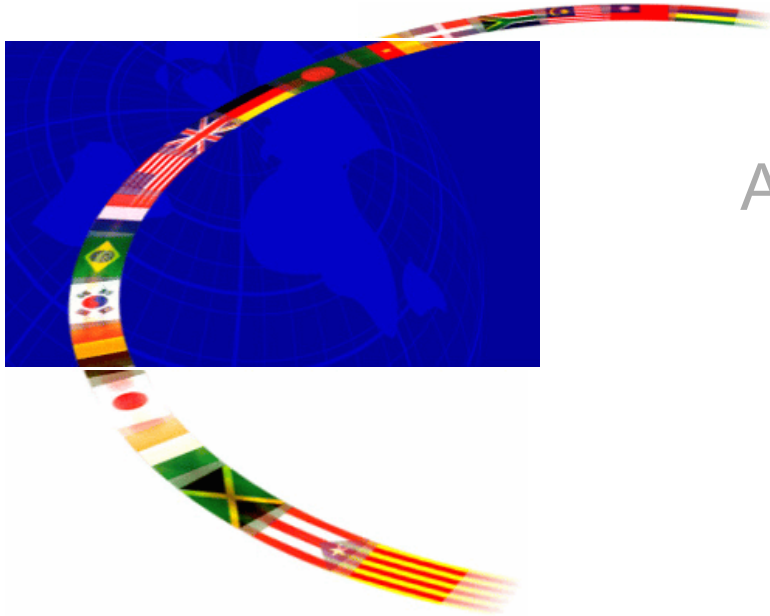




Junior Chamber International
Worldwide Federation of Young Leaders and Entrepreneurs



Awards Entry

2013 Jci World Congress
Over 1000 members
JCI JAPAN
Best Local Growth & Development Program



Junior Chamber International
Worldwide Federation of Young Leaders and Entrepreneurs

Entry Information

Award Program:

Category:

NOM Information

National Organization:

National President:



Kosuke Obata

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LOM Information

Local Organization:

President:

President Email: shigenari@yamakin-gold.co.jp

Basic Information

Duration : Oct 2012 - Jul 2013

Staff : 839

Sponsors : Ex-Members of JCI Osaka, Osaka Prefectural Rehabilitation Center,
Osaka Prefectural Nakatsu Support

Budget : US \$2,614.-

Profit / Loss : NA

In which UN MDG best
fit (if apply): ?:

Who is benefited ? : 2,680,000 citizens in Osaka, especially the youth aged from 25 to 38.
255 new members admitted to JCI Osaka in 2013.

Objective : JCI Osaka and the local youth will sustainably create active citizens in the community by having a big impact on the city Osaka, which belongs to the international society.

1) Growth and development of LOM

- To increase the number of members up to more than 1,000.

2) Training of new members

- To provide development opportunities that empower the new members to create positive change.
- To share the principle "Service to Humanity is best work of life." and corresponding activities.

3) Establishment of "pay-forward" cycle

- Sustainable creation of active citizens in the local community

Overview : 1) The plan for growth and development to make an impact on the local community

A) Member's change in consciousness

- Definite objective
- Workshop based on the "active citizen framework"
- Leading and encouraging positive changes by JCI Osaka

B) Publicity activities to the youth

- To revise advertisement media as like leaflets or website based on a strategy
- To appeal to the local youth in various ways for recruitment - "OMG expo 2012" "JCI Osaka project information session" "Girls' meeting" "Business forum"
- Request for cooperation to ex-members of JCI Osaka

2) Training & development program to inspire positive changes

2-1) Introduction how to positive changes

A) Initiation ceremony to recognize as a member of JCI Osaka

B) Workshop to be aware of creating own town by ourselves

- They will learn about JCI organization and local community and history of JCI Osaka.
- To understand the members who will work together, and promote "KIZUNA" that means bonds

C) Participation in JCI Osaka project

2-2) To share the principle "Service to Humanity is best work of life." and corresponding activities.

A) Plans supporting project for seriously handicapped children

- Request for the cooperation to local facilities for seriously handicapped children
- 11 times opinion exchange sessions with local facilities for seriously handicapped children
- 10 times meetings by the new members
- Operation of 15 new members' groups supported by existing members

B) Participation in a supporting project for seriously handicapped children

- To attend to children
- To operate attractions booths for fun with children

C) "The supporting project for the handicapped" was verified.

3) System for sustainable contribution to the local community

A) To increase the new members

B) To inspire the new members to a change of consciousness

C) Further member recruitment in cooperation of the new and existing members

We are confident that the growth and development JCI Osaka can lead a sustainable supply of active citizens to the local community.

For the purpose, we have been struggling to establish a system for creation of local leaders with awareness of own responsibility through our own positive change of consciousness.

Results : JCI Osaka has increased numbers of members to 1,012 in June 2013. JCI Osaka and the local youth have become active citizens to be able to have impact to local community, Osaka.

1) Growth and development of LOM

JCI Osaka grew of 1012 person in the number of members as of June, 2013.

This serves as 255 persons and about 33% expansion from the membership as of December, 2012, and is the biggest growth in the history for JCI Osaka 63 years, and distinguished services.

2) Training of the new members

The 83% of new members joined the supporting project for seriously handicapped children. As a result of verification meeting of supporting project for serious disability children, all of them answered as they understood the mind of "Service to Humanity is best work of life." And, the 98% of them answered as they would attend independently. Then, we can say the new members have positive changes.

3) Establishment of "pay-forward" cycle

The 255 new members who had positive change keep doing action to have sustainable creation of active citizens to local community. And then, they have planned and moved ahead the projects to expand.

Actions Taken : 1) Action for growth and development of LOM; action for expressing existing significance of JCI Osaka

2012.10

Hosted "OMG expo 2012" in order to think and discussed about local community with participants. It was verified by using a questionnaire to

365 participants.

2012.11-12

Held a seminar based on active citizen framework to JCI Osaka members

2012.12-2012.5

The requested for cooperation to past 2585 members of JCI Osaka.
Hosted a "business briefing session" meeting to explain our project for 18 times for 2,225 local young people who had interested in JCI activity.

2012.1

Hosted a "Girls meeting" for the woman of a community.
86 persons participated.

2012.2

Hosted a "Business forum OMG2" for local young economic people.
88 persons participated.

2012.3

"Business briefing session", "Girls meeting", and "Business forum OMG2" were verified.

2013.4-6

JCI Osaka is expanded to 255 persons.

2) Training to new members - positive change.

2012.1

Planned training project for new members, "The supporting project for serious disability children" requested the cooperation to facilities for serious disability children.

2012.4-6

"The initiation ceremony and the newcomer seminar" in which the consciousness and a sense of responsibility as a leader of the area are given were held.

2013.4-7

The (JCI Osaka) newcomer member and the existing member carried out the "The supporting project for handicapped student" together

2013.7

"The supporting project for handicapped student" were verified.

3) Construction of paying forward - for sustainable improvement and development

2012.10-2013.5

"OMG expo 2012", "Business briefing session", "Girls meeting", and "Business forum OMG2" were verified.

2013.6-

255 newcomer embers who did "the positive change" plan and carry out an (expansion) project independently.

Recommendations : We made the biggest development and distinguished services in the history of JCI Osaka of 63 years. This occurrence gave big confidence and pride to us. And this becomes standard, and also it can continue growing up and developing after this.

Award Category criteria

1

Strategic Plan

What were the main objectives of the program? The member of JCI Osaka and the young man of the area continue making an active citizen from giving the community (Osaka) of international society impact to a community continuously.

1) Expansion of the number of LOM members is aimed at.

- In 2013, the total number of members will be made into 1000 or more persons.

2) Training of new members

- To provide development opportunities that empower the new members to create positive change
- To share mind and action to "Service to Humanity is best work of life"

3) Establishment of "pay-forward" cycle

- Making an active citizen is continuously continued to a community.

How does this program advance the plan of action of the Local Organization?

JCI Osaka has development and improvement to live big impact to Osaka for 2,680,000 citizens in Osaka, especially the youth aged from 25 to 38. This project started from October 2012.

New members who joined in JCI Osaka in 2013 will get empower to have positive change by training program.

They will create local leaders who have responsibility and recognize meanings and purpose, besides they will have better development and improvement sustainably after 2013.

How does this project advance the JCI Mission and Vision?

JCI Mission :

1) JCI Osaka gives opportunities to have development and improvement to local young people. We spread existing significance of JCI Osaka to local young people and invite them to our organization.

2) JCI Osaka gives local young people empower to have positive change. We share mind and action of "Service to Humanity is best work of life" by training program to have positive change.

JCI Vision :

JCI Osaka has sustainable creation of active citizens by giving impact to local community, Osaka.

We believe in that JCI Osaka development and improvement will provide active citizens sustainably to local community. In order to do that, we had positive change and made system to create local leaders who have responsibility and recognize meanings and purpose.



Award Category criteria

2

Involvement of Local Board of Directors and Members

By number, how many members were involved? **839**

By percentage, how many members were involved in the program? **100%**

How many Local Board members were involved in the project? **26**



Award Category criteria

3

Methods of Implementation

What methods and/or activities were used to grow and develop the Local Organization?

1) The plan of growth and development to make impact to community

A) Member's positive change

- Obvious purpose
- Workshop based on a framework of active citizen
- JCI Osaka leads and encourages positive change

B) To spread to local young people

- To revise advertisement and website based on media strategy
- To recruit local young people in some way

2) Training program to have positive change

2-1) To obtain empower producing positive and better change

A) Initiation ceremony to recognize as the member of JCI Osaka

B) Workshop to be aware of creating own town by ourselves

- To understand the members who will work together, and promote "KIZUNA" that means bonds

C) Participation in JCI Osaka project

2-2) To share mind and action of "Service to Humanity is best work of life."

A) Plans supporting project for serious disability children

- To exchange the opinion for 11 times with local facilities for serious disability children
- To have 10 times meetings by the new members
- To divide the new members into 15 groups.

B) Participation in the supporting project for serious disability children

- To attend to children
- To manage the booth which can have fun with children

C) A verification meeting of the supporting project for serious disability children

3) System for sustainable contribution to local community

- To recruit next new members by the new members – “pay-forward” cycle

Which method/activity was the most effective in recruiting new members? Why?

We set obvious purpose that JCI Osaka’s members is going to be 1,000 or more persons. Two actions for this purpose worked well.

1) JCI Osaka’s members had positive change.

- We held workshop based on a framework of active citizen to have positive change.

2) Actions to spread to the local youth

- To uniform publicity system by media strategy
- The various approach for local young people. Specifically, for example, frog target, change the location, change time zone, changing the day of the week, the contents.

Which method/activity was the most effective in developing current members? Why?

The process that supporting project for serious disability children is held is most important time

- We divide the new members into 15 groups, appoint group leaders and give them to some tasks.
- The leaders organize their groups and deal with some tasks
- JCI Osaka had mock board of directors and let 15 groups participate in the board
The members present lead new members as mock directors in the mock board.

New members accomplished this supporting project through the process and had positive change.





Award Category criteria

4

Results Achieved

By number, how many new members were recruited by this program? 255

Which objectives did the program achieve? JCI Osaka and local young men has become active citizens to be able to have impact to local community, Osaka.

1) Growth and development of LOM

JCI Osaka has increased numbers of members to 1,012 at June, 2013.

This means that we have 255 members who have joined as members since December, 2012 which is 33% magnification, and is biggest development and improvement in the history of JCI Osaka for 63 years.

2) Training of the new members

The 83% of new members joined the supporting project for serious disability children. As a result of verification meeting of supporting project for serious disability children, all of them answered as they understood the mind of "Service to Humanity is best work of life." And, the 98% of them answered as they would attend independently.

Then, we can say the new members have positive changes.

3) Construction of paying forward

The 255 new members who had positive change keep doing action to have sustainable creation of active citizens to local community. And then, they have planned and moved ahead the projects to expand.

What was the most important outcome of this program? 1) We had a biggest development and improvement in the history of JCI Osaka for 63 years. JCI Osaka's action after this program will make impact effectively to community.

2) New members had positive change by the training project that we made. They will be leaders of JCI Osaka eventually and give local young people empower to have positive change.

3) The new members take part in project to recruit next new members, so JCI Osaka will have better development and improvement. As a result of this kind of repetition, JCI Osaka gives impact to community anytime.



An infographic with a yellow background and the JCI logo at the top. It features a pie chart with a blue section labeled '90%' and an orange section labeled '10%'. Below the chart are several small photographs showing people in various settings. At the bottom, there are four smaller pie charts, each with a different percentage: 90%, 80%, 70%, and 60%.



Award Category criteria

5

Long-term Impact of the Program

What is the expected long-term impact of this project?

It is not so difficult JCI Osaka to promote development and improvement.

We had a biggest development and improvement in the history of JCI Osaka for 63 years.

Therefore we were proud of this thing and had great confidence.

We will have better sustainable development and improvement based on this experience.

What changes would you make to improve the results of this project?

We might have accomplished all of our purpose at April 2013.

However, actually it finished on schedule at June 2013. It took a long time to have development and improvement.

If we had accomplished our purpose at April 2013, we could have had better development and improvement.

